



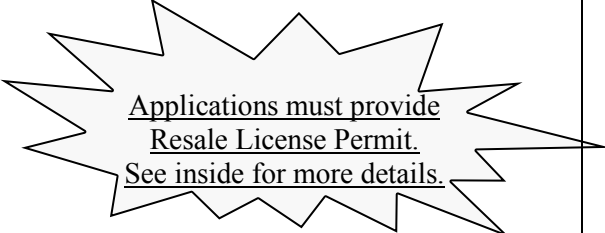
Town of Apple Valley 2016 Special Event Retail Vendor Applications

Hello Retail Vendor!

2015 was a great year for events! We really appreciate all the feedback and hard work you provided throughout the year, and we are working hard to make 2016 one of the best years yet. Reminder: ALL Apple Valley parks are SMOKE-FREE. For the health and safety of patrons, NO smoking is allowed anywhere on the park properties.

We have enclosed the retail applications for the **FREEDOM FESTIVAL, HAPPY TRAILS CHILI COOK OFF and HOLIDAY CRAFT FAIR**. We will accept applications on the following dates:

- **Apple Valley residents/businesses:** April 4-5
- **Returning vendors:** April 6-7
- **Open to all vendors:** April 11



This year we continue the practice of giving preference first to Apple Valley vendors. We also will continue to limit the number of booths selling any one type of item at one event.

Applications & Policies for Non Food Vendors

All vendors selling new items must provide a copy of your Resale License Permit with submitted application. This permit is free to obtain from the BOE. See page 2 for details.

Freedom Festival: Monday, July 4

2-9 pm at Brewster Park. Family-fun activities, a beer garden and great music attract over 12,000 people! **See application for more details. There will be a vendor meeting on June 22, 6-7 pm in the Town Hall Council Chambers. Attendance is mandatory for event participation.**

Holiday Craft Fair: Saturday & Sunday, November 5 & 6

9 am-3 pm at the Apple Valley Conference Center located in the Town Hall Development Services Building. All items must be **100% handcrafted**. Mass produced items are prohibited. This event brings in up to 1,000 visitors. Free crafts are provided for children and Santa will be available for pictures.

Events at a glance:

Rockin' Flea Market: May 14 & August 20

Yard sale type vendors however, exceptions do apply. For more information contact Special Events or visit www.AppleValleyEvents.org.

Happy Trails Chili Cook Off: October 15

Event date is subject to change. If this occurs, you will be notified immediately. Also, check www.HappyTrailsChiliCookOff.com for more event details.

The Town of Apple Valley has set the standard for community events in the High Desert and we look forward to continuing this tradition in 2016. For information or questions contact:

Town of Apple Valley Special Events

14955 Dale Evans Parkway, Apple Valley, CA 92307

jgilmer@applevalley.org • www.AppleValleyEvents.org • (760) 240-7000 X 7071 or X 7073



Town of Apple Valley

Town of Apple Valley Event Retail Vendor Policies 2016

By submitting a vendor application for a Town of Apple Valley special event, you agree to abide by all requirements of the **Town, Fire District and Board of Equalization Department** provided on this form, event applications and other information provided by the Town or other agencies. **You may be denied participation** on the day of an event by representatives of the Town, Fire District and/or BOE Department for failure to comply with any of the stated conditions.

Vendors who fail to comply with any of the conditions herein are subject to removal from the area without a refund of vendor fees and may not be invited to participate in future events.

Vendor Acceptance Policies & Payment Schedule

- Vendor acceptance is on a first-come first-served basis; and we limit the number of vendors selling the same item. Once you have turned in an application you will receive a copy that confirms your acceptance.
- You will receive a confirmation via mail or email including event details no later than one week prior to the event.
- Exclusivity and space location cannot be guaranteed. See "Town Requirements" on next page for more details.
- All payments must be received 30 days prior to the event to secure space reservation. If payment is not paid within two weeks of the event, you will be charged a \$10 late fee.
- Refunds are not issued for no shows or cancellations within 30 days of an event, unless the event is cancelled by the Town. No refunds are given for claims of duplicated items, location, lost profits, etc.

Board of Equalization Requirements

You are responsible for adhering to requirements of the Board of Equalization. A Resale License Permit is free to obtain. Below is a summary of these rules. For more details or questions, contact the BOE at (951) 680-6400 or www.boe.ca.gov website.

The same Resale Permit can be used for all events in the same location: but a new permit is needed for each new location. For example, you will need a sellers permit for the Freedom Festival, and a separate one for the Holiday Craft Fair.

- Your Resale Permit must reflect the physical address to where the event is taking place.
- Forms required from BOE:
 1. Marketing/Non-sales- No Permit needed
 2. Used items- 410-D form
 3. New items- Resale Permit
 4. Non-profit:
 - * New items: Resale Permit
 - * Used items: No Permit needed
 5. Non-Taxable food items- No permit unless event requires entry fee.
 6. Civic (School/Church)- No permit needed
 7. Mary Kay, Tupperware, Origami Owl, etc.- 410-D form
- Exempt Sale/Used items- Garage Sale/Flea Market type vendors are allowed (2) Non-Taxable garage sales per year
- **The Town may be fined \$1,000 for each vendor without the proper permits.**



Town of Apple Valley

Town of Apple Valley Event Retail Vendor Policies 2016

Town Requirements & Permits

Following is general information applicable to all events. Additional requirements and information is included on the various applications for each individual event.

FEES & PERMITS

1. **LATE FEES:** All vendor spaces must be paid in full 30 days prior to each event to guarantee your space. **A \$10 late fee will be added for payments within two weeks of the event.**
2. **REFUNDS:** Fees are **non-refundable** with less than 30 days cancellation prior to an event.
3. **RESALE LICENSE PERMIT:** By order of the State Board of Equalization, you must possess a free resale number permit if you are a non-food, new item vendor. The Town requires this permit be visible at all events. See event application for more details.
4. **NON-PROFIT RATE:** Organizations requesting the non-profit vendor rate must attach proof of non-profit status, including your tax ID number, to each event application. Vendors participating under a non-profit rate assert that all money raised through their participation is going to the non-profit organization listed. Not all events have a non-profit rate.
5. **BUSINESS LICENSE:** Vendors who operate a business in the Town of Apple Valley, or participate as a vendor in three or more Town events, must get a Town business license (see application). Each Sunset Concert date is considered a separate event.

MERCHANDISE & BOOTH LOCATION

1. **EXCLUSIVITY:** No vendor is guaranteed exclusivity for an item although efforts are made not to duplicate certain items. All categories of items sold must be listed on your application, and the Event Coordinator must be notified of any changes to the list.
2. **SPACE ASSIGNMENT:** We will consider requests for a specific space, however it cannot be guaranteed. Spaces are assigned to maximize traffic flow, avoid placing similar items together and meet vendor needs for access, electricity, fire and health department requirements and other factors.
3. **SET UP/CLEAN UP:** Vendor booths must be completely set-up and all vehicles removed from the event area at least 30 minutes before the event begins, or by the time stated on the event application. Vendors are required to remain set-up until the posted ending time of each event.
4. **ACCEPTABLE ITEMS:** All booths and merchandise must be maintained in good condition, in good taste, and appropriate for family viewing. The Event Coordinator reserves the right to order the removal of any items deemed inappropriate, disruptive, hazardous or not listed on your application. For example, "Silly String", "poppers" and "cap guns" are not allowed at any event.
5. **MULTIPLE SPACES:** Each vendor may operate only one of any one type of booth. For example, one vendor cannot rent two separate booths selling the same item at an event. If a vendor needs more than one space they must be adjacent to each other.



Town of Apple Valley Event Retail Vendor Policies 2016

Power, Water Supply & Equipment

AVAILABILITY: At some events electricity **may not** be available. Please read the event application carefully for availability. If you use electricity strictly for lighting purposes, we **strongly encourage** battery powered lanterns and lights as they are low cost, reusable and energy efficient.

ACCESSORY EQUIPMENT: When power and water is available, vendors must supply their own extension cords, surge protectors, hoses and any other equipment needed. All equipment must be in good condition (no frayed wires, leaky hoses, etc.).

SPACE REQUESTS: You must clearly indicate on your application whether you need power or water (when offered), as spaces are assigned based on this information. If you do not make the appropriate request on your application, the Town will not be responsible if lack of access to water or power prevents your participation.

Booth Operation & Appearance

1. Vendors may not conduct business outside their booth space or by walking about the event.
2. Booths shall have professional looking signs. Handwritten signs are not permitted.
3. Vendors may not vary items sold from those listed on the application without prior notice and approval from the Event Coordinator.
4. Each booth must have someone 18 years of age or older present at all times. All workers must maintain appropriate attire and appearance.
5. All vendors must have an EZ-Up type canopy. No makeshift tenting or swap meet style booths. **(Inside vendors Holiday Craft Fair vendors may not use canopies unless approved by the event coordinator.)**
6. *All extra product and supplies stored in the booth shall be covered or screened from view.
7. *All tables must have skirting or tablecloths.

***These requirements do not apply to the Flea Markets.**

A.V. Fire District Requirements

1. **Fire Extinguishers:** All vendors must have one easily accessible 2A10BC minimum rating fire extinguisher with a current service tag by a licensed California company.
2. **All canopies:** must be composed of flame-resistant material or treated with a flame retardant in an approved manner. All canopies must have a permanently affixed California Marshal label attesting to such.
3. **No smoking:** All vendors must have “**No Smoking**” signs posted in an obvious place.
4. **Cooking tents:** shall be separated from other tents and canopies by a minimum of 20 feet.
5. **LP-Gas containers:** shall be located outside tents and canopies, separated by a minimum of 5 feet.
6. **Generators:** and other internal combustion power sources shall be separated from tents and canopies by a minimum of 20 feet and isolated from contact with the public.

**If you do not adhere to these requirements you may not set up and no refund will be given.
For more details please contact the AV Fire Protection District at (760) 247-7618.**



2016 Vendor Happy Trails Chili Cook Off

For Town Use Only: Rotary Club of AV

Last Name: _____

Space #: _____ Gen: _____

Vendor Information—Please PRINT CLEARLY using black or blue ink

Name: _____

Business Name: _____ Type (**Retail or Food**): _____

Mailing Address: _____

City: _____ Zip: _____ Email: _____

Phone: _____ Alt. Phone: _____ Fax: _____

Vendors at this premier event enjoy big crowds (3000+) and wide-spread media coverage! World class cooks from the Western US compete for place in the World Chili Championships. Live music, kid activities, beer garden, a car show and more bring families to stick around for hours.

General event rules

- Water hook ups are limited and electricity is not provided.
- All applicants selling new items, must have Resale License attached when accepted.
- Payment is due 30 days before the event. At 2 weeks before, a \$10 late fee will apply and your space may not be guaranteed.
- Cancellations: No refunds less than 30 days before the event.
- Event set-up and space assignments are subject to change at any time.
- We reserve the right to accept applicants with similar or the same products for the same event if we feel the size of the crowd warrants it.
- NO set up prior to 6:30 am; set up must be complete by 9:30 am.
- DO NOT pack up prior to 3 pm.
- No bake sale, snack items or beverages may be sold, except by approved food vendors.



Presented by the Rotary Club of Apple Valley, in conjunction with the Town of Apple Valley

Lenny Brewster Sports Center
21024 Otoe Rd.

October 15
10am - 3pm
10' x 10'

\$50 per space or \$85 for two

www.HappyTrailsChiliCookOff.com

Food vendor Non-food vendor **Items Sold/Information Provided**

You must describe all items that you will sell and services or information you will provide. These descriptions assist us as we try to avoid placing someone with similar items next to you, or avoid too many vendors selling the same item. Items not listed will not be permitted at the event.

_____	_____
_____	_____
_____	_____
_____	_____

Dimensions of trailer (if applicable): Height _____ Length _____ Width _____

Number of spaces
requested
10' x 10'

Will you use an
external generator?



2016 Vendor Happy Trails Chili Cook Off

For Town Use Only: Rotary Club of AV

Last Name: _____

Space #: _____ Gen: _____

Help us spread the word! We will email a flyer as soon as they're ready. You can let us know then if you'd like some printed copies as well.

Special Events Department: Julie Gilmer
 jgilmer@applevalley.org
 (760) 240-7000 X 7071 or X 7073 Fax: (760) 240-7223
Event Chair: Kathie Martin
 kmartin@applevalley.org or (760) 240-7000 X 7070

Make checks payable to:
Rotary Club of Apple Valley Foundation
c/o Town of Apple Valley
 14955 Dale Evans Parkway Apple Valley, CA 92307

BUSINESS LICENSE: If you are a vendor at three or more Town events you are required to have a valid Town of Apple Valley business license. For information on business licenses please call: (760) 240-7000 X 7707.

A PHOTOCOPY OF YOUR CURRENT BUSINESS LICENSE MUST BE ATTACHED. **Business License #:** _____

HEALTH PERMITS: ALL food vendors must have a San Bernardino County Health Department Permit and be in good standing. Attach a copy of your current permit to this application. For more information on health permits please call (800) 442-2283. The Health Department has the right to close your booth at any time. If this occurs you will NOT be eligible for a refund.

RESALE NUMBER: All event vendors selling NEW items MUST have a resale number, no exceptions. This is free of charge and is obtained through the State Board of Equalization. The application can be downloaded at www.boe.ca.gov or for more information please call (951) 680-6400. **Resale #:** _____

I have read and understood the Event Vendor Requirements, Vendor Acceptance Policies, Fire and Health Department Requirements and this application and agree to abide by the rules and requirements as set forth, therein and any others that may be implemented. I understand that failure to abide may result in a non-refundable loss of fees, not being allowed to set up the day of the event, or removal from the event, and may prevent my participation in future events held by the Town of Apple Valley or Rotary Club of Apple Valley.

Sign Here: _____ Date: _____

*** We strongly encourage the use of recyclable/recycled products.**

Late fee applies 2 weeks prior to the event.

TOWN USE ONLY:

Event	# of Spaces 10' x 10'	Late Fee +\$10	Total Due \$50 per space \$85 for two	Total Paid	Date Paid	Check # or Cash	Initial
Happy Trails Chili Cook Off Oct. 15 9:30am-3pm							

Town of Apple Valley notes only:

Added to Database
 Added to Business License log
 Added to Health Dept. Log
 Added to Spread Sheet
 410-D Form