

# Park & Rec Stats

JULY 2012



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## Upcoming Events

SEPTEMBER 8

It's a celebration of Pets!

**Paws N' Claws Pet Fair**  
September 08, 2012  
10 a.m. to 3 p.m. at Civic Center Park

Special Guests: Meet the wolves from the "Twilight" musical!  
Pets Welcome

FREE Admission & Parking

Pat Adoptions  
Snake Avoidance training by Pat O'Key  
Contests & Demos  
Vendors & Food  
Opportunity Drawings  
Pet Licensing (AK Resellers)  
Low-cost Vaccinations  
Microchip Services  
Kids Area & more!

www.applevalleyrecreation.com (760) 740-7000 #7555 www.AVAonline.org

OCTOBER 20

**Happy Trails**  
CHILI COOK-OFF

OCTOBER 20

The Town of Apple Valley  
**Community Clean Up Day**  
Saturday, April 14  
8:30 a.m. to Noon

We need you!  
Families • Clubs • Churches • Businesses • Individuals

FREE lunch, t-shirt & supplies provided while supplies last  
FREE dump day  
Non-Hazardous material drop off location:  
Corner of Navajo and Palmdale  
Sign up in advance to help make a difference  
http://www.applevalleyrecreation.com

Walmart BURTEC

## Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	0	0
# of trees REMOVED	0	0	0	0
# of trees TRIMMED	30	25	30	25
Service requests completed	8	6	8	6
Vandalism incidents repaired	1	3	1	3
Graffiti incidents repaired	7	2	7	2

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	456	368	456	368
Weekday Workers	992	896	992	896
Volunteer Workers	0	0	0	0
Other	0	56	0	56
<b>TOTAL non paid labor hours</b>	<b>1448</b>	<b>1320</b>	<b>1448</b>	<b>1320</b>

## Park & Facility Projects Completed

- Prepped the Lenny Brewster Sports Center for the Freedom Festival.
- Prepped Civic Center Park for the Sunset Concert Series every Thursday in July.

# Park and Facility Usage

# 2

JULY 2012

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		5	4	5	4
James Woody Park		3	0	3	0
Mendel Park		0	0	0	0
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	0	0
Virginia Park		0	0	0	0
<b>TOTAL</b>		<b>8</b>	<b>4</b>	<b>8</b>	<b>4</b>

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		134	146	134	146
Corwin Park		4	32	4	32
James Woody Park		68	168	68	168
Lions Park		16	37	16	37
Mendel Park		11	22	11	22
Norm Schmidt Park		0	16	0	16
Sycamore Rocks Park		3	29	3	29
Thunderbird Park		7	29	7	29
Virginia Park		6	30	6	30
Yucca Loma Park		0	14	0	14
<b>TOTAL</b>		<b>249</b>	<b>523</b>	<b>249</b>	<b>523</b>

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		8	9	8	9
Horseshows		0	0	0	0
Picnics/Day use		5	10	5	10
<b>TOTAL</b>		<b>13</b>	<b>19</b>	<b>13</b>	<b>19</b>

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		200	191	200	191
Amphitheatre		5	3	5	3
<b>TOTAL</b>		<b>205</b>	<b>194</b>	<b>205</b>	<b>194</b>



# Park and Facility Usage

# 3

JULY 2012

## Highlights

Golf and tennis lessons are offered through the Recreation Department and taught at the Apple Valley Golf Course each month. Classes are available for all ages and July had a total of 46 participants in all of the classes combined.

Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	2879	2326	2879	2326

Town Hall	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1		27	21	27	21
Recreation Center - Room 2		27	21	27	21
Recreation Center - Room 3		22	19	22	19
Recreation Center - Room 4		22	19	22	19
Recreation Center - Room 5		17	13	17	13
Full Conference Center		2	3	2	3
Conference Center - North Room		8	19	8	19
Conference Center - South Room		7	17	7	17
Development Services Conf Room 1		15	9	15	9
<b>TOTAL</b>		<b>147</b>	<b>141</b>	<b>147</b>	<b>141</b>

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		31	48	31	48
Arts and Crafts Room		39	32	39	32
Upstairs Meeting Room		0	0	0	0
Kitchen		3	16	3	16
Mini-Gym		21	21	21	21
Gymnasium		45	46	45	46
<b>TOTAL</b>		<b>139</b>	<b>163</b>	<b>139</b>	<b>163</b>







# Sports Participation

# 4

JULY 2012

Saturday July 14 - Aug 18  
 9 - 12 am  
 Ages 3 - 11  
 \$10/ participant  
 Thursday July 26 - Aug 30  
 5 - 6 pm  
 Intro Class For:  
 • Soccer  
 • T-Ball  
 • Basketball

**Adventures In Pee Wee Sports**

Space is limited, please register early!!

You may register at:  
 Town Hall Recreation Center  
 14955 Dale Evans Parkway  
 Mon. - Thu. 7:30 am - 5:30 pm  
 Alternating Fridays 7:30 am - 4:30 pm  
 Information:  
 (760) 240-7380 www.AWRecreation.org

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	11	30	nap	nap
Pee Wee Soccer	NO	NO	NO	NO
Pee Wee T-Ball	NO	NO	NO	NO
<b>TOTAL</b>	<b>11</b>	<b>30</b>	<b>0</b>	<b>0</b>



Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>



Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	NO*	NO*	NO*	NO*
Over 25/30 Basketball	70	NO*	8	NO*
<b>TOTAL</b>	<b>70</b>	<b>0</b>	<b>8</b>	<b>0</b>

\*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

## Highlights

Various youth camps were offered this month including Lego Camp, Archaeology Camp, Science Camps, and a Summer Art Workshop. All camps combined had a total of 93 participants.

# Classes and Programs Participation

# 5

JULY 2012



Classes/Programs	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		123	128	123	128
Youth Programs/Classes		142	234	142	234
Day Camp		220	223	220	223
Open Gym		251	361	251	361
Therapeutic Recreation		21	11	21	11
Active Adults		NO	8	NO	8
<b>TOTAL</b>		<b>757</b>	<b>965</b>	<b>757</b>	<b>965</b>



Summer Art Workshop



Be sure to check out the recent article in the Apple Valley Review on Lego Camp which was offered this month. 33 kids ages 6-12 learned engineering fundamentals with over 100,000 pieces of Legos!

<http://applevalley-review.com/node/776>



Archaeology Camp

After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus	NO	NO*	NO	NO*
AAE - Thunderbird Campus	NO	NO*	NO	NO*
Desert Knolls Elementary School	NO	NO*	NO	NO*
Rio Vista Elementary School	NO	NO*	NO	NO*
Sitting Bull Academy (K-4)	NO	NO*	NO	NO*
Sitting Bull Academy (5-8)	NO	NO*	NO	NO*
Vanguard Preparatory	NO	NO*	NO	NO*
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>



Science Camp

\*AAE starts school August 6, 2012. AVUSD starts August 8, 2012

nap - Figures not applicable min - Minimum participation not met NO - Not offered



**BE ACTIVE**



**Healthy Apple Valley**

**6**

JULY 2012

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

**EAT SMART**



Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	NO	NO
Kids Cooking Classes	9	12	9	12
Family Nights	38	12	38	12
Special Events	NO	NO	NO	NO
Walking Club	NO	NO	NO	NO
Cycling Events	8	NO	8	NO
Teen Events	100	NO	100	NO
<b>TOTAL</b>	<b>155</b>	<b>24</b>	<b>155</b>	<b>24</b>

**LIVE BETTER**







# Aquatics Participation

# 7

JULY 2012



Open Recreation Swim



Guard Start



Swim Lessons

Pictured on the left is a screen shot of all of the swim lessons offered during Session 5 this month. The teal color indicates that the class is filled to capacity. July had 673 swim lesson spaces available with 617 being filled.

Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		6010	4414	6010	4414
Morning Lap Swim		448	786	448	786
Lunchtime Lap Swim		NO	NO	NO	NO
Evening Lap Swim		186	99	186	99
Swim Lessons		614	617	614	617
Water Aerobics		124	140	124	140
Open Water Diver Course		NO	NO	NO	NO
Apple Valley WAVE		50	NO	50	NO
Advanced Stroke Development		NO	27	NO	27
Special Events		7	156	7	156
Drop-In Scuba		0	NO	0	NO
<b>TOTAL</b>		<b>7439</b>	<b>6239</b>	<b>7439</b>	<b>6239</b>

Search for a Course

Activity	Course	Activity Title	Day of week	Start date	End date	Start time	Available	Registered	Facility	Barcode
SWL1	001	Level 1	MTuWThF	07/16/12	07/27/12	09:40 AM - 10:15 AM	1	6	Park Program Locations	13291
SWL1	002	Level 1	MTuWThF	07/16/12	07/27/12	10:20 AM - 10:55 AM	0	7	Park Program Locations	13292
SWL1	003	Level 1	MTuWThF	07/16/12	07/27/12	10:20 AM - 10:55 AM	0	7	Park Program Locations	13293
SWL1	004	Level 1	MTuWThF	07/16/12	07/27/12	11:00 AM - 11:35 AM	0	7	Park Program Locations	13294
SWL1	005	Level 1	MTuWThF	07/16/12	07/27/12	11:00 AM - 11:35 AM	0	7	Park Program Locations	13295
SWL1	006	Level 1	MTuWThF	07/16/12	07/27/12	11:40 AM - 12:15 PM	0	7	Park Program Locations	13296
SWL1	007	Level 1	MTuWThF	07/16/12	07/27/12	11:40 AM - 12:15 PM	4	3	Park Program Locations	13297
SWL1	008	Level 1	MTuWThF	07/16/12	07/27/12	04:15 PM - 04:50 PM	0	8	Park Program Locations	13298
SWL1	009	Level 1	MTuWThF	07/16/12	07/27/12	04:55 PM - 05:30 PM	0	7	Park Program Locations	13299
SWL1	010	Level 1	MTuWThF	07/16/12	07/27/12	04:55 PM - 05:30 PM	1	6	Park Program Locations	13300
SWL2	001	Level 2	MTuWThF	07/16/12	07/27/12	09:40 AM - 10:15 AM	0	7	Park Program Locations	13301
SWL2	002	Level 2	MTuWThF	07/16/12	07/27/12	11:00 AM - 11:35 AM	0	7	Park Program Locations	13302
SWL2	003	Level 2	MTuWThF	07/16/12	07/27/12	11:00 AM - 11:35 AM	0	7	Park Program Locations	13303
SWL2	004	Level 2	MTuWThF	07/16/12	07/27/12	11:40 AM - 12:15 PM	0	7	Park Program Locations	13304
SWL2	005	Level 2	MTuWThF	07/16/12	07/27/12	04:15 PM - 04:50 PM	2	5	Park Program Locations	13305
SWL2	006	Level 2	MTuWThF	07/16/12	07/27/12	04:55 PM - 05:30 PM	0	8	Park Program Locations	13306
SWL3	001	Level 3	MTuWThF	07/16/12	07/27/12	09:40 AM - 10:15 AM	1	6	Park Program Locations	13307
SWL3	002	Level 3	MTuWThF	07/16/12	07/27/12	10:20 AM - 10:55 AM	0	7	Park Program Locations	13308
SWL3	003	Level 3	MTuWThF	07/16/12	07/27/12	10:20 AM - 10:55 AM	1	6	Park Program Locations	13309
SWL3	004	Level 3	MTuWThF	07/16/12	07/27/12	11:00 AM - 11:35 AM	1	6	Park Program Locations	13310
SWL3	005	Level 3	MTuWThF	07/16/12	07/27/12	11:40 AM - 12:15 PM	0	7	Park Program Locations	13311
SWL3	006	Level 3	MTuWThF	07/16/12	07/27/12	04:15 PM - 04:50 PM	0	7	Park Program Locations	13312
SWL3	007	Level 3	MTuWThF	07/16/12	07/27/12	04:55 PM - 05:30 PM	0	7	Park Program Locations	13313
SWL4	001	Level 4	MTuWThF	07/16/12	07/27/12	09:40 AM - 10:15 AM	1	6	Park Program Locations	13314
SWL4	002	Level 4	MTuWThF	07/16/12	07/27/12	10:20 AM - 10:55 AM	1	6	Park Program Locations	13315
SWL4	003	Level 4	MTuWThF	07/16/12	07/27/12	11:00 AM - 11:35 AM	0	7	Park Program Locations	13316
SWL4	004	Level 4	MTuWThF	07/16/12	07/27/12	11:40 AM - 12:15 PM	0	7	Park Program Locations	13317
SWL4	005	Level 4	MTuWThF	07/16/12	07/27/12	04:15 PM - 04:50 PM	0	8	Park Program Locations	13318
SWL4	006	Level 4	MTuWThF	07/16/12	07/27/12	04:55 PM - 05:30 PM	0	7	Park Program Locations	13319
SWL5	001	Level 5	MTuWThF	07/16/12	07/27/12	09:40 AM - 10:15 AM	0	7	Park Program Locations	13320
SWL5	002	Level 5	MTuWThF	07/16/12	07/27/12	11:40 AM - 12:15 PM	0	8	Park Program Locations	13321
SWL5	003	Level 5	MTuWThF	07/16/12	07/27/12	04:15 PM - 04:50 PM	0	7	Park Program Locations	13322
SWL5	004	Level 5	MTuWThF	07/16/12	07/27/12	04:55 PM - 05:30 PM	0	7	Park Program Locations	13323
SWL6	001	Level 6	MTuWThF	07/16/12	07/27/12	04:15 PM - 04:50 PM	0	7	Park Program Locations	13324
Min	001	Minnows Preschool Aquatics	MTuWThF	07/16/12	07/27/12	09:40 AM - 10:15 AM	0	7	Park Program Locations	13283
Min	002	Minnows Preschool Aquatics	MTuWThF	07/16/12	07/27/12	10:20 AM - 10:55 AM	0	6	Park Program Locations	13284
Min	003	Minnows Preschool Aquatics	MTuWThF	07/16/12	07/27/12	11:00 AM - 11:35 AM	0	6	Park Program Locations	13285
Min	004	Minnows Preschool Aquatics	MTuWThF	07/16/12	07/27/12	11:40 AM - 12:15 PM	0	7	Park Program Locations	13286
Min	005	Minnows Preschool Aquatics	MTuWThF	07/16/12	07/27/12	04:15 PM - 04:50 PM	0	7	Park Program Locations	13287
POL	001	Pollywogs-PC L2	MTuWThF	07/16/12	07/27/12	09:40 AM - 10:15 AM	0	8	Park Program Locations	13290
POL	002	Pollywogs-PC L2	MTuWThF	07/16/12	07/27/12	11:00 AM - 11:35 AM	0	8	Park Program Locations	13291
POL	003	Pollywogs-PC L2	MTuWThF	07/16/12	07/27/12	04:15 PM - 04:50 PM	0	8	Park Program Locations	13282

nap - Figures not applicable min - Minimum participation not met NO - Not offered



## Program Highlights

The 15th Annual 4th of July Freedom Festival was held at the Lenny Brewster Sports Center this month. A total of 11,000 people were in attendance and enjoyed live music, food, beer garden, bounce houses, water spectacular, games, shopping and of course a fantastic fireworks show.



215 runners and walkers participated in the Firecracker Run on July 4th. The 5K/10K run was the kick off to the 15th Annual Freedom Festival. The top three finishers in each age category received a medal.



## Special Events Participation

# 8

JULY 2012



Special Events	# Participants	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Firecracker Run		217	215	217	215
Freedom Festival		8,000	11,000	8,000	11,000
Movie Night in the Park		250	140	250	140
Concerts in the Park		4,800	3,600*	4,800	3,600*
<b>TOTAL</b>		<b>13,267</b>	<b>11,355</b>	<b>13,267</b>	<b>11,355</b>

\*Only 3 concerts in July 2012 as opposed to 4 concerts in July 2011.

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered





# Volunteers

# 9

JULY 2012



	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
<b>Volunteers/Volunteers</b>	32	37	32	37	728	534
<b>Coaches</b>	28	28	28	28	188	184
<b>TOTAL</b>	<b>60</b>	<b>65</b>	<b>60</b>	<b>65</b>	<b>916</b>	<b>718</b>

## TOWN OF APPLE VALLEY



## VISION 2020 STRATEGIC PLAN

MAY 2009

### AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES

*Objective: Expand and enhance the Town's network of parkland and recreational opportunities*

#### Strategies

- 5.1 Expand youth, senior and equestrian recreation programs.
- 5.2 Identify secure funding sources for park and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley Country Club as a self-sustaining facility.
- 5.5 Update the Town's Park and Recreation Master Plan.

GOAL 5

