

Park & Rec Stats

SEPTEMBER 2013



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Upcoming Events

DECEMBER 6

APPLE VALLEY'S MOST TALENTED KID

Friday
December 6, 2013
6 - 9 pm

James Woody Community Center Auditorium

\$5 Participant fee
\$1 Entrance fee
\$1 Root Beer Floats

Find more information online today!

Town of Apple Valley Park & Recreation Department
14933 Dale Evans Parkway, Apple Valley, CA 92307
(760) 246-7888

Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
# of trees PLANTED	0	0	0	13
# of trees REMOVED	0	0	0	1
# of trees TRIMMED	0	20	46	26
Service requests completed	3	32	15	90
Vandalism incidents repaired	2	2	5	5
Graffiti incidents repaired	0	0	5	0

DECEMBER 11 & 18

Santa in the Park

Santa will be making his way to Apple Valley early this year. Join us after school for an afternoon in the park with Santa. He will listen to the kid's wish list and will be available for photos. Don't forget your camera!

Location: James Woody Community Center Park
13467 Naugo Rd, Apple Valley

Date:	Day:	Time:	Cost:
Dec 11	Wed	3 - 4:30 pm	FREE
Dec 18	Wed	3 - 4:30 pm	FREE

Find more information online today!

Town of Apple Valley Park & Recreation Department
14933 Dale Evans Parkway, Apple Valley, CA 92307
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Non Paid Labor Sources	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Weekend Workers	336	264	1056	784
Weekday Workers	1112	2032	2960	3600
Volunteer Workers	64	0	64	10
Other	0	0	144	0
TOTAL non paid labor hours	1512	2296	4224	4394

Park & Facility Projects Completed

- Prepped Civic Center Park for the Reverse Triathlon.
- Began preparations for the installation of fitness equipment at Civic Center Park.

Park and Facility Usage

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SEPTEMBER 2013

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Corwin Park		6	3	14	11
James Woody Park		1	1	2	2
Mendel Park		1	1	1	3
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		1	0	1	1
Virginia Park		2	0	2	0
TOTAL		11	5	20	17

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Center		231	238	586	532
Corwin Park		39	44	117	103
James Woody Park		240	242	481	520
Lions Park		30	25	100	58
Mendel Park		20	12	61	42
Norm Schmidt Park		20	22	60	47
Sycamore Rocks Park		24	46	53	103
Thunderbird Park		27	46	56	104
Virginia Park		30	24	60	54
Yucca Loma Park		10	21	24	46
TOTAL		671	720	1598	1609

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
BMX		8	8	26	26
Horseshows		1	1	2	2
Picnics/Camping/Day use		12	11	27	18
TOTAL		21	20	55	46

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Aquatic Center		131	122	495	339
Amphitheatre		1	1	6	5
TOTAL		132	123	501	344



Park and Facility Usage

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SEPTEMBER 2013

Highlights

Installation of new fitness stations begins at Civic Center Park



Preparations began this month for the installation of six new fitness stations at Civic Center Park. The stations are funded by the Kaiser Permanente Community Benefit Grant Program and the fund-raising efforts of the Healthy Apple Valley Coalition. See the October 2013 report for more information on this exciting project.



Apple Valley Golf Course	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	2331	2532	6780	7737

Town Hall	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1		4	35	36	74
Recreation Center - Room 2		10	40	37	76
Recreation Center - Room 3		29	38	55	61
Recreation Center - Room 4		29	38	55	61
Recreation Center - Room 5		38	22	81	67
Full Conference Center		2	1	9	7
Conference Center - North Room		0	2	23	45
Conference Center - South Room		5	11	29	34
Development Services Conf Room 1		19	17	44	54
TOTAL		136	204	369	479

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Auditorium		49	49	160	123
Arts and Crafts Room		27	25	93	92
Kitchen		10	2	31	10
Mini-Gym		18	13	58	57
Gymnasium		48	44	139	134
TOTAL		152	133	481	416

Highlights

PEE WEE SOCCER



Sports Participation

4

SEPTEMBER 2013

Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	38	33	nap	nap
Pee Wee Soccer	60	83	8	10
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	98	116	8	10

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
Youth 3-on-3 Soccer Tournament	110	min	23	min
TOTAL	110	0	23	0

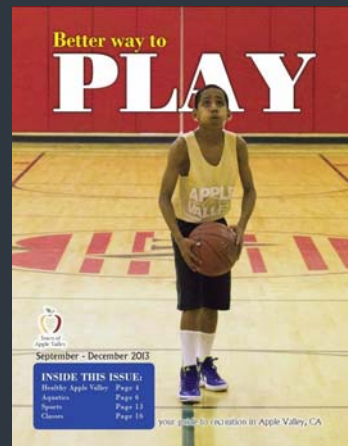
Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Adult Softball	125	134	10	10
Adult Basketball	NO*	NO*	NO*	NO*
TOTAL	125	134	10	10

*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Highlights

The Fall 2013 recreation brochure was mailed to all Apple Valley residents this month. New classes offered during the fall include Drama, Zumba® Gold and free programs for ages 5 and under through First 5 San Bernardino. Visit www.AVRecreation.org and check out the online, interactive version of the brochure.



Classes and Programs Participation

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SEPTEMBER 2013

Classes/Programs	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Adult Programs/Classes		134	147	373	321
Youth Programs/Classes		174	178	545	389
Day Camp		NO	NO	223	224
Open Gym		299	331	1142	1299
Therapeutic Recreation		8	9	19	20
Active Adults		nav	6	11	28
TOTAL		615	671	2313	2281



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
AAE - Corwin Campus	146	106	293	217
AAE - Thunderbird Campus	63	56	116	106
Rio Vista Elementary School	148	218	292	405
Sitting Bull Academy (K-4)	98	94	173	156
Sitting Bull Academy (5-8)	77	99	130	158
Vanguard Preparatory	142	203	263	358
TOTAL	674	776	1267	1400

nap - Figures not applicable min - Minimum participation not met NO - Not offered

BE ACTIVE



Healthy Apple Valley

6

SEPTEMBER 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

EAT SMART



Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Healthy Living Workshops (HEAL)	NO	NO	NO	NO
Kids Cooking Classes	Min	NO	12	7
Family Nights	NO	NO	32	NO
Special Events	NO	NO	NO	21
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	NO	21
TOTAL	0	0	44	49

LIVE BETTER



My First Sports Program



VANtastic Fun

FIRST 5 SAN BERNARDINO	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
VANtastic Fun	NO	28	NO	28
My First Sports Program	NO	15	NO	15
Mommy & Me	NO	NO	NO	NO
TOTAL	0	43	0	43

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Aquatics Participation

7

SEPTEMBER 2013

Aquatics	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Open Recreation Swim		35	113	6411	5967
Morning Lap Swim		580	480	1957	1633
Evening Lap Swim		51	80	235	355
Swim Lessons		NO	NO	871	7320*
Water Aerobics		140	732*	432	2844*
Advanced Stroke Development		26	520*	81	1492*
Special Events		NO	NO	406	535
Private Swim Lessons		NO	160*	NO	670*
Semi-Private Swim Lessons		NO	20*	NO	460*
Desert Aquatics Swim Team		nav	1160*	nav	2320*
AVUSD Swim Tournaments		nav	310*	nav	460*
AVUSD Practice		nav	600*	nav	600*
Private Pool Parties		nav	25*	nav	50*
TOTAL		832	4200	10,393	24,706



Open Recreation Swim



Junior Lifeguard



Swim Lessons



About the photo (left): The Town Council jumps into Apple Valley's new pool. Seven years ago this month, we celebrated the grand opening of the Civic Center Park Aquatic Center. Since then, we have had over 700,000 people enjoy many of our quality aquatics programs.

*2013-2014 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nav - Figures not available min - Minimum participation not met NO - Not offered

Program Highlights

The Reverse Triathlon was held at Civic Center Park on Saturday, September 28th. The event consisted of a reverse triathlon, 5K run, 12 mile bike ride, 150 yard swim, as well as a kid's mini triathlon and a separate 5K run. Over 250 people participated in the event which was organized by the Recreation Department.



Special Events Participation

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SEPTEMBER 2013

Special Events	# Participants	Year-to-Date	
		2012-2013	2013-2014
Firecracker Run		215	198
Freedom Festival		11,000	14,000
Movie Night in the Park		280	320
Mud Fest		187	256
Concerts in the Park		6,000	10,000
Concerts in the Courtyard		750	750
Rockin' Flea Market		800	800
Reverse Triathlon		450	276
		19,682	26,600



nap - Figures not applicable min - Minimum participation not met NO - Not offered



(Left) Volunteers help out at a water station during the Reverse Triathlon on September 28th. .

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014
Volunteens/Volunteers	21	18	86	75	850	761
Coaches	8	10	36	38	192	274
TOTAL	29	28	122	113	1042	1035

TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5	AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸
<i>Objectives: Maintain the Town’s network of parkland and recreational opportunities.</i>	
5.1	Maintain youth, senior and equestrian recreation programs. ⁹
5.2	Identify and secure funding sources for parks and recreation facilities and programs.
5.3	Partner with other public and private organizations to provide park and recreation facilities and programs.
5.4	Develop Apple Valley County Club as a self-sustaining facility.



VISION 2020 STRATEGIC PLAN