MONTHLY REPORT OF SERVICES AND ACTIVITIES

Park & Rec Stats

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Upcoming Events

February 1



February 22



Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
# of trees PLANTED	0	0	0	13
# of trees REMOVED	0	1	0	3
# of trees TRIMMED	20	10	82	46
Service requests completed	18	1	40	127
Vandalism incidents repaired	0	0	5	6
Graffiti incidents repaired	0	0	5	0

Non Paid Labor Sources	Mon	thly	Year-to-Date		
	2012-2013	2013-2014	2012-2013	2013-2014	
Weekend Workers	992	296	1416	1312	
Weekday Workers	0	1016	6720	5648	
Volunteer Workers	0	0	64	58	
Other	0	0	240	0	
Total non paid labor hours	992	1312	8440	7018	

Park & Facility Projects Completed

- New Walking trail signage at Civic Center Park
 - Prepped Civic Center Park for Ribbon Cutting Ceremony
- Prepped Town Hall for 25th Anniversary Celebration



TOWN OF APPLE VALLEY PARK AND RECREATION DEPARTMENT

Park and Facility Usage



Corwin Park



James Woody Park



Horsemen's Center



Civic Center Park



Picnic Area Usage		Monthly		Year-to-Date	
(scheduled)					
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Corwin Park		0	2	20	15
James Woody Park		0	0	2	2
Mendel Park		0	0	1	4
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		6	0	8	1
Virginia Park		0	0	2	0
	TOTAL	6	2	33	22
Park/Field Usage		Mor	nthly	Year-t	o-Date
(Typical use = 1 hour)					
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Cer	nter	140	203	992	999
Corwin Park		0	2	158	155
James Woody Park		195	248	944	1007
Lions Park		6	2	135	85
Mendel Park		19	11	103	68
Norm Schmidt Park		0	0	81	71
Sycamore Rocks Park		27	4	129	157
Thunderbird Park		6	4	94	158
Virginia Park		4	22	93	104
Yucca Loma Park		12	0	60	69
	TOTAL	409	496	2789	2873
Horsemen's Center Usag	e	Mor	nthly	Year-to-Date	
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
BMX		8	9	43	44
Horseshows		1	1	5	6
Picnics/Camping/Day use		3	1	53	23
	TOTAL	12	11	101	73
Civic Center Park Usage		Mor	nthly	Year-t	o-Date
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Aquatic Center		111	121	749	605
Amphitheatre		1	4	8	11
	TOTAL	112	125	756	616

Park and Facility Usage





Apple Valley Golf Course	Monthly		Year-t	o-Date
	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	1860	2061	10,911	12,117

Town Hall	Mon	thly	Year-t	o-Date
# of uses	2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1	7	23	51	128
Recreation Center - Room 2	11	26	61	137
Recreation Center - Room 3	31	32	120	134
Recreation Center - Room 4	31	32	120	134
Recreation Center - Room 5	25	20	143	109
Full Conference Center	4	3	17	12
Conference Center - North Room	2	4	34	58
Conference Center - South Room	8	8	47	51
Development Services Conf Room 1	14	13	77	85
TOTAL	133	161	670	848

James A. Woody Community Center		Monthly			Year-to-Date		
	# of uses	2012-2013	2013-2014	2012-2013	2013-2014		
Auditorium		45	49	251	227		
Arts and Crafts Room		32	22	164	152		
Kitchen		5	5	42	18		
Mini-Gym		21	23	105	96		
Gymnasium		53	39	244	221		
	TOTAL	156	138	806	714		

Highlights

The Town Council, staff and Jennifer Silvestri of Kaiser Permanente attend the ribbon cutting ceremony for the six new fitness stations at Civic Center Park

















Pee Wee Sports	# of Participants Monthly		# of Teams Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Pee Wee Basketball - Summer/Winter	NO*	NO	NO*	NO*
Adventures in Pee Wee Sports	49	44*	nap	nap
Pee Wee Soccer	60	83	8	10
Pee Wee T-Ball	*NO	NO	NO	NO
TOTAL	109	127	8	10

Youth Sports	# of Participants		# of T	# of Teams	
	Monthly		Year-to-Date		
	2012-2013 2013-2014 2		2012-2013	2012-20132013-2014	
Youth Basketball - Summer/Winter	*NO	*NO	NO*	NO*	
Hot Shots Basketball	*NO	*NO	NO*	NO*	
Youth 3-on-3 Soccer Tournament	110	NO	23	min	
TOTAL	110	0	23	0	

Adult Sports		# of Participants		# of 1	# of Teams	
		Mon	ithly	Year-to-Date		
		2012-2013 2013-2014		2012-20132013-2014		
Adult Softball		125	134	10	10	
Adult Basketball		58*	58*	6*	6*	
	TOTAL	183	192	16	16	

*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

sses and Programs Participation



5

November 2013



Highlights

Program offers:

games

After School Activities

- Arts & Crafts
- Cooking
- Afternoon snack







Classes/Programs	Mor	Monthly		Year-to-Date		
# of use	es 2012-2013	2013-2014	2012-2013	2013-2014		
Adult Programs/Classes	84	173	574	601		
Youth Programs/Classes	132	69	844	615		
Day Camp	NO	NO	251	247		
Open Gym	323	512	1838	2137		
Therapeutic Recreation	18	12	71	64		
Active Adults	0	10	16	48		
ΤΟΤΑ	L 557	776	3594	3712		



After School Activities Program	Monthly		Year-to-Date	
(Offered during AAE & AVUSD school year. Based on weekly enrollment)	2012-2013	2013-2014	2012-2013	2013-2014
AAE - Corwin Campus	144	99	552	396
AAE - Thunderbird Campus	61	45	224	189
Rio Vista Elementary School	115	124	570	661
Sitting Bull Academy (K-4)	72	72	345	274
Sitting Bull Academy (5-8)	61	59	272	275
Vanguard Preparatory	121	116	544	582
TOTAL	574	504	2507	2377

Healthy Apple Valley



BE ACTIVE



Eat Smart

Apple Valley

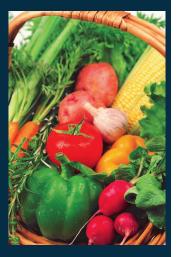
Live

Better

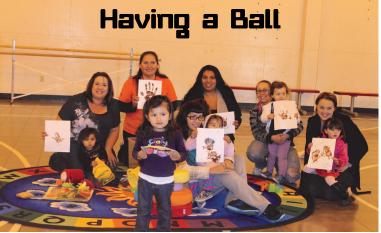
Be Active

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

	EA	T SM	IART
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Year-to-Date **Healthy Apple Valley** Monthly 2012-2013 2013-2014 2012-2013 2013-2014 # Participants Healthy Living Workshops (HEAL) NO NO 21 NO NO NO 12 7 **Kids Cooking Classes** 32 NO Family Nights NO NO Special Events NO NO NO 21 Walking Club NO NO NO NO Cycling Events NO NO 21 NO TOTAL 0 0 65 49



Parents and toddlers learn new ways to play together through play equipment in the Having a Ball class sponsored by First 5.



FIRST 5	Monthly		Year-to-Date		
SAN BERNARDINO	2012-2013	2013-2014	2012-2013	2013-2014	
VANtastic Fun	NO	20	NO	58	
My First Sports Program	NO	NO	NO	15	
Mommy & Me	NO	NO	NO	8	
Having a Ball	NO	18	NO	18	
TOTAL	0	38	0	99	

LIVE BETTER



nap - Figures not applicable min - Minimum participation not met NO - Not offered

Aquatics Participation



November 2013



Program Highlights

Year-to-Date Aquatics Monthly # of uses 2012-2013 2013-2014 2012-2013 2013-2014 NO 5967 **Open Recreation Swim** NO 6411 286 221 2699 2154 Morning Lap Swim Lunchtime Lap Swim 103 85 198 161 Evening Lap Swim NO NO 285 355 Swim Lessons NO NO 871 7320 384 Water Aerobics 27 530 3612 **Open Water Diver Course** NO 3 NO NO 220 141 Advanced Stroke Development 30 2312 535 Special Events NO 406 NO Adult Water Polo 9 NO 23 NO 720 Private Swim Lessons NO 10 NO Semi-Private Swim Lessons NO NO NO 480 **Desert Aquatics Swim Team** NO 1000 NO 4380 **AVUSD Swim Tournaments** NO NO NO 460 **AVUSD** Practice NO NO NO 1200 Private Pool Parties NO NO NO 50



455

1920*

11,567

29,706*

ΤΟΤΑΙ

*2013-2014 figures reflect actual daily "through the door" participation instead of monthly registration figures. nav - Figures not available min - Minimum participation not met NO - Not offered

Open Recreation Swim



Junior Lifeguard



Swim Lessons



Highlights

The 11th Annual Turkey Run was held at The Town Hall Rec Center on November 30th. Free Tshirts were given to the first 50 pre-registered runners. Separate awards and turkeys were given to men, women and children in different age divisions .











Special Events	Year-to-Date			
# Participants	2012-2013	2013-2014		
Firecracker Run	215	198		
Freedom Festival	11,000	14,000		
Movie Night in the Park	280	320		
Mud Fest	187	256		
Concerts in the Park	6,000	10,000		
Concerts in the Courtyard	750	750		
Rockin' Flea Market	800	800		
Reverse Triathlon	450	306		
Kiddie Carnival	450	300		
Haunted House	284	233		
Equine Festival of Apple Valley	1700	800		
Community Clean-Up Day	500	600		
Happy Trails Chili Cook Off	3000	2,200		
Holiday Craft Fair	1400	1,600		
Most Talented Kid	136	200		
Totals	27,152	32,563		











(Left) Teen Zone volunteers work The Art Festival.

	T estival.					
	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014
Volunteens/Volunteers	25	21	144	132	1268	1178
Coaches	8	72	44	120	212	376
TOTAL	33	93	188	252	1480	1554

TOWN OF

In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.⁹
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

STRATEGIC PLAN May 2009

Visio<u>n 2020</u>