MONTHLY REPORT OF SERVICES AND ACTIVITIES

# Park & Rec Stats

### this issue

- Park and Facility Maintenance P.1
  - Park and Facility Usage P.2
    - Sports P.4
  - Classes and Programs P.5
    - Healthy Apple Valley P.6
      - Aquatics P.7
      - Special Events P.8
        - Volunteers P.9
        - Vision 2020 P.9

## Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	7	0
# of trees REMOVED	0	0	17	0
# of trees TRIMMED	27	10	205	107
Service requests completed	1	22	36	111
Vandalism incidents repaired	2	0	23	5
Graffiti incidents repaired	3	0	40	5

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	624	240	3856	2096
Weekday Workers	912	952	8734	10,408
Volunteer Workers	0	0	249	64
Other	48	0	429.5	240
TOTAL non paid labor hours	1584	1192	13,268.5	12,808

#### Park & Facility Projects Completed

Continued construction on restroom at Civic Center Park.



#### Upcoming Events









#### JUNE 21



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### Park and Facility Usage



### Corwin Park



### James Woody Park



### Horsemen's Center



### Civic Center Park



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Picnic Area Usage		Monthly		Year-to-Date	
(scheduled)	# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		0	0	14	20
James Woody Park		0	0	10	4
Mendel Park		0	0	4	1
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	1	8
Virginia Park		0	0	1	2
	TOTAL	0	0	30	35

Park/Field Usage	Monthly		Year-to-Date	
(Typical use = 1 hour) # of uses	2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center	101	151	1046	1249
Corwin Park	16	13	166	174
James Woody Park	125	201	1094	1265
Lions Park	20	11	152	154
Mendel Park	8	14	106	125
Norm Schmidt Park	9	0	80	81
Sycamore Rocks Park	21	30	176	165
Thunderbird Park	24	33	204	136
Virginia Park	24	34	197	139
Yucca Loma Park	8	13	78	73
TOTAL	356	500	3299	3561

Horsemen's Center Usage	Mor	Monthly		o-Date
# of use	s 2011-2012	2012-2013	2011-2012	2012-2013
BMX	8	8	70	63
Horseshows	1	2	8	9
Picnics/Camping/Day use	0	2	27	56
ΤΟΤΑ	L 9	12	105	128

Civic Center Park Usage		Monthly		Year-to-Date	
	# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		102	100	1092	1031
Amphitheatre		1	1	14	11
	TOTAL	103	101	1106	1042

### Park and Facility Usage



FEBRUARY 2013

### Snow Day • February 20, 2013



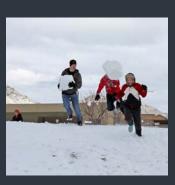
Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	1992	1952	20,428	16,110

Town Hall	Mon	Monthly		o-Date
# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1	26	3	198	69
Recreation Center - Room 2	20	8	184	87
Recreation Center - Room 3	19	33	157	211
Recreation Center - Room 4	21	34	159	212
Recreation Center - Room 5	23	33	192	229
Full Conference Center	3	3	14	26
Conference Center - North Room	3	9	30	56
Conference Center - South Room	7	3	51	61
Development Services Conf Room 1	13	16	109	114
TOTAL	135	142	1094	1065

James A. Woody Community Center		Mon	thly	Year-to-Date	
	# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		52	51	386	397
Arts and Crafts Room		32	36	245	267
Kitchen		5	1	40	46
Mini-Gym		33	21	195	162
Gymnasium		42	45	326	378
	TOTAL	164	154	1192	1250

### Highlights

Winter storm brings snow to Apple Valley



(Left and above) Local kids enjoyed a snow day from school at Civic Center Park. Meanwhile, Thunderbird and Brewster Parks (below) remain untouched in a blanket of snow.







### **Sports Participation**



Pee Wee Sports	# of Part	icipants	# of T	eams
	Monthly		Year-t	o-Date
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	36	33	4	4
Adventures in Pee Wee Sports	57	49	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	159	142	12	12

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-t	o-Date
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	413	330	38	37
Hot Shots Basketball	39	50	4	6
Youth 3-on-3 Soccer Tournament	112	110	28	23
TOTAL	564	490	70	66

Adult Sports		# of Participants		# of Teams	
		Monthly		Year-t	o-Date
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball		242	125	18	10
Adult Basketball		242	153	26	16
	TOTAL	484	278	44	26

### asses and Programs Participation







**Highlights** 

The SPARK activities will be conducted for two hours per week at each After School Program site. SPARK's physical fitness activities will also be incorporated into Day Camp and the First 5 VANtastic Fun and Mommy & Me programs.





Classes/Programs		Monthly		Year-to-Date	
# oi	f uses	2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		128	88	922	825
Youth Programs/Classes		152	148	1210	1240
Day Camp		NO	NO	310	285
Open Gym		66	182	1807	2398
Therapeutic Recreation		10	23	121	101
Active Adults		14	10	72	33
Т	OTAL	370	451	4442	4882
After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)		Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus	AAE - Corwin Campus		135	886	882
AAE - Thunderbird Campus		66	66	333	384
Desert Knolls Elementary School		NO	NO	82	NO
Rio Vista Elementary School		119	131	621	923
Sitting Bull Academy (K-4)		112	91	600	584
Sitting Bull Academy (5-8)		104	84	600	488
Vanguard Preparatory		161	135	888	924
Т	OTAL	771	642	4010	4185

nap - Figures not applicable min - Minimum participation not met NO - Not offered

#### Highlights

#### Apple Valley plays 'The Heart Games'

Over 20 teams of friends, co-workers and family members converged at Civic Center Park on February 23 in support of a healthier lifestyle. Teams of 3 to 5 people competed in the Heart Games which featured a race where teams uncover clues, solve puzzles and complete challenges in a race to the finish line.

The event was held in February as part of "National Heart Month." The Heart Games helped to educate participants on how to live a heart healthy lifestyle.



### Healthy Apple Valley



The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley	Monthly		Year-to-Date	
# Participants	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	23	21
Kids Cooking Classes	NO	NO	17	12
Family Nights	NO	NO	61	32
Special Events - Heart Games	167	97	167	97
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	8	NO
Teen Events	NO	NO	100	NO
Bring Your Lunch from Home	10	NO	10	NO
TOTAL	177	97	386	162

EIRST5	Monthly		Year-to-Date	
SAN BERNARDINO	2011-2012	2012-2013	2011-2012	2012-2013
VANtastic Fun	NO	48	NO	74
My First Sports Program	NO	16	NO	16
TOTAL	0	64	0	90



### **Aquatics Participation**



FEBRUARY 2013



Open Recreation Swim



**Guard Start** 



#### Swim Lessons

About the photo (left): The Aquatic Center covered in a rare blanket of snow one early winter morning.

Aquatics	Monthly		Year-to-Date	
# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim	NO	NO	8149	6411
Morning Lap Swim	276	335	2799	3510
Lunchtime Lap Swim	124	93	368	414
Evening Lap Swim	NO	NO	980	285
Swim Lessons	NO	NO	808	871
Water Aerobics	27	33	522	627
Open Water Diver Course	NO	NO	NO	3
Apple Valley WAVE	NO	NO	191	NO
Advanced Stroke Development	5	29	17	223
Special Events	NO	NO	26	406
Drop-In Scuba	NO	NO	2	NO
Adult Water Polo	NO	NO	NO	29
CPR Challenge	5	NO	5	NO
TOTAL	437	490	13,867	12,779



### Program Highlights

### **Program Highlights**



Freedom Festival



Mud Fest



Sunset Concert Series

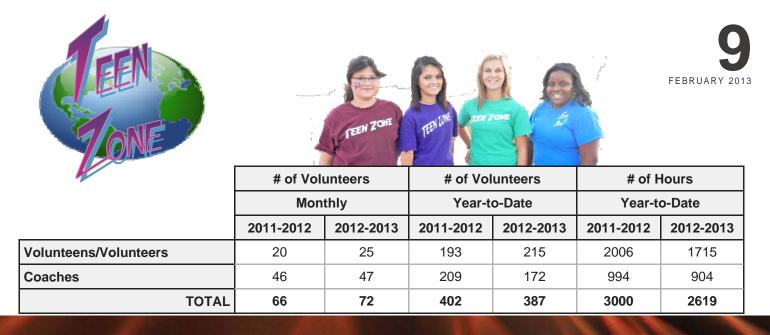




Special Events	Year-to-Date		
# Participants	2011-2012	2012-2013	
Firecracker Run	217	215	
Freedom Festival	8,000	11,000	
Movie Night in the Park	380	280	
Mud Fest	260	187	
Concerts in the Park	9,600*	6,000*	
Concerts in the Courtyard	800	750	
Rockin' Flea Market	700	800	
Reverse Triathlon	340	450	
Fall Festival	2,000	NO	
Kiddie Carnival	400	450	
Haunted House	265	284	
Equine Festival of Apple Valley	2000	1700	
Community Clean-Up Day	600	500	
Happy Trails Chili Cook Off	nav	3000	
Turkey Run	243	125	
Holiday Craft Fair	1,000	1400	
Most Talented Kid	104	136	
Rent-a-Santa	17	15	
Pictures with Santa	5	5	
Santa in the Park	90	425	
Cocoa & Carols with Santa	15	min	
Winter Wonderland	800	1500	
	27,836	29,222	

\*Only 7 concerts in 2012 as opposed to 10 concerts in 2011.

### Volunteers



# TOWN OF

Last April, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because the Master Plan Update is nearing completion.

#### GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES<sup>8</sup>

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.9
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

MAY 2009

Vision 2020

STRATEGIC PLAN