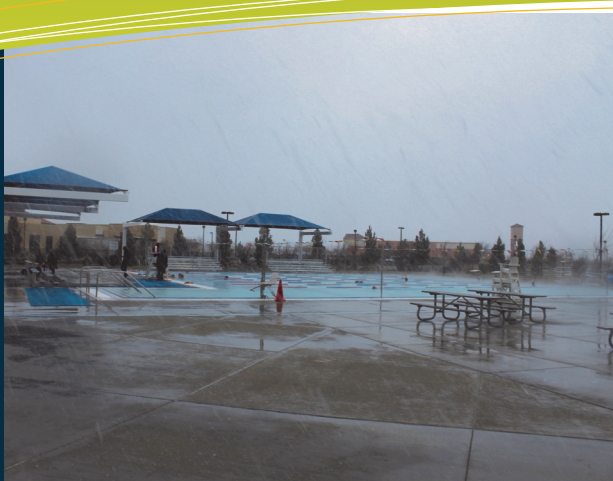


Upcoming Events

February 1
March 24-28
June 9-13



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Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
# of trees PLANTED	0	0	0	13
# of trees REMOVED	0	0	0	3
# of trees TRIMMED	15	40	97	101
Service requests completed	31	0	89	129
Vandalism incidents repaired	0	0	5	6
Graffiti incidents repaired	0	0	5	0

Non Paid Labor Sources	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Weekend Workers	192	432	1856	1992
Weekday Workers	1808	1184	9456	7608
Volunteer Workers	0	0	64	58
Other	0	0	240	0
TOTAL non paid labor hours	2000	1616	11,616	9658

Park & Facility Projects Completed

- The gazebo was relocated to Civic Center Park. It was placed by the playground so that parents could relax while they watch their children play.

VAN#astic!

The Town of Apple Valley Mobile Recreation Van is celebrating National Heart Month!

Free Event!

Do something good for yourself!

Bring the entire family out to the park for a day of fun with Apple Valley Recreation!

Activities available for all ages! No registration required!

February 15
Civic Center Park 9 - 10 am
14999 Dale Evans Parkway

March 24, 25, 26, 27, 28
Meadow Park 9 - 10 am
21000 Truett Ranch Rd
Yucca Lake Park 11 am - 12 pm
22101 Yucca Lake Rd

June 9, 10, 11, 12, 13
Tremont Park 9 - 10 am
20700 Wicks Rd

Find more information online today!
www.AVRecreation.org

Town of Apple Valley Park & Recreation Department
14953 Dale Evans Parkway, Apple Valley, CA 92527
(760) 240-7880

April 5

Apple Valley Community Clean Up Day

Sat., April 5 8:30 a.m. to noon

Families • Clubs • Churches • Businesses • Individuals

Help Tame the Trash Tornado!

FREE lunch, t-shirts & supplies provided while they last. Sign up in advance to help make a difference!

Non-hazardous material drop off center at Riverside @ Peabody 9 a.m. to noon

BURTEC

Scan this with your smart phone to learn more visit: www.AppleValleyEvents.org

(760) 240-7000 x 7071

Park and Facility Usage

2

January 2014

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Corwin Park		0	1	20	18
James Woody Park		0	0	4	4
Mendel Park		0	0	1	10
Sycamore Rocks Park		0	0	0	2
Thunderbird Park		0	0	8	1
Virginia Park		0	0	2	0
TOTAL		0	1	35	35

James Woody Park



Park/Field Usage (Typical use = 1 hour)	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Lenny Brewster Sports Center		62	149	1098	1240
Corwin Park		3	0	161	159
James Woody Park		56	36	1064	1093
Lions Park		0	1	143	87
Mendel Park		0	0	111	74
Norm Schmidt Park		0	0	81	71
Sycamore Rocks Park		3	3	135	162
Thunderbird Park		3	1	103	160
Virginia Park		6	6	105	122
Yucca Loma Park		0	0	60	69
TOTAL		133	196	3061	3237

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
BMX		8	12	55	63
Horseshows		1	1	7	7
Picnics/Camping/Day use		0	0	54	23
TOTAL		9	13	116	93

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Aquatic Center		101	117	931	816
Amphitheatre		0	0	10	11
TOTAL		101	117	941	827



Park and Facility Usage

3

January 2014

At the Council Meeting in January, the Council adopted a resolution celebrating February as National Heart Month. The Healthy Apple Valley program has worked up a fun month for the community.

Feb. 1- 60 Minutes to Health, walk, run or skate to a healthier you!

Feb. 8 – Healthy Heart Seminar

Feb. 15 – VANTastic! Come play in the park with the mobile rec van—see flyer on front page

Apple Valley Golf Course	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Total Golf Rounds Played	1682	2157	14,158	16,143

Town Hall	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Recreation Center - Room 1		6	22	66	159
Recreation Center - Room 2		11	19	79	159
Recreation Center - Room 3		35	41	178	198
Recreation Center - Room 4		35	41	178	198
Recreation Center - Room 5		33	18	196	139
Full Conference Center		1	2	23	14
Conference Center - North Room		10	2	47	60
Conference Center - South Room		6	3	58	57
Development Services Conf Room 1		12	15	98	109
TOTAL		149	163	923	1093

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Auditorium		53	52	346	328
Arts and Crafts Room		36	35	231	210
Kitchen		1	2	45	25
Mini-Gym		24	24	141	127
Gymnasium		49	32	333	285
TOTAL		163	145	1096	975



Sports Participation

4

January 2014



Pee Wee Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Pee Wee Basketball - Summer/Winter	NO	12	4	12
Adventures in Pee Wee Sports	49	9**	Nap	Nap
Pee Wee Soccer	60	NO	8	10
Pee Wee T-Ball	NO	13*	NO	NO
TOTAL	109	34	12	22

Youth Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Youth Basketball - Summer/Winter	330	338	37	38
Hot Shots Basketball	50	5	6	5
Youth 3-on-3 Soccer Tournament	110	NO	23	NO
TOTAL	490	343	66	43

Adult Sports	# of Participants		# of Teams	
	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
Adult Softball	125	134	10	10
Adult Basketball	58*	58	6	6
TOTAL	183	192	16	16

*Program/League starts in the month of March and continued to be offered through April.

**Program starts in April and continues to be offered through May.

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Classes and Programs Participation

5

January 2014



Classes/Programs	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Adult Programs/Classes		95	94	737	748
Youth Programs/Classes		129	132	1092	850
Day Camp		23	NO	285	257
Open Gym		172	148	2216	2604
Therapeutic Recreation		7	NO	78	76
Active Adults		7	5	23	63
TOTAL		433	379	4431	4598



After School Activities Program (Offered during AAE & AVUSD school year. Based on weekly enrollment)	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
AAE - Corwin Campus	102	80	747	554
AAE - Thunderbird Campus	46	39	318	265
Rio Vista Elementary School	126	148	792	927
Sitting Bull Academy (K-4)	87	62	493	400
Sitting Bull Academy (5-8)	81	59	404	386
Vanguard Preparatory	141	133	789	817
TOTAL	583	521	3543	3349



BE ACTIVE



Healthy Apple Valley

6

January 2014

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

EAT SMART



Healthy Apple Valley	Monthly		Year-to-Date	
	# Participants	2012-2013	2013-2014	2012-2013
Healthy Living Workshops (HEAL)	NO	NO	21	NO
Kids Cooking Classes	NO	NO	12	NO
Family Nights	NO	NO	32	NO
Special Events (Hearts Games)	NO	NO	NO	NO
Walking Club	NO	NO	NO	NO
Cycling Events	NO	NO	NO	NO
VANTastic Fun Kaiser	NO	NO	NO	NO
TOTAL	0	0	65	NO



LIVE BETTER



FIRST 5 SAN BERNARDINO	Monthly		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014
VANTastic Fun	10	0	10	58
My First Sports Program	NO	NO	NO	15
Mommy & Me	NO	NO	NO	9
Having a Ball	NO	NO	NO	18
TOTAL	10	0	10	100

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Aquatics Participation

7

January 2014



Open Recreation Swim



Junior Lifeguard



Swim Lessons

Aquatics	# of uses	Monthly		Year-to-Date	
		2012-2013	2013-2014	2012-2013	2013-2014
Open Recreation Swim		NO	NO	6411	5967
Morning Lap Swim		289	231	3175	2509
Lunchtime Lap Swim		77	101	321	314
Evening Lap Swim		NO	NO	285	355
Swim Lessons		NO	NO	871	7320
Water Aerobics		34	211	594	3926
Open Water Diver Course		NO	NO	3	NO
Advanced Stroke Development		26	132	194	2616
Special Events		NO	NO	406	535
Adult Water Polo		NO	NO	29	NO
Private Swim Lessons		NO	NO	NO	720
Semi-Private Swim Lessons		NO	NO	NO	480
Desert Aquatics Swim Team		NO	820	NO	5940
AVUSD Swim Tournaments		NO	2200	NO	2970
AVUSD Practice		NO	1020	NO	2220
Private Pool Parties		NO	NO	NO	50
TOTAL		426	4715	12,289	35922

*2013-2014 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nav - Figures not available min - Minimum participation not met NO - Not offered



Special Events Participation

Special Events	Year-to-Date		
	# Participants	2012-2013	2013-2014
Firecracker Run		215	198
Freedom Festival		11,000	14,000
Movie Night in the Park		280	320
Mud Fest		187	256
Concerts in the Park		6,000	10,000
Concerts in the Courtyard		750	750
Rockin' Flea Market		800	800
Reverse Triathlon		450	276
Kiddie Carnival		450	300
Haunted House		284	233
Equine Festival of Apple Valley		1700	800
Community Clean-Up Day		500	600
Happy Trails Chili Cook Off		3000	2,200
Holiday Craft Fair		1400	1,600
Turkey Run		125	122
Apple Valley Most Talented Kid		136	150
Cocoa & Carols with Santa		min	13
Winter Wonderland		1500	800
Santa in the Park		425	300
Rent a Santa		15	12
Pictures with Santa		5	NO
Totals		29,222	33,730



Most Talented Kids participants.



(Left) Teen Zone volunteers work the face painting booth at the Kiddie Carnival.

	# of Volunteers		# of Volunteers		# of Hours	
	Monthly		Year-to-Date		Year-to-Date	
	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013	2013-2014
Volunteens/Volunteers	19	12	190	167	1534	1362
Coaches	47	373	125	567	619	823
TOTAL	66	385	315	734	2153	2185

TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5	AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸
<i>Objectives: Maintain the Town’s network of parkland and recreational opportunities.</i>	
5.1	Maintain youth, senior and equestrian recreation programs. ⁹
5.2	Identify and secure funding sources for parks and recreation facilities and programs.
5.3	Partner with other public and private organizations to provide park and recreation facilities and programs.
5.4	Develop Apple Valley County Club as a self-sustaining facility.



VISION 2020 STRATEGIC PLAN

MAY 2009