

Park & Rec Stats

DECEMBER 2012

Upcoming Events

MARCH 30



APRIL 6



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Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	0	0
# of trees REMOVED	0	0	10	0
# of trees TRIMMED	25	0	140	82
Service requests completed	1	18	35	58
Vandalism incidents repaired	2	0	19	5
Graffiti incidents repaired	4	0	32	5

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	528	248	2808	1664
Weekday Workers	928	928	6750	7648
Volunteer Workers	73	0	185	64
Other	137	0	381.5	240
TOTAL non paid labor hours	1666	1176	10,124.5	9616

Park & Facility Projects Completed

- Removed dead tree at Corwin Park.
- Removed dilapidated chain link fence in the retention basin at James Woody Park.

Corwin Park



James Woody Park



Horsemen's Center



Civic Center Park



Park and Facility Usage

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DECEMBER 2012

Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		1	0	14	20
James Woody Park		2	2	10	4
Mendel Park		0	0	4	1
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	1	8
Virginia Park		0	0	1	2
TOTAL		3	2	30	35

Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		23	44	905	1036
Corwin Park		0	0	150	158
James Woody Park		50	64	936	1008
Lions Park		9	8	130	143
Mendel Park		4	8	98	111
Norm Schmidt Park		0	0	71	81
Sycamore Rocks Park		3	3	151	132
Thunderbird Park		6	6	174	100
Virginia Park		6	6	165	99
Yucca Loma Park		0	0	70	60
TOTAL		101	139	2850	2928

Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		9	4	53	47
Horseshows		1	1	6	6
Picnics/Camping/Day use		1	1	26	54
TOTAL		11	6	85	107

Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		106	82	883	830
Amphitheatre		0	2	13	10
TOTAL		106	84	896	840



Park and Facility Usage

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DECEMBER 2012

Highlights

Work Continues on Civic Center Park Restroom



Construction continued this month on the modular restroom building at Civic Center Park. Concrete was poured for the walkways and perimeter of the building.



Interior work started with preparations being done for the wall and floor tiles and partitions. Funded by an Economic Development Initiative (EDI) grant, the restroom is anticipated to be completed in February.



Once open, it will accommodate daily park users along with the large number of residents who attend our signature special events.

Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	1832	1565	16,313	12,476

Town Hall	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1		26	9	149	60
Recreation Center - Room 2		25	7	142	68
Recreation Center - Room 3		17	23	119	143
Recreation Center - Room 4		17	23	119	143
Recreation Center - Room 5		19	20	163	163
Full Conference Center		3	5	9	22
Conference Center - North Room		6	3	27	37
Conference Center - South Room		5	5	39	52
Development Services Conf Room 1		11	9	83	86
TOTAL		129	104	850	774

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		42	42	288	293
Arts and Crafts Room		21	31	190	195
Kitchen		6	2	31	44
Mini-Gym		17	12	134	117
Gymnasium		41	40	239	284
TOTAL		127	127	882	933



Sports Participation

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DECEMBER 2012

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	41	49	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	107	109	8	8

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
Youth 3-on-3 Soccer Tournament	112	110	28	23
TOTAL	112	110	28	23

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	242	125	18	10
Adult Basketball	124	58*	14	6*
TOTAL	366	183	32	16

*Program/League started in the month of June and continued to be offered through July.
Attendance figures were included in the June report.

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Classes and Programs Participation

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DECEMBER 2012

Pictures with Santa

Santa in the Park



Highlights

Santa was all over Town this month getting everyone into the holiday spirit. Rent-A-Santa was December 1 - 24 and



allowed Santa to be "rented" for parties and events. Meanwhile, Pictures with Santa and Santa in the Park

Classes/Programs	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		65	68	719	642
Youth Programs/Classes		128	119	916	963
Day Camp		44	11	310	262
Open Gym		250	206	1553	2044
Therapeutic Recreation		NO	NO	104	71
Active Adults		13	0	43	16
TOTAL		500	404	3645	3998

After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)		Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus		71	93	574	645
AAE - Thunderbird Campus		22	48	229	272
Desert Knolls Elementary School		6	NO	82	NO
Rio Vista Elementary School		44	96	417	666
Sitting Bull Academy (K-4)		45	61	384	406
Sitting Bull Academy (5-8)		42	51	412	323
Vanguard Preparatory		64	104	607	648
TOTAL		294	453	2705	2960



provided convenient and affordable visits and photo opportunities with Santa instead of waiting in long lines at the mall and paying more for pictures.

BE ACTIVE



EAT SMART



LIVE BETTER



Healthy Apple Valley

6

DECEMBER 2012

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	23	21
Kids Cooking Classes	NO	NO	17	12
Family Nights	NO	NO	61	32
Special Events	NO	NO	NO	NO
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	8	NO
Teen Events	NO	NO	100	NO
TOTAL	0	0	209	65



Day Campers were given a lesson in health and nutrition and enjoyed a healthy snack as part of the program's daily activities.

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Aquatics Participation

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DECEMBER 2012



Open Recreation Swim



Guard Start



Swim Lessons

Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		NO	NO	8149	6411
Morning Lap Swim		191	187	2265	2886
Lunchtime Lap Swim		51	46	175	244
Evening Lap Swim		49	NO	980	285
Swim Lessons		NO	NO	808	871
Water Aerobics		23	30	470	560
Open Water Diver Course		NO	NO	NO	3
Apple Valley WAVE		NO	NO	191	NO
Advanced Stroke Development		7	27	7	168
Special Events		NO	NO	26	406
Drop-In Scuba		NO	NO	2	NO
Adult Water Polo		NO	6	NO	29
TOTAL		321	296	13,073	11,863



Program Highlights

An estimated 1,500 people attended Winter Wonderland at Civic Center Park on December 1st. Musical entertainment, games and crafts for the kids, a train ride, photos with Santa and falling "snow" all added up to a magical afternoon for the little ones. 500 people were also present for the tree lighting ceremony.



Special Events Participation

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DECEMBER 2012



Special Events	Year-to-Date	
	# Participants	
	2011-2012	2012-2013
Firecracker Run	217	215
Freedom Festival	8,000	11,000
Movie Night in the Park	380	280
Mud Fest	260	187
Concerts in the Park	9,600*	6,000*
Concerts in the Courtyard	800	750
Rockin' Flea Market	700	800
Reverse Triathlon	340	450
Fall Festival	2,000	NO
Kiddie Carnival	400	450
Haunted House	265	284
Equine Festival of Apple Valley	2000	1700
Community Clean-Up Day	600	500
Happy Trails Chili Cook Off	nav	3000
Turkey Run	243	125
Holiday Craft Fair	1,000	1400
Most Talented Kid	104	136
Rent-a-Santa	17	15
Pictures with Santa	5	5
Santa in the Park	90	425
Cocoa & Carols with Santa	15	min
Winter Wonderland	800	1500
	27,836	29,222

*Only 7 concerts in 2012 as opposed to 10 concerts in 2011.



(Left) Teen Zone members gather at the Annual Recreation Staff and Volunteer Holiday Party on December 15th.

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
Volunteers/Volunteers	22	27	163	171	1783	1418
Coaches	45	34	117	78	338	246
TOTAL	67	61	280	249	2121	1664

TOWN OF APPLE VALLEY



Last April, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because the Master Plan Update is nearing completion.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.⁹
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

VISION 2020 STRATEGIC PLAN

MAY 2009