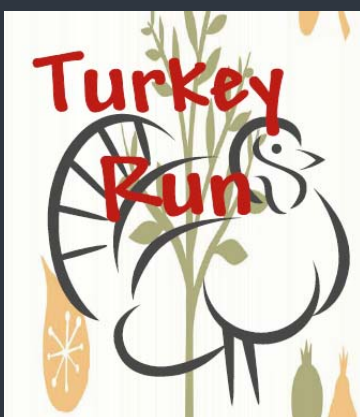


Upcoming Events

NOVEMBER 17



NOVEMBER 30

The Town of Apple Valley Presents

Apple Valley's Most Talented Kid

November 30, 2012
6 - 9 pm
James Woody Community Center Auditorium

\$5/Individual fee
\$10/ group fee
\$1 admission fee
Ages 3 - 18

www.facebook.com/applevalley
www.applevalley.org
Recreation Department
14888 Oak Creek Parkway, Apple Valley, CA 92307
(760) 245-7985 or www.AVRecreation.org



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Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	0	0
# of trees REMOVED	6	0	6	0
# of trees TRIMMED	25	0	55	46
Service requests completed	6	3	22	15
Vandalism incidents repaired	4	2	11	5
Graffiti incidents repaired	7	0	24	5

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	360	336	1336	1056
Weekday Workers	1136	1112	3520	2960
Volunteer Workers	0	64	8	64
Other	0	0	36.5	144
TOTAL non paid labor hours	1496	1512	4900.5	4224

Park & Facility Projects Completed

- Prepped Civic Center Park for the Paws N' Claws Pet Fair.
- Finished construction and prepped the Civic Center Dog Park for its grand opening and "leash" cutting ceremony.

Park and Facility Usage

2

SEPTEMBER 2012

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		3	6	13	14
James Woody Park		2	1	7	2
Mendel Park		1	1	2	1
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		1	1	1	1
Virginia Park		0	2	0	2
TOTAL		7	11	23	20

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		202	231	537	586
Corwin Park		48	39	101	117
James Woody Park		241	240	407	481
Lions Park		33	30	82	100
Mendel Park		22	20	53	61
Norm Schmidt Park		26	20	50	60
Sycamore Rocks Park		47	24	100	53
Thunderbird Park		52	27	113	56
Virginia Park		50	30	110	60
Yucca Loma Park		23	10	46	24
TOTAL		744	671	1599	1598

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		9	8	29	26
Horseshows		2	1	3	2
Picnics/Camping/Day use		8	12	16	27
TOTAL		19	21	48	55

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		136	131	505	495
Amphitheatre		2	1	11	6
TOTAL		138	132	516	501



Park and Facility Usage

3

SEPTEMBER 2012

Highlights

Work on the Civic Center Dog Park was completed by Parks staff just in time for the grand opening at the 7th Annual Paws N' Claws Pet Fair on September 8th. Actor Patrick Kilpatrick joined the Town Council and other community and county leaders for the "leash" cutting ceremony to unveil the High Desert's first dog park.



Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	3011	2331	9083	6780

Town Hall	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1		24	4	67	36
Recreation Center - Room 2		22	10	64	37
Recreation Center - Room 3		19	29	60	55
Recreation Center - Room 4		19	29	60	55
Recreation Center - Room 5		40	38	79	81
Full Conference Center		2	2	4	9
Conference Center - North Room		0	0	12	23
Conference Center - South Room		4	5	16	29
Development Services Conf Room 1		17	19	49	44
TOTAL		147	136	411	369

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		57	49	138	160
Arts and Crafts Room		33	27	99	93
Upstairs Meeting Room		0	0	0	0
Kitchen		7	10	13	31
Mini-Gym		23	18	70	58
Gymnasium		35	48	118	139
TOTAL		155	152	438	481

Highlights

110 kids ages 7 - 14 participated in the Youth 3-on-3 Soccer Tournament on September 1st. The tournament was held at the former Apple Valley Middle School and had 225 spectators.



Sports Participation

4

SEPTEMBER 2012



Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	32	38	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	98	98	8	8



Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
Youth 3-on-3 Soccer Tournament	112	110	28	23
TOTAL	112	110	28	23



Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	242	125	18	10
Over 25/30 Basketball	70	NO*	8	NO*
TOTAL	312	125	26	10

*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Classes and Programs Participation

5

SEPTEMBER 2012

Highlights

The Fall registration session started this month with new classes such as the Little Scientist program. Kids ages 2 1/2 to 4 learned about different science topics along with doing science activities, crafts and games.

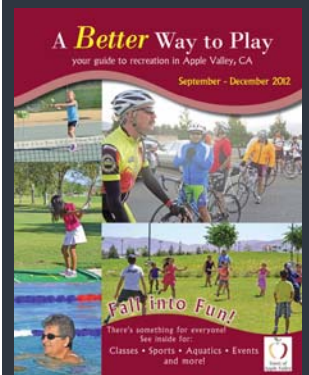


Classes/Programs	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		164	134	402	373
Youth Programs/Classes		187	174	479	545
Day Camp		NO	NO	249	223
Open Gym		195	299	767	1142
Therapeutic Recreation		17	8	53	19
Active Adults		10	nav	10	11
TOTAL		573	615	1960	2313



The Fall 2012 recreation brochure was unveiled online as a new digital, interactive flip book (left). Features include an interactive table of contents, links to all websites and parks. The new format is much easier to navigate with each section being more accessible. Visit www.AVRecreation.org and check it out.

After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus		99	146	235	293
AAE - Thunderbird Campus		41	63	104	116
Desert Knolls Elementary School		19	NO	40	NO
Rio Vista Elementary School		110	148	198	292
Sitting Bull Academy (K-4)		97	98	175	173
Sitting Bull Academy (5-8)		106	77	195	130
Vanguard Preparatory		151	142	287	263
TOTAL		623	674	1234	1267



BE ACTIVE



Healthy Apple Valley

6

SEPTEMBER 2012

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

EAT SMART



Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	NO	NO
Kids Cooking Classes	NO	Min	17	12
Family Nights	8	NO	61	32
Special Events	NO	NO	NO	NO
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	8	NO
Teen Events	NO	NO	100	NO
TOTAL	8	0	186	44

Upcoming

Healthy Apple Valley programs

LIVE BETTER



Gym Reservations

Reserve your Healthy Apple Valley gym night now!

- Reward your employees
- Youth group activities
- Get together with friends and family

Gymnasium will be set up for both volleyball and basketball. Event includes:

- Two recreation staff
- Two Teen Zone volunteers
- Two hours of gym time
- Instruction and game at the end

Must reserve your space three weeks in advance. Call (760) 240-7000 ext. 7890 for more information. Day: Tu/Th/Sat Time: 6 - 8 pm Activity Fee: \$50 Location: James Woody Community Center Gym 13467 Navajo Rd. Apple Valley

Town of Apple Valley Park & Recreation Department 14955 Dale Evans Parkway, Apple Valley, CA 92307 (760) 240-7880 or www.AVRecreation.org

St. Mary Medical Center is proud to partner with **FIRST5 SAN BERNARDINO** and Healthy High Desert.

Healthy Living Workshop

Your ticket to a healthier life
Learn from a Registered Dietitian on healthier living through grocery shopping, balanced eating and fun exercises!

Free!

Weekly Sessions will cover the following topics:

- Disease Prevention and Healthy Weight Loss
- Healthy Eating Basics/Healthy Eating on a Budget
- Label Reading and Grocery Shopping
- Family Fun Physical Activities

When: Thursday, October 11, 18 & 25
Who: High Desert Residents ages 13 & up
Where: Apple Valley Conference Center 14975 Dale Evans Parkway Apple Valley, Ca 92307
Time: 6:00-8:00 p.m.
Cost: Free

Town of Apple Valley Park & Recreation Department 14955 Dale Evans Parkway Apple Valley, CA 92307 (760) 240-7880 or www.AVRecreation.org



Aquatics Participation

7

SEPTEMBER 2012

Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		415	35*	8149	6411
Morning Lap Swim		453	580	1393	1957
Lunchtime Lap Swim		NO	NO	NO	NO
Evening Lap Swim		120	51	497	235
Swim Lessons		NO	NO	808	871
Water Aerobics		104	140	332	432
Open Water Diver Course		NO	NO	NO	NO
Apple Valley WAVE		41	NO	144	NO
Advanced Stroke Development		NO	26	NO	81
Special Events		NO	NO	11	406
Drop-In Scuba		NO	NO	2	NO
TOTAL		1133	832	11,336	10,393



Open Recreation Swim



Guard Start



Swim Lessons

*Open Recreation Swim was cancelled effective September 12th due to low attendance.



Two 60' x 20' shade structures (left) were installed at the Civic Center Park Aquatic Center this month. These much needed structures will substantially improve the experience for all Aquatic Center patrons.

Program Highlights

The Reverse Triathlon was held at Civic Center Park on Saturday, September 22nd. The event consisted of a reverse triathlon, 5K run, 14 mile bike ride, 150 yard swim, as well as a kid's mini triathlon and separate 5K and 10K runs. Over 450 people participated in the event - the most to date. The event was organized by HD Events, an organization that assists with many of the High Desert's premier events.



Special Events Participation

8

SEPTEMBER 2012



Special Events	# Participants	Year-to-Date	
		2011-2012	2012-2013
Firecracker Run		217	215
Freedom Festival		8,000*	11,000
Movie Night in the Park		380	280
Mud Fest		260	187
Concerts in the Park		9,600*	6,000*
Concerts in the Courtyard		800	750
Rockin' Flea Market		700	800
Reverse Triathlon		340	450
Fall Festival		2,000	NO
TOTAL		22,297	19,682



*Only 7 concerts in 2012 as opposed to 10 concerts in 2011.

nap - Figures not applicable min - Minimum participation not met NO - Not offered



	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
Volunteers/Volunteers	26	21	91	86	1194	850
Coaches	8	8	64	36	256	192
TOTAL	34	29	155	122	1450	1042

TOWN OF APPLE VALLEY



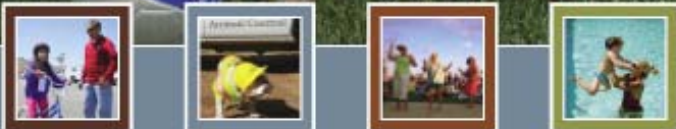
Last April, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because the Master Plan Update is nearing completion.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.⁹
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.



VISION 2020 STRATEGIC PLAN

MAY 2009