



# TOWN OF APPLE VALLEY

## TOWN COUNCIL STAFF REPORT

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**To:** Honorable Mayor and Town Council

**Date:** August 28, 2012

**From:** Kathie Martin  
Marketing & Public Relations Officer

**Item No:** 15

**Subject:** VISION 2020 PRIORITIES

**T.M. Approval:** \_\_\_\_\_

**Budgeted Item:**  Yes  No  N/A

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### RECOMMENDED ACTION:

That the Town Council review and adopt the revised Vision 2020 priorities.

### SUMMARY:

Last April, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate.

Based on the results of the workshop, Flint Strategies compiled an updated list of priorities and core values. Tonight, Kendall Flint will present to you a proposed revision of the Town's Vision 2020 priorities.

### FISCAL IMPACT:

None