

# Park & Rec Stats

AUGUST 2013

## Upcoming Events

### SEPTEMBER 28



**APPLE VALLEY  
REVERSE  
TRIATHLON**  
September 28, 2013  
Civic Center Park

**Events:**

- Triathlon Individual
- Triathlon Relay
- 5K Run
- Kid's Triathlon

**Registration:**  
Online at [www.aval.org](http://www.aval.org)

Walk in:  
Town of Apple Valley  
Park & Recreation Department  
14995 Dale Evans Parkway  
Apple Valley, CA 92307

For more information please call  
(760) 340-7880 or visit  
[www.HDVentures.org](http://www.HDVentures.org)

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### OCTOBER 4



**Movies  
in the Park**  
at beautiful Civic Center Park  
14999 Dale Evans Parkway

**October 4, 2013  
FREE!**  
Movie starts promptly at sunset

Find more information online today!  
[www.aval.org](http://www.aval.org)

Town of Apple Valley Park & Recreation Department  
14995 Dale Evans Parkway, Apple Valley, CA 92307  
(760) 340-7880



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## Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
# of trees PLANTED	0	1	0	13
# of trees REMOVED	0	1	0	1
# of trees TRIMMED	21	6	46	6
Service requests completed	6	32	12	58
Vandalism incidents repaired	0	2	3	3
Graffiti incidents repaired	3	0	5	0

Non Paid Labor Sources	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Weekend Workers	352	304	720	520
Weekday Workers	952	896	1848	1568
Volunteer Workers	0	10	0	10
Other	88	0	144	0
<b>TOTAL non paid labor hours</b>	<b>1392</b>	<b>1210</b>	<b>2712</b>	<b>2098</b>

## Park & Facility Projects Completed

- Prepped Horsemen's Center for Rockin' the Desert Mud Run and Mud Fest.

Corwin Park



# Park and Facility Usage

2

AUGUST 2013

Picnic Area Usage (scheduled)		Monthly		Year-to-Date	
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Corwin Park		4	5	8	8
James Woody Park		1	1	1	1
Mendel Park		0	0	0	2
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	1	0	1
Virginia Park		0	0	0	0
<b>TOTAL</b>		<b>5</b>	<b>7</b>	<b>9</b>	<b>12</b>

Park/Field Usage (Typical use = 1 hour)		Monthly		Year-to-Date	
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Center		209	192	355	294
Corwin Park		46	49	78	59
James Woody Park		73	217	241	278
Lions Park		33	26	70	33
Mendel Park		19	22	41	30
Norm Schmidt Park		24	22	40	25
Sycamore Rocks Park		0	48	29	57
Thunderbird Park		0	48	29	58
Virginia Park		0	24	30	30
Yucca Loma Park		0	22	14	25
<b>TOTAL</b>		<b>404</b>	<b>670</b>	<b>927</b>	<b>889</b>

Horsemen's Center Usage		Monthly		Year-to-Date	
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
BMX		9	9	18	18
Horseshows		1	1	1	1
Picnics/Camping/Day use		5	5	15	7
<b>TOTAL</b>		<b>15</b>	<b>15</b>	<b>34</b>	<b>26</b>

Civic Center Park Usage		Monthly		Year-to-Date	
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Aquatic Center		173	106	364	217
Amphitheatre		2	2	5	4
<b>TOTAL</b>		<b>175</b>	<b>108</b>	<b>369</b>	<b>221</b>



James Woody Park



Horsemen's Center



Civic Center Park





## Park and Facility Usage

# 3

AUGUST 2013

### Highlights

Bargain Hunting at  
Lion's Park



800 bargain hunters were at Lion's Park on August 17 to make someone else's trash their treasure. The Rockin' Flea Market featured music to keep the shoppin' rockin' and food vendors to keep the fixin's flowin'.



Apple Valley Golf Course	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	2123	nav	4449	nav

Town Hall	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1		11	17	32	39
Recreation Center - Room 2		6	14	27	36
Recreation Center - Room 3		7	10	26	23
Recreation Center - Room 4		7	10	26	23
Recreation Center - Room 5		30	33	43	45
Full Conference Center		4	5	7	6
Conference Center - North Room		4	7	23	43
Conference Center - South Room		7	11	24	23
Development Services Conf Room 1		16	15	25	37
<b>TOTAL</b>		<b>92</b>	<b>122</b>	<b>233</b>	<b>275</b>

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Auditorium		63	48	111	74
Arts and Crafts Room		34	34	66	67
Kitchen		5	3	21	8
Mini-Gym		19	24	40	44
Gymnasium		45	40	91	90
<b>TOTAL</b>		<b>166</b>	<b>149</b>	<b>329</b>	<b>283</b>

nav - Figures not available



## Highlights



## Sports Participation

# 4

AUGUST 2013

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	30	23	nap	nap
Pee Wee Soccer	NO	NO	NO	NO
Pee Wee T-Ball	NO	NO	NO	NO
<b>TOTAL</b>	<b>30</b>	<b>23</b>	<b>0</b>	<b>0</b>

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Adult Softball	NO*	NO*	NO*	NO*
Adult Basketball	NO*	NO*	NO*	NO*
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

\*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

nap - Figures not applicable

min - Minimum participation not met

NO - Not offered



# Classes and Programs Participation

# 5

AUGUST 2013

## Highlights

Sponsors, grants and contracts

The Town has been awarded a number of grants and contracts in the last few weeks.

Mojave Water Agency will provide a three year, \$5,000 sponsorship to fund the replacement of the Aquatic Center pool covers. This sponsorship will allow us to replace two of pool covers each year.

Due to the success of last year's programs, First Five San Bernardino has extended its contract with the Town for two additional years and increased the funding significantly. The funding will not only allow us to continue to offer the successful programs we offered last year, but it will also allow us to expand the program to include new RX for Play program, prenatal health classes as well as funding for the development of a strategic health and wellness plan.

Lastly, the Town recently received two \$10,000 grants from Kaiser Permanente's Community Benefit Grant Program. The first grant of \$10,000 will be used to purchase some of the Civic Center Park exercise stations. The exercise stations are scheduled to be installed by the end of October. The second grant from Kaiser will be used to offer an expansion of the VANTastic program. The Recreation Department will be able to offer at least 15 VANTastic events in the upcoming year, where staff will drive the mobile recreation van out to our various parks and provide fun, organized recreation opportunities for the community.

Classes/Programs	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Adult Programs/Classes		111	82	239	174
Youth Programs/Classes		137	114	371	211
Day Camp		NO	NO	223	224
Open Gym		482	573	843	968
Therapeutic Recreation		0	4	11	11
Active Adults		3	10	11	22
<b>TOTAL</b>		<b>733</b>	<b>783</b>	<b>1698</b>	<b>1610</b>



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
AAE - Corwin Campus	147	111	147	111
AAE - Thunderbird Campus	53	50	53	50
Rio Vista Elementary School	144	187	144	187
Sitting Bull Academy (K-4)	75	62	75	62
Sitting Bull Academy (5-8)	53	59	53	59
Vanguard Preparatory	121	155	121	155
<b>TOTAL</b>	<b>593</b>	<b>624</b>	<b>593</b>	<b>624</b>

## BE ACTIVE



## EAT SMART



## LIVE BETTER



# Healthy Apple Valley

# 6

AUGUST 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.


Healthy Apple Valley	Monthly		Year-to-Date	
# Participants	2012-2013	2013-2014	2012-2013	2013-2014
Healthy Living Workshops (HEAL)	NO	NO	NO	NO
Kids Cooking Classes	NO	NO	12	7
Family Nights	20	NO	32	NO
Special Events	NO	9	NO	21
Walking Club	NO	NO	NO	NO
Cycling Events	NO	8	NO	21
<b>TOTAL</b>	<b>20</b>	<b>17</b>	<b>44</b>	<b>49</b>



(Left) Nine participants were educated on diabetes during a question and answer segment and then a Zumba lesson at the Dance Off Diabetes event on August 20.

## Dance Off Diabetes



	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
VANtastic Fun	NO	NO	NO	NO
My First Sports Program	NO	NO	NO	NO
Mommy & Me	NO	NO	NO	NO
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered



## Aquatics Participation

# 7

AUGUST 2013



Open Recreation Swim



Junior Lifeguard



Swim Lessons

Aquatics	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Open Recreation Swim		1962	1269	6376	5854
Morning Lap Swim		591	541	1377	1153
Evening Lap Swim		85	130	184	275
Swim Lessons		254	1432*	871	7320*
Water Aerobics		152	957*	292	2112*
Advanced Stroke Development		28	540*	55	972*
Special Events		250	270	406	535
Private Swim Lessons		NO	150*	NO	510*
Semi-Private Swim Lessons		NO	80*	NO	440*
Desert Aquatics Swim Team		nav	1160*	nav	1160*
AVUSD Swim Tournaments		nav	150*	nav	150*
Private Pool Parties		nav	25*	nav	25*
<b>TOTAL</b>		<b>3322</b>	<b>6704</b>	<b>9561</b>	<b>20,506</b>



\*2013-2014 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nav - Figures not available    min - Minimum participation not met    NO - Not offered

About the photo (left): A pool party and BBQ was held on August 17 to recognize all of the volunteers who donate their time to support our recreation programs. 80 people were present including Mayor Curt Emick who has volunteered with the Healthy Apple Valley program.



## Program Highlights

256 middle and high school students participated in the 2013 Mud Fest held on August 24 at Horsemen's Center. Events included Mud Volleyball, Mud Tug-o-War, Bobbing for Pigs, Mud Obstacle Course and Mud Mountain.

The Rockin' the Desert Mud Run was also held at Horsemen's Center and drew in a crowd of over 2,000 people.

## Special Events Participation

# 8

AUGUST 2013



### Special Events

### Year-to-Date

# Participants	2012-2013	2013-2014
Firecracker Run	215	198
Freedom Festival	11,000	14,000
Movie Night in the Park	280	320
Mud Fest	187	256
Concerts in the Park	6,000	10,000
Rockin' Flea Market	800	800
	<b>18,482</b>	<b>25,574</b>







(Left) Teen Zone members who donated over 100 hours were recognized by the Town Council on August 27.

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014
<b>Volunteens/Volunteers</b>	28	26	65	57	714	659
<b>Coaches</b>	0	0	28	28	184	244
<b>TOTAL</b>	<b>28</b>	<b>26</b>	<b>93</b>	<b>85</b>	<b>898</b>	<b>903</b>

## TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

### GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES<sup>8</sup>

*Objectives: Maintain the Town's network of parkland and recreational opportunities.*

- 5.1 Maintain youth, senior and equestrian recreation programs.<sup>9</sup>
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

## VISION 2020 STRATEGIC PLAN

MAY 2009