



our town

AWARD WINNING COMMUNITY NEWSLETTER OF THE TOWN OF APPLE VALLEY

JUN-AUG 2012

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Jess Ranch Lakes offers great summer fishing

Did you know some of the finest fishing in the High Desert is right here in Apple Valley? Friday through Sunday anglers of all ages can try their skill at Jess Ranch Lakes. The Apple Valley amenity, located near Bear Valley and Apple Valley roads, offers two fishing lakes and two float tube lakes to choose from as well as a "party pond" available for rent for large group gatherings.

It may be surprising to longtime residents that this gem isn't more widely known. Originally part of an early 1900's homestead that raised turkeys and grew alfalfa, the Jess family added the lakes in 1954. The Jess Ranch Lakes developed into one of the largest trout producers in the western

United States. It continues to operate as a recreational amenity for the community and is stocked with bass, bluegill and catfish in addition to the trout. The hatchery is still operational and has limited quantities of trout available for sale to the public.

Fishing enthusiasts age 13 and older can catch five fish for \$20 and passes for younger fishers are only \$10. You might also opt to pay the no-limit entry fee of \$3 for general admission and simply pay per fish. The great news is the lake has a "no skunk policy" for limit fishing pass holders who don't catch anything. Check-in at the bait and snack shop prior to 3 p.m. to claim a "skunk fish" pass for a return trip.

Want to try your hand at fly fishing? Jess Ranch Lakes has that too, and is home to the Hi-Desert Fly Fishers club, established in 2005. The group welcomes new members and teaches catch and release methods, provides education on the protection of our natural resources, offers casting clinics, fly tying classes, fly rod construction classes and encourages responsible sportsmanship.

For more information on Jess Ranch Lakes or the hatchery, call (760) 240-1107, or visit www.jessranchlakesnews.com.





MEETING CALENDAR

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

TOWN COUNCIL

2nd & 4th Tuesday, 6:30 p.m.

PLANNING COMMISSION

1st & 3rd Wednesday, 6 p.m.

PARKS & RECREATION COMMISSION

1st Thursday of alternate months, 6 p.m.

EQUESTRIAN ADVISORY COMMITTEE

2nd Wednesday of alternate months, 7 p.m.

HISTORICAL ADVISORY COMMITTEE

3rd Thursday of alternate months, 2:00 p.m.

HOUSEHOLD HAZARDOUS WASTE

*Every Saturday, 10 a.m. - 2 p.m.
Hazardous Waste Collection Ctr.
13450 Nomwaket Road
Information: 240-7000 x 7522*

DISASTER COUNCIL

*Tuesday, July 10, 1:30 p.m.
Apple Valley Fire Station #336
19235 Yucca Loma Road*

16th Annual Freedom Festival to celebrate America

Memories are made and traditions are honored every year on the 4th of July as we celebrate our great country! Starting at 2 p.m. at the Lenny Brewster Sports Center, festivities will include the Apple Valley Fire District Jr. Combat Challenge, multiple bounce houses and inflatable games, and a wide array of merchandise for sale. The Victor Valley Sunrise Rotary beer garden will be complemented by food booths featuring funnel cakes, kettle corn, fresh lemonade and barbecue.

A favorite activity for all ages is the Water Spectacular at 3 p.m., when the Fire Explorers from the Apple Valley Fire Protection District cool off the crowd with red, white and blue tinted water raining from fire hoses pointed toward the sky.

After a wild monsoon last year cut the performance short, we are excited to welcome back the evening's headliner, Southbound, a Lynnyrd Skynnyrd tribute band, from 6:30 to 9 p.m.

Bring your worn and tattered American flags to any fire station between now and July 1 to be included in the Fire Explorers flag retirement ceremony at dusk. The evening will culminate with the best fireworks show in the High Desert choreographed to music.

Lenny Brewster Sports Center is located at 21024 Otoe Road. Take Dale Evans Parkway 1.5 miles north from Highway 18. The park features 40 acres of grass, a playground and horseshoe pits. Bring your canopies and chairs, but please, no alcohol, pets or barbecues will be allowed in the park.

The 2012 Freedom Festival is sponsored by Burrtec Waste Industries. For information and a complete schedule of events, visit www.AppleValleyEvents.org or call (760) 240-7000 x 7071.



Firecracker Run registration open

Start your Independence Day off with a bang at the Firecracker Run, a 5k walk and 5 and 10k run on Wednesday, July 4 at Lenny Brewster Sports Center. Check-in starts at 6:45 a.m. with the race beginning at 7:30. Free commemorative race T-shirts are available for the first 50 pre-registered, paid runners. A limited supply of T-shirts are available for others for \$10. Visit www.AVRecreation.org for more details or to download the registration form and liability waiver. Cost is \$15 for registrations by July 2, \$18 up to the day of the race.



GREEN APPLE NEWS

Photovoltaic system generates power and revenue: Work was recently completed on photovoltaic panels that double as shade for parking behind Town Hall. In operation since the first of the year, the panels have generated over 40 megawatts of power. January through March showed an average of 350 kilowatt hours per day, and April was more than 500 per day. These figures will continue to increase this summer. The Town earned \$2,844.30 in incentive payments from Southern California Edison after its first two months of operation.



A Better Way of Life

Town offers 0% interest home repair loan




Does your house have repair needs you cannot afford? Homeowners in the incorporated area of Apple Valley may qualify for a 30-year deferred, 0% interest loan for up to \$20,000 for eligible repairs. Homeowners must be low- to moderate-income. For example, a household of two is limited to \$42,900 annual gross income (AGI); a household of four is limited to \$53,600 AGI.

The Residential Rehabilitation Loan Program (RRLP) provides funding for health, safety and code violation issues, energy conservation, weatherization, accessibility and deferred maintenance. Eligible items include, but are not limited to: roofing, heating and air conditioning,

evaporative coolers, doors and windows, painting, flooring, insulation, plumbing, and electrical work.


There are no required payments during the 30-year term of loan, but the loan becomes due if the property is sold, transferred, no longer the primary residence or refinanced for cash out. The applicant must complete an application packet and provide evidence of income, show responsible credit history, and be current on house payments, property taxes and insurance.

Residents interested in participating in the RRLP may call (760) 240-7000 ext. 7900 or email AVHousing@applevalley.org for further information. A program brochure and additional information is available at www.AVHousingPrograms.org. 


Down Payment Assistance available for first time homebuyers

Stop paying rent! Apple Valley can help low income homebuyers purchase their first home. The recent changes in redevelopment in California have not impacted this program, and funds are available now. The CalHome program is funded through the Housing and Emergency Shelter Trust Fund Act of 2006 to reduce the blight of vacant homes and expand the supply of affordable housing. Town assistance is provided to low-income homebuyers as a 0% interest loan, deferred for a maximum of 30 years.

There are no monthly payments made on the deferred loans. Interested buyers should first contact a Town-approved participating lender to be pre-qualified for a conventional fixed-rate first mortgage. The lender will calculate the level of assistance to be provided by the Town before buyers meet with their realtor to select a home within an allowable price range in an eligible area.

Program details, lender list, eligible area maps and other information can be found at www.AVHousingPrograms.org. For more information, call 760 240-7000 ext. 7900 or email avhousing@applevalley.org. 

Legends of underground rivers explored

The popular “ABC’s of Water” series continues on Tuesday, July 24, 5:30 to 7 p.m. with “River of Gold: Folklore and Legends of Underground Rivers in the Mojave Region” by guest speaker Anna Garcia. There have been some interesting and often amazing stories about vast underground rivers in the Mojave Desert. Come find out if they are true at this discussion of the legends and stories behind these wild tales. Refreshments will be served. The free talk takes place at Mojave Water Agency, 13846 Conference Center Drive in Apple Valley. RSVP by July 23 to Gloria Golike at (760) 946-7001 or email ggolike@mojavewater.org. 

Recreation programs are heating up for summer

Recreation Department: (760) 240-7880 or www.AVRecreation.org

June 8, July 13 & August 10: Movies in the Park – Bring outdoor games and blankets at 7:30 p.m. for family activities until the movie begins at dusk on the big screen at Horsemen's Center. Admission is free and affordable concessions are available. June 8, Despicable Me. July 13, Back to the Future. August 10, chosen by Facebook vote. This event is subject to weather.



June 16: Father's Day BBQ & Pool Party – Celebrate your dad and all that he does by treating him to a barbecue with music, water slides, games and snow cones at the Civic Center Park Aquatic Center from 12:30 to 4 p.m. Cost: \$3 per person before June 16, \$4 at the door.



June 22: Apple Valley Idol – Apple Valley Idol is back for its 10th season. Performers must fill out an application to audition on June 20 before performing for the judges on June 22. Winners will perform at the Fourth of July Freedom Festival and

other Town events. Registration deadline: June 14.

July 13 & 14: Overnight Pool Party – Bring the family for a unique overnight camping experience at the beautiful Civic Center Park Aquatic Center. Activities will include: open swimming all night long, scavenger hunts, games, water slides, in-water contests, dinner Friday night, pancake breakfast Saturday and more. Register by July 5. Check in begins at 7 p.m. Check out is 9:30 a.m. Cost: \$10 per person

August 7: National Night Out – Citizens, law enforcement agencies, civic groups, businesses, neighborhood organizations and local officials will gather at Super Target in Apple Valley from 6 to 8 p.m. for a Night Out to heighten awareness of safety programming, foster community spirit and send a message that neighborhoods are organized and fighting back against crime.

August 25: Mud Fest – Dig into one of our most popular events that provides the opposite of good "clean" fun. Mud volleyball, mud tug-of-war, bobbing for pigs, a mud obstacle course and mud mountain competitions at Horsemen's Center from 9 a.m. to noon offers the chance to get dirtier than mom ever allowed. Teams of students between grades 6 and 12 must register in advance by Aug. 14. No late or on-site registrations. Cost: \$40/team.

Youth Summer Camps Rock! Between Day Camp, Archaeology Camp, Summer Art Workshops, Lego Camp and Science Camps, there is something to keep the summer boredom blues away. Camp costs range between \$46 and \$68 per week and are offered on various dates. Call (760) 240-7880 for a full schedule and additional information.

Special Apples: Special Apples is a recreational and therapeutic program with specialized programming for all ages including sports, craft and family nights and more. Call now for a schedule of upcoming events! Information: (760) 240-7880.




www.facebook.com/AVRecreation

American Idol 2009 finalist Stevie Wright to kick off Sunset Concerts

The Desert Valley Hospital Sunset Concert Series kicks off June 21 when American Idol alumnus Stevie Wright brings Top 40 music to the stage at Apple Valley Civic Center Park. This year's seven-week line-up includes classic rock, swing, oldies/R&B, positive alternative, country and more. Exciting bands and a first class amphitheater are what earned the concert series a nod as a "Best of the Desert" finalist for special events in the 2010 Daily Press reader's survey! Come and see for yourself every Thursday (except July 5) through August 9.

- June 21 – Stevie Wright (Top 40)
- June 28 – The Answer (Classic Rock)
- July 12 – Phat Cat Swinger (Swing)
- July 19 – Four Shadows Fall (Positive Alternative)
- July 26 – The Gypsy Dolls (Pop/Variety)
- August 2 – The Silverados (Country)
- August 9 – Cold Duck (Oldies/R & B)

The Town is seeking sponsors to ensure the success of the 2012-2013 event season. Join Desert Valley Hospital, Heritage Victor Valley Medical Group, Parkway Dental Group and Apple Valley Smiles Dentistry and Orthodontics, Paul Ahluwalia, MD and others in supporting free, family fun and entertainment in our community. For more information on the concert series or sponsorship opportunities, please visit www.AppleValleyEvents.org or call (760) 240-7000 x 7071. 



Community Blood Drive, Thursday, July 5, 11 a.m. - 4 p.m.: LifeStream and the Town of Apple Valley invite all healthy individuals to give the gift of life. For every lifesaving donation, participants receive points as part of the "Gift of Life" Donor Loyalty Program, complimentary cookies, juice and more! For more information or to schedule an appointment, visit www.LStream.org or call LifeStream at (800) 879-4484. Donating blood takes about an hour, yet gives someone a lifetime. Cost: Free Location: Apple Valley Conference Center.

Rockin' Flea Market, Saturday, August 11, 8 a.m. - 1 p.m.: Sell your something old or buy yourself something new at the Town of Apple Valley's Rockin' Flea Market at Lion's Park. Enjoy live music by Jaye Sooter while getting great deals on new and used, antique and unique items from more than 50 vendors. As always, parking and admission are free.

Lion's Park is located on South Outer Highway 18, just east of Dale Evans Parkway in Apple Valley. Vendor spaces are still available for \$20. For more information please call 240-7000, ext. 7071 or visit www.AppleValleyEvents.org. 

Shelter now open Saturdays

Need a pet license? Looking to adopt a new cat? Did your dog get out of your yard and picked up by animal control? These situations don't just happen Monday through Friday. To better serve our residents and their pets, the Town Council approved Saturday hours for the Apple Valley Animal Shelter for a three month trial period.

Shelter hours are Monday through Saturday from 9 a.m. to 4 p.m. The public can stop by for licensing, micro-chip services, adoptions, return to owners and much more. The council will review the results of the Saturday operations in late July to consider making the Saturday hours a permanent feature.

"We are hoping that our Saturday hours will provide greater opportunities for families to adopt pets," said Animal Services Manager Gina Schwin-Whiteside. "We are not adding any staff, but will shift schedules to give the public better access to all of our services on Saturdays."

Field services will continue to provide 24/7 emergency response after hours, Sundays and holidays. Contact the Animal Shelter for more information at (760) 240-7000 x7555 or visit www.AVAnimals.org. ○



Cruisin' Fur Critters Poker Run

Help benefit our furry friends and have fun doing it at our Cruisin' Fur Critters Poker Run & Classic Car Show, Saturday, June 2. Enjoy a ride from the Animal Shelter to Wrightwood, stopping at different merchants in both areas to collect your playing cards that can earn riders cash prizes for high and low hands.

Other festivities include raffles, live music by Southern Spirit, cash prizes, vendors, a classic car show and more! On-site registration starts at 8:30 a.m. and costs \$25 per rider and \$15 per passenger. Call Animal Services at (760) 240-7000 ext. 7060 or visit www.AVAnimals.org for more information. ○



Vaccine clinics help keep pets healthy

To keep pets vaccinated and healthy this summer, Apple Valley Animal Services will hold low-cost vaccination clinics June 6 and August 1 at the shelter from 5 to 7 p.m. The clinics are open to residents of Apple Valley and surrounding communities.

Rabies vaccines are available for \$6 each. Microchips can be purchased for \$20 and other vaccines are offered at a reduced price. Town residents can also complete same day pet licensing.

Elderly or homebound Apple Valley residents may wish to take advantage of our mobile "Shelter on the Stray" clinic on Saturday, July 21. Visits are available between 10 a.m. to 1 p.m. by appointment only. Call (760) 240-7000 x7555 for more details or to book an appointment. ○

Apple Valley Animal Services

For adoptions, information or event registration, call or visit:

22131 Powhatan Road

(760) 240-7000 x7060

www.AVAnimals.org

www.facebook.com/FAVS



What does your golf superintendent do?

By: Nick Hanson, Superintendent – Class A



In recent months I have had many conversations with visitors about what I do as the superintendent. I can tell you, it is more than just just grow and mow the grass!

Being well-versed in turf grass, grass disease, tree identification and care, equipment, people and budgets are just a few of the skills developed in a golf management program such as the one offered at California State Polytechnic University, Pomona.

Once you start working in the field you learn time, task, conflict and people management as

you juggle operations, develop professional relationships with staff members, fellow department managers, as well as the playing public, in order to keep the course running smoothly.

Membership in the Golf Course Association of America helps keep superintendents on the forefront of the industry, through continuing education programs and professional development. We are proud of what we do and are happy to share our knowledge with golfers or anybody who would like to know.

In the three years under Town ownership there has been a marked increase in the number of people using the course. Some are regulars from days past, but others are new, now that the course is open to the public. Looking at the statistics, it is clear that word is getting out to the community that the Apple Valley Golf Course is available for everyone's enjoyment.

If you see me out on the course and have a question, feel free to come up and ask. I appreciate getting to know our golfers, and sharing what we do to bring you the best golf experience we can. ○



Take a swing at learning to golf

A great and inexpensive way to get started in the great game of golf is through the Town of Apple Valley's Park and Recreation Department. Beginner, Junior and Ladies clinics are offered throughout the year. Golf clubs are available for those without during the clinics. Call (760) 240-7000 x 7880 for more information. ○

Monthly passes offer savings

We offer flexible month-to-month Play Passes for families and singles. The price includes unlimited golf and shared cart. Single: \$199/month Family: \$249/month, the best golf value in the Victor Valley.

Please contact the Golf Shop for details (760) 242-3653 x 115 or go to the Home Page of the Club's website www.avcc.com

for more information and print out an application.



Swing on by the AVGC Grill Room – No golf experience required

Hungry? You don't have to play golf to eat at the golf course. Bring the family in for a nice meal, as the Apple Valley Golf Course Grill Room provides a relaxed and casual atmosphere for your dining enjoyment. The Grill Room is open to the public and serves lunch Tuesday through Sunday from 11 a.m. to 3 p.m. with dollar-off drink prices during happy hour offered from 3 p.m. to 6 p.m. Breakfast is available as early as 7 a.m. on Saturday and Sunday.

Our Friday Fish Fry is a favorite with traditional fish and chips complemented by a savory serving of clam chowder. Of the six salads we offer, the California Chicken Salad is another favored by our guests. You can also try something new and exciting in our Brata Asada, or Brata Asada Burger. Lunch specials and the soup of the day change daily in the Grill Room so there is always something new to try. No matter what the preference in food, the Apple Valley Golf Course has something everybody will enjoy. ○



Choose the Apple Valley Golf Course for...

Golf Tournaments: We have many options to fit the needs of any event. Tournament packages offer golfers a continental breakfast, boxed lunch at the turn, or a sit-down buffet after play.

Special Events: We feature a variety of beautiful ceremony sites to make your dream wedding come true. Dates are filling fast so call now to book your wedding, anniversary or other celebration.

Upcoming Golf Events:

Apple Valley Police Activities League Golf Event	June 4
Inland Golf Association Golf Outing	June 6
Relay For Life Golf Fundraiser	June 16


Apple Valley Golf Course will once again be a host course for the San Bernardino County Amateur. The tournament is held historically during Memorial Day Weekend and we will host the first round on May 26, 2012. Entry forms are available in our Golf Shop or go to the event calendar at www.avcc.com, and find "San Bernardino County Amateur" on May 26. The three flights mean anyone with an established handicap can play.

To book your event, call our Golf Shop at (760) 242-3653, Ex. 115.

Is your contractor licensed?

With the majority of homes in Apple Valley using septic tanks, failures are bound to occur around town. Imagine how discouraged one homeowner was when he discovered he had to pay for the repair – twice. An unlicensed contractor from out of the area had replaced his seepage pit, telling the homeowner he did not need a building permit for the work. However, the work was done incorrectly and the homeowner was left with a system that did not function properly and did not meet code. He had no recourse against the unlicensed and unscrupulous company.

To avoid costly mistakes in the end, take certain precautions in the beginning when hiring a contractor. If you are repairing, remodeling or adding to your current home, or undertaking any project that requires a licensed contractor, verify that they have a valid contractor's license, a Town business license and are properly bonded and insured. Consumers can visit the Contractors State License Board website at <http://www.cslb.ca.gov/consumers> and look up license information on any contractor, as well as file complaints or get a checklist of what you should know before you hire a contractor.


A legitimate, licensed contractor is generally going to be familiar with the building codes and requirements of the local municipality. If you are not sure if you need a permit, or if you are doing the work yourself, visit the Town website at www.applevalley.org. Go to "I Want To" and then follow the menu to "Get a Building Permit". Or, call Building and Safety at (760) 240-7000 Ext. 7101. 

Police Department grant to boost youth programs

Already leaders in efforts to reduce juvenile crime, the Apple Valley Police Department will soon add a Juvenile Gang Prevention Officer and implement a new awareness program to 1,900 5th and 6th graders in Apple Valley, thanks to a \$249,000, two-year grant.

Funded by the California Gang Reduction, Intervention and Prevention Program, the grant focuses on juvenile gang prevention and strategies. Deputy Darren Gilmore has worked with the youth in our community for five years in the Apple Valley Police Activities League (AVPAL) and SHOCK programs, and will be reassigned to the new position. He will attend training on the school-based programs and begin offering them to students in the fall.

Other elements of the grant include curfew enforcement, gang suppression activities, and support of AVPAL efforts, focusing on education and career/job training.

"Our main goal is to reduce the gang influence on the youth of Apple Valley and to provide programs and activities to better prepare them for our future," explained Captain Lana Tomlin. "This grant gives us the resources to do that." 





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14955 Dale Evans Pkwy.
Apple Valley, CA 92307

TOWN INFORMATION

TOWN COUNCIL

Ginger Coleman
Curt Emick
Scott Nassif
Rick Roelle
Barb Stanton

HOW TO REACH US (All numbers 760)

Emergencies911
Police (business calls)
.....240-7400
Police dispatch after hours
.....245-4211
Town dispatch after hours
.....961-6001
Town Hall.....240-7000

DEPARTMENT EXTENSIONS

DIAL (760) 240-7000 PLUS:

Animal Services.....x7555
Building & Safetyx7101
Economic Developmentx7900
Financex7000
Human Resourcesx7600
Planningx7200
Public Informationx7072
Public Worksx7500
Town Clerkx7800
Town Managerx7051
Transitx7522

OTHER TOWN DEPARTMENTS

& SERVICES (dial direct)
Code Enforcement 240-7560
Parks & Recreation 240-7880
Trash (AVCO) 245-8607
Emergency
Preparedness 247-7618
E-mail: applevalley@applevalley.org
Website: www.applevalley.org
Get AV E-News: Just visit our website and click on the link at the top of the homepage. You can sign up for as many or as few subjects as you like.

WS-RT SORT **CR
Postal Customer
Apple Valley

Apple Valley sponsors make summer HOT!

Thanks to Lewis Retail Centers, Apple Valley ramped up for its summer entertainment season with the Concerts in the Courtyard every Thursday in May. Now, with support from Desert Valley Medical Center, Heritage Victor Valley Medical Group and Paul Ahluwalia, M.D., Inc., this summer promises to be hotter than ever when it comes to the scorching line-up of entertainment that will draw thousands of visitors to Civic Center Park for our Sunset Concerts. We thank these generous benefactors as well as other supporting sponsors and would like to remind the community that there is still time to come on board and support these vital community activities with a sponsorship. Contact Marketing and Public Affairs Officer Kathie Martin at (760) 240-7000 ext. 7070 for additional information or check out our YouTube Channel at www.youtube.com/TownofAppleValleyCA to see a short video on all that our sponsorships have to offer.

Sunset Concert Series Title Sponsor



Concerts in the Courtyard Gold Sponsor

Apple Valley Commons



Sunset Concert Gold Sponsor



Sunset Concert Silver Sponsor



Sunset Concert Silver Sponsor



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Kamath Medical Group • Cooley Construction, Inc. • Systems Source, Inc.
So & Associates • Gerald Radlauer M.D., Inc.

Bear Valley Rentals