

Upcoming Events

MARCH 30



APRIL 6



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Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	0	0
# of trees REMOVED	4	0	10	0
# of trees TRIMMED	35	16	90	62
Service requests completed	9	7	31	22
Vandalism incidents repaired	2	0	13	5
Graffiti incidents repaired	0	0	24	5

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	560	120	1896	1176
Weekday Workers	1022	2768	4542	5728
Volunteer Workers	104	0	112	64
Other	0	96	36.5	240
TOTAL non paid labor hours	1686	2984	6586.5	7208

Park & Facility Projects Completed

- Fertilized all parks.
- Assembled and installed the remaining benches at the Civic Center Dog Park.

Corwin Park



James Woody Park



Horsemen's Center



Civic Center Park



Park and Facility Usage

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OCTOBER 2012

Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		0	6	13	20
James Woody Park		1	0	8	2
Mendel Park		2	0	4	1
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	1	1	2
Virginia Park		1	0	1	2
TOTAL		4	7	27	27

Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		235	266	772	852
Corwin Park		47	41	148	158
James Woody Park		286	268	693	749
Lions Park		31	29	113	129
Mendel Park		22	23	75	84
Norm Schmidt Park		21	21	71	81
Sycamore Rocks Park		45	49	145	102
Thunderbird Park		50	32	163	88
Virginia Park		46	29	156	89
Yucca Loma Park		20	24	66	48
TOTAL		803	782	2402	2380

Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		8	9	37	35
Horseshows		2	2	5	4
Picnics/Camping/Day use		9	23	25	50
TOTAL		19	34	67	89

Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		138*	142	643*	637
Amphitheatre		1	1	12	7
TOTAL		139	143	655	644



Park and Facility Usage

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OCTOBER 2012

Highlights

Ken Martin named
Employee of the Quarter



Despite having a lean budget and a skeleton crew staff, the Town of Apple Valley continues to maintain its facilities and put on high quality community events and activities.

Part of this success is due to dedicated and talented staff like Ken Martin, Maintenance Worker II who was recently named the Town of Apple Valley's Employee of the Quarter.

Parks and Recreation Manager Ralph Wright, said, "As with many of our departments, Facilities is short staffed, but Ken ensures that all of the work he performs is superbly done and is completed in a timely fashion."

Ken has worked with the town for more than nine years. His responsibilities encompass completing maintenance and improvement projects at town hall, the development services building, the police department, the Town's aquatic center and James Woody Community Center.

In addition to routine maintenance and facility upgrades, Martin has been a valuable asset to the Special Events Department.

Ken was recognized for his achievements at a Council meeting this month.
Article courtesy of High Desert Daily

Apple Valley Golf Course

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	3088	2271	12,171	9051

Town Hall

# of uses	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1	27	8	94	44
Recreation Center - Room 2	26	13	90	50
Recreation Center - Room 3	19	34	79	89
Recreation Center - Room 4	19	34	79	89
Recreation Center - Room 5	37	37	116	118
Full Conference Center	2	4	6	13
Conference Center - North Room	8	9	20	32
Conference Center - South Room	10	10	26	39
Development Services Conf Room 1	13	19	62	63
TOTAL	161	168	572	537

James A. Woody Community Center

# of uses	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Auditorium	57	46	195	206
Arts and Crafts Room	37	39	136	132
Upstairs Meeting Room	0	0	0	0
Kitchen	6	6	19	37
Mini-Gym	30	26	100	84
Gymnasium	38	52	156	191
TOTAL	168	169	606	650

Highlights

The Men's Adult Basketball league started on October 14th with 6 teams and 58 participants. The league filled close to capacity with 8 spaces available.



Sports Participation

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OCTOBER 2012



Adult Basketball League



Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	41	49	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	107	109	8	8

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
Youth 3-on-3 Soccer Tournament	112	110	28	23
TOTAL	112	110	28	23

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	242	125	18	10
Adult Basketball	124	58*	14	6*
TOTAL	366	183	32	16

*Program/League started in the month of June and continued to be offered through July.
Attendance figures were included in the June report.

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Classes and Programs Participation

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OCTOBER 2012

Classes/Programs # of uses	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes	155	117	557	490
Youth Programs/Classes	170	167	649	712
Day Camp	17	28	266	251
Open Gym	272	373	1039	1515
Therapeutic Recreation	31	34	84	53
Active Adults	10	5	20	16
TOTAL	655	724	2615	3037



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus	133	115	368	408
AAE - Thunderbird Campus	56	47	160	163
Desert Knolls Elementary School	21	NO	61	NO
Rio Vista Elementary School	101	163	299	455
Sitting Bull Academy (K-4)	88	100	263	273
Sitting Bull Academy (5-8)	106	81	301	211
Vanguard Preparatory	153	160	440	423
TOTAL	658	666	1892	1933

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Highlights

Parent & Tot Time



BE ACTIVE



EAT SMART



LIVE BETTER



Healthy Apple Valley

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OCTOBER 2012

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	23	21	23	21
Kids Cooking Classes	NO	NO	17	12
Family Nights	NO	NO	61	32
Special Events	NO	NO	NO	NO
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	8	NO
Teen Events	NO	NO	100	NO
TOTAL	23	21	209	65

St. Mary Medical Center
HOSPITAL

FIRST5
SAN BERNARDINO

Healthy High Desert

Healthy Living Workshop

Your ticket to a healthier life
Learn from a Registered Dietitian on healthier living through grocery shopping, balanced eating and fun exercises!

Free!

Weekly Sessions will cover the following topics:

- Disease Prevention and Healthy Weight Loss
- Healthy Eating Basics/Healthy Eating on a Budget
- Label Reading and Grocery Shopping
- Family Fun Physical Activities

When: Thursday, October 11, 18 & 25
Who: High Desert Residents ages 13 & up
Where: Apple Valley Conference Center
 14975 Dale Evans Parkway
 Apple Valley, CA 92307
Time: 6:00-8:00 p.m.
Cost: Free

Facebook

www.facebook.com/healthyhighdesert

Town of Apple Valley
 Park & Recreation Department
 14905 Dale Evans Parkway
 Apple Valley, CA 92307
 (760) 240-7860 or www.AVRecreation.org

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Aquatics Participation

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OCTOBER 2012



Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		NO	NO	8149	6411
Morning Lap Swim		440	456	1833	2413
Lunchtime Lap Swim		68	95	68	95
Evening Lap Swim		259	50	756	285
Swim Lessons		NO	NO	808	871
Water Aerobics		66	71	398	503
Open Water Diver Course		NO	3	NO	3
Apple Valley WAVE		26	NO	170	NO
Advanced Stroke Development		NO	30	NO	111
Special Events		NO	NO	11	406
Drop-In Scuba		NO	NO	2	NO
Adult Water Polo		NO	14	NO	14
TOTAL		859	719	12,195	11,112

*Open Recreation Swim was cancelled effective September 12th due to low attendance.



Open Recreation Swim

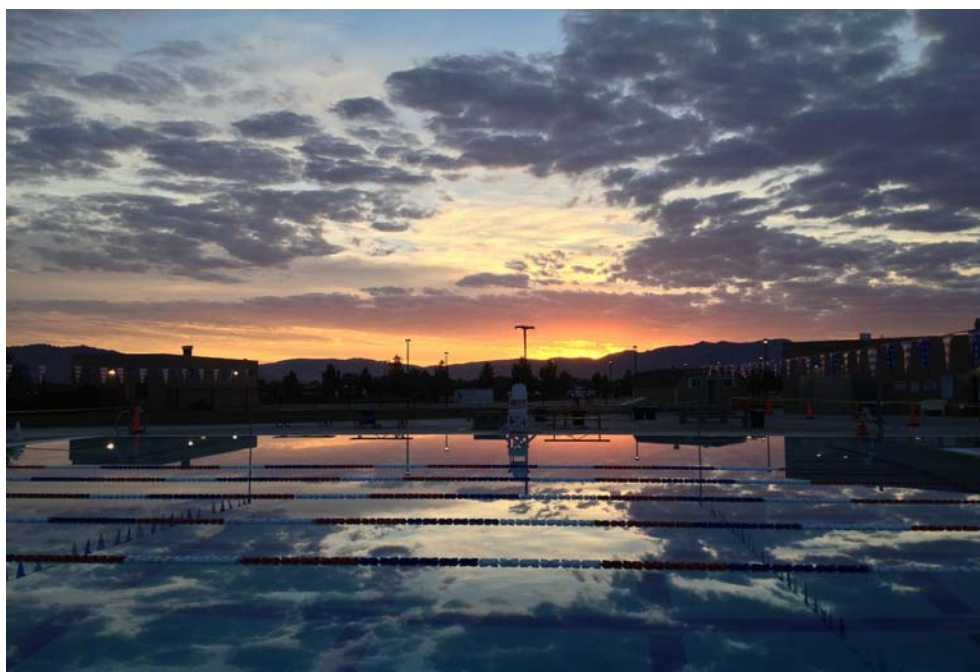


Guard Start



Swim Lessons

About the photo (left): "One of the perks of working a 5 am shift is getting to see the already beautiful Civic Center Park Aquatic Center in an even more spectacular light."
~ Andy Shoup



nap - Figures not applicable min - Minimum participation not met NO - Not offered

Program Highlights

The Kiddie Carnival and Haunted House were held at the James Woody Community Center this month. Both events were heavily attended and various sponsors and volunteers were instrumental in each event's success.



Special Events Participation

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OCTOBER 2012



Special Events	Year-to-Date	
	# Participants	
Firecracker Run	217	215
Freedom Festival	8,000*	11,000
Movie Night in the Park	380	280
Mud Fest	260	187
Concerts in the Park	9,600*	6,000*
Concerts in the Courtyard	800	750
Rockin' Flea Market	700	800
Reverse Triathlon	340	450
Fall Festival	2,000	NO
Kiddie Carnival	400	450
Haunted House	265	284
Equine Festival of Apple Valley	2000	1700
Community Clean-Up Day	600	500
Happy Trails Chili Cook Off	nav	3000
TOTAL	25,562	25,616

*Only 7 concerts in 2012 as opposed to 10 concerts in 2011.



nap - Figures not applicable min - Minimum participation not met NO - Not offered



(Left) A majority of the game booths at this year's Kiddie Carnival were ran by Teen Zone members.

Volunteers

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OCTOBER 2012

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
Volunteers/Volunteers	31	33	122	119	1502	1143
Coaches	8	8	72	44	276	212
TOTAL	39	41	194	163	1778	1355

TOWN OF APPLE VALLEY



VISION 2020 STRATEGIC PLAN

MAY 2009

Last April, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because the Master Plan Update is nearing completion.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.⁹
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.