

# Park & Rec Stats

JANUARY 2013



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## Upcoming Events

MARCH 30

**Easter Eggstravaganza**  
Saturday, March 30, 2013  
James Woody Community Center

Free Egg Hunt  
9:30 am sharp on Field 1  
Proudly sponsored by the  
Apple Valley Optimist Club #15017

Games 🎮 Face Painting 🎨 Bouncers  
Entertainment 🎤 And More!

Event wristband - \$5

Find more information online today! [www.AppleValley.org](http://www.AppleValley.org)

Town of Apple Valley Park & Recreation Department  
14901 Dale Evans Parkway, Apple Valley, CA 92308  
(760) 245-7800

## Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	7	0	7	0
# of trees REMOVED	7	0	17	0
# of trees TRIMMED	38	15	178	97
Service requests completed	0	31	35	89
Vandalism incidents repaired	2	0	21	5
Graffiti incidents repaired	5	0	37	5

APRIL 6

**Teen Art Festival**  
When:  
Saturday, April 6, 2013  
Showcase: 11am-2pm

Where:  
Newton J. Bass Apple Valley Branch Library  
14901 Dale Evans Parkway

Who:  
Participants - students age 13-18 yrs.  
Viewing open to all community members

Cost:  
Free to enter contest and free to view artwork

Entry forms can be picked up at The Town of Apple Valley or the Apple Valley Library. All entries are due to Town Hall-Recreation Department by March 14th by 5pm. See entry form for details.

For more information contact  
Alicia Donnelly at 760-240-7000 ext. 7891 - Recreation Department  
or Shannon Tipton at 760-247-2022 - Apple Valley Library  
This event is sponsored by the Friends of the Apple Valley Library  
and the Town of Apple Valley, Recreation Department

San Bernardino County  
Library

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	424	192	3232	1856
Weekday Workers	1072	1808	7822	9456
Volunteer Workers	64	0	249	64
Other	0	0	381.5	240
<b>TOTAL non paid labor hours</b>	<b>1560</b>	<b>2000</b>	<b>11,684.5</b>	<b>11,616</b>

## Park & Facility Projects Completed

- Installed new pirate themed playground at Thunderbird Park
- Continued construction on restroom at Civic Center Park.

# Park and Facility Usage

# 2

JANUARY 2013

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		0	0	14	20
James Woody Park		0	0	10	4
Mendel Park		0	0	4	1
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	1	8
Virginia Park		0	0	1	2
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>30</b>	<b>35</b>

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		40	62	945	1098
Corwin Park		0	3	150	161
James Woody Park		33	56	969	1064
Lions Park		2	0	132	143
Mendel Park		0	0	98	111
Norm Schmidt Park		0	0	71	81
Sycamore Rocks Park		4	3	155	135
Thunderbird Park		6	3	180	103
Virginia Park		8	6	173	105
Yucca Loma Park		0	0	70	60
<b>TOTAL</b>		<b>93</b>	<b>133</b>	<b>2943</b>	<b>3061</b>

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		9	8	62	55
Horseshows		1	1	7	7
Picnics/Camping/Day use		1	0	27	54
<b>TOTAL</b>		<b>11</b>	<b>9</b>	<b>96</b>	<b>116</b>

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		107	101	990	931
Amphitheatre		0	0	13	10
<b>TOTAL</b>		<b>107</b>	<b>101</b>	<b>1003</b>	<b>941</b>



# Park and Facility Usage

# 3

JANUARY 2013

## Highlights

Thunderbird Park  
Becomes Pirate  
Playground



A new pirate themed playground was installed at Thunderbird Park that is sure to excite the community. The new playground is funded through a Community Development Block Grant (CDBG) and replaced the old playground that was no longer compliant with child safety laws. Construction was completed on January 9, 2013.



Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	2123	1682	18,436	14,158

Town Hall	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1		23	6	172	66
Recreation Center - Room 2		22	11	164	79
Recreation Center - Room 3		19	35	138	178
Recreation Center - Room 4		19	35	138	178
Recreation Center - Room 5		6	33	169	196
Full Conference Center		2	1	11	23
Conference Center - North Room		0	10	27	47
Conference Center - South Room		5	6	44	58
Development Services Conf Room 1		13	12	96	98
<b>TOTAL</b>		<b>109</b>	<b>149</b>	<b>959</b>	<b>923</b>

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		46	53	334	346
Arts and Crafts Room		23	36	213	231
Kitchen		4	1	35	45
Mini-Gym		28	24	162	141
Gymnasium		45	49	284	333
<b>TOTAL</b>		<b>146</b>	<b>163</b>	<b>1028</b>	<b>1096</b>

## Highlights

The Winter Youth Basketball League started on January 5th with 47 teams and 420 kids ages 3 - 17 registered. Games were played at the James Woody Community Center along with Apple Valley and Granite Hills High Schools thanks to a joint use agreement with the School District.



## Sports Participation

# 4

JANUARY 2013

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	36	33	4	4
Adventures in Pee Wee Sports	41	49	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	NO	NO	NO	NO
<b>TOTAL</b>	<b>143</b>	<b>142</b>	<b>12</b>	<b>12</b>

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	413	330	38	37
Hot Shots Basketball	39	50	4	6
Youth 3-on-3 Soccer Tournament	112	110	28	23
<b>TOTAL</b>	<b>564</b>	<b>490</b>	<b>70</b>	<b>66</b>

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	242	125	18	10
Adult Basketball	124	58*	14	6*
<b>TOTAL</b>	<b>366</b>	<b>183</b>	<b>32</b>	<b>16</b>

\*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered

## Highlights

The Winter-Spring 2013 recreation brochure was unveiled online as a new digital, interactive flip book (left). Features include an interactive table of contents, links to all websites, parks and videos. The new format is much easier to navigate with each section being more accessible. Visit [www.AVRecreation.org](http://www.AVRecreation.org) and check it out.



# Classes and Programs Participation

# 5

JANUARY 2013



Classes/Programs	Monthly	Year-to-Date	
		2011-2012	2012-2013
Adult Programs/Classes	75	794	737
Youth Programs/Classes	142	1058	1092
Day Camp	NO	310	285
Open Gym	188	1741	2216
Therapeutic Recreation	7	111	78
Active Adults	15	58	23
<b>TOTAL</b>	<b>427</b>	<b>4072</b>	<b>4431</b>

After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly	Year-to-Date	
		2011-2012	2012-2013
AAE - Corwin Campus	103	677	747
AAE - Thunderbird Campus	38	267	318
Desert Knolls Elementary School	NO	82	NO
Rio Vista Elementary School	85	502	792
Sitting Bull Academy (K-4)	104	488	493
Sitting Bull Academy (5-8)	84	496	404
Vanguard Preparatory	120	727	789
<b>TOTAL</b>	<b>534</b>	<b>3239</b>	<b>3543</b>

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered



## Highlights

Three New Free Programs for Children Five and Under

With the generous support of First 5 of San Bernardino the Town of Apple Valley Recreation Department is offering three new programs for children five years of age and under, all free of charge.

Mommy and Me classes provide an outlet for parents and their 2-4 year old toddlers to spend time socializing while learning about the importance of health and nutrition.

My First Sports program teaches skills in basketball, soccer, and T-ball to children ages 3 to 5.

Lastly the Town is offering a "VANtastic" good time to preschools and daycares serving children age 3 to 5. First 5 funding allowed the Town to refurbish a passenger van for mobile recreating programming.



# Healthy Apple Valley

# 6

JANUARY 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	23	21
Kids Cooking Classes	NO	NO	17	12
Family Nights	NO	NO	61	32
Special Events	NO	NO	NO	NO
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	8	NO
Teen Events	NO	NO	100	NO
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>209</b>	<b>65</b>

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
VANtastic Fun	NO	10	NO	10
<b>TOTAL</b>	<b>0</b>	<b>10</b>	<b>0</b>	<b>10</b>

The VANtastic mobile recreation van made its first visit to the Gingerbread Learning Center in Apple Valley on January 24th. 10 children learned about nutrition and fitness through fun games, high energy low-impact exercise and a healthy snack. The van will be making more visits to day care centers throughout Apple Valley during the next few months.





# Aquatics Participation

# 7

JANUARY 2013



Open Recreation Swim



Guard Start



Swim Lessons

About the photo (left): The sun rises over the Aquatic Center. Photo courtesy of Desert Aquatics.

Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		NO	NO	8149	6411
Morning Lap Swim		258	289	2523	3175
Lunchtime Lap Swim		69	77	244	321
Evening Lap Swim		NO	NO	980	285
Swim Lessons		NO	NO	808	871
Water Aerobics		25	34	495	594
Open Water Diver Course		NO	NO	NO	3
Apple Valley WAVE		NO	NO	191	NO
Advanced Stroke Development		5	26	12	194
Special Events		NO	NO	26	406
Drop-In Scuba		NO	NO	2	NO
Adult Water Polo		NO	NO	NO	29
<b>TOTAL</b>		<b>357</b>	<b>426</b>	<b>13,430</b>	<b>11,863</b>





Freedom Festival



Mud Fest



Sunset Concert Series

Special Events	Year-to-Date		
	# Participants	2011-2012	2012-2013
Firecracker Run		217	215
Freedom Festival		8,000	11,000
Movie Night in the Park		380	280
Mud Fest		260	187
Concerts in the Park		9,600*	6,000*
Concerts in the Courtyard		800	750
Rockin' Flea Market		700	800
Reverse Triathlon		340	450
Fall Festival		2,000	NO
Kiddie Carnival		400	450
Haunted House		265	284
Equine Festival of Apple Valley		2000	1700
Community Clean-Up Day		600	500
Happy Trails Chili Cook Off		nav	3000
Turkey Run		243	125
Holiday Craft Fair		1,000	1400
Most Talented Kid		104	136
Rent-a-Santa		17	15
Pictures with Santa		5	5
Santa in the Park		90	425
Cocoa & Carols with Santa		15	min
Winter Wonderland		800	1500
		<b>27,836</b>	<b>29,222</b>

\*Only 7 concerts in 2012 as opposed to 10 concerts in 2011.





	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
<b>Volunteens/Volunteers</b>	10	19	173	190	1851	1534
<b>Coaches</b>	46	47	163	125	674	619
<b>TOTAL</b>	<b>56</b>	<b>66</b>	<b>336</b>	<b>315</b>	<b>2525</b>	<b>2153</b>

## TOWN OF APPLE VALLEY



Last April, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because the Master Plan Update is nearing completion.

<b>GOAL #5</b>	<b>AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES<sup>8</sup></b>
<i>Objectives: Maintain the Town's network of parkland and recreational opportunities.</i>	
5.1	Maintain youth, senior and equestrian recreation programs. <sup>9</sup>
5.2	Identify and secure funding sources for parks and recreation facilities and programs.
5.3	Partner with other public and private organizations to provide park and recreation facilities and programs.
5.4	Develop Apple Valley County Club as a self-sustaining facility.



## VISION 2020 STRATEGIC PLAN

MAY 2009