

Park & Rec Stats

APRIL 2013



Upcoming Events

JULY 4

Apple Valley
168th Annual
4th of JULY
FREEDOM FESTIVAL
FIREWORKS 103
Tune in to Route 103 for simulcast at 9pm!
LINDY & THE TRAMPS variety music 2 - 4:15 pm
WANTED Bon Jovi Tribute 6:30 - 9 pm
Live music - Food - Beer garden - Bounce houses
Water Spectacular 4:15 pm - Shopping - Games
National Anthem 6 pm - Flag Retirement at Dusk
www.AppleValleyEvents.org - 760-240-7000 X.7071
Please be alcohol, safe, or soberize girls!
Free Parking & Admission - Donations appreciated
Lenny Brewster Sports Center
21024 Olive Rd. at Oak Grove Pkwy. 1.5 miles north of Hwy 18.

JULY 20

Dive-In Movies
June 15 *Surf's Up*
July 20 *Shark Tale*
August 17 *Phantom of the Opera*
Curse of the Black Pearl
Enjoy a great movie while lounging in the pool. Bring your noodles or lawn chairs. Movie begins after sunset. Food trucks will be available for refreshments.
Pre-registration: \$3/person
At the Door: \$4/person
Town of Apple Valley Park & Recreation Department
14021 Oak Grove Parkway, Apple Valley, CA 92307
(951) 240-7000

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Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	1	0	8	0
# of trees REMOVED	0	0	17	0
# of trees TRIMMED	0	0	205	107
Service requests completed	5	29	42	179
Vandalism incidents repaired	1	0	26	5
Graffiti incidents repaired	2	0	44	5

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	360	272	4568	2776
Weekday Workers	800	896	10,046	12,512
Volunteer Workers	0	0	249	64
Other	72	0	681.5	240
TOTAL non paid labor hours	1232	1168	15,544.5	15,592

Park and Facility Usage

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APRIL 2013

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		8	5	27	29
James Woody Park		2	0	12	6
Mendel Park		2	1	6	3
Sycamore Rocks Park		1	0	1	0
Thunderbird Park		0	2	1	10
Virginia Park		1	1	2	3
TOTAL		14	9	49	51

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		158	162	1306	1507
Corwin Park		46	28	260	228
James Woody Park		279	307	1692	1897
Lions Park		47	23	247	193
Mendel Park		21	22	149	168
Norm Schmidt Park		23	1	125	83
Sycamore Rocks Park		46	48	270	259
Thunderbird Park		49	52	306	238
Virginia Park		49	48	298	235
Yucca Loma Park		21	22	121	116
TOTAL		739	713	4774	4924

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		8	9	87	81
Horseshows		2	1	11	12
Picnics/Camping/Day use		8	5	37	67
TOTAL		18	15	135	160

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		86	131	1279	1284
Amphitheatre		0	0	14	11
TOTAL		86	131	1293	1295



Park and Facility Usage

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APRIL 2013

Highlights

Apple Valley goes GREEN!



800 volunteers let their Saturday go to "waste" in a Town-wide effort to pick up litter.

In celebration of "A Better Way of Life," the Town welcomed volunteers at Community Clean-Up Day on April 20th. Community service organizations, schools, clubs and individual volunteers participated in helping to clean up designated areas of town.

Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	2337	2733	25,340	21,477

Town Hall	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1		7	5	229	81
Recreation Center - Room 2		2	11	207	103
Recreation Center - Room 3		18	34	188	275
Recreation Center - Room 4		19	34	191	276
Recreation Center - Room 5		30	28	249	284
Full Conference Center		4	8	24	37
Conference Center - North Room		1	1	35	63
Conference Center - South Room		4	5	63	74
Development Services Conf Room 1		17	37	145	174
TOTAL		102	163	1331	1367

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		57	55	497	505
Arts and Crafts Room		30	28	303	332
Kitchen		4	4	50	53
Mini-Gym		21	23	244	210
Gymnasium		45	53	417	477
TOTAL		157	163	1511	1577

Highlights

The Annual Youth Track Meet was held on April 27th at Apple Valley High School's Bass Stadium. The local Hershey National track program qualifying event had 471 participants from nine local schools. This event has been held for over 25 years and the 1st, 2nd and 3rd place finishers in each event qualify for the Hershey's state meet in Long Beach scheduled for June 8th.



Sports Participation

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APRIL 2013



Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	36	33	4	4
Adventures in Pee Wee Sports	68	49	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	85	83	10	10
TOTAL	255	225	22	22

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	413	330	38	37
Hot Shots Basketball	39	50	4	6
Youth 3-on-3 Soccer Tournament	112	110	28	23
Boys Basketball Tournament	158	130	16	13
Youth Volleyball	44	52	6	6
TOTAL	766	672	92	85

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	460	230	36	17
Adult Basketball	242	153	26	16
TOTAL	702	383	62	33

nap - Figures not applicable

min - Minimum participation not met

NO - Not offered

Highlights

After School Program participants (see below) enjoy a new parachute game provided by the SPARK program. The SPARK curriculum was implemented in February and features games and activities that encourage youth to be physically active.

Classes and Programs Participation

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APRIL 2013



Classes/Programs	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		110	80	1162	994
Youth Programs/Classes		144	150	1500	1554
Day Camp		NO	NO	334	303
Open Gym		292	295	2357	2957
Therapeutic Recreation		7	19	135	134
Active Adults		8	9	92	53
TOTAL		561	553	5580	5995



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus	161	145	1135	1132
AAE - Thunderbird Campus	55	66	412	501
Desert Knolls Elementary School	NO	NO	82	NO
Rio Vista Elementary School	92	177	790	1208
Sitting Bull Academy (K-4)	116	90	797	737
Sitting Bull Academy (5-8)	78	77	745	613
Vanguard Preparatory	121	149	1110	1167
TOTAL	623	704	5071	5358

Highlights

New Mommy & Me class starts

The second session of Mommy and Me and my First Sports Program started this month with registration filled or at near capacity. The VANtastic mobile recreation van was wrapped with the program logos and graphics (see page 1). The van will now serve as mobile advertising of the program especially as it travels to more VANtastic sessions next month.



Healthy Apple Valley

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APRIL 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	48	21
Kids Cooking Classes	NO	NO	25	12
Family Nights	NO	NO	61	32
Special Events - Heart Games	NO	NO	167	97
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	16	NO
Teen Events	NO	NO	100	NO
Bring Your Lunch from Home	NO	NO	10	NO
TOTAL	0	0	427	162

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
VANtastic Fun	NO	NO	NO	94
My First Sports Program	NO	16	NO	32
Mommy & Me	NO	14	NO	29
TOTAL	0	30	0	155



nap - Figures not applicable min - Minimum participation not met NO - Not offered



Aquatics Participation

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APRIL 2013



Open Recreation Swim



Guard Start



Swim Lessons

Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		NO	NO	8149	6604
Morning Lap Swim		239	349	3278	4284
Lunchtime Lap Swim		111	94	590	558
Evening Lap Swim		NO	NO	980	285
Swim Lessons		NO	NO	808	915
Water Aerobics		53	71	605	752
Open Water Diver Course		NO	NO	NO	3
Apple Valley WAVE		NO	NO	191	NO
Advanced Stroke Development		15	30	43	284
Lifeguard Training Course		13	9	34	39
Special Events		NO	NO	26	406
Drop-In Scuba		NO	NO	2	NO
Adult Water Polo		NO	NO	NO	29
CPR Challenge/CA Title 22		NO	15	5	33
Private Swim Lessons		NO	4	NO	4
Semi-Private Swim Lessons		NO	4	NO	4
TOTAL		431	576	14,711	14,200

About the photo (left): Private and semi private swim lessons started this month. One on one instruction is provided for a total of 5 hours for private lessons while semi-private lessons offer a 3:1 student/instructor ratio. In the first month, 8 sessions have been scheduled with more expected in upcoming months.



Program Highlights

On Saturday, April 6th the Recreation Department and the Newton T. Bass Apple Valley Library presented the 4th Annual Teen Art Festival. Teens ages 13-18 from all over the High Desert entered art work in the categories of drawing, painting, photography, sculpture and digital art. Over 350 pieces of art were on display with approximately, 270 spectators viewing the art work.



Special Events Participation

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APRIL 2013

Special Events	Year-to-Date		
	# Participants	2011-2012	2012-2013
Firecracker Run		217	215
Freedom Festival		8,000	11,000
Movie Night in the Park		380	280
Mud Fest		260	187
Concerts in the Park		9,600*	6,000*
Concerts in the Courtyard		800	750
Rockin' Flea Market		700	800
Reverse Triathlon		340	450
Fall Festival		2,000	NO
Kiddie Carnival		400	450
Haunted House		265	284
Equine Festival of Apple Valley		2,000	1,700
Community Clean-Up Day		1,000	1,300
Happy Trails Chili Cook Off		nav	3,000
Turkey Run		243	125
Holiday Craft Fair		1,000	1,400
Most Talented Kid		104	136
Rent-a-Santa		17	15
Pictures with Santa		5	5
Santa in the Park		90	425
Cocoa & Carols with Santa		15	min
Winter Wonderland		800	1,500
Teen Art Festival		275	277
Youth Track Meet		460	471
Bunny Run		275	215
Eggstravaganza		1,500	1,200
		30,746	32,185

*Only 7 concerts in 2012 as opposed to 10 concerts in 2011.

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Volunteers

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APRIL 2013

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
Volunteens/Volunteers	20	17	228	260	2281	2025
Coaches	16	16	225	194	1082	1001.75
TOTAL	36	33	453	454	3363	3026.75

TOWN OF APPLE VALLEY



Last April, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because the Master Plan Update is nearing completion.

GOAL #5	AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸
<i>Objectives: Maintain the Town's network of parkland and recreational opportunities.</i>	
5.1	Maintain youth, senior and equestrian recreation programs. ⁹
5.2	Identify and secure funding sources for parks and recreation facilities and programs.
5.3	Partner with other public and private organizations to provide park and recreation facilities and programs.
5.4	Develop Apple Valley County Club as a self-sustaining facility.



VISION 2020 STRATEGIC PLAN

MAY 2009