



TOWN OF APPLE VALLEY TOWN COUNCIL STAFF REPORT

To: Honorable Mayor and Town Council **Date:** September 10, 2013

From: Ralph Wright **Item No:** 7
Parks and Recreation Manager

Subject: FEE WAIVER REQUEST FOR THE HANSON CYCLING FOUNDATION
USE OF TOWN HALL RECREATION CENTER AND CIVIC CENTER
PARK FOR THE TOUR DE APPLE VALLEY

T.M. Approval: _____

Budgeted Item: Yes No N/A

RECOMMENDED ACTION:

For good cause shown, and finding a waiver will serve a public purpose, approve the waiver of the Facility Rental Fee of \$165.25.

SUMMARY:

The Hanson Cycling Foundation is requesting use of Civic Center Park on October 19, 2013 in order to host the 6th Annual Tour De Apple Valley. The Tour De Apple Valley event promotes cycling in Apple Valley for residents and visitors alike. Previous events have brought in cyclists of all ages and skill levels throughout Southern California.

The total fee waiver requested is \$165.25 and includes the use of the Recreation Center for an organizational meeting (Date and necessity TBD) and use of Civic Center Park on October 19, 2013. The organization will still be required to provide a certificate of insurance, security and other event amenities required to ensure a safe and productive event.

BACKGROUND:

On 8-14-01, the Town Council adopted a policy stating fees can be administratively waived for a local public agency, a utility company or service district, or a similar entity providing an essential service to the general community, whereas, non-profit requests for fee waivers must go before the Town Council for consideration.

FISCAL IMPACT:

Although there is not an ongoing demand that is displaced with the request on this particular day, the waiving of these fees will result in the loss of potential revenue in the amount of \$165.25.

The Hanson Cycling Foundation / Request for Waiver of Fees

July 15, 2013

Mr. Frank Robinson
Town Manager
Town of Apple Valley
14955 Dale Evans Parkway
Apple Valley, CA 92307

Mr. Robinson,

Thank you for all of the effort that you and your team have contributed again to the Tour de Apple Valley Bike Ride, now in our 6th year! We're very excited to be hosting this event again and to promote cycling safety in our Town. This event will again bring our residents and visitors a taste of what we mean when we say, "A Better Way of Life!"

From our past experience we have learned of the many fees associated to hosting the Tour de Apple Valley event. We understand that the sum of charges include fees related to the use of the Recreation Center, the Civic Center Park Amphitheater, Special Permits, and the like. The Hanson Cycling Foundation (a recognized Non-Profit Organization with full 501 (c) (3) Status) would greatly appreciate special consideration as we ask the Town of Apple Valley to grant our request for a waiver of fees. Your sincere consideration of our request is greatly appreciated and we hope to continue the promotion of township and community.

This matter is both time sensitive and important to the 6th Annual Tour de Apple Valley and we are prepared to come to a future Council meeting to make a personal request. Simply inform us of the minimum necessary and we will accommodate your direction. Additionally, we will deliver with this letter a security deposit in the amount of \$250 that has also been requested.

Finally, we're happy to inform you that we have once again secured various forms of sponsorship from local corporations and individuals alike throughout our community. Our commitment is quite simply to promote and maintain the Town of Apple Valley as being one of our key supporters and advocates of bicycle safety.

Thank you so much for your time and commitment to the success of this Town-oriented cycling event. Please contact me at your earliest chance should you need additional information or if I can answer any questions you may have.

Sincerely,

Jonathan Coetsch
Corporate Secretary
The Hanson Cycling Foundation

CC Tour de Apple Valley Board of Directors
Town of Apple Valley Parks & Recreations Department

The Hanson Cycling Foundation, Inc. PO Box 3546 Apple Valley, CA 92307 www.TDAV.org