

Our

Town



Town of Apple Valley, CA

A Better Way of Life.

September-December 2012

INSIDE

Eagle Scout project IDs Town Hall plants



Water Wise 2



Healthy Apple Valley 4



Chili Day 6



Lady Golfers 7



Sponsors Save Events 8



Thanks to the hard work of about a dozen individuals, it is now easy to tell the difference between a *Vitex agnus castus* and a *Dasyllirion wheeleri*. These native plants are now beautifully and correctly labeled with sturdy posts and metal plaques thanks to the efforts of our Parks Department employees and members of a local Boy Scout Troop.

Parks Supervisor Sean Hagen designed the new plant identification signs, including the full common name and scientific name, and incorporated the Town logo. Town staff prepared the 4X4 pressure-treated posts and holes in preparation for the scouts to install the 25 signs.

“Many of the original signs were incorrect or incomplete, and the posts themselves were made of thin metal,” noted Hagen. “They did not include the Town logo and their blue color contrasted with everything at Town Hall.”

It was during the planning process for the installation that 14-year-old Boy Scout Tyler Biberston approached

the Town about completing a project to earn his Eagle Scout rank.

Biberston, an incoming freshman at Granite Hills High School in Apple Valley, has been a Boy Scout for two years.

“I wanted to do a project that beautified the Town. I met with the parks supervisor and shared the list of projects I had in mind,” said Biberston, who explained that achieving his Eagle Scout rank is part of his “life check list.” According to the Boy Scouts of America, the rank of Eagle is the highest advancement that can be achieved in the organization and only about 5% of all Boy Scouts earned the rank last year.

“Tyler and his crew installed the posts to ensure they were vertically plumb, facing the correct directions and in the correct locations based on the plant map they were provided,” said Hagen. “The new signs should be in place for many years to come, as a resource to educate the public and something that Tyler, and the Town can take pride in for many years.”



MEETING CALENDAR

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

TOWN COUNCIL

2nd & 4th Tuesday, 6:30 p.m.

PLANNING COMMISSION

1st & 3rd Wednesday, 6 p.m.

PARKS & RECREATION COMMISSION

1st Thursday of alternate months, 6 p.m.

EQUESTRIAN ADVISORY COMMITTEE

2nd Wednesday of alternate months, 7 p.m.

HISTORICAL ADVISORY COMMITTEE

3rd Thursday of alternate months, 2:00 p.m.

HOUSEHOLD HAZARDOUS WASTE

Every Saturday, 10 a.m. - 2 p.m.

Hazardous Waste Collection Ctr.

13450 Nomwaket Road
Information:
240-7000 x7522

DISASTER COUNCIL

Tuesday, October 9, 1:30 p.m.

Apple Valley Fire Station #336

19235 Yucca Loma Road

Town of Apple Valley water-wise practices lead by example

Water conservation practices aren't only for residential consumers. Exchanging grass for cash, replacing sprinkler controllers and using waterless urinals are just a few of the water-saving measures the Town of Apple Valley has put into practice.



"Conserving water is a community-wide effort and the Town wants to lead by example," said Dennis Cron, Assistant Town Manager of Municipal Operations and Contract Services.

This spring, the Town removed 3,843 square feet of grass at the golf course and replaced it with drought-tolerant desert landscaping, which will save more than 100,000 gallons of water. Similarly, the Town saved 17 million gallons over last year by adjusting the irrigation to provide less water to the outlying rough and deep rough areas of the golf course.

"We're using less water and focusing it on the playable areas," said Cron, who added that the town received a \$1,921 "Cash for Grass" grant from the Mojave Water Agency for the turf removal.

Likewise, the Town expects to reduce its water usage at Lenny Brewster Sports Center, with help from the Apple Valley Ranchos Water Company. Water company staff recently evaluated the park's system and recommended a controller that would be able to detect wind velocity and levels of water in the turf to more efficiently deliver water to the park.

Apple Valley Ranchos Water also funded the installation of four "waterless" urinals at Town Hall and partially reimbursed the cost of two more urinals at the Aquatic Center. Instead of water, these units use a gel-based sanitizer cartridge that eliminates odor. Plans to replace five additional urinals at the golf course are in the works as well.

For more information on how you can conserve water or other Green Apple Valley programs, click on "Water Conservation" on the left-hand side of the page at www.GreenAppleValley.org or call Joseph Moon at (760) 240-7000 x7521.

Learn the ABC's of Water

Mojave Water Agency will host "Preserving Our Desert Environment Preserves Our Desert Water Supply" as part of its "ABC's of Water" series on September 25 from 5:30 to 7 p.m. at the Mojave Water Agency office, 13846 Conference Center Drive in Apple Valley.

Jill Bays, President of the Transition Habitat Conservancy and Neville Slade, Agriculture and Natural Resource Management Professor at Victor Valley College, will discuss how the natural environment provides the desert's water supply. For more information, or to RSVP before September 24, contact Gloria Golike at (760) 946-7001 or ggolike@mojavewater.org.

Stop Paying Rent!

Call us to see if you qualify for first time Homeowner down payment assistance!

Or...

Ask about our Owner Occupied Rehabilitation assistance loans.

A/C & Heating	Painting
Roof Repair	Insulation
Windows	Plumbing
Floors	Electrical
Doors	& More!

(760) 240-7000 x7919
AVHousing@applevalley.org

Local agencies at the ready to provide assistance

Every year, the Town receives Community Development Block Grant funds to help provide housing, offer social services and create jobs. This spring, the Town allocated funds to seven local organizations dedicated to assisting our community for needs ranging from homeless services and literacy training to food distribution and home repairs for seniors. Contact the following organizations for assistance:

Assistance League of Victor Valley - P.O. Box 39, Apple Valley. **Services:** Operation School Bell provides clothing and basic necessities for hundreds of school children each year. Operation Hug has given more than 1,400 stuffed bears to comfort injured children. Their thrift shop offers numerous goods to shoppers at low prices. **Contact:** (760) 961-2468 www.victorvalley.assistanceleague.org

Catholic Charities - San Bernardino/Riverside Counties - 1450 North D Street, San Bernardino. **Services:** This faith-based organization offers a variety of services to Apple Valley residents including family tragedy assistance, emergency rental/mortgage assistance, counseling services, holiday meals and food baskets, back to school supplies and activities, and other resources. **Contact:** (909) 388-1239 www.csbriv.org

High Desert Homeless Services - 14049 Amargosa Road, Victorville. **Services:** Since June 1988, this agency assists High Desert residents displaced from long-term housing due to natural disaster, loss of income or other circumstances. Assistance is given for up to 90 days and offers a safe environment and basic necessities while they work toward regaining their independence. **Contact:** (760) 245-5991 www.highdeserthomelesservices.org

San Bernardino County Library, Newton T. Bass Apple Valley Branch - 14901 Dale Evans Parkway, Apple Valley. **Services:** Offers free tutoring for adults in reading, writing, spelling or basic math. Computer literacy classes are also available. **Contact:** (760) 240-7739 www.sbccounty.gov/library

Inland Fair Housing and Mediation Board - 15428 Civic Drive #226, Victorville. **Services:** Established in 1980, this agency helps fight housing discrimination, mediates landlord/tenant disputes, assists seniors with conflicts between Social Security, Medi-Cal, utility companies, collection agencies, neighbors and other parties, and offers mortgage default counseling. **Contact:** (760) 243-2412 www.ifhmb.com

Feed My Sheep Ministries - 15260 Nisqually Road, Victorville. **Services:** A ministry of Victorville First Assembly Church, Feed My Sheep is a local community food pantry that offers three distribution centers in Apple Valley, Victorville and Hesperia. Each location is open one day a week and offers food, clothing and assistance with other basic needs. **Contact:** (760) 243-4343 www.feedmysheephghdesert.org

Victor Valley Community Services Council - 16692 Mojave Drive, Victorville. **Services:** *First Call for Help* links individuals in need of specialized services with the appropriate resources. The *Senior Needs* Program offers minor home repair and modifications for low to moderate income seniors as well as referrals to a host of agencies for work experience, training and other services. *Volunteer Center* connects individuals with organizations who are looking for volunteers. *Transportation services* are available to seniors and the disabled for necessary appointments. **Contact:** (760) 243-9646 www.vvsc.com

Additional resources can be found by dialing 2-1-1 toll free from any phone or visiting www.211sb.com. 2-1-1 is a toll-free phone number that provides information and referrals for health and social services throughout San Bernardino County, and is the quickest way to access non-emergency resources for your family, your neighbors and your employees. ☺

Town Holiday Closures

Aside from essential services, business at the Town is traditionally very slow during the winter holidays. As a cost saving measure, the Town will close for the Thanksgiving, Christmas and New Year holidays. The closures are expected to save \$16,500 in energy consumption, water usage and equipment maintenance.

Town Hall will be closed:

Thanksgiving: November 22, 23 & 26

Christmas/New Year's: December 21 to January 2

For emergencies pertaining to sewer, water, flooding, traffic sign and signals, or a Town facility please call our 24-hour emergency dispatch number at (760) 961-6001. For Animal Services information visit www.AVAnimals.org. ☺



Advertise in the next issue of Our Town

Beginning with the January issue of Our Town, take advantage of new advertising opportunities for your business or organization. For rates and information, contact the Public Information Department at info@applevalley.org, or call (760) 240-7000 x7074.



Healthy Apple Valley | Be Active. Eat Smart. Live Better.

Obesity, diabetes, heart disease . . . these are just a few of the health issues that many in our community are facing. Fortunately, the Town of Apple Valley has successfully partnered with other agencies to form a coalition to help educate residents about being active, eating smarter and living better.

A variety of programs are offered through our Parks and Recreation Department. Find detailed information in the latest recreation guide or visit www.HealthyAppleValley.org to get started down the path to healthy living. 🔄



Live better with these healthy events:

Information/Registration/Vendor inquiries: (760) 240-7880 or www.AVRecreation.org.

September 18: DIY Pizza Party - Create your family's favorite style of pizza using fresh ingredients while trying new recipes and ideas. Each family will make their own pizza and garden salad and enjoy the evening with board games while socializing with other participants from 6 to 8 p.m. **Cost:** \$12 per family **Location:** James Woody Community Center

September 22: Reverse Triathlon - Grab your running shoes and swimsuit and sign up for this event that begins with a 5K run, followed by a 14-mile flat road course and ends with a 150-yard pool swim. A children's division will be offered with a one-mile run,

three-mile bike ride and 50-yard pool swim. Runners may opt for the 5K and 10K run portions only. **Location:** Civic Center Park. **More Information:** www.hdevents.org

November 17: Turkey Run - Kick off your holiday season by running in the 10th Annual Turkey Run. Register and submit the liability waiver for this 5K/10K Run and 5K Walk by November 15 for a reduced rate. First 50 paid registrants receive a T-shirt. Separate awards for men, women and children in various age divisions. Check in at 7 a.m. for the 8 a.m. race. **Cost:** \$17 before Nov. 15. \$20 on race day. **Location:** Town Hall Recreation Center 🔄

Healthy Living Workshops offered in October

At these workshops, led by a registered dietitian and sponsored by St. Joseph Health, St. Mary, you will learn healthier living through grocery shopping, balanced eating and fun exercise. This workshop is offered October 11, 18 & 25 from 6 to 8 p.m. The sessions cover disease prevention, healthy weight loss, healthy eating on a budget, family physical activity, label reading and grocery shopping. There is no charge to attend, but pre-registration is required. Call (760) 240-7880 or visit www.AVRecreation.org. 🔄

Quinoa and Black Bean Side Dish

Try this protein-packed, low fat recipe as an alternative to rice or pasta. Each serving is 153 calories, only 1.7 grams of fat and offers 7.7 grams each of fiber and protein :

- 1) In a medium saucepan, heat 1 teaspoon vegetable oil and saute 1 chopped onion and garlic until lightly browned.
- 2) Mix 3/4 cup rinsed, uncooked quinoa into the pan with 1 1/2 cups vegetable broth, 1 tsp ground cumin, 1/4 teaspoon cayenne pepper and salt and black pepper to taste. Bring the mixture to a

boil. Cover, reduce heat and simmer 20 minutes.

- 3) Stir in frozen corn and continue to simmer about 5 minutes until heated through. Mix in 2 15-ounce cans of rinsed and drained black beans and 1/2 cup chopped fresh cilantro. Serve. 🔄

Celebrate autumn at these special events:

Information/Registration/Vendor inquiries:

(760) 240-7000 or www.AppleValleyEvents.org

September 6, 13, 20 & 27: Concerts in the Courtyard – Bring a chair, grab some food from one of The Courtyard eateries and enjoy bands playing Thursdays in September from 6 to 8 p.m. in the Apple Valley Commons Courtyard on Dale Evans Parkway just north of Highway 18.

- Sept. 6 Jaye Sooter (Acoustic Rock)
- Sept. 13 5th Dementia (Classic/Alt Rock)
- Sept. 20 Under Construction (Top 40)
- Sept. 27 Mojave Yacht Club (Variety)

October 13: Equine Festival – Enjoy a day dedicated to the equestrian lifestyle at Horsemen's Center from 10 a.m. to 5 p.m. The event showcases many aspects of owning, showing, riding and enjoying horses. From dressage to trail riding, equine dentistry to first aid, and everything in between, take part in seminars, exhibits and clinics to learn about services and products available for the equestrian lifestyle.

Admission: FREE.

November 3 & 4: Holiday Craft Fair – Newly expanded to a two-day event, complete your holiday shopping from 9 a.m. to 3 p.m. in our new home at the Apple Valley Conference Center, 14975 Dale Evans Parkway adjacent to Town Hall. Quilts, jewelry, wood work and other fine gifts are offered from nearly 50 vendors all in one place. Spaces are sold out, but call about a waiting list.

December 1: Winter Wonderland & Christmas Tree Lighting – Bring the family and a helping of good cheer to this event that will feature train rides, inflatables, crafts, giveaways, live entertainment and falling snow from 2 to 6 p.m. at Civic Center Park before we light our brand new Christmas Tree donated by Home Depot. Bring the kids for a picture with Santa or a toy to donate to the Spark of Love Toy Drive. Admission and parking are free. ☺

Fall is great! Go out and recreate!

Information/Registration: (760) 240-7880 or www.AVRecreation.org

October 26 & 27: Haunted House – We dare you to visit this frightfully awesome experience at James Woody Mini-Gym from 6 to 9 p.m. Not recommended for children under the age of 8 or for the faint of heart! **Cost:** \$4/person (Repeat visits on same night are \$1).

October 27: Kiddie Carnival – Children and families can enjoy games, face painting, music, costume contests and food from 5 to 8 p.m. at James Woody Community Center Auditorium. **Cost:** Admission is free, but most games will require purchase of an unlimited use wristband for \$5.

November 30: Most Talented Kid Contest – The Town of Apple Valley wants to showcase our most talented kids ages 3 to 18. Sign up by Nov. 15 and attend the Nov. 28 rehearsal to perform at the showcase at James Woody Community Center Auditorium. Enjoy an evening of fun entertainment and good old-fashioned root beer floats from 6 to 9 p.m. **Cost:** Performers - \$5 individual; \$10/group. **Admission:** \$1. ☺



**PaWS N' CLAWS
Pet Fair**

Saturday, September 8, 2012
10 a.m. to 3 p.m. at Civic Center Park

Meet BELLA! Amazing High Desert K9 & National Eukanuba Mission Contest Winner!
-AND-
Meet the wolves from the "Twilight" movies!

FREE Admission!

Adoptions
Snake Avoidance Training
Contests & Demos
Vendors & Food
Opportunity Drawings
Pet Licensing (Town Residents)
Low-cost Vaccinations
Microchip Services
Kids Area & More!

(760) 240-7000 x7555
www.avanimals.org Town of Apple Valley



Dale Evans Centennial Celebration
1912-2012
September 29 & 30

Join the celebration to honor the memory of Dale Evans at one of many events planned on her centennial weekend.

★ Music & Displays ★ Tours & Talks ★
Family Meet & Greet ★ Rogers' Residence
Tours ★ Dinner & Dancing ★ Double R Bar
Ranch Tours ★ Cowboy Church ★

For complete schedule or more information visit
www.AppleValleyEvents.org or call (760) 242-2753

Give us your best shot!

The Town of Apple Valley is celebrating its 25th anniversary next year! Submit your best photos for a chance to be featured in the 2013 Apple Valley Community Calendar. The contest is open to adults and children who live, work, volunteer or go to school in Apple Valley. Recognition will be given in both professional and amateur categories.

Photographers are encouraged to submit entries that showcase:

- What makes Apple Valley the best place to live?

- Your favorite Apple Valley event or season
- Apple Valley's healthy and green way of life
- Apple Valley's awesome animals



Entries are due by September 24 at 5 p.m. at Town Hall. Download the submission form at www.AppleValley.org under the Public Information Department or pick one up at Town Hall. For information call (760) 240-7000 x7072. ☺

AV Happy Trail Villas model offers look at affordable luxury



Through the support of the Town of Apple Valley, you can purchase a beautiful townhouse at Happy Trail Villas. Each townhouse has 2,025-square-feet of living area, 3 bedrooms, 2.5 bathrooms, a two-car semi-attached garage, and at least 1,000-square-feet of private patios and balconies.

Townhouse amenities include granite countertops, granite fireplaces, tile and wood laminate floors. The community includes gated entries, swimming pool, grass lawns and a recreation center.

Eligible households must be owner-occupants and of low to moderate income. Down payment assistance may be available for qualified buyers. Prices start at \$124,900 with monthly payments ranging between \$799 and \$999. Your cash out of pocket for purchase can be as low as 1.0% of the purchase price.

Visit the decorated model to see the amenities offered and for more information regarding this income-qualifying opportunity. Kirsten McKinnon, the Director of Sales for AV Happy Trail Villas, is available to show you the community Thursday through Monday from 11 a.m. to 5 p.m. and can be reached at (760) 985-5779, kmckinnon16@gmail.com, or at www.avhappytrailvillas.com. ☺

October 20 to be a "chili" day

It's going to be a chili day in the High Desert as the Rotary Club of Apple Valley hosts the 11th Annual Happy Trails Chili Cook-Off, presented by the Town of Apple Valley and Victorville Motors, on Saturday, October 20.

Record crowds elbowing for space resulted in a move to Lenny Brewster Sports Center a few years ago. A playground, championship horseshoe pits and plenty of parking allow for more activities for the whole family.

New this year will be an expanded car show, with display space now located on the grass. Bring out your classic cars and hot rods and enjoy a full day of fun. With the Town as a partner in the event this year, we are expanding the children's area with more inflatables, a hay maze and a petting zoo. The popular horseshoe tournament and live music also returns.

Of course, the main entrée is still the chili. Over 40 professional cooks will compete in this International Chili Society sanctioned cook-off, with the winner qualifying for the World Championships to be held in Palm Springs in 2013. The public is invited to taste and shop their way through booths of chili cooks and vendors. Additional food vendors will be on hand, as well as a beer garden.

Cost is \$5 per adult, with kids 10 and under free if they are not tasting. Paid admission includes a tasting kit with ballots to

vote for the People's Choice as well as best Community Cook, featuring local non-profits, businesses and individuals. (Sign up your organization now!)

The Lenny Brewster Sports Center is at 21024 Otoe Road. Gates are open from 10 a.m. to 4 p.m., with the best chili selection between 11 a.m. to 2 p.m. The cook-off has continued to grow in prestige in the chili world, attracting world-champion cooks and the finest judges. Cooks from as far as Reno, Nevada, Kern County and all over Southern California have already signed up.

With stringent chili preparation rules and cash prizes topping out at \$1,000 cash, chili recipes are closely guarded secrets. However, the camaraderie and festive atmosphere at a cook-off is infectious for all who attend.

"As a regional qualifying event for the World Championship, the Happy Trails Chili Cook Off is like the wildcard round leading up to the World Series," explained Kathie Martin, event chair. "This event attracts elite cooks and ICS-certified judges, and we are very proud to host it."

The Happy Trails Chili Cook-Off is the largest annual fundraiser for the Apple Valley Rotary Club, last year surpassing \$118,000 in a running total. For more information visit www.HappyTrailsChiliCookOff.com, or call Kathie Martin, chili cook-off chairperson, at (760) 240-7000 x 7070. ☺





Apple Valley Golf Course

Course management improves sustainability

The golf course industry has always been a leader in adapting environmentally friendly practices into its management strategies. In Apple Valley, we have made large strides in reducing our footprint on the environment of the High Desert. In addition to replacing large amounts of grass in front of the club house with gravel and native plants, we have been seeking other ways to improve our sustainability.

In recent years we have planted turf types that thrive in this area. These choices allow us to use less water, fertilizer and fungicide. In turn, we don't have to mow as often, which reduces our fuel consumption and exhaust release into the atmosphere. Even the way we trim our

trees has improved our turf by allowing extra sunlight and better air movement throughout the course.

We have many other ideas in the works, including reclaimed water, waterless urinals and further turf reduction on the property. These projects and practices are both educational and exciting and we look forward to what is coming next!

See you on the course,

Nick Hanson

Apple Valley Golf Course Superintendent Class-A

Apple Valley boasts success at tournaments

Apple Valley Golf Course would like to congratulate Apple Valley's own Garrett Petelski for tying for second place at the 42nd Annual San Bernardino County Amateur Golf Tournament. Garrett (+3, 215) was bettered only by defending champion, Nicolas Paez (-1, 211) of Arrowhead Country Club. For complete results, visit www.applevalleycountryclub.com.



Golf Winners r to l: Mary Noel, Sandy Armstrong, Shelly Hutchason. Noel won the Super Senior Ladies Club Championship, Sandy won the Senior Club Championship and Shelly won the Ladies Club Championship. If you are interested in joining the AVGC Ladies Club you can pick up an application in the golf shop.

New tee boxes entice novice, women golfers

New tee boxes on holes 1, 3, 5, 7, 8, 10, 12, 14, 16 and 18 were officially unveiled during the tee off of the Ladies' Club Tournament on June 28. The forward tees formerly measured 5,929 feet with a par of 73, which is around 700 yards longer than the average on other courses. The new tee boxes measure 5,139 yards and have a par of 71. The new tees are expected to draw more novice and women golfers.



Ladies Tees (7) from r to l: Shelly Hutchason, Sandy Armstrong and Ginger Coleman take the first swing on the new ladies' tee boxes.

Tee it Forward

According to the Professional Golf Association of America, 70% of golfers have more fun when they move up one set of tees. Apple Valley Golf Course is encouraging players to join the PGA and United States Golf Association in its "Tee it Forward" campaign, a movement to encourage players to do exactly what the name implies...play from the next set of tees forward. Joining in on this effort is sure to create a more enjoyable golf experience, help golfers play better and have more fun while on the course.

Sponsors save Apple Valley events



Employees of Heritage Victor Valley Medical Group enjoy food, beverages and preferred seating at our VIP Sponsor Booth at our Sunset Concert Series.

Were you one of the 10,000 people who came to the Lenny Brewster Sports Complex on July 4, or the 20,000 watching our fireworks from afar? Did you swing on by Civic Center Park to dance at one of our Sunset Concerts? Were you there to celebrate our new Agio Tree of Lights at last year's Winter Wonderland celebration? If so, you can thank our many sponsors that helped make these events happen.

"In this economy, we couldn't hold these events without help," explained Marketing and Public Affairs Officer Kathie Martin. "We reduced the number of Sunset Concerts, increased our efforts to secure sponsors and started accepting donations at our events this year, to help us meet our goal to provide family fun close to home."

The Town hopes the community support that special events, animal services and recreation received this year will continue its momentum. We encourage our business community to either renew or become a community partner. Sponsorships earn valuable public exposure with print, radio, electronic and on-site advertising to thousands of event patrons. Contact Kathie Martin at (760) 240-7000 x7070 to discuss sponsorship opportunities or visit www.AppleValleyEvents.org to see our video. We are grateful to the following companies for their support this year:

- Desert Valley Hospital
- Heritage Victor Valley Medical Group
- The Home Depot
- Agio Real Estate
- Apple Valley Commons
- Parkway Dental/Apple Valley Smiles Dentistry and Orthodontics
- Paul Ahluwalia, MD Inc.
- Sparkletts
- America's Tires
- Frogee's
- Burrtec Waste, Inc.
- Walmart
- Costco
- Roberta L. Taylor and Associates
- Shear Realty
- Desert Community Bank
- Friends of the Apple Valley Library
- St. Mary Medical Center
- High Desert Cardiology
- Apple Valley Fire Protection District
- Apple Valley Rotary Club
- Anytime Fitness
- American Medical Response
- Century 21 Fairway Realty
- Apple Dental Center
- Ultrastar Cinema
- Jazzercise
- Target
- 24Hour Fitness
- High Desert Farmer's Market
- Apple Valley Nerve and Spine Institute

From gathering corporate sponsors, to taking up a collection at concerts, the Town of Apple Valley has been exploring a variety of avenues to continue offering fun, free, family activities in Apple Valley.

With budgets getting smaller and event costs getting larger, we are turning to the public for additional support to keep these events going. Enclosed in this issue you will find a donation envelope that you may use to make a contribution to our special events.

Any amount will help. With a \$25 donation, you will receive a special 25th anniversary lapel pin available in January 2013. For \$100 or more, you will be invited to the end of the season donor appreciation event in August 2013.

Checks may be made payable to the Apple Valley Community Resource Foundation and donors will receive a receipt of contribution letter. Check with your tax professional to see what tax benefits you may gain from your contribution. You may also opt to donate online by visiting www.AppleValleyEvents.org.

Businesses, schools can save big with new recycling program

When the mandatory commercial recycling program began this summer, Jack and Melinda Collingsworth were ready. As the owners of Big Apple Automotive, they had already had their refuse services evaluated and began saving \$23 per month by adding a recycling bin.

“When you see that big white bin out there, you think it’s going to be a lot of trouble. You just don’t realize until you make the transition that it’s really easy,” said Melinda. “What’s funny is that we discovered we are recycling more than we are trashing.”

The couple and their employees are recycling as many clean materials as possible including cardboard, plastic parts trays, glass, newspaper and much more.

The new state law, which went into effect July 1, requires all businesses, commercial enterprises, public agencies and schools that generate four or more cubic yards of waste per week, and all multi-family dwellings with five or more units, to set up a recycling account.

Recycling containers actually cost less than the same size trash container and allow businesses to reduce the size or quantity of trash containers used, or the number of times they are serviced per week, saving money throughout the year.

“Recycling not only helps save the environment but can also possibly save your business money by reducing your overall trash bill,” said

Joseph Moon, special projects manager at the Town of Apple Valley.

Los Ranchos Mobile Home Park, on Waalew Road, used the program to adjust the trash service to better fit the park’s needs.

“The recycling program, which we implemented in early June, is seeing great results,” said Park Manager George Prats. “Due to the fact that the recycle bins are only picked up once a week, I was actually able to increase the pick-up on our regular trash on the B-Side of our park from twice a week to three times a week with no added cost to our property. We are already seeing less overflow on the ground due to the increased pick-up service.”

After a complete refuse audit, the park now has 19 cubic yards of additional waste collected each week for only \$76 more per month for the whole park.

Businesses may set up a recycling account with AVCO Disposal, Inc., or with an independent recycling program. Independent programs require proof of ongoing recycling to the Town, including the weight of waste generated, the weight of recycling materials, and the location to which the recycled materials were sent.

Contact AVCO Disposal at (760) 245-8607 to set up a recycling account. For questions about other conservation or recycling programs contact Joseph Moon at (760) 240-7000 x7521. ☺



GREEN APPLE NEWS

Volunteers needed for Community Clean-up Day:

Be a “Green Apple” and make a difference in the environmental health of your town by participating in Community Clean Up day October 20. Pre-register to clean up streets, sidewalks, vacant lots and other properties in Apple Valley and score free lunch and a T-shirt for your efforts. The Town provides all of the clean-up supplies including gloves and trash bags (while supplies last). All we need is your time. Community Clean Up Day is sponsored by Burrtec Waste, Sparkletts, and Keep California Beautiful. ☺



TOWN INFORMATION

TOWN COUNCIL

Curt Emick
Scott Nassif
Rick Roelle
Barb Stanton

HOW TO REACH US (All numbers 760)

Emergencies911
Police (business calls)
..... 240-7400
Police dispatch after hours
..... 245-4211
Town dispatch after hours
..... 961-6001
Town Hall 240-7000

DEPARTMENT EXTENSIONS

DIAL (760) 240-7000 PLUS:

Animal Servicesx7555
Building & Safetyx7014
Economic Developmentx7900
Financex7000
Human Resourcesx7600
Planningx7200
Public Informationx7072
Public Worksx7500
Town Clerkx7800
Town Managerx7051
Transitx7522

OTHER TOWN DEPARTMENTS

& SERVICES (dial direct)

Code Enforcement 240-7560
Parks & Recreation 240-7880
Trash (AVCO) 245-8607
Emergency
Preparedness 247-7618

E-mail: applevalley@applevalley.org

Website: www.applevalley.org

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Town of Apple Valley

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Apple Valley, CA 92307



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Apple Valley

Apple Valley's balanced budget preserves services, road projects

Representing the largest single-year reduction of operating costs in Town history, the Apple Valley Town Council adopted a balanced budget for Fiscal Year 2012-13. For the first time in four years, the budget includes a deposit into general fund reserves in the amount of \$194,200.

"The gap between expectations and fiscal reality has widened over the past several years," explained Town Manager Frank Robinson. "This financial plan is both realistic and responsive."

The total appropriations across all funds is \$92.4 million, an almost 27% decrease over the previous year. The adopted General Fund budget of \$23 million includes \$11.5 million for public safety.

Sales and use taxes are projected to increase by about 10%, to \$5.5 million, and property taxes are expected to remain flat, for a total of \$2.3 million.

"In these economic times we have to set aside our desire to continually enhance and expand services, and be satisfied to preserve and maintain what we have," said Town Finance Director Marc Puckett. "We have made a number of cuts and concessions, with a focus towards long-term financial health."

Through an early retirement offer, full time staff has been reduced by 10%. Additionally, changes in retirement benefits will save another \$187,000.

The budget still includes \$33 million in capital improvement projects including widening Kiowa Road south of Bear Valley, construction of the Yucca Loma Bridge, adding a center turn lane and bike lanes; the widening and reconstruction of Rancherias Road from Highway 18 to Zuni, also to include the addition of bike lanes; and the restriping of Kasota Road north of Highway 18, providing a separate turn lane and through lane for southbound traffic at St. Joseph Health, St. Mary Medical Center.

The complete budget is available on the Town's website at www.AppleValley.org under "Your Government".

