



TOWN OF APPLE VALLEY

TOWN COUNCIL STAFF REPORT

To: Honorable Mayor and Town Council **Date:** April 24, 2012
From: Ralph Wright **Item No:** 9
Parks and Recreation Manager
Subject: A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY, CALIFORNIA, ESTABLISHING SPECIFIED USER AND PROGRAM FEES FOR CERTAIN PARK AND RECREATION SERVICES

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

Adopt Resolution No. 2012-21, A Resolution of the Town Council of the Town of Apple Valley, California, Establishing Specified Park and Recreation User and Program Fees for Certain Park and Recreation Services.

SUMMARY:

The Park and Recreation Department is recommending new and modified fees related to Park and Recreation programs as well as park use. The Park and Recreation Commission approved these fees with a 5-0-0-0 vote at their meeting on April 5, 2012.

Most fees were increased by 10% as recommended. Additionally, the listed fees include the establishment of Winter Aquatic Fees for the months of October through April. All programs fees scheduled to increase are listed in Exhibit A. All park and facility fee increases are listed on Exhibit B. Included in the exhibit are the current fees if applicable, the new fee as well as the anticipated participation levels.

A notice of Public Hearing was advertised in the Apple Valley news on April 13, 2012 and April 20, 2012.

BACKGROUND:

At the meeting of the Town Council on February 14, 2012, the Town Council reviewed and approved the implementation of the recommendations of the Parks and Recreation Ad Hoc Committee. The approved recommendations included increases in fees charged by the Parks and Recreation Department for all programs and services. With

only minimal exception, increases in the fees for Parks and Recreation Services have not increased in 3 years.

FISCAL IMPACT:

With the adoption and implementation of the recommended fee increases it is anticipated to increase the total revenue collected by approximately \$73,000 for FY 12/13.

RESOLUTION NO. 2012-21

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY, CALIFORNIA, ESTABLISHING SPECIFIED USER AND PROGRAM FEES FOR CERTAIN PARK and RECREATION SERVICES

WHEREAS, the Town Council of the Town of Apple Valley has previously adopted schedules for various services, materials and mitigations provided by the Town specifying that the cost of rendering such services, materials or mitigations should be borne by the beneficiaries of same; and

WHEREAS, the Town wishes to comply both with the letter and the spirit of Article XIIB of the California Constitution and limit the growth of taxes; and

WHEREAS, the Town desires to maintain a policy of recovering the full costs reasonably borne of providing park and recreation services of a voluntary and limited nature, and including costs of preparing for hearing and adoption and administering of fees, such that general taxes are not diverted from general services of a broad nature and thereby utilized to subsidize unfairly and inequitably such special services; and

WHEREAS, pursuant to law, the specific fees to be charged for services may be adopted by a resolution, after providing notice and holding a public hearing; and

WHEREAS, on April 13, 2012 and April 20, 2012, notice of the public hearing, including notices of possible changes to the Town of Apple Valley Fee Schedule and a general explanation of the matter to be considered were duly noticed in the Apple Valley News, a newspaper of general circulation within the Town of Apple Valley; and

WHEREAS, based upon the State Guidelines to Implement the California Environmental Quality Act (CEQA), the proposed changes to the adopted Apple Valley Fee Schedule is not defined as a project and is, therefore, EXEMPT from further environmental review; and

WHEREAS, on April 24, 2012 the Town Council of the Town of Apple Valley conducted a duly noticed and advertised public hearing on the proposed additions to the Apple

Valley Fee Schedule for such services, materials and mitigations, so as to fully compensate the Town for furnishing such services, materials and mitigations, receiving testimony from the public; and

WHEREAS, Beginning on September 1st of each future year the fees contained herein may continue to be automatically adjusted by a percentage amount that is equal to or less than, as determined annually by the Town Council, the change to the Consumer Price Index, using the Los Angeles-Riverside-Orange County Consumer price Index for Urban Wage Earners and Clerical Earners for the previous twelve (12) month period (March to March). In compliance with State law, these fee increases shall only be implemented to the extent that a fee study justifies the actual Town cost in providing these services warrants these increases. Said fee study shall be filed with the Town Clerk at least (60) days prior to July 1st of each year; and

WHEREAS, amending the Apple Valley Fee Schedule is consistent with the Municipal Code of the Town of Apple Valley and shall promote the health, safety and general welfare of the citizens of the Town of Apple Valley; and

WHEREAS, it is the intention of the Town Council to develop certain revisions to its schedule of park and recreation fees and charges based on the Town's budgeted and projected costs for providing such programs reasonably borne for the ensuing fiscal year; and

WHEREAS, the Town has made available to the public data indicating the amount of cost, or estimated cost, required to provide the services for which the fees and service charges are levied and the revenue sources anticipated to provide the services; and

WHEREAS, all requirements of California law are hereby found to have been complied with in and for these proceedings;

NOW, THEREFORE, BE IT RESOLVED that, in consideration of the evidence presented at the public hearing, and for the reasons discussed by the Council at said hearing, the Town Council of the Town of Apple Valley, California, finds, determines and orders as follows:

Section 1. That the changes proposed to the Apple Valley Fee Schedule are consistent with the Municipal Code of the Town of Apple Valley and shall promote the health, safety and general welfare of the citizens of the Town of Apple Valley.

Section 2. That, based upon the State Guidelines to Implement the California Environmental Quality Act (CEQA), the proposed changes to the adopted Apple Valley Fee

Schedule are not defined as a project and are, therefore, EXEMPT from further environmental review.

Section 3. The amendments to the schedule of fees for various services, materials and mitigations provided by the Town of Apple Valley attached as "Exhibit A" and "Exhibit B", hereto, which amend and add to a portion of the Schedule of Fees originally adopted by Council Resolution No. 2005-21, are hereby approved and adopted.

Section 4. Prior enactments of the Town Council establishing fees and charges for services, materials and mitigations, identified within "Exhibit A" and "Exhibit B", attached hereto, are hereby amended to the extent that such prior enactments duplicate or are inconsistent with fees and charges established hereby; except as so amended, fees and charges for services, materials or mitigations in effect prior to adoption of this resolution and not amended hereby shall remain in effect.

Section 5. Severability; If any provision of this Resolution or the application thereof to any person or circumstances held invalid, such invalidity shall not affect other provisions or applications and, to this end, the provisions of this Resolution are declared to be severable.

Section 6. Except where the minimum effective date is otherwise prescribed by law, unless otherwise prescribed in Exhibit A and Exhibit B hereto, the fees approved, increased and established herein shall become effective on June 1, 2012.

APPROVED and ADOPTED by the Town Council of the Town of Apple Valley this 24th day of April, 2012.

Barb Stanton, Mayor

ATTEST:

La Vonda M-Pearson, Town Clerk

EXHIBIT A

Adult Sport Fees			
Program	Current Fee	Proposed new fee	Anticipated participation
Adult Soccer-team	\$307.00	\$335.00	10
Adult Softball-team	\$315.00	\$345.00	55
Adult Basketball-team	\$325.00	\$355.00	24
Adult Kickball-team	\$225.00	\$250.00	14
Turkey Run- pre-reg-person	\$15.00	\$17.00	85
Turkey Run- day of- person	\$18.00	\$20.00	30
Firecracker Run- pre-reg-person	\$15.00	\$17.00	65
Firecracker Run- day of- person	\$18.00	\$20.00	55
Bunny Run- pre-reg-person	\$15.00	\$17.00	80
Bunny Run- day of- person	\$18.00	\$20.00	40
Youth Sport Fees			
Program	Current Fee	Proposed new fee	Anticipated participation
PW TBall-person	\$40.00	\$44.00	85
Adventures-person	\$40.00	\$44.00	65
PW Soccer-person	\$40.00	\$44.00	80
Summer PW Bball-person	\$40.00	\$44.00	70
Winter PW Bball-person	\$40.00	\$44.00	90
Summer Youth Bball-person	\$50.00	\$55.00	200
Winter Youth Bball-person	\$50.00	\$55.00	360
Youth Volleyball-person	\$50.00	\$55.00	60
Youth Flag Football-person	\$50.00	\$55.00	75
Youth 3v3 soccer-person	\$30.00	\$33.00	35
Basketball Tourney-team	\$155.00	\$170.00	20
Father/Son Bball-team	\$31.00	\$35.00	18
Participation Fee - Youth User Groups	N/A	\$10.00	3700
Event Fees			
Program	Current Fee	Proposed new fee	Anticipated participation
Mudfest-team	\$40.00	\$45.00	30
AV Idol- participant	\$0.00	\$5.00	30
Most Talented Kid - Ind Fee	\$0.00	\$5.00	30
Most Talented Kid - Group Fee	\$0.00	\$10.00	10
Haunted House-person	\$3.00	\$4.00	317

Day Camp and After School Fees			
Program	Current Fee	Proposed new fee	Anticipated participation
Day Camp *			
1/2 Day	\$45.00	\$50.00	192
Full Day	\$88.00	\$97.00	356
After School Activities Program	\$33.00	\$36.00	5000
ASAP phone registration convenience fee	NA	\$2.00	

Aquatic Fees *			
Program	Current Fee	Proposed new fee	Anticipated participation
Advanced Stroke Development	\$35.00	\$39.00	50
Basic Water rescue	NA	\$50.00	22
CPRO Review	\$40.00	\$44.00	15
Lap Swim			
Daily	\$3.00	\$4.00	3340
Monthly	NA	\$68.00	
Guardstart	\$34.00	\$37.00	30
Lifeguard Training			24
Pool Rental - 2 hour block	\$134.50	\$148.00	
Adult Recreation Swim	\$2.00	\$3.00	3000
Summer Rec Swim Season Pass			
Adult	NA	\$150.00	
Child	NA	\$100.00	
Swim Lessons - Weekday	\$32.00	\$35.00	
Swim Lessons - Saturdays		\$25.00	

Winter Programming			
Program	Current Fee	Proposed new fee	Anticipated participation
Advanced Stroke Development	\$35.00	\$43.00	70
Lap Swim			
Daily	\$3.00	\$5.00	3250
Monthly	NA	\$78.00	

* Fees effective June 1, 2012

EXHIBIT B

	STANDARD	Proposed New Standard Rate	NON-PROFIT	Proposed New Non-Profit Rate
ADMINISTRATIVE FEES				
Refundable Security Deposit	\$250.00 min	\$250.00 min	N/A	N/A
SERVICE FEES				
Park Utility Usage	\$22.00	\$24.20	N/A	N/A
Ball field Preparation	\$30.00	\$33.00	N/A	N/A
Ball field Lights (Youth)	\$13.45	\$14.80	N/A	N/A
Ball field Lights (Adult)	\$18.00	\$19.80	N/A	N/A
Field Maintenance Fee	\$5.15	\$5.67	N/A	N/A
PARK RESERVATION FEES				
Ball field Use Hourly	\$6.00	\$6.60	\$5.00	\$5.50
Ball field Use Daily	\$46.10	\$50.71	N/A	N/A
Park Use - over 99 people	\$83.90	\$92.29	\$67.12	\$73.83
Park Use - 50-99 people	\$61.35	\$67.49	\$50.50	\$55.55
Park Use - 26-49 people	\$44.00	\$48.40	\$33.15	\$36.47
Park Use - under 25 people	\$27.95	\$30.75	\$22.00	\$24.20
Civic Center Park Amphitheatre	\$93.20	\$102.52	N/A	N/A
Horsemen's Center - Rodeo Arena	\$80.80	\$88.88	N/A	N/A
Horsemen's Center - Show Arena	\$53.85	\$59.24	N/A	N/A
Horsemen's Center - Both Arenas	\$134.65	\$148.12	N/A	N/A
Horsemen's Center - Exclusive Use	\$161.60	\$177.76	N/A	N/A
Horsemen's Center Camping Family	\$5.15	\$5.67	N/A	N/A
Horsemen's Center Camping Group	\$20.70	\$22.77	N/A	N/A
JAMES WOODY COMMUNITY CENTER RENTAL FEES				
Set-up/take down - Auditorium	\$67.30	\$74.03	N/A	N/A
Auditorium (Fri./Sat before 2 pm.- Sun. all day)	\$33.15	\$36.47	\$15.50	\$17.05
Auditorium (Fri. & Sat. after 2 pm)	\$44.50	\$48.95	N/A	N/A
Auditorium (Monday - Thursday)	\$23.05	\$25.36	\$11.10	\$12.21
Set-up/take down- Arts and Crafts	\$33.15	\$36.47	N/A	N/A

Arts and Crafts (Friday - Sunday)	\$16.55	\$18.21	\$8.00	\$8.80
Arts and Crafts (Monday-Thursday)	\$13.45	\$14.80	\$6.00	\$6.60
Upstairs (Friday - Sunday)	\$13.00	\$14.30	\$6.50	\$7.15
Upstairs (Monday - Thursday)	\$10.00	\$11.00	\$5.00	\$5.50
Kitchen	\$22.00	\$24.20	N/A	N/A
Gym hourly plus attendant	\$58.00	\$63.80	\$52.55	\$57.81
TOWN HALL RECREATION CENTER RENTAL FEES				
	STANDARD	Proposed New Standard Rate	NON-PROFIT	Proposed New Non-Profit Rate
Set-up/take down - Rooms 1 & 2	\$50.50	\$55.55	N/A	N/A
Set-up/take down - Rooms 3 & 4	\$33.15	\$36.47	N/A	N/A
Set-up/take down - Room 5	\$67.30	\$74.03	N/A	N/A
Room 1 (Friday - Sunday)	\$44.80	\$49.28	\$39.10	\$43.01
Room 1 (Monday - Thursday)	\$39.10	\$43.01	\$33.15	\$36.47
Room 2 (Friday - Sunday)	\$44.80	\$49.28	\$39.10	\$43.01
Room 2 (Monday - Thursday)	\$39.10	\$43.01	\$33.15	\$36.47
Room 3 (Friday - Sunday)	\$33.15	\$36.47	\$27.95	\$30.75
Room 3 (Monday - Thursday)	\$27.95	\$30.75	\$22.00	\$24.20
Room 4 (Friday - Sunday)	\$33.15	\$36.47	\$27.95	\$30.75
Room 4 (Thursday - Sunday)	\$27.95	\$30.75	\$22.00	\$24.20
Room 5 (Friday - Sunday)	\$55.90	\$61.49	\$27.95	\$30.75
Room 5 (Monday - Thursday)	\$50.50	\$55.55	\$22.00	\$24.20
Kitchen	Use included in rental fees.			