

TOWN OF APPLE VALLEY TOWN COUNCIL/ AVCRF BOARD STAFF REPORT

| То: | Honorable Mayor and Town Council | Date: January 14, 2014 |
|----------------|---|---------------------------------|
| From: | Kathie Martin, Marketing & Public Affairs Officer Public Information Department | Item No: <u>16</u> |
| Subject: | PRESENTATION OF THE APPLE VAI FOUNDATION 2012-13 ANNUAL REF | |
| T.M. Approval: | | Budgeted Item: ☐ Yes ☐ No ☒ N// |

RECOMMENDED ACTION:

It is recommended that the Board receive and file the Apple Valley Community Resource Foundation Annual Report for the fiscal year ended June 30, 2013.

SUMMARY:

The Apple Valley Community Resource Foundation was created on August 14, 2001 by the Town of Apple Valley to lessen the burdens of government and promote and support cultural, recreational, and human services needs in the Town.

The attached annual report for the fiscal year ended June 30, 2013 is the first annual report for the Community Resource Foundation. This new effort has been undertaken to more fully disclose the activities of the Foundation and the financial resources available to the Foundation to further completion of its mission, goals and objectives.

The attached compilation of the financial statements for the Foundation as of June 30, 2013 was prepared by the public accounting firm of Van Lent and Fankhanel, LLP, who have issued their Independent Accountant's Report upon the accompanying the financial statements.

The Foundation's programs and activities have been divided into four major programmatic areas. They are; 1) Parks and Recreation, 2) Animal Care, 3) Community and Human Services, and 4) Arts and Culture.

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The launch of our first Support Apple Valley Events (SAVE) fund-raising campaign in 2012 greatly raised our visibility and activity, and as such staff realized the need to share the Community Foundation's story with the community that we serve. The attached Annual Report highlights some of successes we have achieved and also some of the goals we have set for the coming year.

The Annual Report was distributed to the Board for your review on December 19, 2013 so that you would have plenty of time to review the document prior to the Board meeting. Staff will have additional copies of the report available at the meeting. The Annual Report has also been put on the Foundation's website for the benefit of members of the Community and those more interested in the Foundation's activities.

ATTACHMENT:

AVCRF Annual Report for the fiscal year ended June 30, 2013 (Distributed to Town Council on December 19, 2013)

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