MONTHLY
REPORT
OF SERVICES
AND ACTIVITIES

Park & Rec Stats

JUNE 2013

Upcoming Events

AUGUST 17



AUGUST 24





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Park and Facility Maintenance

Total park acreage maintained: 196 acres

Total facility square footage maintained: 153,267 sq ft

•	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	8	0
# of trees REMOVED	0	0	17	0
# of trees TRIMMED	15	5	220	112
Service requests completed	1	35	47	231
Vandalism incidents repaired	1	0	30	7
Graffiti incidents repaired	0	0	47	5

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	344	368	5224	3376
Weekday Workers	1072	768	12,174	14,312
Volunteer Workers	7	0	256	64
Other	64	0	745.5	240
TOTAL non paid labor hours	1487	1136	18,399.5	17,992

Park & Facility Projects Completed

- Resurfaced the parking lot at Mendel Park.
- Prepped Civic Center Park for the Concerts in the Park each Thursday in June.



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Park and Facility Usage

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JUNE 2013





James Woody Park



Horsemen's Center



Civic Center Park



Picnic Area Usage		Monthly		Year-to-Date	
(scheduled)	# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		6	9	41	45
James Woody Park		0	0	14	6
Mendel Park		1	1	9	5
Sycamore Rocks Park		0	2	1	2
Thunderbird Park		1	1	4	12
Virginia Park		1	0	3	3
	TOTAL	9	13	72	73

Park/Field Usage	Monthly		Year-to-Date	
(Typical use = 1 hour) # of uses	2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center	103	104	1521	1715
Corwin Park	44	6	355	265
James Woody Park	248	265	2218	2439
Lions Park	45	2	340	217
Mendel Park	21	0	193	190
Norm Schmidt Park	20	1	170	85
Sycamore Rocks Park	46	4	364	308
Thunderbird Park	52	12	409	300
Virginia Park	50	10	396	291
Yucca Loma Park	21	0	165	138
TOTAL	650	404	6131	5948

Horsemen's Center Usage	Monthly		Year-to-Date	
# of uses	2011-2012	2012-2013	2011-2012	2012-2013
ВМХ	10	9	106	100
Horseshows	1	1	14	15
Picnics/Camping/Day use	21	9	63	84
TOTAL	32	19	183	199

Civic Center Park Usage		Monthly		Year-to-Date	
	# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		213	107	1638	1529
Amphitheatre		4	2	20	15
	TOTAL	217	109	1658	1544



Park and Facility Usage

3 JUNE 2013

 Apple Valley Golf Course
 Monthly
 Year-to-Date

 2011-2012
 2012-2013
 2011-2012
 2012-2013

 Total Golf Rounds Played
 2589
 2608
 30,284
 26,837

Town Hall	Monthly		Year-to-Date	
# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1	20	20	258	107
Recreation Center - Room 2	20	20	231	133
Recreation Center - Room 3	24	21	233	324
Recreation Center - Room 4	25	21	237	325
Recreation Center - Room 5	13	13	293	334
Full Conference Center	3	0	29	41
Conference Center - North Room	23	21	60	86
Conference Center - South Room	16	7	86	88
Development Services Conf Room 1	15	33	175	238
TOTAL	159	156	1602	1676

James A. Woody		Mon	thly	Year-to-Date	
Community Center	# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		33	44	579	602
Arts and Crafts Room		33	33	361	399
Kitchen		11	5	66	60
Mini-Gym		29	38	292	263
Gymnasium		28	30	473	537
	TOTAL	134	150	1771	1861

Highlights

Darryl Wright named
Employee of the Quarter



Not everyone can say they worked for their employer since before their place of employment was actually in business. However, for Darryl Wright, a grounds services worker for the parks division, that is exactly what he can claim. Wright's longevity and dedication to the Town's parks recently earned him the distinction of Employee of the Quarter.

Wright has been an integral part of the local parks since he was hired by the old Parks and Recreation District in 2001. He was retained on staff when the Town assumed operations of Apple Valley's parks and recreation, and is currently the lead field employee for the division.

"Darryl has shown versatility, vast system knowledge and proven immensely important to the Parks and Recreation Department in the last 14 months," said Parks and Recreation Manager Ralph Wright. "He has taken on a greater share of the park's irrigation system responsibilities due to the retirement of long time staff members in the

Darryl was recognized for his accomplishments at the July 9 Apple Valley Town Council Meeting.

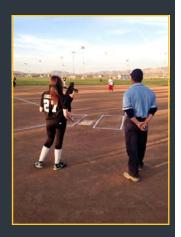


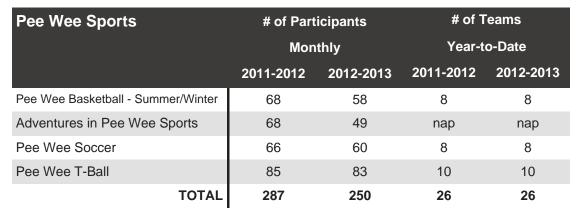
Sports Participation

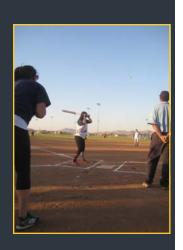
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JUNE 2013









Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	594	516	58	57
Hot Shots Basketball	66	88	8	10
Youth 3-on-3 Soccer Tournament	112	110	28	23
Boys Basketball Tournament	158	130	16	13
Youth Volleyball	44	52	6	6
Father/Son Basketball Tournament	20	22	10	11
TOTAL	994	918	126	120

Adult Sports		# of Participants		# of Teams	
		Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball		625	365	48	27
Adult Basketball		313	153	34	16
	TOTAL	938	518	82	43

nap - Figures not applicable

min - Minimum participation not met

NO - Not offered



JUNE 2013

Classes/Programs		Monthly		Year-to-Date	
	# of uses	2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		148	123	1417	1186
Youth Programs/Classes		160	151	1818	1831
Day Camp		183	169	517	472
Open Gym		409	372	3132	3780
Therapeutic Recreation		15	33	150	183
Active Adults		5	0	106	66
	TOTAL	920	848	7140	7518





After School Activities Program (Offered during AAE & AVUSD school	Mon	Monthly		Year-to-Date	
year. Based on weekly enrollment)	2011-2012	2012-2013	2011-2012	2012-2013	
AAE - Corwin Campus	38	53	1342	1310	
AAE - Thunderbird Campus	10	28	478	597	
Desert Knolls Elementary School	NO**	NO	82	NO	
Rio Vista Elementary School	NO	NO	891	1342	
Sitting Bull Academy (K-4)	NO	NO	908	800	
Sitting Bull Academy (5-8)	NO	NO	821	672	
Vanguard Preparatory	NO	NO	1209	1285	
TOTAL	48	81	5731	6006	

Highlights

Fun and Educational Camps Start this Month



Students ran their own broadcast channel for a week during Movieworkz® They worked in front and programming including talk

engineering and creating bridges, pieces of LEGOS®.

BE ACTIVE



Eat Smart

EAT SMART



LIVE BETTER



Healthy Apple Valley



The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley	Monthly		Year-to-Date		
# Participants	2011-2012	2012-2013	2011-2012	2012-2013	
Healthy Living Workshops (HEAL)	NO	NO	48	21	
Kids Cooking Classes	NO	NO	25	12	
Family Nights	NO	NO	61	32	
Special Events - Heart Games	NO	NO	167	97	
Walking Club	NO	NO	NO	NO	
Cycling Events	NO	6	16	6	
Teen Events	NO	NO	100	NO	
Bring Your Lunch from Home	NO	NO	10	NO	
TOTAL	0	6	427	168	

WEIRST 5	Monthly		Year-to-Date	
SAN BERNARDINO	2011-2012	2012-2013	2011-2012	2012-2013
VANtastic Fun	NO	NO	NO	157
My First Sports Program	NO	NO	NO	32
Mommy & Me	NO	NO	NO	29
TOTAL	0	0	0	218



nap - Figures not applicable min - Minimum participation not met NO - Not offered

Program Highlights



JUNE 2013

Open Recreation Swim



Junior Lifeguard



Swim Lessons

About the photo (left): 156 people enjoyed the movie Surf's Up poolside at our first Dive-In Movie on June 15th.





NO

NO

6719

TOTAL

23

32

8160



Private Swim Lessons

Semi-Private Swim Lessons

Dive-In Movies

NO

NO

22,641

41

79

23,182

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Program Highlights

Sunset Concert Series



Latin Express and BOK kicked off the Sunset Concert Series this month. It was a packed house with approximately 2,000 people in attendance at each concert.

Apple Valley Idol



22 young singers showcased their talent at the 11th Annual Apple Valley Idol competition. The winners of each age group were invited to perform at the 4th of July Freedom Festival.



pecial Events Participation

JUNE 2013

Special Events	Year-to-Date	
# Participants	2011-2012	2012-2013
Firecracker Run	217	215
Freedom Festival	8,000	11,000
Movie Night in the Park	680	280
Mud Fest	260	187
Concerts in the Park	11,600	10,000
Concerts in the Courtyard	1600	1,100
Rockin' Flea Market	1500	1,600
Reverse Triathlon	340	450
Fall Festival	2,000	NO
Kiddie Carnival	400	450
Haunted House	265	284
Equine Festival of Apple Valley	2,000	1,700
Community Clean-Up Day	1,000	1,300
Happy Trails Chili Cook Off	nav	3,000
Turkey Run	243	125
Holiday Craft Fair	1,000	1,400
Most Talented Kid	104	136
Rent-a-Santa	17	15
Pictures with Santa	5	5
Santa in the Park	90	425
Cocoa & Carols with Santa	15	min
Winter Wonderland	800	1,500
Teen Art Festival	275	277
Youth Track Meet	460	471
Bunny Run	275	215
Eggstravaganza	1,500	1,200
Apple Valley Idol	250	275
	34,896	37,610

Volunteers



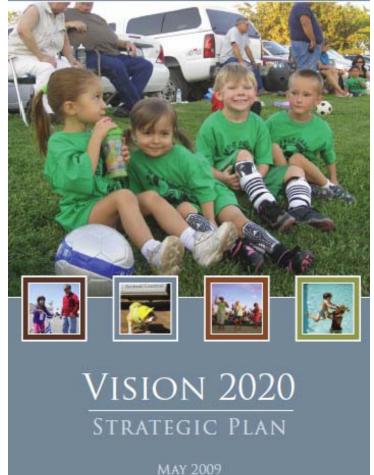


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Daniel Gutierrez with Chase Bank conducts a workshop on money management with Teen Zone members and other local youth on June 28th.

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
Volunteens/Volunteers	33	32	280	307	2817	2613
Coaches	28	28	269	238	1340	1165.25
TOTAL	. 61	60	549	545	4157	3778.25

APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.9
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.