MONTHLY
REPORT
OF SERVICES
AND ACTIVITIES

Park & Rec Stats

DECEMBER 2012

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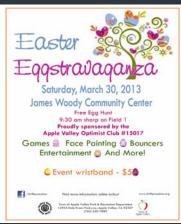
Vision 2020 P.9



Events

Upcoming

MARCH 30



APRIL 6



Park and Facility Maintenance

Total park acreage maintained: 196 acres

Total facility square footage maintained: 153,267 sq ft

	Monthly 2011-2012 2012-2013		Year-to-Date	
			2011-2012	2012-2013
# of trees PLANTED	0	0	0	0
# of trees REMOVED	0	0	10	0
# of trees TRIMMED	25	0	140	82
Service requests completed	1	18	35	58
Vandalism incidents repaired	2	0	19	5
Graffiti incidents repaired	4	0	32	5

	Monthly		Year-to-Date	
Non Paid Labor Sources	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	528	248	2808	1664
Weekday Workers	928	928	6750	7648
Volunteer Workers	73	0	185	64
Other	137	0	381.5	240
TOTAL non paid labor hours	1666	1176	10,124.5	9616

Park & Facility Projects Completed

- Removed dead tree at Corwin Park.
- Removed dilapidated chain link fence in the retention basin at James Woody Park.



Park and Facility Usage

2

DECEMBER 2012

Corwin Park



James Woody Park



Horsemen's Center



Civic Center Park



Picnic Area Usage		Mon	thly	Year-to-Date	
(scheduled)	# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		1	0	14	20
James Woody Park		2	2	10	4
Mendel Park		0	0	4	1
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	1	8
Virginia Park		0	0	1	2
	TOTAL	3	2	30	35

Park/Field Usage	Mon	Monthly		o-Date
(Typical use = 1 hour) # of uses	2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center	23	44	905	1036
Corwin Park	0	0	150	158
James Woody Park	50	64	936	1008
Lions Park	9	8	130	143
Mendel Park	4	8	98	111
Norm Schmidt Park	0	0	71	81
Sycamore Rocks Park	3	3	151	132
Thunderbird Park	6	6	174	100
Virginia Park	6	6	165	99
Yucca Loma Park	0	0	70	60
TOTAL	101	139	2850	2928

Horsemen's Center Usage	Monthly		Year-to-Date	
# of uses	2011-2012	2012-2013	2011-2012	2012-2013
BMX	9	4	53	47
Horseshows	1	1	6	6
Picnics/Camping/Day use	1	1	26	54
TOTAL	11	6	85	107

Civic Center Park Usage	Моі	Monthly		Year-to-Date	
# of use	s 2011-2012	2012-2013	2011-2012	2012-2013	
Aquatic Center	106	82	883	830	
Amphitheatre	0	2	13	10	
TOTA	L 106	84	896	840	



Park and Facility Usage

DECEMBER 2012

Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	1832	1565	16,313	12,476

Town Hall	Monthly		Year-to-Date	
# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1	26	9	149	60
Recreation Center - Room 2	25	7	142	68
Recreation Center - Room 3	17	23	119	143
Recreation Center - Room 4	17	23	119	143
Recreation Center - Room 5	19	20	163	163
Full Conference Center	3	5	9	22
Conference Center - North Room	6	3	27	37
Conference Center - South Room	5	5	39	52
Development Services Conf Room 1	11	9	83	86
TOTAL	129	104	850	774

James A. Woody		Mon	thly	Year-to-Date	
Community Center	# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		42	42	288	293
Arts and Crafts Room		21	31	190	195
Kitchen		6	2	31	44
Mini-Gym		17	12	134	117
Gymnasium		41	40	239	284
	TOTAL	127	127	882	933

Highlights

Work Continues on Civic Center Park Restroom



Construction continued this month on the modular restroom building at Civic Center Park. Concrete was poured for the walkways and perimeter of the building.



Interior work started with preparations being done for the wall and floor tiles and partitions. Funded by an Economic Development Initiative (EDI) grant, the restroom is anticipated to be completed in February



Once open, it will accommodate daily park users along with the large number of residents who attend our signature special events.



Sports Participation

4

DECEMBER 2012

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-t	o-Date
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	41	49	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	107	109	8	8

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-t	o-Date
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
Youth 3-on-3 Soccer Tournament	112	110	28	23
TOTAL	112	110	28	23

Adult Sports		# of Participants		# of Teams	
		Monthly		Year-t	o-Date
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball		242	125	18	10
Adult Basketball		124	58*	14	6*
	TOTAL	366	183	32	16

^{*}Program/League started in the month of June and continued to be offered through July.

Attendance figures were included in the June report.



DECEMBER 2012

Pictures with Santa



Santa in the Park



Classes/Programs	Monthly		Year-to-Date		
# of uses	2011-2012	2012-2013	2011-2012	2012-2013	
Adult Programs/Classes	65	68	719	642	
Youth Programs/Classes	128	128 119		963	
Day Camp	44	11	310	262	
Open Gym	250	206	1553	2044	
Therapeutic Recreation	NO	NO	104	71	
Active Adults	13	0	43	16	
TOTAL	500	404	3645	3998	
After School Activities Program (Offered during AAE & AVUSD school	Monthly		Year-to-Date		
year. Based on weekly enrollment)	2011-2012	2012-2013	2011-2012	2012-2013	
AAE - Corwin Campus	71	93	574	645	
AAE - Thunderbird Campus	22	48	229	272	
Desert Knolls Elementary School	6	NO	82	NO	
Rio Vista Elementary School	44	96	417	666	
Sitting Bull Academy (K-4)	45	61	384	406	
			440	000	
Sitting Bull Academy (5-8)	42	51	412	323	
Sitting Bull Academy (5-8) Vanguard Preparatory	42 64	51 104	607	323 648	

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Highlights

Santa was all over Town this month getting December 1 - 24 and



allowed Santa to be "rented" for parties and Pictures with Santa and Santa in the Park



provided convenient and affordable visits and in long lines at the mall and paying more for

BE ACTIVE



Eat Smart

EAT SMART



LIVE BETTER



Healthy Apple Valley



The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy

eating, education, cooking programs and physical activity.

Healthy Apple Valley	Monthly		Year-to-Date		
# Participants	2011-2012	2012-2013	2011-2012	2012-2013	
Healthy Living Workshops (HEAL)	NO	NO	23	21	
Kids Cooking Classes	NO	NO	17	12	
Family Nights	NO	NO	61	32	
Special Events	NO	NO	NO	NO	
Walking Club	NO	NO	NO	NO	
Cycling Events	NO	NO	8	NO	
Teen Events	NO	NO	100	NO	
TOTAL	0	0	209	65	



Day Campers were given a lesson in health and nutrition and enjoyed a healthy snack as part of the program's daily activities.



Open Recreation Swim



Guard Start



Swim Lessons







nap - Figures not applicable min - Minimum participation not met NO - Not offered

Program Highlights

An estimated 1,500 people attended Winter Wonderland at Civic Center Park on December 1st. Musical entertainment, magical afternoon for the lighting ceremony.









DECEMBER 2012

Special Events	Year-to-Date		
# Participants	2011-2012	2012-2013	
Firecracker Run	217	215	
Freedom Festival	8,000	11,000	
Movie Night in the Park	380	280	
Mud Fest	260	187	
Concerts in the Park	9,600*	6,000*	
Concerts in the Courtyard	800	750	
Rockin' Flea Market	700	800	
Reverse Triathlon	340	450	
Fall Festival	2,000	NO	
Kiddie Carnival	400	450	
Haunted House	265	284	
Equine Festival of Apple Valley	2000	1700	
Community Clean-Up Day	600	500	
Happy Trails Chili Cook Off	nav	3000	
Turkey Run	243	125	
Holiday Craft Fair	1,000	1400	
Most Talented Kid	104	136	
Rent-a-Santa	17	15	
Pictures with Santa	5	5	
Santa in the Park	90	425	
Cocoa & Carols with Santa	15	min	
Winter Wonderland	800	1500	
	27,836	29,222	

^{*}Only 7 concerts in 2012 as opposed to 10 concerts in 2011.

Volunteers



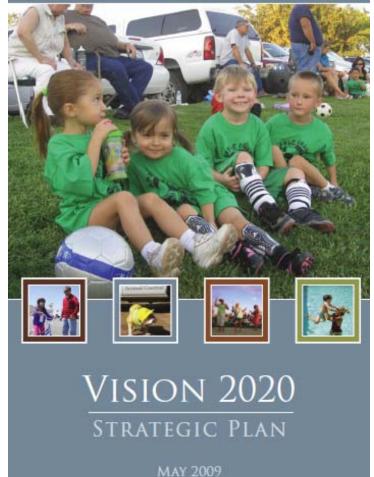


DECEMBER 2012

(Left) Teen Zone members gather at the Annual Recreation Staff and Volunteer Holiday Party on December 15th.

	# of Volunteers		# of Volunteers		# of Hours	
TEEN ZONE REPLIES TO FORE	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
Volunteens/Volunteers	22	27	163	171	1783	1418
Coaches	45	34	117	78	338	246
TOTAL	67	61	280	249	2121	1664

APPLE VALLEY



Last April, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because the Master Plan Update is nearing completion.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.9
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.