

Park & Rec Stats

JUNE 2013

Upcoming Events

AUGUST 17

Dive-In Movies

June 15 *Surf's Up* July 20 *Shark Tale*

August 17 *Pirates of the Caribbean - Curse of the Black Pearl*

Enjoy a great movie while lounging in the pool. Bring your noodles or lawn chairs. Movie begins after sunset. Food trucks will be available for refreshments.

Pre-registration: \$3/person
At the Door: \$4/person

Facebook | Twitter | Website

Town of Apple Valley Park & Recreation Department
14933 Oak Court Parkway, Apple Valley, CA 92307
(760) 240-7880

AUGUST 24

MUD FEST

August 24, 2013
9 am - 12 pm
\$45/team

Horsemen's Center
Grades 6 - High School
Spectators Welcome!

We Offer:
• Volleyball
• Tag-of-War
• Robbing for pigs
• An obstacle course
• Mountain Climb

All done in the MUD!

Teams must register in advance by 8/18.
No late or on-site registrations.
Call (760) 240-7880 for information.

Facebook | Twitter | Website

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Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
# of trees PLANTED	0	0	8	0
# of trees REMOVED	0	0	17	0
# of trees TRIMMED	15	5	220	112
Service requests completed	1	35	47	231
Vandalism incidents repaired	1	0	30	7
Graffiti incidents repaired	0	0	47	5

Non Paid Labor Sources	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Weekend Workers	344	368	5224	3376
Weekday Workers	1072	768	12,174	14,312
Volunteer Workers	7	0	256	64
Other	64	0	745.5	240
TOTAL non paid labor hours	1487	1136	18,399.5	17,992

Park & Facility Projects Completed

- Resurfaced the parking lot at Mendel Park.
- Prepped Civic Center Park for the Concerts in the Park each Thursday in June.

Park and Facility Usage

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JUNE 2013

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Corwin Park		6	9	41	45
James Woody Park		0	0	14	6
Mendel Park		1	1	9	5
Sycamore Rocks Park		0	2	1	2
Thunderbird Park		1	1	4	12
Virginia Park		1	0	3	3
TOTAL		9	13	72	73

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Lenny Brewster Sports Center		103	104	1521	1715
Corwin Park		44	6	355	265
James Woody Park		248	265	2218	2439
Lions Park		45	2	340	217
Mendel Park		21	0	193	190
Norm Schmidt Park		20	1	170	85
Sycamore Rocks Park		46	4	364	308
Thunderbird Park		52	12	409	300
Virginia Park		50	10	396	291
Yucca Loma Park		21	0	165	138
TOTAL		650	404	6131	5948

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
BMX		10	9	106	100
Horseshows		1	1	14	15
Picnics/Camping/Day use		21	9	63	84
TOTAL		32	19	183	199

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Aquatic Center		213	107	1638	1529
Amphitheatre		4	2	20	15
TOTAL		217	109	1658	1544



Park and Facility Usage

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JUNE 2013

Highlights

Darryl Wright named Employee of the Quarter



Not everyone can say they worked for their employer since before their place of employment was actually in business. However, for Darryl Wright, a grounds services worker for the parks division, that is exactly what he can claim. Wright's longevity and dedication to the Town's parks recently earned him the distinction of Employee of the Quarter.

Wright has been an integral part of the local parks since he was hired by the old Parks and Recreation District in 2001. He was retained on staff when the Town assumed operations of Apple Valley's parks and recreation, and is currently the lead field employee for the division.

"Darryl has shown versatility, vast system knowledge and proven immensely important to the Parks and Recreation Department in the last 14 months," said Parks and Recreation Manager Ralph Wright. "He has taken on a greater share of the park's irrigation system responsibilities due to the retirement of long time staff members in the division."

Darryl was recognized for his accomplishments at the July 9 Apple Valley Town Council Meeting.

Apple Valley Golf Course	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Total Golf Rounds Played	2589	2608	30,284	26,837

Town Hall	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Recreation Center - Room 1		20	20	258	107
Recreation Center - Room 2		20	20	231	133
Recreation Center - Room 3		24	21	233	324
Recreation Center - Room 4		25	21	237	325
Recreation Center - Room 5		13	13	293	334
Full Conference Center		3	0	29	41
Conference Center - North Room		23	21	60	86
Conference Center - South Room		16	7	86	88
Development Services Conf Room 1		15	33	175	238
TOTAL		159	156	1602	1676

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Auditorium		33	44	579	602
Arts and Crafts Room		33	33	361	399
Kitchen		11	5	66	60
Mini-Gym		29	38	292	263
Gymnasium		28	30	473	537
TOTAL		134	150	1771	1861

Sports Participation

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JUNE 2013



ADULT SOFTBALL



Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Pee Wee Basketball - Summer/Winter	68	58	8	8
Adventures in Pee Wee Sports	68	49	nap	nap
Pee Wee Soccer	66	60	8	8
Pee Wee T-Ball	85	83	10	10
TOTAL	287	250	26	26

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Youth Basketball - Summer/Winter	594	516	58	57
Hot Shots Basketball	66	88	8	10
Youth 3-on-3 Soccer Tournament	112	110	28	23
Boys Basketball Tournament	158	130	16	13
Youth Volleyball	44	52	6	6
Father/Son Basketball Tournament	20	22	10	11
TOTAL	994	918	126	120

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Adult Softball	625	365	48	27
Adult Basketball	313	153	34	16
TOTAL	938	518	82	43

nap - Figures not applicable

min - Minimum participation not met

NO - Not offered

Highlights

Fun and Educational
Camps Start this Month

Classes and Programs Participation

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JUNE 2013



Classes/Programs	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Adult Programs/Classes		148	123	1417	1186
Youth Programs/Classes		160	151	1818	1831
Day Camp		183	169	517	472
Open Gym		409	372	3132	3780
Therapeutic Recreation		15	33	150	183
Active Adults		5	0	106	66
TOTAL		920	848	7140	7518



As summer vacation started this month, so did the variety of summer camps offered by the Recreation Department. Students ran their own broadcast channel for a week during Movieworkz® Broadcast Channel Camp. They worked in front and behind the camera creating different types of programming including talk shows, newscasts and entertainment.



LEGO® Camp

Broadcast Channel Camp



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
AAE - Corwin Campus	38	53	1342	1310
AAE - Thunderbird Campus	10	28	478	597
Desert Knolls Elementary School	NO**	NO	82	NO
Rio Vista Elementary School	NO	NO	891	1342
Sitting Bull Academy (K-4)	NO	NO	908	800
Sitting Bull Academy (5-8)	NO	NO	821	672
Vanguard Preparatory	NO	NO	1209	1285
TOTAL	48	81	5731	6006

Meanwhile, LEGO® Camp students applied engineering and architecture concepts by creating bridges, skyscrapers and motorized cars with over 100,000 pieces of LEGOS®.

BE ACTIVE



Healthy Apple Valley

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JUNE 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	48	21
Kids Cooking Classes	NO	NO	25	12
Family Nights	NO	NO	61	32
Special Events - Heart Games	NO	NO	167	97
Walking Club	NO	NO	NO	NO
Cycling Events	NO	6	16	6
Teen Events	NO	NO	100	NO
Bring Your Lunch from Home	NO	NO	10	NO
TOTAL	0	6	427	168

EAT SMART



	Monthly		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013
VANtastic Fun	NO	NO	NO	157
My First Sports Program	NO	NO	NO	32
Mommy & Me	NO	NO	NO	29
TOTAL	0	0	0	218

LIVE BETTER





Aquatics Participation

7

JUNE 2013

Aquatics	# of uses	Monthly		Year-to-Date	
		2011-2012	2012-2013	2011-2012	2012-2013
Open Recreation Swim		4763	5903	13,139	12,597
Morning Lap Swim		793	653	4600	5309
Lunchtime Lap Swim		NO	NO	709	622
Evening Lap Swim		103	106	1137	407
Swim Lessons		602	566	1410	1535
Water Aerobics		156	256	834	1143
Open Water Diver Course		NO	NO	NO	3
Apple Valley WAVE		NO*	NO	191	NO
Advanced Stroke Development		21	45	82	359
Lifeguard Training Course		NO	NO	37	39
Guard Start		31	20	31	20
Special Events		250	555	456	961
Drop-In Scuba		NO	NO	2	NO
Adult Water Polo		NO	NO	NO	29
CPR Challenge/CA Title 22		NO	1	13	38
Private Swim Lessons		NO	23	NO	41
Semi-Private Swim Lessons		NO	32	NO	79
TOTAL		6719	8160	22,641	23,182



Open Recreation Swim



Junior Lifeguard



Swim Lessons



Dive-In Movies

June 15
Surf's Up



About the photo (left): 156 people enjoyed the movie *Surf's Up* poolside at our first Dive-In Movie on June 15th.

Program Highlights

Sunset Concert Series



Latin Express and BOK kicked off the Sunset Concert Series this month. It was a packed house with approximately 2,000 people in attendance at each concert.

Apple Valley Idol



22 young singers showcased their talent at the 11th Annual Apple Valley Idol competition. The winners of each age group were invited to perform at the 4th of July Freedom Festival.



Special Events Participation

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JUNE 2013

Special Events	Year-to-Date		
	# Participants	2011-2012	2012-2013
Firecracker Run		217	215
Freedom Festival		8,000	11,000
Movie Night in the Park		680	280
Mud Fest		260	187
Concerts in the Park		11,600	10,000
Concerts in the Courtyard		1600	1,100
Rockin' Flea Market		1500	1,600
Reverse Triathlon		340	450
Fall Festival		2,000	NO
Kiddie Carnival		400	450
Haunted House		265	284
Equine Festival of Apple Valley		2,000	1,700
Community Clean-Up Day		1,000	1,300
Happy Trails Chili Cook Off		nav	3,000
Turkey Run		243	125
Holiday Craft Fair		1,000	1,400
Most Talented Kid		104	136
Rent-a-Santa		17	15
Pictures with Santa		5	5
Santa in the Park		90	425
Cocoa & Carols with Santa		15	min
Winter Wonderland		800	1,500
Teen Art Festival		275	277
Youth Track Meet		460	471
Bunny Run		275	215
Eggstravaganza		1,500	1,200
Apple Valley Idol		250	275
		34,896	37,610



Daniel Gutierrez with Chase Bank conducts a workshop on money management with Teen Zone members and other local youth on June 28th.

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2011-2012	2012-2013	2011-2012	2012-2013	2011-2012	2012-2013
Volunteens/Volunteers	33	32	280	307	2817	2613
Coaches	28	28	269	238	1340	1165.25
TOTAL	61	60	549	545	4157	3778.25

TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town’s network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.⁹
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.



VISION 2020 STRATEGIC PLAN