

Upcoming Events

February 1



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60 MINUTES TO HEART HEALTH

SATURDAY, FEBRUARY 1
9 - 10 AM

FUN MOTIVATING WALK-UP @ 9 AM
JOIN US IN FRONT OF THE STAGE!

Commit 60 minutes to your heart with a walk around beautiful Civic Center Park which offers two walking paths. Pick your path and begin walking. Earn a medal for each lap walked - the person with the most laps at the end of the hour will win a prize!

CIVIC CENTER PARK
14999 DALE EVANS PARKWAY

FREE!
ALL AGES WELCOME

Find more information online today!
Town of Apple Valley Park & Recreation Department
14933 Dale Evans Parkway, Apple Valley, CA 92307
(760) 246-7880

Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
# of trees PLANTED	0	0	0	13
# of trees REMOVED	0	1	0	3
# of trees TRIMMED	20	10	82	46
Service requests completed	18	1	40	127
Vandalism incidents repaired	0	0	5	6
Graffiti incidents repaired	0	0	5	0

Non Paid Labor Sources	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Weekend Workers	992	296	1416	1312
Weekday Workers	0	1016	6720	5648
Volunteer Workers	0	0	64	58
Other	0	0	240	0
Total non paid labor hours	992	1312	8440	7018

February 22

The Heart Games 2014

February 22
8:30 am - 12 pm
\$10/person

Apple Valley Conference Center
14975 Dale Evans Parkway, Apple Valley, CA 92307

Start forming teams now for this wacky fitness competition for tri-entire family! Teams of 3 - 5 will compete in 10 heart healthy activities throughout Civic Center Park to win bonus points and prizes.

Find more information online today!
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Park & Facility Projects Completed

- New Walking trail signage at Civic Center Park
- Prepped Civic Center Park for Ribbon Cutting Ceremony
- Prepped Town Hall for 25th Anniversary Celebration



Corwin Park



James Woody Park



Horsemen's Center



Civic Center Park



Park and Facility Usage

2

November 2013

Picnic Area Usage (scheduled)	Monthly		Year-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Corwin Park	0	2	20	15
James Woody Park	0	0	2	2
Mendel Park	0	0	1	4
Sycamore Rocks Park	0	0	0	0
Thunderbird Park	6	0	8	1
Virginia Park	0	0	2	0
TOTAL	6	2	33	22

Park/Field Usage (Typical use = 1 hour)	Monthly		Year-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Center	140	203	992	999
Corwin Park	0	2	158	155
James Woody Park	195	248	944	1007
Lions Park	6	2	135	85
Mendel Park	19	11	103	68
Norm Schmidt Park	0	0	81	71
Sycamore Rocks Park	27	4	129	157
Thunderbird Park	6	4	94	158
Virginia Park	4	22	93	104
Yucca Loma Park	12	0	60	69
TOTAL	409	496	2789	2873

Horsemen's Center Usage	Monthly		Year-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
BMX	8	9	43	44
Horseshows	1	1	5	6
Picnics/Camping/Day use	3	1	53	23
TOTAL	12	11	101	73

Civic Center Park Usage	Monthly		Year-to-Date	
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Aquatic Center	111	121	749	605
Amphitheatre	1	4	8	11
TOTAL	112	125	756	616



Park and Facility Usage

3

November 2013

Highlights

The Town Council, staff and Jennifer Silvestri of Kaiser Permanente attend the ribbon cutting ceremony for the six new fitness stations at Civic Center Park

Apple Valley Golf Course	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	1860	2061	10,911	12,117

Town Hall	Monthly		Year-to-Date		
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1	7	23	51	128	
Recreation Center - Room 2	11	26	61	137	
Recreation Center - Room 3	31	32	120	134	
Recreation Center - Room 4	31	32	120	134	
Recreation Center - Room 5	25	20	143	109	
Full Conference Center	4	3	17	12	
Conference Center - North Room	2	4	34	58	
Conference Center - South Room	8	8	47	51	
Development Services Conf Room 1	14	13	77	85	
TOTAL	133	161	670	848	

James A. Woody Community Center		Monthly		Year-to-Date	
		# of uses	2012-2013	2013-2014	2012-2013
Auditorium		45	49	251	227
Arts and Crafts Room		32	22	164	152
Kitchen		5	5	42	18
Mini-Gym		21	23	105	96
Gymnasium		53	39	244	221
TOTAL		156	138	806	714



Sports Participation

4

November 2013



Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Pee Wee Basketball - Summer/Winter	NO*	NO	NO*	NO*
Adventures in Pee Wee Sports	49	44*	nap	nap
Pee Wee Soccer	60	83	8	10
Pee Wee T-Ball	*NO	NO	NO	NO
TOTAL	109	127	8	10

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Youth Basketball - Summer/Winter	*NO	*NO	NO*	NO*
Hot Shots Basketball	*NO	*NO	NO*	NO*
Youth 3-on-3 Soccer Tournament	110	NO	23	min
TOTAL	110	0	23	0

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Adult Softball	125	134	10	10
Adult Basketball	58*	58*	6*	6*
TOTAL	183	192	16	16

*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

nap - Figures not applicable

min - Minimum participation not met

NO - Not offered





Classes and Programs Participation

5

November 2013

Classes/Programs	Monthly		Year-to-Date	
	# of uses	2012-2013	2013-2014	2012-2013
Adult Programs/Classes	84	173	574	601
Youth Programs/Classes	132	69	844	615
Day Camp	NO	NO	251	247
Open Gym	323	512	1838	2137
Therapeutic Recreation	18	12	71	64
Active Adults	0	10	16	48
TOTAL	557	776	3594	3712



After School Activities Program	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
(Offered during AAE & AVUSD school year. Based on weekly enrollment)				
AAE - Corwin Campus	144	99	552	396
AAE - Thunderbird Campus	61	45	224	189
Rio Vista Elementary School	115	124	570	661
Sitting Bull Academy (K-4)	72	72	345	274
Sitting Bull Academy (5-8)	61	59	272	275
Vanguard Preparatory	121	116	544	582
TOTAL	574	504	2507	2377

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Highlights

After School Activities

Program offers:

- Homework Club
- Music
- Dance
- Indoor & outdoor games
- Arts & Crafts
- Cooking
- Afternoon snack



BE ACTIVE



EAT SMART



LIVE BETTER



Healthy Apple Valley

6

November 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Healthy Living Workshops (HEAL)	NO	NO	21	NO
Kids Cooking Classes	NO	NO	12	7
Family Nights	NO	NO	32	NO
Special Events	NO	NO	NO	21
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	NO	21
TOTAL	0	0	65	49



Parents and toddlers learn new ways to play together through play equipment in the Having a Ball class sponsored by First 5.



	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
VANtastic Fun	NO	20	NO	58
My First Sports Program	NO	NO	NO	15
Mommy & Me	NO	NO	NO	8
Having a Ball	NO	18	NO	18
TOTAL	0	38	0	99

nap - Figures not applicable min - Minimum participation not met NO - Not offered

Aquatics Participation

7

November 2013



Open Recreation Swim



Junior Lifeguard



Swim Lessons



Aquatics	Monthly		Year-to-Date		
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Open Recreation Swim		NO	NO	6411	5967
Morning Lap Swim		286	221	2699	2154
Lunchtime Lap Swim		103	85	198	161
Evening Lap Swim		NO	NO	285	355
Swim Lessons		NO	NO	871	7320
Water Aerobics		27	384	530	3612
Open Water Diver Course		NO	NO	3	NO
Advanced Stroke Development		30	220	141	2312
Special Events		NO	NO	406	535
Adult Water Polo		9	NO	23	NO
Private Swim Lessons		NO	10	NO	720
Semi-Private Swim Lessons		NO	NO	NO	480
Desert Aquatics Swim Team		NO	1000	NO	4380
AVUSD Swim Tournaments		NO	NO	NO	460
AVUSD Practice		NO	NO	NO	1200
Private Pool Parties		NO	NO	NO	50
TOTAL		455	1920*	11,567	29,706*



*2013-2014 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nav - Figures not available min - Minimum participation not met NO - Not offered

Highlights

The 11th Annual Turkey Run was held at The Town Hall Rec Center on November 30th. Free T-shirts were given to the first 50 pre-registered runners. Separate awards and turkeys were given to men, women and children in different age divisions.



Special Events Participation

8

November 2013

Special Events	Year-to-Date	
	2012-2013	2013-2014
# Participants		
Firecracker Run	215	198
Freedom Festival	11,000	14,000
Movie Night in the Park	280	320
Mud Fest	187	256
Concerts in the Park	6,000	10,000
Concerts in the Courtyard	750	750
Rockin' Flea Market	800	800
Reverse Triathlon	450	306
Kiddie Carnival	450	300
Haunted House	284	233
Equine Festival of Apple Valley	1700	800
Community Clean-Up Day	500	600
Happy Trails Chili Cook Off	3000	2,200
Holiday Craft Fair	1400	1,600
Most Talented Kid	136	200
Totals	27,152	32,563





Volunteers

9

November 2013

(Left) Teen Zone volunteers work The Art Festival.

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014
Volunteens/Volunteers	25	21	144	132	1268	1178
Coaches	8	72	44	120	212	376
TOTAL	33	93	188	252	1480	1554

TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.⁹
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

VISION 2020 STRATEGIC PLAN

MAY 2009