

# Park & Rec Stats

FEBRUARY 2013



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## Upcoming Events

MAY 11

Make a date with Mom for a  
**MOTHER'S DAY LUNCHEON**

Saturday, May 11, 2013  
Registration deadline is May 8  
11 AM - 1 PM  
\$7/PERSON  
All ages welcome  
Town Hall RECREATION CENTER

GAMES  
ACTIVITIES  
LUNCH  
Drinks & Dessert

Find more information online today!  
www.AVRecreation.org

Town of Apple Valley Park & Recreation Department  
14800 State Street Parkway, Apple Valley, CA 92307  
(760) 240-7980

## Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	7	0
# of trees REMOVED	0	0	17	0
# of trees TRIMMED	27	10	205	107
Service requests completed	1	22	36	111
Vandalism incidents repaired	2	0	23	5
Graffiti incidents repaired	3	0	40	5

JUNE 21

**Apple Valley Idol**  
Friday, June 21  
6:30 - 9 pm  
\$5 per participant  
Civic Center Park Amphitheater

Registration deadline is June 14. All participants must fill out an information sheet and will audition on June 19 before being accepted.

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Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	624	240	3856	2096
Weekday Workers	912	952	8734	10,408
Volunteer Workers	0	0	249	64
Other	48	0	429.5	240
<b>TOTAL non paid labor hours</b>	<b>1584</b>	<b>1192</b>	<b>13,268.5</b>	<b>12,808</b>

## Park & Facility Projects Completed

- Continued construction on restroom at Civic Center Park.

# Park and Facility Usage

# 2

FEBRUARY 2013

## Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		0	0	14	20
James Woody Park		0	0	10	4
Mendel Park		0	0	4	1
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	1	8
Virginia Park		0	0	1	2
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>30</b>	<b>35</b>

## James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		101	151	1046	1249
Corwin Park		16	13	166	174
James Woody Park		125	201	1094	1265
Lions Park		20	11	152	154
Mendel Park		8	14	106	125
Norm Schmidt Park		9	0	80	81
Sycamore Rocks Park		21	30	176	165
Thunderbird Park		24	33	204	136
Virginia Park		24	34	197	139
Yucca Loma Park		8	13	78	73
<b>TOTAL</b>		<b>356</b>	<b>500</b>	<b>3299</b>	<b>3561</b>

## Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		8	8	70	63
Horseshows		1	2	8	9
Picnics/Camping/Day use		0	2	27	56
<b>TOTAL</b>		<b>9</b>	<b>12</b>	<b>105</b>	<b>128</b>

## Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		102	100	1092	1031
Amphitheatre		1	1	14	11
<b>TOTAL</b>		<b>103</b>	<b>101</b>	<b>1106</b>	<b>1042</b>

## Highlights

Winter storm brings snow to Apple Valley



(Left and above) Local kids enjoyed a snow day from school at Civic Center Park. Meanwhile, Thunderbird and Brewster Parks (below) remain untouched in a blanket of snow.



# Park and Facility Usage

# 3

FEBRUARY 2013



Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	1992	1952	20,428	16,110

Town Hall	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1		26	3	198	69
Recreation Center - Room 2		20	8	184	87
Recreation Center - Room 3		19	33	157	211
Recreation Center - Room 4		21	34	159	212
Recreation Center - Room 5		23	33	192	229
Full Conference Center		3	3	14	26
Conference Center - North Room		3	9	30	56
Conference Center - South Room		7	3	51	61
Development Services Conf Room 1		13	16	109	114
<b>TOTAL</b>		<b>135</b>	<b>142</b>	<b>1094</b>	<b>1065</b>

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		52	51	386	397
Arts and Crafts Room		32	36	245	267
Kitchen		5	1	40	46
Mini-Gym		33	21	195	162
Gymnasium		42	45	326	378
<b>TOTAL</b>		<b>164</b>	<b>154</b>	<b>1192</b>	<b>1250</b>



# Sports Participation

# 4

FEBRUARY 2013

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	36	33	4	4
Adventures in Pee Wee Sports	57	49	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	NO	NO	NO	NO
<b>TOTAL</b>	<b>159</b>	<b>142</b>	<b>12</b>	<b>12</b>

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	413	330	38	37
Hot Shots Basketball	39	50	4	6
Youth 3-on-3 Soccer Tournament	112	110	28	23
<b>TOTAL</b>	<b>564</b>	<b>490</b>	<b>70</b>	<b>66</b>

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	242	125	18	10
Adult Basketball	242	153	26	16
<b>TOTAL</b>	<b>484</b>	<b>278</b>	<b>44</b>	<b>26</b>

nap - Figures not applicable

min - Minimum participation not met

NO - Not offered

## Highlights

On February 18th, our Recreation Leaders participated in a SPARK training which provided leadership techniques and activity ideas to encourage youth to be physically active. A representative from SPARK conducted the fun, "hands on" workshop that motivated our staff to learn by doing.

The SPARK activities will be conducted for two hours per week at each After School Program site. SPARK's physical fitness activities will also be incorporated into Day Camp and the First 5 VAnTastic Fun and Mommy & Me programs.

# Classes and Programs Participation

# 5

FEBRUARY 2013



# SPARK



Classes/Programs	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		128	88	922	825
Youth Programs/Classes		152	148	1210	1240
Day Camp		NO	NO	310	285
Open Gym		66	182	1807	2398
Therapeutic Recreation		10	23	121	101
Active Adults		14	10	72	33
<b>TOTAL</b>		<b>370</b>	<b>451</b>	<b>4442</b>	<b>4882</b>

After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus		209	135	886	882
AAE - Thunderbird Campus		66	66	333	384
Desert Knolls Elementary School		NO	NO	82	NO
Rio Vista Elementary School		119	131	621	923
Sitting Bull Academy (K-4)		112	91	600	584
Sitting Bull Academy (5-8)		104	84	600	488
Vanguard Preparatory		161	135	888	924
<b>TOTAL</b>		<b>771</b>	<b>642</b>	<b>4010</b>	<b>4185</b>

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered

## Highlights

Apple Valley plays 'The Heart Games'

Over 20 teams of friends, co-workers and family members converged at Civic Center Park on February 23 in support of a healthier lifestyle. Teams of 3 to 5 people competed in the Heart Games which featured a race where teams uncover clues, solve puzzles and complete challenges in a race to the finish line.

The event was held in February as part of "National Heart Month." The Heart Games helped to educate participants on how to live a heart healthy lifestyle.



# Healthy Apple Valley

# 6

FEBRUARY 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	23	21
Kids Cooking Classes	NO	NO	17	12
Family Nights	NO	NO	61	32
Special Events - Heart Games	167	97	167	97
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	8	NO
Teen Events	NO	NO	100	NO
Bring Your Lunch from Home	10	NO	10	NO
<b>TOTAL</b>	<b>177</b>	<b>97</b>	<b>386</b>	<b>162</b>

FIRST 5 SAN BERNARDINO	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
VANtastic Fun	NO	48	NO	74
My First Sports Program	NO	16	NO	16
<b>TOTAL</b>	<b>0</b>	<b>64</b>	<b>0</b>	<b>90</b>





# Aquatics Participation

# 7

FEBRUARY 2013



Open Recreation Swim



Guard Start



Swim Lessons

About the photo (left): The Aquatic Center covered in a rare blanket of snow one early winter morning.

Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		NO	NO	8149	6411
Morning Lap Swim		276	335	2799	3510
Lunchtime Lap Swim		124	93	368	414
Evening Lap Swim		NO	NO	980	285
Swim Lessons		NO	NO	808	871
Water Aerobics		27	33	522	627
Open Water Diver Course		NO	NO	NO	3
Apple Valley WAVE		NO	NO	191	NO
Advanced Stroke Development		5	29	17	223
Special Events		NO	NO	26	406
Drop-In Scuba		NO	NO	2	NO
Adult Water Polo		NO	NO	NO	29
CPR Challenge		5	NO	5	NO
<b>TOTAL</b>		<b>437</b>	<b>490</b>	<b>13,867</b>	<b>12,779</b>





Freedom Festival



Mud Fest



Sunset Concert Series

Special Events	Year-to-Date		
	# Participants	2011-2012	2012-2013
Firecracker Run		217	215
Freedom Festival		8,000	11,000
Movie Night in the Park		380	280
Mud Fest		260	187
Concerts in the Park		9,600*	6,000*
Concerts in the Courtyard		800	750
Rockin' Flea Market		700	800
Reverse Triathlon		340	450
Fall Festival		2,000	NO
Kiddie Carnival		400	450
Haunted House		265	284
Equine Festival of Apple Valley		2000	1700
Community Clean-Up Day		600	500
Happy Trails Chili Cook Off		nav	3000
Turkey Run		243	125
Holiday Craft Fair		1,000	1400
Most Talented Kid		104	136
Rent-a-Santa		17	15
Pictures with Santa		5	5
Santa in the Park		90	425
Cocoa & Carols with Santa		15	min
Winter Wonderland		800	1500
		<b>27,836</b>	<b>29,222</b>

\*Only 7 concerts in 2012 as opposed to 10 concerts in 2011.





	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
<b>Volunteens/Volunteers</b>	20	25	193	215	2006	1715
<b>Coaches</b>	46	47	209	172	994	904
<b>TOTAL</b>	<b>66</b>	<b>72</b>	<b>402</b>	<b>387</b>	<b>3000</b>	<b>2619</b>

## TOWN OF APPLE VALLEY



Last April, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because the Master Plan Update is nearing completion.

**GOAL #5**    **AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES<sup>8</sup>**

*Objectives: Maintain the Town’s network of parkland and recreational opportunities.*

- 5.1 Maintain youth, senior and equestrian recreation programs.<sup>9</sup>
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.



## VISION 2020 STRATEGIC PLAN

MAY 2009