

Park & Rec Stats

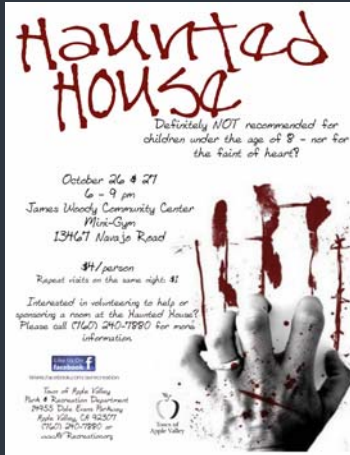
AUGUST 2012

Upcoming Events

OCTOBER 20



OCTOBER 26 & 27



OCTOBER 27



this issue

- Park and Facility Maintenance **P.1**
- Park and Facility Usage **P.2**
- Sports **P.4**
- Classes and Programs **P.5**
- Healthy Apple Valley **P.6**
- Aquatics **P.7**
- Special Events **P.8**
- Volunteers **P.9**
- Vision 2020 **P.9**

Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	0	0
# of trees REMOVED	0	0	0	0
# of trees TRIMMED	30	21	30	46
Service requests completed	8	6	16	12
Vandalism incidents repaired	6	0	7	3
Graffiti incidents repaired	10	3	17	5

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	520	352	976	720
Weekday Workers	1392	952	2384	1848
Volunteer Workers	8	0	8	0
Other	36.5	88	36.5	144
TOTAL non paid labor hours	1956.5	1392	3404.5	2712

Park & Facility Projects Completed

- Prepped Horsemen's Center for the Mud Fest and Rockin' the Desert Mud Run events.

Corwin Park



James Woody Park



Horsemens's Center



Civic Center Park



Park and Facility Usage

2

AUGUST 2012

Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		5	4	10	8
James Woody Park		2	1	5	1
Mendel Park		1	0	1	0
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	0	0
Virginia Park		0	0	0	0
TOTAL		8	5	16	9

Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		201	209	335	355
Corwin Park		49	46	53	78
James Woody Park		98	73	166	241
Lions Park		33	33	49	70
Mendel Park		20	19	31	41
Norm Schmidt Park		24	24	24	40
Sycamore Rocks Park		50	0	53	29
Thunderbird Park		54	0	61	29
Virginia Park		54	0	60	30
Yucca Loma Park		23	0	23	14
TOTAL		606	404	855	927

Horsemens's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		12	9	20	18
Horseshows		1	1	1	1
Picnics/Day use		3	5	8	15
TOTAL		16	15	29	34

Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		169	173	369	364
Amphitheatre		4	2	9	5
TOTAL		173	175	378	369



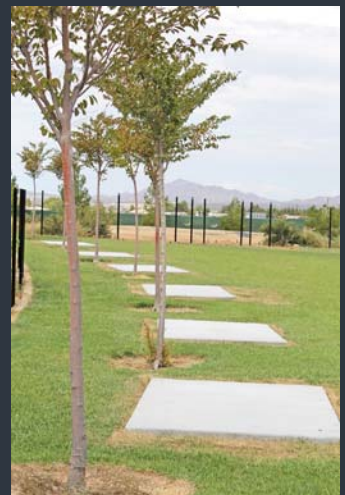
Park and Facility Usage

3

AUGUST 2012

Highlights

Construction began this month on the Civic Center Dog Park. All of the concrete work and installation of drinking fountains, doggie waste stations and benches were completed in-house by the Grounds Services staff. The chain link fencing installation was completed by All American Fence.



Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	3193	2326	6072	2326

Town Hall	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1		16	11	43	32
Recreation Center - Room 2		15	6	42	27
Recreation Center - Room 3		19	7	41	26
Recreation Center - Room 4		19	7	41	26
Recreation Center - Room 5		22	30	39	43
Full Conference Center		0	4	2	7
Conference Center - North Room		4	4	12	23
Conference Center - South Room		5	7	12	24
Development Services Conf Room 1		17	16	32	25
TOTAL		117	92	264	233

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		50	63	81	111
Arts and Crafts Room		27	34	66	66
Upstairs Meeting Room		0	0	0	0
Kitchen		3	5	6	21
Mini-Gym		26	19	47	40
Gymnasium		38	45	83	91
TOTAL		144	166	283	329



Sports Participation

4

AUGUST 2012

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	22	30	nap	nap
Pee Wee Soccer	NO	NO	NO	NO
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	22	30	0	0



Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
TOTAL	0	0	0	0



Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	NO*	NO*	NO*	NO*
Over 25/30 Basketball	70	NO*	8	NO*
TOTAL	70	0	8	0

*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

nap - Figures not applicable

min - Minimum participation not met

NO - Not offered



Classes and Programs Participation

5

AUGUST 2012

Classes/Programs	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		115	111	238	239
Youth Programs/Classes		150	137	292	371
Day Camp		29	NO	249	223
Open Gym		321	482	572	843
Therapeutic Recreation		15	0	36	11
Active Adults		NO	3	NO	11
TOTAL		821	733	1358	1698



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus	136	147	136	147
AAE - Thunderbird Campus	63	53	63	53
Desert Knolls Elementary School	21	NO	21	NO
Rio Vista Elementary School	88	144	88	144
Sitting Bull Academy (K-4)	78	75	78	75
Sitting Bull Academy (5-8)	89	53	89	53
Vanguard Preparatory	136	121	136	121
TOTAL	611	593	611	593

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Highlights

The Academic Tots class with Miss Olivia started this month with the Tater Tots Pre-K class filling to capacity. Miss Olivia has been teaching with the Recreation Department for over 20 years. Her Pre-K classes are popular in the community as they prepare students for kindergarten through letter recognition, phonics and math concepts.



BE ACTIVE



EAT SMART



LIVE BETTER



Healthy Apple Valley

6

AUGUST 2012

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	NO	NO
Kids Cooking Classes	8	NO	17	12
Family Nights	15	20	53	32
Special Events	NO	NO	NO	NO
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	8	NO
Teen Events	NO	NO	100	NO
TOTAL	23	20	178	44



Family Fun Night was held on August 2nd with 20 participants. Recreation staff were on hand at Civic Center Park during the Sunset Concert Series to provide an evening of fun and adventure to local families.

Aquatics Participation

7

AUGUST 2012



Open Recreation Swim

Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		1724	1962	7734	6376
Morning Lap Swim		492	591	940	1377
Lunchtime Lap Swim		NO	NO	NO	NO
Evening Lap Swim		191	85	377	184
Swim Lessons		194	254	808	871
Water Aerobics		104	152	228	292
Open Water Diver Course		NO	NO	NO	NO
Apple Valley WAVE		53	NO	103	NO
Advanced Stroke Development		NO	28	NO	55
Special Events		4	250	11	406
Drop-In Scuba		2	NO	2	NO
TOTAL		2764	3322	10,203	9561



Guard Start



Swim Lessons



The Advanced Stroke Development class (pictured left) filled to capacity this month with 28 students. This year-round swim program is designed for those who want advanced swim instruction, but are not ready to swim competitively.

Program Highlights

187 middle and high school students participated in the 2012 Mud Fest held on August 25 at Horsemen's Center. Events included Mud Volleyball, Mud Tug-o-War, Bobbing for Pigs, Mud Obstacle Course and Mud Mountain.

The Rockin' the Desert Mud Run was also held at Horsemen's Center and drew in a crowd of over 2,000 people.



Special Events Participation

8

AUGUST 2012



Special Events

Year-to-Date

# Participants	2011-2012	2012-2013
Firecracker Run	217	215
Freedom Festival	8,000*	11,000
Movie Night in the Park	380	280
Mud Fest	260	187
Concerts in the Park	9,600*	6,000*
Rockin' Flea Market	700	800
TOTAL	19,157	18,482

*Only 7 concerts in 2012 as opposed to 10 concerts in 2011.

nap - Figures not applicable

min - Minimum participation not met

NO - Not offered



Volunteers

9

AUGUST 2012

A few Teen Zone members assisted the United Way Desert Communities by stuffing over 131 back packs with school supplies this month.



	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
Volunteers/Volunteers	33	28	65	65	1015	714
Coaches	28	0	56	28	228	184
TOTAL	61	28	121	93	1243	898

TOWN OF APPLE VALLEY



VISION 2020 STRATEGIC PLAN

MAY 2009

AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES

Objective: Expand and enhance the Town's network of parkland and recreational opportunities

Strategies

- 5.1 Expand youth, senior and equestrian recreation programs.
- 5.2 Identify secure funding sources for park and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley Country Club as a self-sustaining facility.
- 5.5 Update the Town's Park and Recreation Master Plan.

GOAL 5

