

# COMMUNITY RESOURCE FOUNDATION

*A Public Benefit Corporation*

BOARD OF DIRECTORS MEETING  
February 12, 2008

## Subject Item

### FUNDRAISING

#### Summary Statement

Since incorporation, the Foundation has raised \$85,719. These funds have been utilized for the various community based projects supported by the Apple Valley Community Resource Foundation. Copies of the fundraising activities handled by the Foundation based on calendar year have been attached.

Also attached to this report is a copy of the Fundraising Proposal that was released the last time Chairperson Jasper was Mayor of Apple Valley. The proposal outlined projects that were consistent with the goals of the Foundation. With a few exceptions, the projects included on the list have been completed.

Staff is asking the Board to update the list of priorities for the funding proposal.

#### Recommendation

Provide staff with a list of projects for future fundraising activities.

Proposed by: Gina M. Whiteside, Foundation Director Item Number: \_\_\_\_\_

President Approval: \_\_\_\_\_ Budgeted Item:  Yes  No  N/A

# COMMUNITY RESOURCE FOUNDATION

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## **Fundraising Proposal**

The Apple Valley Community Resource Foundation is working together with the Town of Apple Valley in supporting quality growth for a premiere community. We are pleased to invite you to participate by providing assistance with one of our community based projects. There are several projects and events that are currently in need of funding, which include:

- **Park Improvements**  
Practice backstops for baseball 2 to 4 needed – approximately **\$2,500** each.
- **Park Improvements**  
Purchase of tables for James Woody Community Center Park. Estimated cost **\$5,000**
- **Park Improvements**  
Concrete pads poured around the two backstops at Brewster Park to replace existing rock. This would also include tree wells and approximately 8 trees planted. Materials and labor needed. Estimated cost **\$5,000**
- **Park Improvements**  
Backstops are needed at the Sycamore Rocks Park. This project would eliminate field user congestion at other parks and maximize practice fields for Apple Valley Youth Sports Organizations. This project is estimated at **\$7,500**
- **Park Improvements**  
Picnic shelter constructed at Sycamore Rocks Park – Materials and labor needed. Estimated cost for construction **\$8,000 to \$10,000**
- **Entry Statements**  
As part of Vision 2005, the Town Council has identified six priority locations for entry statement signage. The first location will be Highway 18 at the Narrows. Land has already been dedicated to the project from the Lewis Center for Educational Research. It is estimated that the installation of this sign will cost **\$15,000**

- **Park Improvements**  
Current playground equipment at the James Woody Community Center Park is in need of replacement. The existing structure is over 15 years old, does not meet the criteria outlined in the American's with Disabilities Act and has had to be partially removed because of structural damage and stress. Replacement equipment is estimated at **\$16,000**
- **Design-Build Fountain**  
A design-build fountain is planned for the Civic Center project site located adjacent to Town Hall. Plans have already been designed for this project. Construction of the fountain is estimated at **\$35,000**
- **Amphitheatre**  
The Town is proposing an outdoor amphitheatre on our Civic Center Park site. The project will consist of a permanent amphitheatre recessed into the project site landscaping surrounded by art that illustrates the importance of the High Desert Region. When completed, the amphitheatre will provide active cultural art to the community, including plays, and concerts. This project is estimated at **\$425,000**
- **Aquatic Center**  
An aquatic facility is also proposed at the Civic Center Park site. This construction project will consist of a 25 M x 25 Yd Pool, Wading Pool, and Maintenance Equipment Room. This project is estimated at **\$3,500,000**
- **Annual Community Events**  
Freedom Festival, Round-Up Days, Community Clean-Up Day, Teen Scene, Anniversary Celebration, Children's Christmas Party, Christmas Tree Lighting, Jazz festival and Happy Trails just to name a few.

We look forward to working with you in pursuing fundraising for any of these worthwhile projects and events that contributes to "A Better Way of Life" in Apple Valley. Your donation to the Apple Valley Community Resource Foundation, a 501(c)(3) organization, is tax-deductible! ***Donations can be made in any denomination*** and made payable to *The Apple Valley Community Resource Foundation*. If you have any questions regarding these projects, please contact Gina M. Whiteside, Project Manager at (760) 240-7382.

Sincerely,



Timothy J. Jasper  
Chairman