

# Park & Rec Stats

JULY 2013



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## Upcoming Events

### SEPTEMBER 28

**APPLE VALLEY REVERSE TRIATHLON**  
September 28, 2013  
Civic Center Park

**Events:**

- Triathlon Individual
- Triathlon Relay
- 5K Run
- Kid's Triathlon

**Registration:**  
Online at [www.oactive.com](http://www.oactive.com)

Walk in:  
Town of Apple Valley  
Park & Recreation Department  
14955 Dale Evans Parkway  
Apple Valley, CA 95907

For more information please call  
(707) 340-7889 or visit  
[www.HVRevers.org](http://www.HVRevers.org)

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### OCTOBER 4

**Movies in the Park**  
at beautiful Civic Center Park  
14999 Dale Evans Parkway

**October 4, 2013**  
**FREE!**  
Movie starts promptly at sunset

Find more information online today!  
[www.AVRecreation.org](http://www.AVRecreation.org)

Town of Apple Valley Park & Recreation Department  
14955 Dale Evans Parkway, Apple Valley, CA 95907  
(707) 340-7889

## Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
# of trees PLANTED	0	12	0	12
# of trees REMOVED	0	0	0	0
# of trees TRIMMED	25	0	25	0
Service requests completed	6	26	6	26
Vandalism incidents repaired	3	1	3	1
Graffiti incidents repaired	2	0	2	0

Non Paid Labor Sources	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Weekend Workers	368	216	368	216
Weekday Workers	896	672	896	672
Volunteer Workers	0	0	0	0
Other	56	0	56	0
<b>TOTAL non paid labor hours</b>	<b>1320</b>	<b>888</b>	<b>1320</b>	<b>888</b>

## Park & Facility Projects Completed

- Prepped the Lenny Brewster Sports Center for Freedom Festival.
- Removed and replaced old carpeting at the Apple Valley Golf Course.

# Park and Facility Usage

# 2

JULY 2013

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Corwin Park		4	3	4	3
James Woody Park		0	0	0	0
Mendel Park		0	2	0	2
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	0	0
Virginia Park		0	0	0	0
<b>TOTAL</b>		<b>4</b>	<b>5</b>	<b>4</b>	<b>5</b>

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Center		146	102	146	102
Corwin Park		32	10	32	10
James Woody Park		168	61	168	61
Lions Park		37	7	37	7
Mendel Park		22	8	22	8
Norm Schmidt Park		16	3	16	3
Sycamore Rocks Park		29	9	29	9
Thunderbird Park		29	10	29	10
Virginia Park		30	6	30	6
Yucca Loma Park		14	3	14	3
<b>TOTAL</b>		<b>523</b>	<b>219</b>	<b>523</b>	<b>219</b>

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
BMX		10	9	10	9
Horseshows		1	0	1	0
Picnics/Camping/Day use		21	2	21	2
<b>TOTAL</b>		<b>32</b>	<b>11</b>	<b>32</b>	<b>11</b>

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Aquatic Center		213	111	213	111
Amphitheatre		4	2	4	2
<b>TOTAL</b>		<b>217</b>	<b>113</b>	<b>217</b>	<b>113</b>



# Park and Facility Usage

# 3

JULY 2013

## Highlights

Movies in the Park  
at Civic Center Park



Apple Valley Golf Course	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	2326	nav	2326	nav

Town Hall	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1		21	22	21	22
Recreation Center - Room 2		21	22	21	22
Recreation Center - Room 3		19	13	19	13
Recreation Center - Room 4		19	13	19	13
Recreation Center - Room 5		13	12	13	12
Full Conference Center		3	1	3	1
Conference Center - North Room		19	36	19	36
Conference Center - South Room		17	12	17	12
Development Services Conf Room 1		9	22	9	22
<b>TOTAL</b>		<b>141</b>	<b>153</b>	<b>141</b>	<b>153</b>



James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Auditorium		48	26	48	26
Arts and Crafts Room		32	33	32	33
Kitchen		16	5	16	5
Mini-Gym		21	20	21	20
Gymnasium		46	50	46	50
<b>TOTAL</b>		<b>163</b>	<b>134</b>	<b>163</b>	<b>134</b>



nav - Figures not available

## Highlights

AV Youth Track Meet  
Receives Award



The Town of Apple Valley, Parks and Recreation Department received the Hershey Track and Field Games Outstanding Local Program award. This award is given to the host city for the best local Hershey meet. Over the years, there has been a continued increase in the number of kids who attend our local meet and we have an excellent track record when it comes to getting in the hundreds of birth certificates and waivers that are required for the state meet by the deadline given. Less volunteers are used at our meet than most of all the other state local meets and we are the biggest local meet in CA. This award is definitely a tribute to the staff, volunteers and school district employees that put in countless hours for this free event for Apple Valley youth! Two of the local participants also went on to the National meet in Hershey, Pennsylvania.



## Sports Participation

# 4

JULY 2013

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	30	23	nap	nap
Pee Wee Soccer	NO	NO	NO	NO
Pee Wee T-Ball	NO	NO	NO	NO
<b>TOTAL</b>	<b>30</b>	<b>23</b>	<b>0</b>	<b>0</b>

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Adult Softball	NO*	NO*	NO*	NO*
Adult Basketball	NO*	NO*	NO*	NO*
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

\*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered

## Highlights

Over 400 attend summer Day Camp



Over the nine week summer, a total of 432 participants took part in our Day Camp program. Each week, the program had a different theme including "Be A Super Hero," "You're on a TV Game Show," and "Exploring Bugs and Insects."

# Classes and Programs Participation

# 5

JULY 2013

Classes/Programs	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Adult Programs/Classes		128	92	128	92
Youth Programs/Classes		234	97	234	97
Day Camp		223	224	223	224
Open Gym		361	395	361	395
Therapeutic Recreation		11	7	11	7
Active Adults		8	12	8	12
<b>TOTAL</b>		<b>965</b>	<b>827</b>	<b>965</b>	<b>827</b>



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
AAE - Corwin Campus	NO*	NO*	NO*	NO*
AAE - Thunderbird Campus	NO*	NO*	NO*	NO*
Desert Knolls Elementary School	NO*	NO*	NO*	NO*
Rio Vista Elementary School	NO*	NO*	NO*	NO*
Sitting Bull Academy (K-4)	NO*	NO*	NO*	NO*
Sitting Bull Academy (5-8)	NO*	NO*	NO*	NO*
Vanguard Preparatory	NO*	NO*	NO*	NO*
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

\*AAE starts school August 5, 2013. AVUSD starts August 7, 2013.

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered

**BE ACTIVE**



**Healthy Apple Valley**

**6**

JULY 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

**EAT SMART**



Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Healthy Living Workshops (HEAL)	NO	NO	NO	NO
Kids Cooking Classes	12	7	12	7
Family Nights	12	NO	12	NO
Special Events	NO	12	NO	12
Walking Club	NO	NO	NO	NO
Cycling Events	NO	13	NO	13
<b>TOTAL</b>	<b>24</b>	<b>32</b>	<b>24</b>	<b>32</b>

**LIVE BETTER**



American Planning Association  
California Chapter  
Making Great Communities Happen

**Healthy High Desert honored  
by the American Planning Association**

The Healthy Desert Policy Briefs received the Award of Merit from the California Chapter of the American Planning Association. The California Chapter represents all community planners and 500 cities across California. The Award of Merit is the Second Place award for all projects competing in that category. It also makes the project eligible for national competition.

The Town of Apple Valley was very much a part of this effort. Healthy High Desert competed against very large cities and projects with million dollar budgets. To have this project selected over very competitive projects throughout California is truly a victory and a great achievement for all in the High Desert.

FIRST 5 SAN BERNARDINO	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
VANtastic Fun	NO	NO	NO	NO
My First Sports Program	NO	NO	NO	NO
Mommy & Me	NO	NO	NO	NO
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>



# Aquatics Participation

# 7

JULY 2013

Aquatics	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Open Recreation Swim		4414	4585	4414	4585
Morning Lap Swim		786	612	786	612
Evening Lap Swim		99	145	99	145
Swim Lessons		617	5888*	617	5888*
Water Aerobics		140	1155*	140	1155*
Advanced Stroke Development		27	432*	27	432*
Special Events		156	265	156	265
Private Swim Lessons		NO	360*	NO	360*
Semi-Private Swim Lessons		NO	360*	NO	360*
<b>TOTAL</b>		<b>6239</b>	<b>13,802</b>	<b>6239</b>	<b>13,802</b>



Open Recreation Swim



Junior Lifeguard



Swim Lessons

About the photo (left): 109 people enjoyed a midnight screening of *Jaws* poolside at the Overnight Pool Party on July 12.

\*2013-2014 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nap - Figures not applicable min - Minimum participation not met NO - Not offered

## Program Highlights

The 16th Annual 4th of July Freedom Festival was held at the Lenny Brewster Sports Center this month. A total of 14,000 people were in attendance and enjoyed live music, food, beer garden, bounce houses, water spectacular, games, shopping and of course a fantastic fireworks show.



198 runners and walkers participated in the Firecracker Run on July 4th. The 5K/10K run was the kick off to the 156h Annual Freedom Festival. The top three finishers in each age category received a medal.



## Special Events Participation

# 8

JULY 2013



Special Events	# Participants	Year-to-Date	
		2012-2013	2013-2014
Firecracker Run		215	198
Freedom Festival		11,000	14,000
Movie Night in the Park		140	145
Concerts in the Park		3,600	6,000
		<b>14,955</b>	<b>20,343</b>







(Left) Teen Zone members work the face painting booth at the Freedom Festival. All proceeds help benefit the Teen Zone program.

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014
<b>Volunteens/Volunteers</b>	37	31	37	31	534	521
<b>Coaches</b>	28	28	28	28	184	244
<b>TOTAL</b>	<b>65</b>	<b>59</b>	<b>65</b>	<b>59</b>	<b>718</b>	<b>765</b>

## TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

<b>GOAL #5</b>	<b>AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES<sup>8</sup></b>
<i>Objectives: Maintain the Town's network of parkland and recreational opportunities.</i>	
5.1	Maintain youth, senior and equestrian recreation programs. <sup>9</sup>
5.2	Identify and secure funding sources for parks and recreation facilities and programs.
5.3	Partner with other public and private organizations to provide park and recreation facilities and programs.
5.4	Develop Apple Valley County Club as a self-sustaining facility.



## VISION 2020 STRATEGIC PLAN