

Town of Apple Valley

TOWN OF APPLE VALLEY PARK AND RECREATION COMMISSION AGENDA

THURSDAY, April 3, 2014

Regular Meeting: 6:00 p.m.
TOWN COUNCIL CHAMBERS

COMMISSION MEMBERS

Jiles Smith, Chairman Michael Martin, Vice-Chairman Richard Cambridge, Commissioner Patrick Doran, Commissioner Donald Tatera, Commissioner

Frank Robinson, Town Manager
John Brown, Town Attorney
La Vonda M-Pearson, CMC, Town Clerk
Dennis Cron, Assistant Town Manager
Ralph Wright, Parks and Recreation Manager

TOWN HALL: (760) 240-7000 www.applevalley.org

AGENDA APPLE VALLEY PARKS AND RECREATION COMMISSION THURSDAY, April 3, 2014 REGULAR MEETING 6:00 P.M. TOWN COUNCIL CHAMBERS 14955 DALE EVANS PARKWAY

PUBLIC PARTICIPATION IS INVITED. If you wish to be heard on any item on the agenda, please so indicate by filling out a REQUEST TO SPEAK form at the Commission meeting. Place the request in the Speaker Request Box on the table near the Town Clerk or hand to the Town Clerk at the meeting. (G.C. 54954.3 (a)).

Materials related to an item on this agenda submitted to the Commission after distribution of the agenda packet are available for public inspection in the Town Clerk's Office at 14955 Dale Evans Parkway, Apple Valley, CA during normal business hours. Such documents are also available on the Town of Apple Valley website at www.applevalley.org subject to staff's ability to post the documents before the meeting.

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED IN THE AGENDA)

CALL TO ORDER:	
ROLL CALL:	
COMMISSIONERS	Cambridge, Doran, Tatera, Chairman Smith, Vice-Chairman Martin,
PLEDGE OF ALLEG	IANCE:
PRESENTATIONS:	
PUBLIC COMMENTS	S:

Anyone wishing to address an item <u>not</u> on the agenda or an item that is <u>not</u> scheduled for a public hearing at this meeting may do so at this time. California State Law does not allow the Commission to act on items not on the agenda, except in very limited circumstances. Your concerns may be referred to staff or placed on a future agenda.

- 1. Selection of Chairperson and Vice-Chairperson Recommendation:
 - (1) Commission to select one of its members as Chairperson
 - (2) Commission to select one of its members as Vice-Chairperson
- 2. Approval of Minutes for Park and Recreation Commission Meeting Recommendation:

Approve the minutes for the meetings of December 5, 2013.

3. Approval of Parks and Recreation Department Monthly Reports Recommendation:

Approve the monthly reports for November, December 2013 and January 2014.

4. Recreation Programming Update
Recommendation:
Receive and File

5. Parks Project Update Recommendation:

ADJOURNMENT

Discussion item only

PARKS AND RECREATION MANAGER'S REPORT

PARK AND RECREATION COMMISSIONER COMMENTS

SUGGESTED ITEMS FOR FUTURE AGENDAS



N/A

TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

То:	Parks and Recreation Commission	Date:	April 3. 20	14
From:	Ralph Wright Parks and Recreation Manager	Item N	o: <u>1</u>	
Subject:	SELECTION OF CHAIRPERSON AND	VICE-CHAIRP	ERSON	
T.M. Approx	/al:	Budgeted Ite	m: 🗌 Yes 📗	No ⊠ N/A
RECOMMEN	IDED ACTION:			
	ission to select one of its members as C ission to select one of its members as V		n.	
SUMMARY:				
It would be a selection of (Recreation C	ppropriate at this time, for the Commiss Chairperson and Vice-Chairperson for the commission.	sion Members ne reorganizati	to participa on of the F	ite in the Park and
Chairperson Commission's the commissi time) by thre	the Rules and Procedures for the Par and Vice-Chairperson shall be elec s membership at the first meeting in Fe on. Each person so elected shall serve e or more affirmative votes. No perso erms as Chairperson or Vice-Chairperso	cted annually bruary to serve until a success on shall serve	from ame at the ple or is chose	ong the asure of n (at any
BACKGROU	ND:			
N/A				
FISCAL IMPA	ACT:			



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

То:	Parks and Recreation Commission	Date	e: April 3	, 2014
From:	Ralph Wright Parks and Recreation Manager	Item	No:	2
Subject:	APPROVAL OF MINUTES FOR PARK A COMMISSION MEETING	AND RECR	EATION	
T.M. Approv	val:	Budgeted	ltem: 🗌 Ye	es 🗌 No 🖂 N/A
RECOMMEN	IDED ACTION:			
Approve the	minutes for the meetings of December 5, 2	2013.		
SUMMARY:				
A. Regula	ar Meeting – December 5, 2013			
BACKGROU	ND:			
N/A				
FISCAL IMP	ACT:			
N/A				

The TOWN OF APPLE VALLEY PARK AND RECREATION COMMISSION MINUTES December 5, 2013

CALL TO ORDER:

Chairman Jiles Smith called the meeting of the Park and Recreation Commission of the Town of Apple Valley to order at 6:00 p.m. in the Town Council Chambers.

ROLL CALL:

Roll call was taken with the following members present: Chairman Jiles Smith, Vice-Chairman Michael Martin, Commissioners Richard Cambridge, Patrick Doran and Donald Tatera,

Absent:

PLEDGE OF ALLEGIANCE:

Commissioner Donald Doran led the pledge of Allegiance

PRESENTATIONS:

None

PUBLIC COMMENTS:

None

1. Approval of Minutes for Park and Recreation Commission Meeting

Motion by Chairman Smith, second by Commissioner Cambridge to approve the minutes for the meeting of June 6, 2013, August 1, 2013 and October 3, 2013. Ralph Wright, Parks & Recreation Manger added page 2 of the minutes from the October 3, 2013 meeting that was not included in the agenda. Motion carried by 5-0-0-0 vote.

2. Approval of Parks and Recreation Division Monthly Report

Motion by Chairman Smith, second by Commissioner Cambridge to approve September and October monthly reports. Motion carried by 5-0-0-0 vote.

3. Discussion of Smoking Policy in the Park

Mr. Wright discussed information that was included in staff report. Mr. Wright said in June 2008 Town Council modified the Municipal code to only allow smoking in parks in designated areas. Town staff then modified the designated smoking areas at each of our parks trying to limit the impact on the non smoking community.

Mr. Wright addressed that all parks have a designated smoking area that visitors are complying with. In the Council Meeting on October 22, 2013 there were public comments and some items requested that we change the park smoking policy to NO smoking in our parks. Listserve was sent through Leagues of California Cities and we received responses

from 15 cities. Of those 15 cities, the majorities have no smoking in the parks. Hesperia, Victorville follow the state law. Big Bear does not allow any smoking in any county Park.

Mr. Wright shared the information and copies of 4 letters that were submitted by way of public comments at the October 22, 2013 Council Meeting for the Commission to read. Chairman Smith asked if any of these individuals were head of any youth programs. Mr. Wright said they were all parents of participants. Pronominaylly little league and Pony league. Mr. Wright said compliance of smoking in smoking areas is good. Normally in larger event we will let individuals know where the designated areas are and they either put it out or go to designated areas.

Mr. Wright asked the Commission if would like to go forward to Council to make a change or asked if Commission was fine with our current smoking policy.

Mr. Wright included pictures of smoking urns that showed the damage and vandalism that is occurring. At James Wood he also mentioned that there is a littering problem with cigarette butts.

Chairman Smith opens up for comments.

Commissioner Tatera asked if and when we come up with a non smoking policy, does this include the Summer Concerts. Mr. Wright said we can allow a designated smoking area for certain large scale events, but if we go to a non smoking policy in our parks, then we have to adhere to that.

Commissioner Cambridge said that enforcement is going to be one of the problems. He said that normally the juveniles seem to be the biggest problem. However the parents normally comply. He suggests staying with designated smoking areas and tightening them up but putting out more information about where these designated smoking areas are.

Discussion ensured about compliance with the policy, signage and notifying park patrons about the smoking policy.

Vice-Chairman Martin recommended that we add something to the brochure about our smoking policy.

Motion by Chairman Smith, second by Commissioner Cambridge, to direct staff to place designated smoking signs in the parks and work on decreasing the smoking areas by 50%. Motion carried by 5-0-0-0 vote.

4. Review and Approval of Program fees

Mr. Wright is recommending a nominal increase to cover the instruction cost for the Life Guard Program. The cost of materials has gone up from \$165 to \$200. State law was passed last year that all life guard must have a Title 22 certification. The increase in fee is to cover the additional time and training. Motion by Chairman Smith, second by Commissioner Cambridge to approve program fees listed in exhibit A of the agenda. Motion carried out by 5-0-0-0 vote.

5. Discussion of Site Tour

Chairman Smith added that it is important to go out and visit the parks and interact with the visitors. Chairman Smith said he learned a lot and is recommending that the Commissioners do site tours at least one time per year.

PARKS AND RECREATION MANAGER'S REPORT

Mr. Wright distributed copies of the Master Plan, along with the Winter-Spring 2014 brochure. Mr. Wright shared that Christina Rudsell had done a great job with the current brochure. The new layout was clear and easy to read

PARK AND RECREATION COMMISSIONER COMMENTS

SUGGESTED ITEMS FOR	R NEXT AGENDA
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None

ADJOURNMENT

Motion by Chairman Smith seconded by Commissioner Cambridge and unanimously carried to adjourn the meeting at 6:50pm.

CHAIRPERSON

TOWN CLERK



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

To:	Parks and Recreation Commission	Date:	April 3, 2014				
From:	Ralph Wright Parks and Recreation Manager	Item No	: 3				
Subject:	APPROVAL OF PARKS AND RECREATION THE REPORT	APPROVAL OF PARKS AND RECREATION DEPARTMENT MONTHLY REPORT					
T.M. Approx	val:	Budgeted Item	1: ☐ Yes ☐ No ⊠ N/A				
RECOMMEN	IDED ACTION:						
Approve the	monthly reports for November, Decembe	er 2013 and Janu	uary 2014.				
SUMMARY:							
Monthly Rep the months o	ort for the Parks and Recreation Departi f of November 2013 through January 20	ment highlighting 14.	g service levels for				
BACKGROU	ND:						
N/A							
FISCAL IMP	ACT:						
N/A							

MONTHLY REPORT OF SERVICES AND ACTIVITIES

Park & Rec Stats

Upcoming **Events**

February 1



this issue

Park and Facility Maintenance P.1

Park and Facility Usage P.2

Sports P.4

Classes and Programs P.5

Healthy Apple Valley P.6

Aquatics P.7

Special Events P.8

Volunteers P.9

Vision 2020 P.9

60 MINUTES Heart Health Saturday, February 1



February 22



Park and Facility Maintenance

Total park acreage maintained: 196 acres

Total facility square footage maintained: 153,267 sq ft

	Mon	thly	Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
# of trees PLANTED	0	0	0	13
# of trees REMOVED	0	1	0	3
# of trees TRIMMED	20	10	82	46
Service requests completed	18	1	40	127
Vandalism incidents repaired	0	0	5	6
Graffiti incidents repaired	0	0	5	0

Non Paid Labor Sources	Mon	thly	Year-to-Date		
	2012-2013	2013-2014	2012-2013	2013-2014	
Weekend Workers	992	296	1416	1312	
Weekday Workers	0	1016	6720	5648	
Volunteer Workers	0	0	64	58	
Other	0	0	240	0	
Total non paid labor hours	992	1312	8440	7018	

Park & Facility Projects Completed

- New Walking trail signage at Civic Center Park
- Prepped Civic Center Park for Ribbon Cutting Ceremony
- Prepped Town Hall for 25th Anniversary Celebration





Park and Facility Usage

2

November 2013





James Woody Park



Horsemen's Center



Civic Center Park



Picnic Area Usage (scheduled)	Monthly			Year-to-Date		
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014	
Corwin Park		0	2	20	15	
James Woody Park		0	0	2	2	
Mendel Park		0	0	1	4	
Sycamore Rocks Park		0	0	0	0	
Thunderbird Park		6	0	8	1	
Virginia Park		0	0	2	0	
	TOTAL	6	2	33	22	

Park/Field Usage	Monthly		Year-to-Date	
(Typical use = 1 hour)				
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Center	140	203	992	999
Corwin Park	0	2	158	155
James Woody Park	195	248	944	1007
Lions Park	6	2	135	85
Mendel Park	19	11	103	68
Norm Schmidt Park	0	0	81	71
Sycamore Rocks Park	27	4	129	157
Thunderbird Park	6	4	94	158
Virginia Park	4	22	93	104
Yucca Loma Park	12	0	60	69
TOTAL	409	496	2789	2873

Horsemen's Center Usage		Mor	nthly	Year-to-Date		
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014	
BMX		8	9	43	44	
Horseshows		1	1	5	6	
Picnics/Camping/Day use		3	1	53	23	
	TOTAL	12	11	101	73	

Civic Center Park Usage	Monthl		nthly	Year-t	r-to-Date	
A A STATE OF THE S	# of uses	2012-2013	2013-2014	2012-2013	2013-2014	
Aquatic Center		111	121	749	605	
Amphitheatre		1	4	8	11	
	TOTAL	112	125	756	616	



Park and Facility Usage

November 2013

Apple Valley Golf Course	Mor	ithly	Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	1860	2061	10,911	12,117

Town Hall	Monthly		Year-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1	7	23	51	128
Recreation Center - Room 2	11	26	61	137
Recreation Center - Room 3	31	32	120	134
Recreation Center - Room 4	31	32	120	134
Recreation Center - Room 5	25	20	143	109
Full Conference Center	4	3	17	12
Conference Center - North Room	2	4	34	58
Conference Center - South Room	8	8	47	51
Development Services Conf Room 1	14	13	77	85
TOTAL	133	161	670	848

James A. Woody		Monthly		Year-to-Date		
Community Center						
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014	
Auditorium		45	49	251	227	
Arts and Crafts Room		32	22	164	152	
Kitchen		5	5	42	18	
Mini-Gym		21	23	105	96	
Gymnasium		53	39	244	221	
	TOTAL	156	138	806	714	

Highlights

The Town Council, staff and Jennifer Silvestri of Kaiser Permanente attend the ribbon cutting ceremony for the six new fitness stations at Civic Center Park















Sports Participation

4

November 2013

Pee Wee Sports		ticipants nthly	# of Teams Year-to-Date		
	2012-2013	2013-2014	2012-201	32013-2014	
Pee Wee Basketball - Summer/Winter	NO*	NO	NO*	NO*	
Adventures in Pee Wee Sports	49	44*	nap	nap	
Pee Wee Soccer	60	83	8	10	
Pee Wee T-Ball	*NO	NO	NO	NO	
TOTAL	109	127	8	10	

Youth Sports	# of Part	ticipants	# of Teams		
	Mor	nthly	Year-to-Date		
	2012-2013	2013-2014	2012-2013	2013-2014	
Youth Basketball - Summer/Winter	*NO	*NO	NO*	NO*	
Hot Shots Basketball	*NO	*NO	NO*	NO*	
Youth 3-on-3 Soccer Tournament	110	NO	23	min	
TOTAL	110	0	23	0	

Adult Sports		# of Par	ticipants	# of Teams	
		Monthly		Year-to-Date	
		2012-2013 2013-2014		2012-20132013-2014	
Adult Softball		125	134	10	10
Adult Basketball		58*	58*	6*	6*
	TOTAL	183	192	16	16

^{*}Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.



November 2013

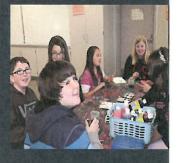
Classes/Programs	Mor	Monthly		o-Date
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Adult Programs/Classes	84	173	574	601
Youth Programs/Classes	132	69	844	615
Day Camp	NO	NO	251	247
Open Gym	323	512	1838	2137
Therapeutic Recreation	18	12	71	64
Active Adults	0	10	16	48
TOTAL	557	776	3594	3712

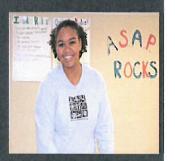


After School Activities Program	Monthly		Year-to-Date		
(Offered during AAE & AVUSD school year. Based on weekly enrollment)	2012-2013	2013-2014	2012-2013	2013-2014	
AAE - Corwin Campus	144	99	552	396	
AAE - Thunderbird Campus	61	45	224	189	
Rio Vista Elementary School	115	124	570	661	
Sitting Bull Academy (K-4)	72	72	345	274	
Sitting Bull Academy (5-8)	61	59	272	275	
Vanguard Preparatory	121	116	544	582	
TOTAL	574	504	2507	2377	

Highlights



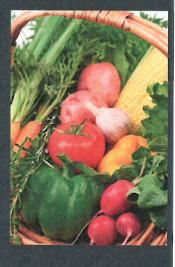




BEACTIVE



EAT SMART



LIVE BETTER





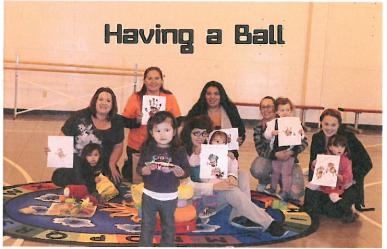
Healthy Apple Valley

6

November 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley	Monthly		Year-t	o-Date
# Participants	2012-2013	2013-2014	2012-2013	2013-2014
Healthy Living Workshops (HEAL)	NO	NO	21	NO
Kids Cooking Classes	NO	NO	12	7
Family Nights	NO	NO	32	NO
Special Events	NO	NO	NO	21
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	NO	21
TOTAL	0	0	65	49



Parents and toddlers learn new ways to play together through play equipment in the Having a Ball class sponsored by First 5.



WFIRST5	Mor	nthly	Year-to-Date		
SAN BERNARDINO	2012-2013	2013-2014	2012-2013	2013-2014	
VANtastic Fun	NO	20	NO	58	
My First Sports Program	NO	NO	NO	15	
Mommy & Me	NO	NO	NO	8	
Having a Ball	NO	18	NO	18	
TOTAL	0	38	0	99	



November 2013

Aquatics	Mor	nthly	Year-to-Date		
# of uses	2012-2013	2013-2014	2012-2013	2013-2014	
Open Recreation Swim	NO	NO	6411	5967	
Morning Lap Swim	286	221	2699	2154	
Lunchtime Lap Swim	103	85	198	161	
Evening Lap Swim	NO	NO	285	355	
Swim Lessons	NO	NO	871	7320	
Water Aerobics	27	384	530	3612	
Open Water Diver Course	NO	NO	3	NO	
Advanced Stroke Development	30	220	141	2312	
Special Events	NO	NO	406	535	
Adult Water Polo	9	NO	23	NO	
Private Swim Lessons	NO	10	NO	720	
Semi-Private Swim Lessons	NO	NO	NO	480	
Desert Aquatics Swim Team	NO	1000	NO	4380	
AVUSD Swim Tournaments	NO	NO	NO	460	
AVUSD Practice	NO	NO	NO	1200	
Private Pool Parties	NO	NO	NO	50	
TOTAL	455	1920*	11,567	29,706*	



*2013-2014 figures reflect actual daily "through the door" participation instead of monthly registration figures. nav - Figures not available min - Minimum participation not met NO - Not offered

Program Highlights



Open Recreation Swim



Junior Lifeguard



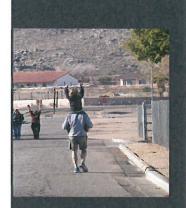
Swim Lessons



Highlights

The 11th Annual Turkey
Run was held at The Town
Hall Rec Center on
November 30th. Free Tshirts were given to the first
50 pre-registered runners.
Separate awards and
turkeys were given to men,
women and children in
different age divisions.







cial Events Participation

November 2013

Special Events	Year-to-Date			
# Participants	2012-2013	2013-2014		
Firecracker Run	215	198		
Freedom Festival	11,000	14,000		
Movie Night in the Park	280	320		
Mud Fest	187	256		
Concerts in the Park	6,000	10,000		
Concerts in the Courtyard	750	750		
Rockin' Flea Market	800	800		
Reverse Triathlon	450	306		
Kiddie Carnival	450	300		
Haunted House	284	233		
Equine Festival of Apple Valley	1700	800		
Community Clean-Up Day	500	600		
Happy Trails Chili Cook Off	3000	2,200		
Holiday Craft Fair	1400	1,600		
Most Talented Kid	136	200		
Totals	27,152	32,563		







Volunteers

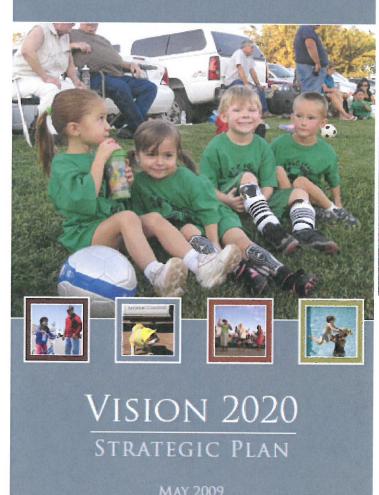
Syember 2013

November 2013

(Left) Teen Zone volunteers work The Art Festival.

[# of Volunteers # of Volunteers			unteers	# of Hours Year-to-Date	
	Monthly		Year-to-Date			
	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014
Volunteens/Volunteers	25	21	144	132	1268	1178
Coaches	8	72	44	120	212	376
TOTAL	33	93	188	252	1480	1554

APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.9
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

MONTHLY
REPORT
OF SERVICES
AND ACTIVITIES

Park & Rec Stats

December 2013



March 7-9

5th Annual Bou's Basketball Tournament

Utera Divisions Versus Apole Velley G. massums

7 Bth grade

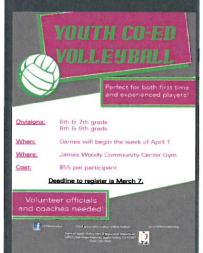
Proof of pae and school ID is required from each participant.

st: > /U/tean

Begistrotion Deadline is February 14, 9013.



Games start April 1





this issue

Park and Facility Maintenance P.1

Park and Facility Usage P.2

Sports P.4

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Vision 2020 P.9

Park and Facility Maintenance

Total park acreage maintained: 196 acres

Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
# of trees PLANTED	0	0	0	13
# of trees REMOVED	0	0	0	3
# of trees TRIMMED	0	15	82	61
Service requests completed	18	2	58	129
Vandalism incidents repaired	0	0	5	6
Graffiti incidents repaired	0	0	5	0

Non Paid Labor Sources	Mon	ithly	Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Weekend Workers	248	248	1664	1560
Weekday Workers	928	776	7648	6424
Volunteer Workers	0	0	64	58
Other	0	0	240	0
TOTAL non paid labor hours	1176	1024	9616	8042

Park & Facility Projects Completed

 Prepped Civic Center Park for Winter Wonderland & Tree Lighting on 12/17



Indial and the second

Park and Facility Usage

2

December 2013



Corwin Park

James Woody Park



Horsemen's Center



Civic Center Park



	Monthly		Year-to-Date	
(schduled) # of uses	2012-2013	2013-2014	2012-2013	2013-2014
	0	2	20	17
	2	2	4	4
	0	6	1	10
	0	2	0	2
	0	0	8	1
	0	0	2	0
TOTAL	2	12	35	34
		# of uses 2012-2013 0 2 0 0 0 0 0 0	# of uses 2012-2013 2013-2014 0 2 2 2 0 6 0 2 0 0 0 0	# of uses 2012-2013 2013-2014 2012-2013 0 2 20 2 2 4 0 6 1 0 2 0 0 0 8 0 0 2

Park/Field Usage (Typical use = 1 hour)	Mon	thly	Year-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Center	44	92	1036	1091
Corwin Park	0	4	158	159
James Woody Park	64	50	1008	1057
Lions Park	8	1	143	86
Mendel Park	8	6	111	74
Norm Schmidt Park	0	0	81	71
Sycamore Rocks Park	3	2	1132	159
Thunderbird Park	6	1	100	159
Virginia Park	6	12	99	116
Yucca Loma Park	0	0	60	69
TOTAL	139	168	2928	3041

Horsemen's Center Usage	Mon	thly	Year-t	o-Date
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
ВМХ	4	7	47	51
Horseshows	4	0	4	6
Picnics/Camping/Day use	1	0	54	23
TOTAL	6	7	107	80
Civio Contor Park Hoose			V	

Civic Center Park Usage	Monthly		Year-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Aquatic Center	82	94	830	699
Amphitheatre	2	0	10	11
TOTAL	84	94	840	710



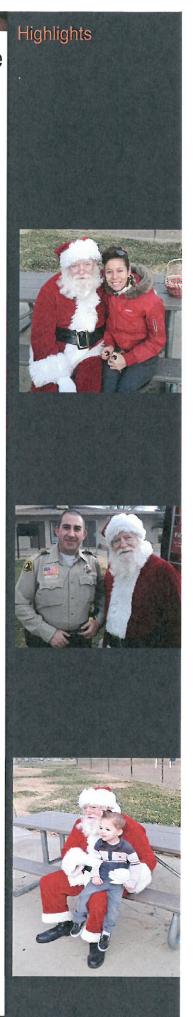
Park and Facility Usage

December 2013

Apple Valley Golf Course	Mor	Monthly		o-Date
Maria Maria Asi	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	1565	1869	12,476	13,986

Town Hall	Monthly		Year-t	o-Date
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1	9	9	60	137
Recreation Center - Room 2	7	3	68	140
Recreation Center - Room 3	23	23	143	157
Recreation Center - Room 4	23	23	143	157
Recreation Center - Room 5	20	12	163	121
Full Conference Center	5	0	22	12
Conference Center - North Room	3	0	37	58
Conference Center - South Room	5	3	52	54
Development Services Conf Room 1	9	9	86	94
TOTAL	104	82	774	930

James A. Woody Community Center # of uses	Mor	Monthly		Year-to-Date	
	es 2012-2013	2013-2014	2012-2013	2013-2014	
Auditorium	42	49	293	276	
Arts and Crafts Room	31	23	195	175	
Kitchen	2	5	44	23	
Mini-Gym	12	7	117	103	
Gymnasium	40	32	284	253	
тот	AL 127	116	933	830	







Sports Participation

4

December 2013

Pee Wee Sports	# of Participants Monthly		# of Teams Year-to-Date	
	Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*
Adventures in Pee Wee Sports	49	44	nap	nap
Pee Wee Soccer	60	83	8	10
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	109	127	8	10

Youth Sports	# of Participants Monthly		# of Teams Year-to-Date	
	Youth Basketball - Summer/Winter	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
Youth 3-on-3 Soccer Tournament	110	NO	23	min
TOTAL	110	0	23	0

Adult Sports	# of Participants Monthly		# of Teams	
			Year-t	ear-to-Date
	2012-2013	2013-2014	2012-2013	2013-2014
Adult Softball	125	134	10	10
Adult Basketball	58*	58*	6*	6*
TOTAL	183	192	16	16

^{*}Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.



December 2013

11	A holiday party was held o
	12/14 to recognize and
	thank the Rec Leaders,
)	Teen Zone and Volunteers
	for all the hard work they

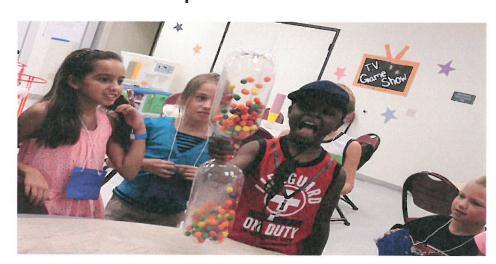
Highlights







Classes/Programs		Mon	thly	Year-to-Date	
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Adult Programs/Classes		68	53	642	654
Youth Programs/Classes		119	103	963	718
Day Camp		11	10	262	257
Open Gym		206	319	2044	2456
Therapeutic Recreation		NO	12	71	76
Active Adults		0	10	16	58
	TOTAL	404	507	3998	4219



After School Activities Program (Offered during AAE & AVUSD school	Mon	thly	Year-to-Date		
year. Based on weekly enrollment)	2012-2013	2013-2014	2012-2013	2013-2014	
AAE - Corwin Campus	93	78	645	474	
AAE - Thunderbird Campus	48	37	272	226	
Rio Vista Elementary School	96	118	666	779	
Sitting Bull Academy (K-4)	61	64	406	338	
Sitting Bull Academy (5-8)	51	52	323	327	
Vanguard Preparatory	104	102	648	684	
TOTAL	453	451	2960	2828	

BE ACTIVE EAT SMART

LIVE BETTER



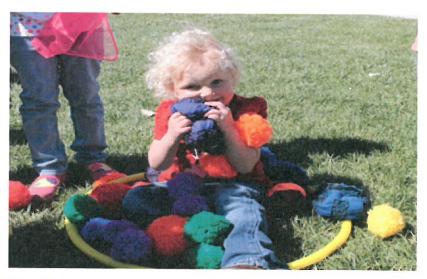
Healthy Apple Valley

6

December 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley	Mon	thly	Year-to-Date		
# Participants	2012-2013	2013-2014	2012-2013	2013-2014	
Healthy Living Workshops (HEAL)	NO	NO	21	NO	
Kids Cooking Classes	NO	NO	12	7	
Family Nights	NO	NO	32	NO	
Special Events	NO	NO	NO	21	
Walking Club	NO	NO	NO	NO	
Cycling Events	NO	NO	NO	21	
TOTAL	0	0	65	49	



MAFIRST 5	T5 Monthly			o-Date
SAN BERNARDINO	2012-2013	2013-2014	2012-2013	2013-2014
VANtastic Fun	NO	min	10	58
My First Sports Program	NO	NO	NO	15
Mommy & Me	NO	1	NO	9
Having a Ball	NO	NO	NO	18
TOTAL	0	1	10	100

nap - Figures not applicable min - Minimum participation not met NO - Not offered

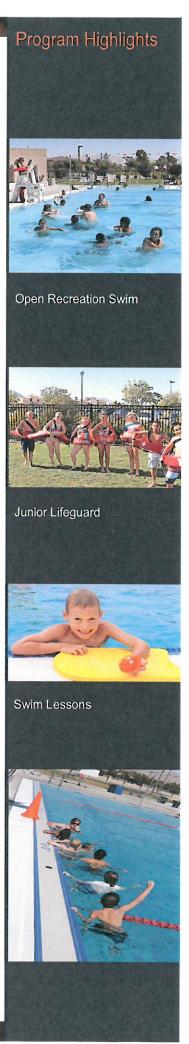


December 2013

Aquatics	Mon	thly	ly Year-to-Date		
# of uses	2012-2013	2013-2014	2012-2013	2013-2014	
Open Recreation Swim	NO	NO	6411	5967	
Morning Lap Swim	187	124	2886	2278	
Lunchtime Lap Swim	46	52	244	213	
Evening Lap Swim	NO	NO	285	355	
Swim Lessons	NO	NO	871	7320	
Water Aerobics	30	103	560	3715	
Open Water Diver Course	NO	NO	3	NO	
Advanced Stroke Development	27	172	168	2484	
Special Events	NO	NO	406	535	
Adult Water Polo	6	NO	29	NO	
Private Swim Lessons	NO	NO	NO	720	
Semi-Private Swim Lessons	NO	NO	NO	480	
Desert Aquatics Swim Team	nav	740	NO	5120	
AVUSD Swim Tournaments	NO	310	NO	770	
AVUSD Practice	NO	NO	NO	1200	
Private Pool Parties	NO	NO	NO	50	
TOTAL	296	1501*	11,863	31,207*	



*2013-2014 figures reflect actual daily "through the door" participation instead of monthly registration figures. nav - Figures not available min - Minimum participation not met NO - Not offered



Highlights

Although the Winter
Wonderland was
cancelled due to
inclement weather, the
Tree Lighting Ceremony
was held at Civic Center
Park on December 7th
before a crowd of 800
people including the
Town Council pictured
below.

Events Participation



December 2013

Special Events	Year-	to-Date
# Participants	2012-2013	2013-2014
Firecracker Run	215	198
Freedom Festival	11,000	14,000
Movie Night in the Park	280	320
Mud Fest	187	256
Concerts in the Park	6,000	10,000
Concerts in the Courtyard	750	750
Rockin' Flea Market	800	800
Reverse Triathlon	450	306
Kiddie Carnival	450	300
Haunted House	284	233
Equine Festival of Apple Valley	1700	800
Community Clean-Up Day	500	600
Happy Trails Chili Cook Off	3000	2,200
Holiday Craft	1400	1,600
Turkey Run	125	122
Apple Valley Most Talented Kid	136	150
Cocoa & Carols with Santa	min	13
Winter Wonderland	1500	800
Santa in the Park	425	300
Rent a Santa	15	12
Pictures with Santa	5	NO
Totals	29,222	33,760



Cocoa & Carols with Santa





nap - Figures not applicable min - Minimum participation not met NO - Not offered

Volunteers

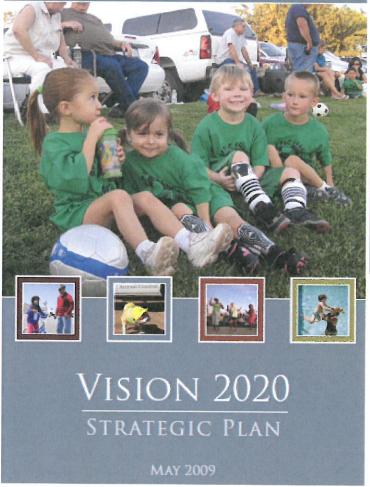




December 2013

# of Vol	unteers	# of Volunteers		# of Hours		
Monthly		Year-to-Date		Year-to-Date		
2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014	
27	23	171	155	1418	1286	
34	74	78	194	246	450	
61	97	249	349	1664	1736	
	Mon 2012-2013 27 34	2012-2013 2013-2014 27 23 34 74	Monthly Year-transfer 2012-2013 2013-2014 2012-2013 27 23 171 34 74 78	Monthly Year-to-Date 2012-2013 2013-2014 2012-2013 2013-2014 27 23 171 155 34 74 78 194	Monthly Year-to-Date Year-to-Date 2012-2013 2013-2014 2012-2013 2013-2014 2012-2013 27 23 171 155 1418 34 74 78 194 246	

APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.9
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

MONTHLY REPORT OF SERVICES AND ACTIVITIES

Park & Rec Stats

January 2014



this issue

Park and Facility Maintenance P.1

Park and Facility Usage P.2

Sports P.4

Classes and Programs P.5

Healthy Apple Valley P.6

Aquatics P.7

Special Events P.8

Volunteers P.9

Vision 2020 P.9

Park and Facility Maintenance

Total park acreage maintained: 196 acres Total facility square footage maintained: 153,267 sq ft

	Mor	ithly	Year-to-Date		
	2012-2013	2013-2014	2012-2013	2013-2014	
# of trees PLANTED	0	0	0	13	
# of trees REMOVED	0	0	0	3	
# of trees TRIMMED	15	40	97	101	
Service requests completed	31	0	89	129	
Vandalism incidents repaired	0	0	5	6	
Graffiti incidents repaired	0	0	5	0	

	Mon	ithly	Year-t	o-Date
Non Paid Labor Sources	2012-2013	2013-2014	2012-2013	2013-2014
Weekend Workers	192	432	1856	1992
Weekday Workers	1808	1184	9456	7608
Volunteer Workers	0	0	64	58
Other	0	0	240	0
TOTAL non paid labor hours	2000	1616	11,616	9658

Park & Facility Projects Completed

The gazebo was relocated to Civic Center Park. It was placed by the playground so that parents could relax while they watch their children play.





February 1 March 24-28 June 9-13



April 5



Indialancia la

Park and Facility Usage

2

J	a	n	u	а	ry	1	2	0	1	4	

	#	1	-9.	
4.				
			T	W.
No. of Lot				

Corwin Park

James Woody Park



Horsemen's Center



Civic Center Park



Picnic Area Usage		Monthly		Year-to-Date	
(schduled)	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Corwin Park	****	0	1	20	18
James Woody Park		0	0	4	4
Mendel Park		0	0	1	10
Sycamore Rocks Park		0	0	0	2
Thunderbird Park		0	0	8	1
Virginia Park		0	0	2	0
	TOTAL	0	1	35	35

Park/Field Usage	Mon	thly	y Year-to-Da	
(Typical use = 1 hour) # of uses	2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Center	62	149	1098	1240
Corwin Park	3	0	161	159
James Woody Park	56	36	1064	1093
Lions Park	0	1	143	87
Mendel Park	0	0	111	74
Norm Schmidt Park	0	0	81	71
Sycamore Rocks Park	3	3	135	162
Thunderbird Park	3	1	103	160
Virginia Park	6	6	105	122
Yucca Loma Park	0	0	60	69
TOTAL	133	196	3061	3237

Horsemen's Center Usage	Mon	Monthly Year		r-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014	
BMX	8	12	55	63	
Horseshows	1	1	7	7	
Picnics/Camping/Day use	0	0	54	23	
TOTAL	9	13	116	93	

Civic Center Park Usage	Mon	Monthly Year-to-I		o-Date
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Aquatic Center	101	117	931	816
Amphitheatre	0	0	10	11
TOTAL	101	117	941	827



Park and Facility Usage

3 January 2014

Apple Valley Golf Course	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	1682	2157	14,158	16,143

Town Hall	Mon	thly	Year-t	o-Date
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1	6	22	66	159
Recreation Center - Room 2	11	19	79	159
Recreation Center - Room 3	35	41	178	198
Recreation Center - Room 4	35	41	178	198
Recreation Center - Room 5	33	18	196	139
Full Conference Center	1	2	23	14
Conference Center - North Room	10	2	47	60
Conference Center - South Room	6	3	58	57
Development Services Conf Room 1	12	15	98	109
TOTAL	149	163	923	1093
James A. Woody Community Center	Mon	thly	Year-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Auditorium	53	52	346	328
Arts and Crafts Room	36	35	231	210
Kitchen	1	2	45	25
Mini-Gym	24	24	141	127
Gymnasium	49	32	333	285

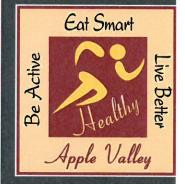
Highlights

At the Council Meeting in January, the Council adopted a resolution celebrating February as National Heart Month. The Healthy Apple Valley program has worked up a fun month for the community.

Feb. 1- 60 Minutes to Health, walk, run or skate to a healthier you!

Feb. 8 – Healthy Heart Seminar

Feb. 15 – VANtastic! Come play in the park with the mobile rec van see flyer on front page



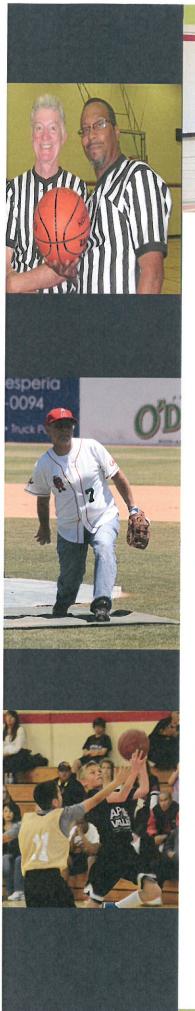
TOTAL

163

145

975

1096





Sports Participation

4

January 2014

Pee Wee Sports	# of Participants Monthly		# of T	# of Teams	
			Year-to-Date		
	2012-2013	2013-2014	2012-2013	2013-2014	
Pee Wee Basketball - Summer/Winter	NO	12	4	12	
Adventures in Pee Wee Sports	49	9**	Nap	Nap	
Pee Wee Soccer	60	NO	8	10	
Pee Wee T-Ball	NO	13*	NO	NO	
TOTAL	109	34	12	22	

Youth Sports			# of T	eams
			Year-t	-to-Date
	2012-2013	2013-2014	2012-2013	2013-2014
Youth Basketball - Summer/Winter	330	338	37	38
Hot Shots Basketball	50	5	6	5
Youth 3-on-3 Soccer Tournament	110	NO	23	NO
TOTAL	490	343	66	43

Adult Sports	# of Par	# of Participants		# of Teams	
	Monthly		Year-to-Date		
	2012-2013	2013-2014	2012-2013	2013-2014	
Adult Softball	125	134	10	10	
Adult Basketball	58*	58	6	6	
TOTAL	183	192	16	16	

^{*}Program/League starts in the month of March and continued to be offered through April.

**Program starts in April and continues to be offered through May.



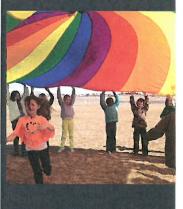
January 2014

Classes/Programs	Monthly		Year-to-Date		
# of use	s 2012-2013	2013-2014	2012-2013	2013-2014	
Adult Programs/Classes	95	94	737	748	
Youth Programs/Classes	129	132	1092	850	
Day Camp	23	NO	285	257	
Open Gym	172	148	2216	2604	
Therapeutic Recreation	7	NO	78	76	
Active Adults	7	5	23	63	
TOTA	L 433	379	4431	4598	



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Mon	thly Year-to-D		o-Date
	2012-2013	2013-2014	2012-2013	2013-2014
AAE - Corwin Campus	102	80	747	554
AAE - Thunderbird Campus	46	39	318	265
Rio Vista Elementary School	126	148	792	927
Sitting Bull Academy (K-4)	87	62	493	400
Sitting Bull Academy (5-8)	81	59	404	386
Vanguard Preparatory	141	133	789	817
TOTAL	583	521	3543	3349

Highlights







BEACTIVE EAT SMART LIVE BETTER



Healthy Apple Valley

6

January 2014

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley	Monthly		Year-to-Date	
# Participants	2012-2013	2013-2014	2012-2013	2013-2014
Healthy Living Workshops (HEAL)	NO	NO	21	NO
Kids Cooking Classes	NO	NO	12	NO
Family Nights	NO	NO	32	NO
Special Events (Hearts Games)	NO	NO	NO	NO
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	NO	NO
VANtastic Fun Kaiser	NO	NO	NO	NO
TOTAL	0	0	65	NO



FIRST5 SAN BERNARDINO	Mor	Monthly		Year-to-Date	
SAN BERNARDINO	2012-2013	2013-2014	2012-2013	2013-2014	
VANtastic Fun	10	0	10	58	
My First Sports Program	NO	NO	NO	15	
Mommy & Me	NO	NO	NO	9	
Having a Ball	NO	NO	NO	18	
TOTAL nap - Figures not applicable n	10 nin - Minimum ք	0 participation no	10 t met NO - N	100 Not offered	



January 2014

Program Highlights



Open Recreation Swim



Junior Lifeguard



Swim Lessons

Aquatics	Mon	thly	Year-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Open Recreation Swim	NO	NO	6411	5967
Morning Lap Swim	289	231	3175	2509
Lunchtime Lap Swim	77	101	321	314
Evening Lap Swim	NO	NO	285	355
Swim Lessons	NO	NO	871	7320
Water Aerobics	34	211	594	3926
Open Water Diver Course	NO	NO	3	NO
Advanced Stroke Development	26	132	194	2616
Special Events	NO	NO	406	535
Adult Water Polo	NO	NO	29	NO
Private Swim Lessons	NO	NO	NO	720
Semi-Private Swim Lessons	NO	NO	NO	480
Desert Aquatics Swim Team	NO	820	NO	5940
AVUSD Swim Tournaments	NO	2200	NO	2970
AVUSD Practice	NO	1020	NO	2220
Private Pool Parties	NO	NO	NO	50
TOTAL	426	4715	12,289	35922

Highlights

Special Events Participation

January 2014

Special Events	Year-to-Date	
# Participants	2012-2013	2013-2014
Firecracker Run	215	198
Freedom Festival	11,000	14,000
Movie Night in the Park	280	320
Mud Fest	187	256
Concerts in the Park	6,000	10,000
Concerts in the Courtyard	750	750
Rockin' Flea Market	800	800
Reverse Triathlon	450	276
Kiddie Carnival	450	300
Haunted House	284	233
Equine Festival of Apple Valley	1700	800
Community Clean-Up Day	500	600
Happy Trails Chili Cook Off	3000	2,200
Holiday Craft Fair	1400	1,600
Turkey Run	125	122
Apple Valley Most Talented Kid	136	150
Cocoa & Carols with Santa	min	13
Winter Wonderland	1500	800
Santa in the Park	425	300
Rent a Santa	15	12
Pictures with Santa	5	NO
Totals	29,222	33,730



Most Talented Kids participants.

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Volunteers



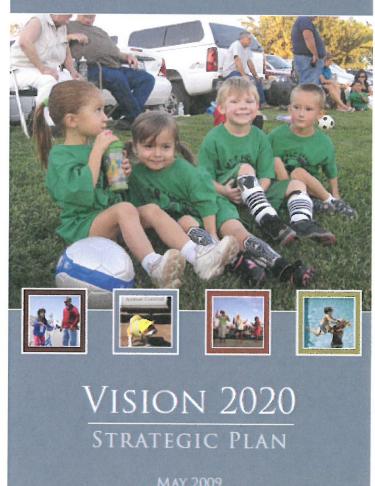


January 2014

(Left) Teen Zone volunteers work the face painting booth at the Kiddie Carnival.

	# of Volunteers Monthly		# of Volunteers Year-to-Date		# of Hours Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014
Volunteens/Volunteers	19	12	190	167	1534	1362
Coaches	47	373	125	567	619	823
TOTAL	66	385	315	734	2153	2185
1700				NAME OF TAXABLE PARTY.		

APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

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Objectives: Maintain the Town's network of parkland and recreational opportunities.

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- 5.4 Develop Apple Valley County Club as a self-sustaining facility.



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

То:	Parks and Recreation Commission	Date: April 3, 2014
From:	Ralph Wright Parks and Recreation Manager	Item No:4
Subject:	RECREATION PROGRAMMING UPI	DATE
T.M. Appro	val:	Budgeted Item: ☐ Yes ☐ No ☒ N/A
RECOMMEN	NDED ACTION:	
Receive and	File	
SUMMARY:		
Staff will pres	sent a PowerPoint presentation highlig ng program areas.	hting some of our recently completed
BACKGROU	JND:	
N/A		
FISCAL IMP	ACT:	
N/A		



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

То:	Parks and Recreation Commission	Date: A	pril 3, 2014	
From:	Ralph Wright Parks and Recreation Manager	Item No	o: <u>5</u>	
Subject:	PARKS PROJECT UPDATE			
T.M. Approval: Budgeted Item: Yes				
RECOMMEN	IDED ACTION:			
Discussion it	em only.			
SUMMARY:				
Staff will pres	sent a quick update on the recent and up	coming park pro	jects.	
BACKGROU	IND:			
N/A				
FISCAL IMP	ACT:			
N/A				