

Upcoming Events

March 7 –9

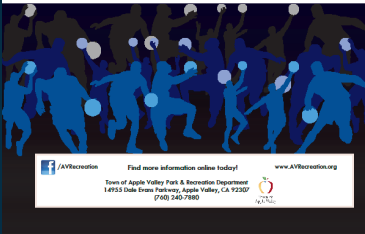


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5th Annual Boy's Basketball Tournament

Dates: March 8 - 10
Locations: Various Apple Valley Community Centers
Divisions: 5 - 6th grade
 7 - 8th grade
Proof of age and school ID is required from each participant.
Cost: \$10/team
Registration Deadline is February 14, 2013.



Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
# of trees PLANTED	0	0	0	13
# of trees REMOVED	0	0	0	3
# of trees TRIMMED	0	15	82	61
Service requests completed	18	2	58	129
Vandalism incidents repaired	0	0	5	6
Graffiti incidents repaired	0	0	5	0

Games start April 1

YOUTH CO-ED VOLLEYBALL

Perfect for both first time and experienced players!

Divisions: 6th & 7th grade
8th & 9th grade
When: Games will begin the week of April 1
Where: James Woody Community Center Gym
Cost: \$55 per participant
Deadline to register is March 7.

Volunteer officials and coaches needed!

Non Paid Labor Sources	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Weekend Workers	248	248	1664	1560
Weekday Workers	928	776	7648	6424
Volunteer Workers	0	0	64	58
Other	0	0	240	0
TOTAL non paid labor hours	1176	1024	9616	8042

Park & Facility Projects Completed

- Prepped Civic Center Park for Winter Wonderland & Tree Lighting on 12/17

Park and Facility Usage

2

December 2013

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Corwin Park		0	2	20	17
James Woody Park		2	2	4	4
Mendel Park		0	6	1	10
Sycamore Rocks Park		0	2	0	2
Thunderbird Park		0	0	8	1
Virginia Park		0	0	2	0
TOTAL		2	12	35	34

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Center		44	92	1036	1091
Corwin Park		0	4	158	159
James Woody Park		64	50	1008	1057
Lions Park		8	1	143	86
Mendel Park		8	6	111	74
Norm Schmidt Park		0	0	81	71
Sycamore Rocks Park		3	2	1132	159
Thunderbird Park		6	1	100	159
Virginia Park		6	12	99	116
Yucca Loma Park		0	0	60	69
TOTAL		139	168	2928	3041

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
BMX		4	7	47	51
Horseshows		4	0	4	6
Picnics/Camping/Day use		1	0	54	23
TOTAL		6	7	107	80

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Aquatic Center		82	94	830	699
Amphitheatre		2	0	10	11
TOTAL		84	94	840	710



Park and Facility Usage

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December 2013

Apple Valley Golf Course	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	1565	1869	12,476	13,986

Town Hall	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1		9	9	60	137
Recreation Center - Room 2		7	3	68	140
Recreation Center - Room 3		23	23	143	157
Recreation Center - Room 4		23	23	143	157
Recreation Center - Room 5		20	12	163	121
Full Conference Center		5	0	22	12
Conference Center - North Room		3	0	37	58
Conference Center - South Room		5	3	52	54
Development Services Conf Room 1		9	9	86	94
TOTAL		104	82	774	930

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Auditorium		42	49	293	276
Arts and Crafts Room		31	23	195	175
Kitchen		2	5	44	23
Mini-Gym		12	7	117	103
Gymnasium		40	32	284	253
TOTAL		127	116	933	830



Sports Participation

4

December 2013



Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Pee Wee Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Adventures in Pee Wee Sports	49	44	nap	nap
Pee Wee Soccer	60	83	8	10
Pee Wee T-Ball	NO	NO	NO	NO
TOTAL	109	127	8	10

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Youth Basketball - Summer/Winter	NO*	NO*	NO*	NO*
Hot Shots Basketball	NO*	NO*	NO*	NO*
Youth 3-on-3 Soccer Tournament	110	NO	23	min
TOTAL	110	0	23	0

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Adult Softball	125	134	10	10
Adult Basketball	58*	58*	6*	6*
TOTAL	183	192	16	16

*Program/League started in the month of June and continued to be offered through July. Attendance figures were included in the June report.

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Classes and Programs Participation

5

December 2013

Highlights

A holiday party was held on 12/14 to recognize and thank the Rec Leaders, Teen Zone and Volunteers for all the hard work they do.



Classes/Programs	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Adult Programs/Classes		68	53	642	654
Youth Programs/Classes		119	103	963	718
Day Camp		11	10	262	257
Open Gym		206	319	2044	2456
Therapeutic Recreation		NO	12	71	76
Active Adults		0	10	16	58
TOTAL		404	507	3998	4219



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
AAE - Corwin Campus	93	78	645	474
AAE - Thunderbird Campus	48	37	272	226
Rio Vista Elementary School	96	118	666	779
Sitting Bull Academy (K-4)	61	64	406	338
Sitting Bull Academy (5-8)	51	52	323	327
Vanguard Preparatory	104	102	648	684
TOTAL	453	451	2960	2828



BE ACTIVE



Healthy Apple Valley

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December 2013

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

EAT SMART



Healthy Apple Valley # Participants	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Healthy Living Workshops (HEAL)	NO	NO	21	NO
Kids Cooking Classes	NO	NO	12	7
Family Nights	NO	NO	32	NO
Special Events	NO	NO	NO	21
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	NO	21
TOTAL	0	0	65	49

LIVE BETTER



FIRST 5 SAN BERNARDINO	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
VANtastic Fun	NO	min	10	58
My First Sports Program	NO	NO	NO	15
Mommy & Me	NO	1	NO	9
Having a Ball	NO	NO	NO	18
TOTAL	0	1	10	100

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Aquatics Participation

7

December 2013

Aquatics	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Open Recreation Swim		NO	NO	6411	5967
Morning Lap Swim		187	124	2886	2278
Lunchtime Lap Swim		46	52	244	213
Evening Lap Swim		NO	NO	285	355
Swim Lessons		NO	NO	871	7320
Water Aerobics		30	103	560	3715
Open Water Diver Course		NO	NO	3	NO
Advanced Stroke Development		27	172	168	2484
Special Events		NO	NO	406	535
Adult Water Polo		6	NO	29	NO
Private Swim Lessons		NO	NO	NO	720
Semi-Private Swim Lessons		NO	NO	NO	480
Desert Aquatics Swim Team		nav	740	NO	5120
AVUSD Swim Tournaments		NO	310	NO	770
AVUSD Practice		NO	NO	NO	1200
Private Pool Parties		NO	NO	NO	50
TOTAL		296	1501*	11,863	31,207*



Open Recreation Swim



Junior Lifeguard



Swim Lessons



*2013-2014 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nav - Figures not available min - Minimum participation not met NO - Not offered

Highlights

Although the Winter Wonderland was cancelled due to inclement weather, the Tree Lighting Ceremony was held at Civic Center Park on December 7th before a crowd of 800 people including the Town Council pictured below .

Events Participation

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December 2013



Special Events	Year-to-Date		
	# Participants	2012-2013	2013-2014
Firecracker Run		215	198
Freedom Festival		11,000	14,000
Movie Night in the Park		280	320
Mud Fest		187	256
Concerts in the Park		6,000	10,000
Concerts in the Courtyard		750	750
Rockin' Flea Market		800	800
Reverse Triathlon		450	306
Kiddie Carnival		450	300
Haunted House		284	233
Equine Festival of Apple Valley		1700	800
Community Clean-Up Day		500	600
Happy Trails Chili Cook Off		3000	2,200
Holiday Craft		1400	1,600
Turkey Run		125	122
Apple Valley Most Talented Kid		136	150
Cocoa & Carols with Santa		min	13
Winter Wonderland		1500	800
Santa in the Park		425	300
Rent a Santa		15	12
Pictures with Santa		5	NO
Totals		29,222	33,760



Cocoa & Carols with Santa



nap - Figures not applicable min - Minimum participation not met NO - Not offered



	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014
Volunteens/Volunteers	27	23	171	155	1418	1286
Coaches	34	74	78	194	246	450
TOTAL	61	97	249	349	1664	1736

TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town’s network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.⁹
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.



VISION 2020 STRATEGIC PLAN

MAY 2009