



# TOWN OF APPLE VALLEY

## TOWN COUNCIL STAFF REPORT

**To:** Honorable Mayor and Town Council **Date:** July 09, 2013

**From:** Orlando Acevedo **Item No:** 7  
Economic Development Manager  
Economic Development Department

**Subject:** RESOLUTION NO. 2013-28 APPROVING THE LEVY AND COLLECTION OF ASSESSMENTS FOR FISCAL YEAR 2013-14 WITHIN THE APPLE VALLEY VILLAGE PROPERTY AND BUSINESS IMPROVEMENT DISTRICT (PBID)

**T.M. Approval:** \_\_\_\_\_ **Budgeted Item:**  Yes  No  N/A

### RECOMMENDED ACTION:

That the Town Council adopt Resolution No. 2013-28 Approving the Levy and Collection of Assessments for Fiscal Year 2013-14 within the Apple Valley Village Property and Business Improvement District (PBID).

### SUMMARY:

Recommended by staff, the Town Council has annually adopted a resolution to approve the levy and collection of assessments against parcels of real property in the PBID. The Town is responsible for submitting an annual assessment roll ("Exhibit A") to the County of San Bernardino for the PBID. Public agencies for which the County does not bill a PBID assessment will receive a hand bill. The PBID assessment revenues collected by the County and paid to the Town will be remitted to the PBID as applicable and in accordance with the PBID's adopted Management District Plan. The PBID assessments are collected by the County with the annual property tax billing. The County returns the PBID assessment funds to the Town, who then either spends them directly for specified PBID programs (i.e. Highway 18 Median Landscape Project; supplemental County Sheriff services) or remits them, as applicable, to the Village PBID Association to pay for and manage other PBID related programs and improvements (i.e. marketing/promotions, administration).

The estimated FY2013-14 annual assessment to be levied is \$200,762.96—of which \$188,192.95 is to be charged to private owners, \$4,927.01 to other public agencies and \$7,643 is directly charged to the Town. As described in the tiered assessment formula within the adopted Management District Plan, the amount to be levied and collected for each fiscal year is increased where building area is expanded or newly constructed and may be increased up to 5% per year per a majority vote of the PBID Board. Notably, the Board voted not to increase the assessment for FY2013-14.

**BACKGROUND:**

In 2007 the Town Council adopted a resolution establishing the PBID for five years (FY2007-08—FY2011-12) to levy annual assessments against the PBID's assessable parcels to be used solely for purposes described in the PBID's adopted Management District Plan (Plan). In 2008, the PBID property owners formed and incorporated the Village PBID Association (Association), a 501 c (4) nonprofit corporation. The Association Board was, subsequently, selected to act as the PBID administering body and entered into an Agreement for Services (Agreement) with the Town in December 2008 to implement the Plan and to access and expend assessment revenues.

In 2012, the Association led a successful grassroots campaign to renew the PBID for an additional five-year period, FY2012-13—FY16-17; the Town Council unanimously ratified the property-owner vote and approved the continuation of the PBID at its August 14, 2012 meeting following a public hearing.

On April 23, 2013, the Association unanimously adopted its FY2013-14 Budget, thereby approving key budget activities, including continuation of a kiosk and banner sign program, property acquisition, security services (in partnership with the County Sheriff's Department), the Aesthetics Rehabilitation Grant Program (ARGP), continued Highway 18 median landscape/drainage improvements and maintenance, as well as allocations to marketing, legal and consulting services. The Association budgeted \$340,400 for its general and administrative expenses and an additional \$480,000 for contract services (landscape and drainage improvements/maintenance, police services).

The Association remains accountable for all funds it directly administers and is required to submit expense reports and financial statements to the Town annually. An annual Agreed-Upon Procedures Report will be completed by a third-party Certified Public Accountant by October 1, 2013, and subsequently submitted to the Town to receive and file.

**FISCAL IMPACT:**

Although there is no direct financial impact associated with the recommended action, there will be a financial impact in the form of assessments levied on fifteen (15) Town-owned properties within the PBID, totaling \$7,643 for FY2013-14; this represents 3.8% of the total PBID assessment to be levied.

**CONCLUSION:**

Based upon the foregoing, staff recommends adoption of Resolution No.2013-28. After adoption, the resolution will be transmitted to the County ATC office for inclusion on the tax roll as a special assessment for those properties identified within the attached listing within the PBID assessment area.

**ATTACHMENTS:**

1. Resolution No. 2013-28
2. Exhibit A – FY2013-14 Village PBID Assessment Roll

**ATTACHMENT 1**

Resolution No. 2013-28

**RESOLUTION NO. 2013-28**

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY APPROVING THE LEVY AND COLLECTION OF ASSESSMENTS FOR FISCAL YEAR 2013-14 WITHIN THE APPLE VALLEY VILLAGE PROPERTY AND BUSINESS IMPROVEMENT DISTRICT**

Pursuant to the Property and Business Improvement District Law of 1994, Part 7 of Division 18 of the California Streets and Highways Code, commencing with Section 36600:

THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY RESOLVES:

Section 1. The levy and collection of assessments against lots and parcels of real property within the Village PBID for FY2013-14 is ordered as described in the Management District Plan and incorporated herein by reference.

Section 2. The purpose of this Village PBID is to provide and manage supplemental services and improvements for this important business center, including improvement projects along Highway 18 and other streets within the PBID, facade and beautification enhancement projects, supplemental public safety services and other activities which benefit businesses and real property in the Village PBID.

Section 3. The estimated FY2013-14 annual assessment to be levied is \$200,762.96 (of which \$188,192.95 is to be charged to private owners, \$4,927.01 to other public agencies and \$7,643 is directly charged to the Town).

Section 4. The Town of Apple Valley Finance Director is hereby authorized to request the County of San Bernardino to collect assessments for the District for FY2013-14.

Section 5. The Town Clerk is hereby authorized and directed to transmit a certified copy of the Resolution and the Report to the San Bernardino County Auditor, as may be required to place said assessment on the secured property tax roll for the FY2013-14.

**APPROVED** and **ADOPTED** by the Town Council of the Town of Apple Valley this 9th day of July, 2013.

ATTEST:

\_\_\_\_\_  
Curt Emick, Mayor

\_\_\_\_\_  
La Vonda M-Pearson, Town Clerk

**EXHIBIT A**

FY2013-14 Village PBID Assessment Roll

APN	2013-14 AV Village PBID Assessment
0439022660000	\$13,417.00
3087301410000	\$1,395.34
3087301420000	\$84.63
3087301430000	\$601.36
3087301440000	\$387.83
3087301450000	\$10,840.02
3087301460000	\$1,518.88
3087301520000	\$1,604.69
3087341010000	\$491.52
3087341020000	\$377.50
3087341030000	\$1,392.78
3087341040000	\$825.32
3087341050000	\$389.59
3087341060000	\$8.13
3087341070000	\$16.25
3087341080000	\$1,017.77
3087341090000	\$159.61
3087341100000	\$933.29
3087341110000	\$529.25
3087341120000	\$478.46
3087341130000	\$302.59
3087341160000	\$2.86
3087341170000	\$26.00
3087341190000	\$508.83

3087341200000	\$895.13
3087341210000	\$571.43
3087341220000	\$600.55
3087341230000	\$202.19
3087341240000	\$287.61
3087341250000	\$1,001.64
3087341300000	\$1,727.43
3087341310000	\$1,451.45
3087341320000	\$529.76
3087341390000	\$526.76
3087341400000	\$208.47
3087341430000	\$1,743.03
3087342010000	\$603.98
3087342020000	\$550.25
3087342030000	\$526.66
3087342060000	\$668.96
3087342070000	\$916.30
3087342080000	\$1,099.57
3087342090000	\$452.67
3087342100000	\$716.36
3087342110000	\$3,278.64
3087342120000	\$136.42
3087342130000	\$7.80
3087342140000	\$42.90
3087342150000	\$18.85
3087342160000	\$2.60

3087342170000	\$42.90
3087342180000	\$54.51
3087342190000	\$57.12
3087342210000	\$685.20
3087342220000	\$406.47
3087342230000	\$4.94
3087342240000	\$413.44
3087342250000	\$1,160.59
3087342260000	\$398.83
3087342270000	\$875.04
3087342280000	\$605.42
3087342300000	\$347.10
3087342310000	\$277.78
3087342320000	\$276.17
3087342330000	\$466.85
3087342340000	\$9,823.69
3087342350000	\$345.95
3087342360000	\$363.71
3087342370000	\$929.12
3087342380000	\$4,059.95
3087342390000	\$729.43
3087342400000	\$855.58
3087342410000	\$275.64
3087342420000	\$1,019.46
3087342430000	\$1,759.86
3087342440000	\$506.41

3087342450000	\$634.59
3087342460000	\$646.50
3087351070000	\$484.52
3087351130000	\$141.00
3087351150000	\$171.19
3087351160000	\$171.19
3087351300000	\$483.03
3087351310000	\$783.00
3087351320000	\$105.00
3087351330000	\$585.00
3087351340000	\$595.50
3087351350000	\$115.50
3087351360000	\$115.50
3087351370000	\$144.11
3087351380000	\$105.00
3087351390000	\$105.00
3087351400000	\$114.07
3087351410000	\$114.07
3087351420000	\$402.07
3087351430000	\$690.07
3087351440000	\$690.07
3087351450000	\$741.33
3087351460000	\$581.30
3087351470000	\$388.15
3087351480000	\$101.84
3087351490000	\$101.84

3087351500000	\$291.99
3087381020000	\$740.06
3087381030000	\$419.73
3087381040000	\$1,712.97
3087381050000	\$1,716.40
3087381060000	\$495.38
3087381070000	\$136.50
3087381080000	\$78.25
3087381090000	\$78.25
3087381100000	\$224.16
3087381110000	\$767.37
3087381120000	\$385.28
3087381150000	\$747.28
3087381160000	\$263.89
3087381170000	\$408.15
3087381180000	\$427.65
3087381190000	\$587.90
3087381200000	\$35.09
3087381210000	\$564.96
3087381220000	\$274.10
3087381230000	\$364.47
3087381250000	\$239.72
3087382010000	\$1,178.66
3087382020000	\$1,972.77
3087382030000	\$553.89
3087382040000	\$700.01

3087382050000	\$995.12
3087382100000	\$815.73
3087382110000	\$142.65
3087382120000	\$772.03
3087382130000	\$161.25
3087382140000	\$573.19
3087382180000	\$158.92
3087382220000	\$101.72
3087382230000	\$101.72
3087382240000	\$101.72
3087382250000	\$101.72
3087382260000	\$101.72
3087382270000	\$101.72
3087382280000	\$925.52
3087382290000	\$302.74
3087382300000	\$101.85
3087382310000	\$575.61
3087382320000	\$575.61
3087382330000	\$553.39
3087382340000	\$101.85
3087382350000	\$101.85
3087382360000	\$101.85
3087382370000	\$161.85
3087382380000	\$105.00
3087391030000	\$776.35
3087391050000	\$1,056.15



3087391060000	\$276.25
3087391090000	\$376.50
3087391100000	\$753.00
3087391110000	\$777.00
3087391120000	\$303.00
3087391130000	\$349.80
3087391140000	\$105.00
3087391150000	\$105.00
3087391160000	\$585.00
3087391170000	\$303.00
3087391180000	\$364.82
3087391190000	\$364.89
3087391200000	\$529.47
3087391210000	\$739.74
3087391220000	\$986.72
3087391230000	\$115.36
3087391240000	\$115.50
3087391250000	\$115.50
3087391260000	\$115.50
3087391270000	\$115.50
3087391280000	\$115.50
3087391290000	\$230.88
3087391300000	\$2,595.34
3087392050000	\$498.89
3087392060000	\$1,074.00
3087392070000	\$115.50

3087392080000	\$303.00
3087392090000	\$105.00
3087392120000	\$284.83
3087392130000	\$102.01
3087392140000	\$523.88
3087392150000	\$115.50
3087392160000	\$115.50
3087392190000	\$674.70
3087392200000	\$102.01
3087392210000	\$102.01
3087392220000	\$284.83
3087392230000	\$115.50
3087392240000	\$115.50
3087392250000	\$115.50
3087392260000	\$115.50
3087392270000	\$576.68
3087392280000	\$899.10
3087392290000	\$634.20
3087392300000	\$115.50
3087392310000	\$115.50
3087392320000	\$115.50
3087392330000	\$115.50
3087392340000	\$115.50
3087392350000	\$348.82
3087392360000	\$112.54
3087392370000	\$112.54

3087392380000	\$1,230.90
3087392390000	\$1,210.19
3112561130000	\$912.34
3112561250000	\$383.72
3112561260000	\$2,421.77
3112563110000	\$3,066.31
3112563120000	\$185.63
3112563130000	\$185.63
3112563140000	\$584.75
3112563150000	\$569.63
3112563160000	\$633.19
3112563170000	\$423.59
3112563180000	\$185.63
3112563190000	\$521.63
3112563200000	\$185.63
3112563210000	\$853.07
3112563220000	\$821.63
3112563230000	\$605.63
3112563240000	\$321.98
3112651230000	\$3,300.30
3112651240000	\$3,884.17
3112651250000	\$313.06
3112651260000	\$493.50
3112651270000	\$143.75
3112651280000	\$540.01
3112653010000	\$623.00

3112653020000	\$509.63
3112653030000	\$713.63
3112653040000	\$366.83
3112653050000	\$473.15
3112653060000	\$421.07
3112653070000	\$500.99
3112653080000	\$425.63
3112653090000	\$701.39
3112653100000	\$605.63
3112653110000	\$185.63
3112653120000	\$1,987.65
3112721010000	\$1,289.31
3112721020000	\$335.55
3112721030000	\$105.00
3112721040000	\$105.00
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3112721060000	\$105.00
3112721070000	\$736.33
3112721080000	\$825.00
3112721090000	\$105.00
3112721100000	\$436.50
3112721110000	\$105.00
3112721120000	\$105.00
3112721130000	\$736.33
3112731010000	\$595.36
3112731020000	\$115.36

3112731030000	\$115.36
3112731040000	\$585.00
3112731050000	\$585.00
3112731060000	\$136.50
3112731070000	\$2,723.47
3112731080000	\$895.93
3112731120000	\$370.84
3112731130000	\$370.84
3112731150000	\$402.76
3112731160000	\$122.14
3112731170000	\$163.43
3112731220000	\$1,324.13
3112731230000	\$5,010.87
3112731240000	\$1,344.10
3112731250000	\$780.73
3087341410000	\$571.73
3087342200000	\$16.32
3087342290000	\$704.70
3087351010000	\$365.60

3087351020000	\$118.01
3087351030000	\$241.98
3087351040000	\$241.98
3087351050000	\$488.48
3087351110000	\$483.38
3087382160000	\$158.81
3087382170000	\$161.25
3087382190000	\$455.96
3087382200000	\$101.72
3087382210000	\$101.72
3087391010000	\$2,164.52
3087391020000	\$42.90
3087391040000	\$1,229.72
3087-82150000	\$1,287.14
3112731180000	\$2,056.62
3112731190000	\$594.15
<u>3112731210000</u>	<u>\$983.32</u>
294 Parcels	\$200,762.96