

Monthly Report of Services & Activities Park and Recreation Department

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Upcoming Events

- Eggstravaganza
April 7
- Bunny Run
April 7
- Hershey Youth Track & Field Games
April 14
- Community Clean Up
April 14

PARKS and FACILITIES DIVISIONS

FEBRUARY 2012

PARK AND FACILITY MAINTENANCE

Total Park Acreage Maintained: 198 acres

Total Facility Square Footage Maintained: 153,267 sq. ft.

	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
# TREES PLANTED	0	0	0	7
# TREES REMOVED	0	0	8	17
# TREES TRIMMED	25	27	95	205
SERVICE REQUESTS COMPLETED	7	1	51	36
VANDALISM ACTS REPAIRED	1	2	10	23
GRAFFITI ACTS REPAIRED	2	3	27	40

**NON PAID LABOR SOURCES	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
WEEKEND WORKERS	200	624	1720	3856
WEEKDAY WORKERS	624	912	5328	8734
VOLUNTEER WORKERS	0	0	895	249
OTHER	60	48	735	429.5
TOTAL NON PAID LABOR HOURS:	884	1584	8678	13,268.5

PARK AND FACILITY PROJECTS COMPLETED

- Renovated the ball fields at James Woody Park in preparation for spring Little League season starting on February 20th.



James Woody Park

PARK AND FACILITY USAGE

PICNIC AREA USAGE - SCHEDULED # of Uses	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Corwin Park	2	0	29	14
James Woody Park	0	0	7	10
Mendel Park	0	0	6	4
Sycamore Rocks Park	0	0	0	0
Thunderbird Park	0	0	1	1
Virginia Park	0	0	1	1
TOTAL	2	0	44	30

PARK/FIELD USAGE (Typical Use = 1 Hour) # of Uses	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Lenny Brewster Sports Center	116	101	966	1046
Cramer Family Park (Mountain Vista Park)	0	0	0	0
Corwin Park	8	16	187	166
James Woody Park 9 fields	234	125	1215	1094
Lions Park	7	20	147	152
Mendel Park	6	8	77	106
Norm Schmidt Park	4	9	72	80
Sycamore Rocks Park	15	21	166	176
Thunderbird Park	20	24	174	204
Virginia Park	26	24	117	197
Yucca Loma Park	7	8	73	78
TOTAL	443	356	3194	3299

PARK AND FACILITY USAGE

APPLE VALLEY GOLF COURSE	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Total Golf Rounds Played	1807	1992	17,736	20,428



CIVIC CENTER PARK USAGE	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
# of Uses				
Aquatic Center	49	102	730	1092
Amphitheatre	0	1	12	14
TOTAL	49	103	742	1106

HORSEMEN'S CENTER USAGE	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
# of Uses				
BMX	0	8	53	70
Horseshows	0	1	1	8
Picnics/Camping/Day Use	3	0	42	27
TOTAL	3	9	96	105

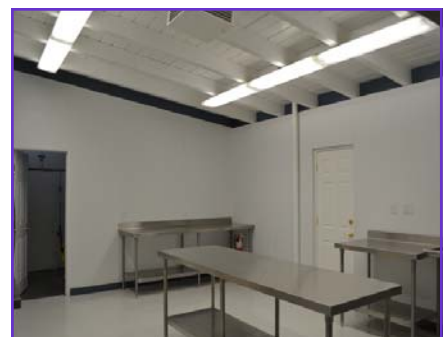
PARK AND FACILITY USAGE

TOWN HALL # of Uses	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Recreation Center - Room # 1	0	26	130	198
Recreation Center - Room # 2	21	20	152	184
Recreation Center - Room # 3	23	19	238	157
Recreation Center - Room # 4	23	21	238	159
Recreation Center - Room # 5	0	23	10	192
Full Conference Center	1	3	10	14
Conference Center - North Room	13	3	28	30
Conference Center - South Room	6	7	17	51
Development Services Conf Room I	7	13	36	109
TOTAL	94	135	859	1094

James Woody Kitchen Renovation



AFTER!



JAMES A. WOODY COMMUNITY CENTER # of Uses	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Auditorium	21	52	289	386
Ward Room	41	nap*	262	nap*
Arts and Crafts Room	35	32	257	245
Upstairs Meeting Room	0	0	43	0
Kitchen	3	5	65	40
Mini-Gym	26	33	238	195
Gymnasium	36	42	392	326
TOTAL	162	164	1546	1192

*Ward Room is now used by the Police Activities League as a Teen Center.

nap - Figures not applicable

YOUTH AND ADULT SPORTS PARTICIPATION

Adventures In Pee Wee Sports

ADULT SPORTS	# of Participants		# of Teams	
	YEAR-TO-DATE		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Adult Softball	524	242	40	18
Over 25/30-Basketball	119	242	14	26
TOTAL	643	484	54	44



YOUTH SPORTS	# of Participants		# of Teams	
	YEAR-TO-DATE		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Youth Basketball - Summer/Winter	381	413	42	38
Hot Shots Basketball - Summer/Winter	46	39	6	4
Sports Camps	9	NO	nap	nap
Youth 3-on-3 Soccer Tournament	108	112	27	28
TOTAL	544	564	75	70



PEE WEE SPORTS	# of Participants		# of Teams	
	YEAR-TO-DATE		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Pee Wee Basketball - Summer/Winter	37	36	4	4
Adventures in Pee Wee Sports	42	57	nap	nap
Pee Wee Soccer	89	66	10	8
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	168	159	14	12



PROGRAMS AND CLASSES PARTICIPATION



PROGRAMS/CLASSES # of Participants	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Adult Programs/Classes	83	128	757	922
Youth Programs/Classes	171	152	1203	1210
Day Camp	NO	NO	281	281
CAVE	NO	NO	148	NO
Open Gym	85	66	2006	1807
Therapeutic Recreation	17	10	110	121
Swing the Town	39	NO	98	NO
Active Adults	NO	14	41	72
TOTAL	395	370	4644	4413



Zumba classes have become the latest fitness trend not only internationally, but also in Apple Valley by combining Latin-inspired music with a dance-fitness routine that is fun and exhilarating. This month's class had 56 participants making it one of the most successful fitness programs offered by the Recreation Department.

AFTER SCHOOL ACTIVITIES PROGRAM (Program is offered during AAE & AV School District School Year and is based on weekly enrollment)	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
AAE - Corwin Campus	52	209	325	886
AAE - Thunderbird Campus	62	66	322	333
Desert Knolls Elementary School*	44	NO**	242	82
Rio Vista Elementary School*	90	119	486	621
Sitting Bull Academy (K-4)*	96	112	587	600
Sitting Bull Academy (5-8)*	39	104	307	600
Vanguard Preparatory*	100	161	681	888
TOTAL	483	771	2950	4010

*AVUSD & AAE school schedules changed this year. AAE started August 1, 2011. AVUSD started August 10, 2011.

**Desert Knolls closed in January 2012 due to low enrollment.

nap - Figures not applicable min - Minimum participation not met NO - Not offered

HEALTHY APPLE VALLEY

BE ACTIVE ***EAT SMART*** ***LIVE BETTER***

The Town of Apple Valley with the help of a grant by the County of San Bernardino Department of Public Health began the Healthy Apple Valley program with a mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.



HeartChase™

HEALTHY APPLE VALLEY # of Participants	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Healthy Living Workshops (HEAL)	NO	NO	38	23
Kids Cooking Classes	NO	NO	NO	17
Family Nights	NO	NO	NO	61
Special Events	NO	167	NO	167
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	NO	8
Teen Events	NO	NO	NO	100
Bring Your Lunch from Home	NO	10	NO	10
TOTAL	0	177	38	386
NO - Not offered				



The American Heart Association and the Town of Apple Valley teamed up to offer the HeartChase on February 18th.

This innovative team building event allowed 167 participants made up of 36 teams to compete in various challenges that promote healthy living and support a great cause. Apple Valley was one of 50 cities in the nation chosen to host this event.

AQUATIC PROGRAMS PARTICIPATION

AQUATICS # of Participants	MONTHLY		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12
Open Rec Swim	NO	NO	7433	8149
Morning Lap Swim	308	276	3694	2799
Lunchtime Lap Swim	NO	124	NO	368
Evening Lap Swim	NO	NO	628	980
Swim Lessons	NO	NO	976	808
Water Aerobics	37	27	667	522
Open Water Diver Course	3	NO	8	NO
Apple Valley WAVE	24	NO	547	191
Advanced Stroke Development	NO	5	NO	17
Special Events	NO	NO	33	26
Drop-In Scuba	NO	NO	8	2
CPR Challenge	NO	5	NO	5
TOTAL	372	437	13,994	13,867



nap - Figures not applicable
 min - Minimum participation not met
 NO - Not offered

Water Aerobics

**SPECIAL EVENTS PARTICIPATION/
PROGRAM HIGHLIGHTS**

SPECIAL EVENTS # of Participants	YEAR-TO-DATE	
	10/11	11/12
Firecracker Run	188	217
Movie Night in the Park	325	380
Mud Fest	190	260
Reverse Triathlon	321	340
Fall Festival	nav	2,000
Tour de Apple Valley	nav	114
Kiddie Carnival	380	400
Haunted House	500	265
Freedom Festival	12,000	8,000*
Concerts in the Park	nav	9,600
Concerts in the Courtyard	nav	800
Rockin' Flea Market	nav	700
Equine Festival of Apple Valley	nav	2000
Community Clean-Up Day	nav	600
Turkey Run	140	243
Holiday Craft Fair	nav	1,000
Apple Valley's Most Talented Kid	150	104
Rent-a-Santa	14	17
Pictures with Santa	NO	5
Santa in the Park	100	90
Cocoa & Carols with Santa	NO	15
Winter Wonderland	nav	800
Teen Art Festival	229	NO
TOTAL	14,537	27,950



HIGHLIGHTS

The Cal South State Cup Tournament was held this month at the Lenny Brewster Sports Center with a combined attendance of 14,000 (including David Beckham). The tournaments not only generate revenue for the department in the way of parking fees, but also for the local economy as many spectators visit local restaurants, hotels, retailers, etc.

nav - Figures not available
min - Minimum participation not met
NO - Not offered

*Attendance is lower due to inclement weather.



VISION 2020



Goal #5 - Ample Parkland and Diverse Recreational Opportunities

Objective - Expand and enhance the Town’s network of parkland and recreational opportunities.

Strategies

- Expand youth, senior and equestrian recreation programs.
- Identify secure funding sources.
- Develop partnerships.
- Develop Apple Valley Country Club as a self-sustaining facility.
- Update the Town’s Park and Recreation Master Plan.

	# of Volunteers		# of Volunteers		# of Hours	
	MONTHLY		YEAR-TO-DATE		YEAR-TO-DATE	
	10/11	11/12	10/11	11/12	10/11	11/12
Volunteers/Volunteers	19	20	185	193	1619	2006
Coaches	52	46	232	209	1156	994
TOTAL	71	66	417	402	2775	3000



Our Teen Zone members participated in the HeartChase event and won 3rd place. They worked together, did not give up on the physical challenges and researched heart disease and heart health before the event.