

# Park & Rec Stats

MAY 2013



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## Upcoming Events

### JULY 20

**Dive-In Movies**

**June 15**  
Surt's Up

**July 20**  
Shark Tale

**August 17**  
Pieces of the Skyline -  
Queen of the Black Pearl

Enjoy a great movie while lounging in the pool. Bring your noodles or lawn chairs. Movie begins after sunset. Food trucks will be available for refreshments.

Pre-registration: \$3/person  
At the Door: \$4/person

Find more information online today! [www.applevalley.org](http://www.applevalley.org)

Town of Apple Valley Park & Recreation Department  
14915 Oak Grove Parkway, Apple Valley, CA 92307  
(760) 241-7890

### AUGUST 3

MUSIC - GAMES - WATER SLIDES - FOOD TRUCKS

**AQUATIC CENTER SEND OFF**  
SATURDAY, AUGUST 3  
12:30 - 4 PM  
CIVIC CENTER PARK AQUATIC CENTER

\$3 PRE-REGISTRATION  
\$4 AT THE DOOR

Find more information online today! [www.applevalley.org](http://www.applevalley.org)

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## Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	8	0
# of trees REMOVED	0	0	17	0
# of trees TRIMMED	0	0	205	107
Service requests completed	4	17	46	196
Vandalism incidents repaired	3	2	29	7
Graffiti incidents repaired	3	0	47	5

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	312	232	4880	3008
Weekday Workers	1056	1032	11,102	13,544
Volunteer Workers	0	0	249	64
Other	0	0	681.5	240
<b>TOTAL non paid labor hours</b>	<b>1368</b>	<b>1264</b>	<b>16,912.5</b>	<b>16,856</b>

# Park and Facility Usage

# 2

MAY 2013

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		8	7	35	36
James Woody Park		2	0	14	6
Mendel Park		2	1	8	4
Sycamore Rocks Park		0	0	1	0
Thunderbird Park		2	1	3	11
Virginia Park		0	0	2	3
<b>TOTAL</b>		<b>14</b>	<b>9</b>	<b>63</b>	<b>60</b>

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		112	104	1418	1611
Corwin Park		51	31	311	259
James Woody Park		278	277	1970	2174
Lions Park		48	22	295	215
Mendel Park		23	22	172	190
Norm Schmidt Park		25	1	150	84
Sycamore Rocks Park		48	45	318	304
Thunderbird Park		51	50	357	288
Virginia Park		48	46	346	281
Yucca Loma Park		23	22	144	138
<b>TOTAL</b>		<b>707</b>	<b>620</b>	<b>5481</b>	<b>5544</b>

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		9	10	96	91
Horseshows		2	2	13	14
Picnics/Camping/Day use		5	8	42	75
<b>TOTAL</b>		<b>16</b>	<b>20</b>	<b>151</b>	<b>180</b>

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		146	138	1425	1422
Amphitheatre		2	2	16	13
<b>TOTAL</b>		<b>148</b>	<b>140</b>	<b>1441</b>	<b>1435</b>

Bargain Hunting at  
Lion's Park



800 bargain hunters were at Lion's Park on May 18th to make someone else's trash their treasure. The Rockin' Flea Market featured music to keep the shoppin' rockin' and food vendors to keep the fixin's flowin'.



## Park and Facility Usage

# 3

MAY 2013



Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	2355	2752	27,695	24,229

Town Hall	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1		9	6	238	87
Recreation Center - Room 2		4	10	211	113
Recreation Center - Room 3		21	28	209	303
Recreation Center - Room 4		21	28	212	304
Recreation Center - Room 5		31	37	280	321
Full Conference Center		2	4	26	41
Conference Center - North Room		2	2	37	65
Conference Center - South Room		7	7	70	81
Development Services Conf Room 1		15	31	160	205
<b>TOTAL</b>		<b>112</b>	<b>153</b>	<b>1443</b>	<b>1520</b>

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		49	53	546	558
Arts and Crafts Room		25	34	328	366
Kitchen		5	2	55	55
Mini-Gym		19	15	263	225
Gymnasium		28	30	445	507
<b>TOTAL</b>		<b>126</b>	<b>134</b>	<b>1637</b>	<b>1711</b>





# Sports Participation

# 4

MAY 2013

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	36	33	4	4
Adventures in Pee Wee Sports	68	49	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	85	83	10	10
<b>TOTAL</b>	<b>255</b>	<b>225</b>	<b>22</b>	<b>22</b>

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	413	330	38	37
Hot Shots Basketball	39	50	4	6
Youth 3-on-3 Soccer Tournament	112	110	28	23
Boys Basketball Tournament	158	130	16	13
Youth Volleyball	44	52	6	6
<b>TOTAL</b>	<b>766</b>	<b>672</b>	<b>92</b>	<b>85</b>

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	460	230	36	17
Adult Basketball	242	153	26	16
<b>TOTAL</b>	<b>702</b>	<b>383</b>	<b>62</b>	<b>33</b>

nap - Figures not applicable

min - Minimum participation not met

NO - Not offered

Participants of the Tots Academy and Academic Tots pre-K classes graduated this month (see below). Both classes had an average of 45 students who spent the year learning letter and number recognition, phonics/reading readiness and review of shapes and colors in preparation for kindergarten.



## Classes and Programs Participation

# 5

MAY 2013

Classes/Programs	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		107	69	1269	1063
Youth Programs/Classes		158	126	1658	1680
Day Camp		NO	NO	334	303
Open Gym		366	451	2723	3408
Therapeutic Recreation		min	16	135	150
Active Adults		9	13	101	66
<b>TOTAL</b>		<b>640</b>	<b>675</b>	<b>6220</b>	<b>6670</b>



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus	169	125	1304	1257
AAE - Thunderbird Campus	56	68	468	569
Desert Knolls Elementary School	NO**	NO	82	NO
Rio Vista Elementary School	101	134	891	1342
Sitting Bull Academy (K-4)	111	63	908	800
Sitting Bull Academy (5-8)	76	59	821	672
Vanguard Preparatory	99	118	1209	1285
<b>TOTAL</b>	<b>612</b>	<b>567</b>	<b>5683</b>	<b>5925</b>

## Highlights

First 5 makes a difference!

Since the start of the First 5 programs, we have received nothing but positive feedback from parents about the difference the program is making in the lives of their children. Below are just a few testimonials.

*A Tater Tots preschool student who is a picky eater came home from school insisting that he eat the snack he was given from the VANtastic program because it's healthier than what mom gave him. He also ate all his green beans at dinner that night without a problem and talked about how excited he is to go outside, ride his bike and play.*

*A Mommy & Me student was at the grocery store with her mom and asked for a treat. Mom figured she would pick out candy or chips, but instead she chose a small bag of cut veggies.*

*A Phoenix Academy student, whose family had been dealing with a recent tragedy, came home from school smiling and raving about what he had learned at VANtastic. He showed his mom the healthy necklace, snack chart and bouncy ball he was given. That night, they played with the bouncy ball together.*



## Healthy Apple Valley

# 6

MAY 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	48	21
Kids Cooking Classes	NO	min	25	12
Family Nights	NO	NO	61	32
Special Events - Heart Games	NO	NO	167	97
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	16	NO
Teen Events	NO	NO	100	NO
Bring Your Lunch from Home	NO	NO	10	NO
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>427</b>	<b>162</b>

FIRST 5 SAN BERNARDINO	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
VANtastic Fun	NO	63	NO	157
My First Sports Program	NO	NO	NO	32
Mommy & Me	NO	NO	NO	29
<b>TOTAL</b>	<b>0</b>	<b>63</b>	<b>0</b>	<b>218</b>



nap - Figures not applicable    min - Minimum participation not met    NO - Not offered





# Aquatics Participation

# 7

MAY 2013



Open Recreation Swim



Guard Start



Swim Lessons

Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		227	90	8376	6694
Morning Lap Swim		529	372	3807	4656
Lunchtime Lap Swim		119	64	709	622
Evening Lap Swim		54	16	1034	301
Swim Lessons		59	54	867	969
Water Aerobics		73	135	678	887
Open Water Diver Course		NO	NO	NO	3
Apple Valley WAVE		NO	NO	191	NO
Advanced Stroke Development		18	30	61	314
Lifeguard Training Course		3	NO	37	39
Special Events		180	NO	206	406
Drop-In Scuba		NO	NO	2	NO
Adult Water Polo		NO	NO	NO	29
CPR Challenge/CA Title 22		8	4	13	37
Private Swim Lessons		NO	14	NO	18
Semi-Private Swim Lessons		NO	43	NO	47
<b>TOTAL</b>		<b>1270</b>	<b>822</b>	<b>15,981</b>	<b>15,022</b>



About the photo (left): Hundreds lined up at Town Hall on May 18th to register for summer swim lessons. Some lined up as early as 4 am as there is a high demand for the classes that often fill to capacity. A total of 649 participants were registered during the three hour event.

## Program Highlights

### Mother's Day Luncheon



Mother's and daughters enjoyed a special afternoon together at the Mother's Day Luncheon on May 11. Games and activities were offered along with a light lunch and desserts.



## Special Events Participation

# 8

MAY 2013

Special Events	Year-to-Date		
	# Participants	2011-2012	2012-2013
Firecracker Run		217	215
Freedom Festival		8,000	11,000
Movie Night in the Park		505	280
Mud Fest		260	187
Concerts in the Park		9,600*	6,000*
Concerts in the Courtyard		1600	1,100
Rockin' Flea Market		1500	1,600
Reverse Triathlon		340	450
Fall Festival		2,000	NO
Kiddie Carnival		400	450
Haunted House		265	284
Equine Festival of Apple Valley		2,000	1,700
Community Clean-Up Day		1,000	1,300
Happy Trails Chili Cook Off		nav	3,000
Turkey Run		243	125
Holiday Craft Fair		1,000	1,400
Most Talented Kid		104	136
Rent-a-Santa		17	15
Pictures with Santa		5	5
Santa in the Park		90	425
Cocoa & Carols with Santa		15	min
Winter Wonderland		800	1,500
Teen Art Festival		275	277
Youth Track Meet		460	471
Bunny Run		275	215
Eggstravaganza		1,500	1,200
		<b>32,471</b>	<b>32,185</b>

\*Only 7 concerts in 2012 as opposed to 10 concerts in 2011.

nav - Figures not applicable min - Minimum participation not met NO - Not offered





	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
<b>Volunteens/Volunteers</b>	19	15	247	275	2377	2089
<b>Coaches</b>	16	16	241	210	1148	1053.25
<b>TOTAL</b>	<b>35</b>	<b>31</b>	<b>488</b>	<b>485</b>	<b>3525</b>	<b>3142.25</b>

## TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because the Master Plan Update is nearing completion.

<b>GOAL #5</b>	<b>AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES<sup>8</sup></b>
<i>Objectives: Maintain the Town's network of parkland and recreational opportunities.</i>	
5.1	Maintain youth, senior and equestrian recreation programs. <sup>9</sup>
5.2	Identify and secure funding sources for parks and recreation facilities and programs.
5.3	Partner with other public and private organizations to provide park and recreation facilities and programs.
5.4	Develop Apple Valley County Club as a self-sustaining facility.



## VISION 2020 STRATEGIC PLAN