AWARD WINNING COMMUNITY NEWSLETTER OF THE TOWN OF APPLE VALLEY

INSIDE

Town of Apple Valley,

CA

New bus stops bring convenience to local riders

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Access to retail shopping, dining and entertainment in the Jess Ranch Marketplace will be easier once the Town and Victor Valley Transit Authority install and relocate bus stops on the south side of Bear Valley Road, along Apple Valley Road, as well as on Jess Ranch Parkway. Additionally, some of the stops will get shelters, new benches and accessible pathways.

"The seniors that live in Jess Ranch are now able to board a VVTA bus instead of taking an ADA bus," explained Shelly Cable, Contract Compliance Administrator for VVTA. "We are getting ready to put some new benches and shelters in those locations to help keep riders out of the sun and give them a place to sit."

According to Cable, recent alterations and additions to bus routes are a welcome change to senior and disabled riders who often had to walk long distances to get to some of our town's best shopping, restaurant and entertainment locations.

Buses operate all over the Victor Valley from 6 a.m. to 9 p.m. Monday through Friday, from 7 a.m. to 8 p.m. on Saturdays and from 8 a.m. to 6 p.m. on Sundays.

Fares per ride range from 60¢ for qualified seniors, veterans or disabled riders to \$2.25. Daily fairs for multiple rides are offered and monthly passes are



July-September 2014

available for purchase from the cashier at Apple Valley Town Hall. Busses are not available on most major holidays.

Extended routes are available to take passengers as far north as Barstow and as far south as the Fontana area. Cable noted that these routes have been very beneficial to Victor Valley residents who need transportation to major medical facilities such Barstow Community Hospital, Kaiser Permanente in Fontana and Arrowhead Regional Medical Center. It also delivers riders to select Metrolink rail stations.

For more information on bus routes, fares or other public transportation options, visit **www.vvta.org** or call (760) 948-3030. Õ

Celebrate National Night Out August 5



Dale Evans Parkway.

Tell criminals that illegal activities are not welcome in our neighborhoods by participating in National Night Out on August 5 in the Apple Valley Commons parking lot on Highway 18 and

Learn how to start a Neighborhood Watch, see police and fire vehicles up close, meet McGruff the Crime Dog, get your children finger printed and more during this evening aimed at fighting crime by banding together as a community.

Free hot dogs, fun and safety information will be offered from 5 to 8 p.m. thanks to the sponsorship of the National Association of Town Watch, Target, and the Apple Valley Police Activities League.

For additional information, contact Crime Prevention Officer Karen Hunt at (760) 240-7400 x7457. Č



MEETING CALENDAR

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

TOWN COUNCIL 2nd & 4th Tuesday, 6:30 p.m.

PLANNING COMMISSION 1st & 3rd Wednesday, 6 p.m.

PARKS & RECREATION COMMISSION

1st Thursday of alternate months, 6 p.m.

EQUESTRIAN ADVISORY COMMITTEE

2nd Wednesday of alternate months, 7 p.m.

HISTORICAL ADVISORY COMMITTEE 3rd Thursday of alternate

months, 2:00 p.m.

HOUSEHOLD HAZARDOUS WASTE

Every Saturday, 10 a.m. - 2 p.m. **Hazardous Waste Collection Center** 13450 Nomwaket Road Information: 240-7000 x7522

DISASTER COUNCIL

Tuesday, July 8, 1:30 p.m. **Apple Valley Fire Station #336** 19235 Yucca Loma Road

Make memories at the Freedom Festival



Make memories and honor traditions on the 4th of July when the Town of Apple Valley celebrates our country's independence at the 17th Annual Freedom Festival. Enjoy live music, activities for kids, retail vendors, food booths, beer garden and much more.

This year's headline entertainment is NeOn NaTiOn, an '80s tribute band, that will take the stage from 6:30 to 9 p.m. Under Construction will entertain the daytime crowd and "A Penny a Kiss" returns with a patriotic review in the fashion of the Andrew Sisters. The evening culminates

2 p.m.

6 p.m.

6:30 p.m.

8 p.m.

9 p.m.

2-4 p.m.

4:15 p.m.

Entertainment Line-up

Under Construction

Water Spectacular

Patriotic Entertainment

Flag retirement ceremony

Fireworks Extravaganza

AV Idol Winners

Flag ceremony

Mayor's welcome

National Anthem

NeOn NaTiOn

Gates open

with the largest fireworks show in the High Desert with a simulcast by The Route 103 radio station.

The event takes place at Lenny Brewster Sports Center, 21024 Otoe Road. Take Dale Evans Parkway 1.5 miles north from Highway 18. Bring your canopies and chairs, but please, no alcohol, pets, barbecues or smoking will be allowed in the park. All ice chests will be checked. Admission is free, but donations will be accepted inside the gate to help ensure the future of special events that help make Apple Valley "A Better Way of Life." For information and a complete schedule of events, visit **www.AppleValleyEvents.org** or call (760) 240-7000 x 7071. Ö

6-9PM THURSDAYS FREE	HERITAGE VICTOR VALLY MEDICAL GROUP SUNSET CONCERTS Apple Valley
CIVIC CENT	ER PARK AMPHITHEATER
June 26 •	PHAT CAT SWINGER
July 10 • !	SILVERADOS
July 17 • I	POP GUN RERUN
July 24 • I	BIG FAT STEVE BAND
July 31 • I	PHOENIX RISING
Aug. 7 • L	ATIN EXPRESS
Aug. 14 •	LADY & THE TRAMPS
Concessions/B	eer Garden • No Pets or Smoking

Firecracker Run registration open

Start your Independence Day off with a bang at the Firecracker Run, a 5k walk and 5 and 10k run on July 4 at Brewster Park. Check-in starts at 6:45 a.m. with the race beginning at 7:30 a.m. Free commemorative race T-shirts are available for the first 50 pre-registered, paid runners. Additional T-shirts \$10 while supplies last. Cost is \$17 for registrations by July 2, or \$20 after. Visit **www.AVRecreation.org** for details and registration forms. Ŏ

Equestrian Rider's Challenge comes to Apple Valley

"Use it or lose it." That's the basic concept behind the Apple Valley Rider Challenge, a program for our local equestrians to make good use of our Town's trail system, equestrian park and open areas.

"For these areas to continue to be developed, expanded and maintained, they must be used regularly and often," said Ray Sims, the Equestrian Advisory Committee (EAC) Chairman. "If not, these areas we enjoy using could be reduced, cut off or discontinued as we've seen happen in the past."



Town of Apple Valley.

To encourage use of these areas that are so vital to our equestrian way of life, the EAC is challenging residents to get out and ride at least 300 hours over a 12-month period that began May 1 and ends on April 30, 2015. Riders can join the challenge at any time. For a \$10 enrollment fee, participants receive a themed shoulder patch. Each rider records the date, location and length of time of each ride on the provided log sheets which they submit monthly.

As the trail hours accumulate, riders will receive accomplishment patches at 100 and 200 hours of riding time. Participants must enroll in the program before they can get any credit for their hours. Credit is only given for rides within designated public areas of Apple Valley during the contest period.

The participant with the most hours over the 300 goal will earn a prize of \$300. Additional cash rewards will be given for second, third and fourth place. For more information or to enroll, contact Ray Sims at (760) 247-0313, or visit *www.AVRecreation.org* and click on Equestrian Programs. Õ

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The ABC's of Water Safety

A Better Way of Life.



Warmer weather means more time in and around the water. Startling statistics show that drowning is the nation's number one killer of children under the age of 5 and it's the second leading cause of death for ages 1 to 14. By following the safety precautions below year-round, you can help to prevent your family from becoming a statistic.

A- Adult Supervision

- **NEVER** leave a child alone by or in the water, even for a second.
- Assign an adult to maintain eye-to-eye supervision of children around the pool, especially at parties.
- Floaties or other inflatable flotation devices should **NEVER** be substituted for adult supervision.
- Know your location address and phone number in the event 9-1-1 is called.

B- Barriers

- Have a self closing/latching isolation fence that separates your pool from any other area.
- Keep all doors and windows leading to the pool area locked or alarmed.
- Move objects away from pool fences so a child cannot climb up to unlatch or climb over the fence.

C- Classes

- Learn and know how to perform CPR. Contact Apple Valley Fire Protection District at (760) 247-7618 for information on classes.
- Enroll your child in swimming lessons. Contact the Town of Apple Valley at (760) 240-7880 for information on swimming classes.

MWA offers ABC's of Water Family Fun Night

The Mojave Water Agency's ABC's of Water program will offer a family night of water fun on July 22. The event will feature "edible aquifers" for children, a short water conservation presentation, followed by a family face-off water IQ contest with prizes. The fun begins at 5:30 p.m. at the MWA offices located at 13846 Conference Center Drive, Apple Valley. Space is limited. To RSVP contact Gloria Golike at 760-946-7001 or email **ggolike@mojavewater.org**. Ŏ

What's going on in Code Enforcement?

Visit *www.AVCode.org* or email *code@applevalley.org* for information on:

• Filing a complaint

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- Community enhancement events
- Graffiti abatement program
- Code Enforcement's monthly report
- Foreclosure Registration Form for real estate agents





GETTING PROJECTS BUILT FOR OVER 25 YEARS!

Recreation opportunities for all ages

Information/Registration: (760) 240-7880 or www.AVRecreation.org



July 19, & August 16: "Dive-In" Movies – Enjoy a great movie while lounging in the pool. Bring your noodles or lawn chairs. Movie begins after sunset. Food trucks will be available for refreshments. Location: Civic Center Park Aquatic Center Time: 7:45 to 11:45 p.m. **Cost:** \$3 per person pre-registered or \$4 at the door.

July 11 & 12: Overnight Pool Party – Bring the family for an overnight experience at Civic Center Park Aquatic Center for open swimming all night long, scavenger hunts, games, water slides, in-water contests, and more. Food truck available. **Registration deadline:** \$10 per person before July 8, \$12 after. Check in begins at 7 p.m. Check out is 9:30 a.m.

August 5: 30th Annual National Night Out – Citizens, law enforcement agencies, civic groups, businesses, neighborhood organizations and local officials will gather at Super Target in Apple Valley from 6 to 8 p.m. for a Night Out to heighten awareness of safety programming, foster community spirit and send a message that neighborhoods are organized and fighting back against crime.

August 9: Movies in the Park – Bring outdoor games and blankets at 7:30 p.m. for family activities until the movie "Despicable Me" begins at dusk on the big screen at Civic Center Park. Admission is free and affordable concessions are available. This event is subject to weather. Check *Facebook.com/AVRecreation* for the latest information.

August 23: Mud Fest – Dig into one of our most popular events that provides the opposite of good "clean" fun. Mud volleyball, mud tug-of-war, bobbing for pigs, a mud obstacle course and mud mountain competitions at Horsemen's Center start at 9 a.m. Teams of 6 to 10 youths can register in middle or high school divisions by August 13. No late or on-site registrations. **Cost:** \$45/team.



Town of Apple Valley.

Youth Summer Camps - Between Day Camp, Archaeology Camp, Summer Art Workshops, Lego Camp and Science Camps, there is something to keep the summer boredom blues away. Camp costs range between \$46 and \$170 per week and are offered on various dates. Call (760) 240-7880 for a full schedule and additional information.



September 5: Movies in the Park – Bring outdoor games and blankets at 7:30 p.m. for family activities until the movie "Ghostbusters" begins at dusk on the big screen at Civic Center Park. Admission is free and affordable concessions are available. This event is subject to weather. Check *Facebook.com/AVRecreation* for the latest information.

Like our Recreation Department Facebook page for the latest information on all of our programs, events and parks!

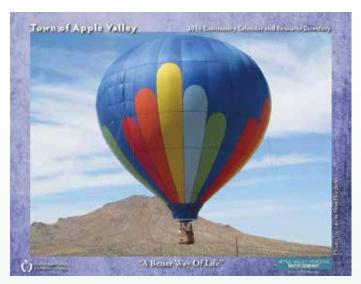
www.facebook.com/AVRecreation.



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Take your best shot ...then send it to us!

A Better Way of Life.



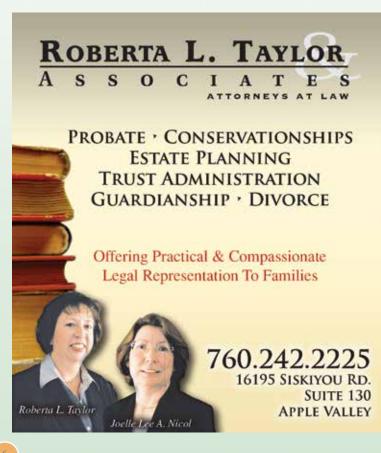
In this year's Daily Press "Best of the Desert" reader's poll, Apple Valley was voted the best place to live in the High Desert for the third year running! We invite you to show us why during our annual Community Calendar photography contest.

This year the theme is "Healthy Apple Valley." Healthy people, healthy animals, and healthy environment all contribute to Apple Valley's "Better Way of Life." We would like to celebrate that in the 2015 community calendar.

All photographers, amateur and professional alike, are encouraged to submit photos that illustrate our healthy people, pets and environment. Horizontal orientation preferred. Email photos to **cengeron@applevalley.org** by October 1 for consideration.

New this year to the calendar contest is #MyAppleValleyCA! This summer through August 15, post your photos of healthy people, programs,

pets or the environment to Instagram, Facebook or Twitter and use #MyAppleValleyCA. Our favorites may be used in a collage in the calendar. (Use of the the hashtag indicates permission to publish your photo and user name to Town social media sites, websites, or other printed or electronic materials).



Upcoming Blood Drives



Find out how simple it is to save a life by donating at upcoming LifeStream blood drives July 15 and September 16 from 11 a.m. to 4 p.m. at the Conference

Center at 14975 Dale Evans Parkway in Apple Valley.

Prospective donors at least 15 years of age should be free of infections or illness, weigh at least 110 pounds, and not be at risk for AIDS or hepatitis. Walk-ins are welcome, but appointments are encouraged. Call 1-800-TRY-GIVING or visit **www.lstream.org**.



Ninth Annual Pet Fair to fill Civic Center Park



The Town of Apple Valley Animal Services Department will host its ninth annual celebration of all things furry, scaly, finned and feathered at Civic Center Park on Saturday, September 13 from 10 a.m. to 3 p.m. Admission and parking are free.

Town of Apple Valley.

"This is just one of the many animal friendly events that the Animal Services Department hosts throughout the year," said Animal Services Manager Gina Schwin-Whiteside. "These events offer information and education to increase responsible pet ownership. It is also an

environment where animal lovers can safely socialize their animals and interact in a setting with large groups of people and other animals."

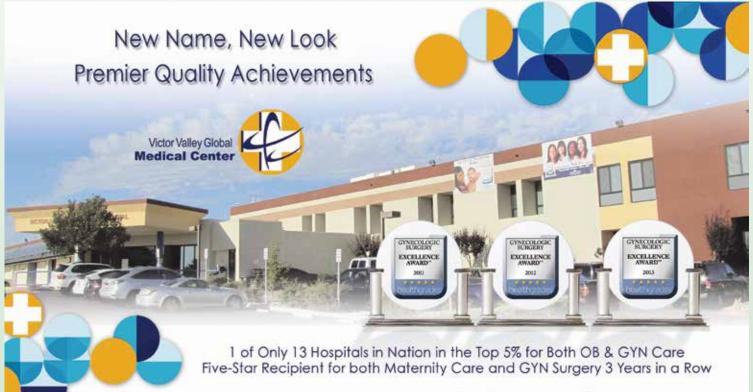
The Pet Fair will feature vendors, demonstrations and snake avoidance training as well as microchip services for only \$20. Apple Valley residents can license or re-license their pets on-site or take advantage of a low-cost vaccine clinic. Cash only please and proof of residency inside town limits is required. San Bernardino County Animal Control will also be available for licensing.

Contests will include a doggie fashion show, small dog races and the second annual Pet Art contest. Art contest fees are \$10 per entry. Other contests are \$1 to enter and all fees go to support the shelter animals.

Visitors can meet some of the adoptable animals in need of a loving home and add a furry friend to the family.

Space for vendors of all types are still available for as little as \$25 plus an in-kind donation valued at \$25 or more. Retail vendors are not restricted to pet-related items.

Sponsors are needed to help make this event a success. For more information visit **www.AVAnimals.org** or call Animal Services at (760) 240-7000 X 7555. Ŏ



www.vvgmc.com 760/245-8691 15248 Eleventh Street Victorville, CA 92395

Apple Valley Golf Course

Sierra Golf Management celebrates one year at AVGC

In the year since Sierra Golf Management assumed control over the golf course, General Manager Gary Matteson has reported that rounds of play, revenue and golf memberships have all seen an increase. The company has also taken over the operation of the restaurant and the fairways continue to be the most well-manicured course in the

High Desert. This is great news for golfers who have a keen interest in seeing the iconic course flourish.

"The fairways are absolutely lush, even in the drought conditions that we are having." said Matteson. "Golf rounds are up about 10% over last year and that is really great news."

It is easier than ever to book a tee time. The golf course has joined forces with Golf Now, an online community for golf enthusiasts that allow users to schedule a tee time with the click of a button on a computer or phone application. Visit **www.golfnow.com** for more information.

Players can save money on each round with a "Golf Revolution" membership. For as little as \$79.95 per

month, get unlimited rounds of golf Mondays through Thursdays, or play as much as you want seven days a week for just \$10 more! Cart rental and other benefits are offered at a reduced price for members.

"The nice thing about the Revolution Membership is that you don't end up paying for services you don't use," explained Matteson.

Stop by the pro shop, visit **www.avcc.com**, call (760) 242-3125 x 9 or sign up for our monthly email newsletter for more information on tee times, booking a summer tournament, using the Golf Now app or joining the Golf Revolution membership program. $\mathbf{\hat{O}}$

Golf Course debuts dinner service at "Roydale's Bar & Grill"

Prime rib, shrimp kabobs, and smoked salmon are a few of the tasty options you'll find on Friday and Saturday nights at Roydale's Bar and Grill, the newest eatery at the Apple Valley Golf Course.

A Better Way of Life.

Valley Go/

"Our goal is to bring the restaurant up to what it used to be, instead of just a place to grab breakfast or lunch before or after a round on the course," said General Manager Gary Matteson. "We intend to make this a destination place for the Town of Apple Valley."

In addition to expanding service to include weekend dinner hours and improvements of the menu, the bar and dining area are being remodeled and improvements are being made to the landscape outside the dining area, giving patrons a better view while they dine.

Roydale's is open seven days a week at 8 a.m. Monday through Friday and 6:30 a.m. on Saturday and Sunday. Food is served until 4 p.m. daily except on Fridays and Saturdays when the dinner menu is offered until 9 p.m.

The Apple Valley Golf Course is at 15200 Rancherias Road in Apple Valley just south of Highway 18. ${\rm \check{O}}$



7 branches from Barstow to Big Bear. alaskausa.org





Internship available for high school junior and seniors



High school juniors and seniors are invited to apply for an internship in the Town Clerk's office for the fall quarter. Designed to introduce students to opportunities in the field of public sector employment, the

experience has already proven beneficial for several local students.

"This has been a great opportunity to participate in local community service as well as getting to know local leaders that are making a difference in our community," explained Wallace Jordan, a junior at Granite Hills High School. "I've become more familiar with how the Town is run."

Interns work in an office environment two afternoons a week during quarterly sessions, providing office support activities for the Town Clerk's department. This unpaid internship allows students to gain work experience in local government that is appropriate to include on college or employment applications.

Shelby Doran, a senior at Apple Valley High School, agreed the experience will be extremely beneficial when she heads to Cal State Fullerton as a business major next fall.

"I really liked setting up for the Town Council meetings and enjoyed helping put the meeting agendas together," said Doran. "I learned a lot about what goes on at the meetings."

Other tasks the students worked on include processing passports, public records requests and assisting with record-keeping of official documents. Participants also gain interview experience, learn hands-on career skills and expand their education in a manner that compliments city, county and/or state career paths.

Applications may be picked up from Town Hall at 14955 Dale Evans Parkway during regular business hours, 7:30 a.m. to 5:30 p.m., Monday through Thursday, and 7:30 a.m. to 4:30 p.m. on alternate Fridays.

Completed applications must be submitted to the Town Clerk's office by August 22, 2014 to be considered for the September-November internship quarter, by November 20, 2014 for the December-February internship quarter, and by February 19, 2015 for the March-May internship quarter. For more information call (760) 240-7000, x7800.



Town of Apple Valley.

Start Smart driving program offered to help teens

Send your teen on the road to safety by enrolling him or her in the Apple Valley Police Department's new Smart Start driving class.

A Better Way of Life.

In collaboration with the California Highway Patrol, the next session will be August 14 from 6 to 8 p.m. in Conference Room South at the Apple Valley Conference Center at 14975 Dale Evans Parkway.

"This class is designed to keep teen drivers safe by teaching them safe driving habits, giving them tips on how to avoid collisions and discussing the consequences of poor choices behind the wheel," said Crime Prevention Officer Karen Hunt. "Participants will hear testimonies of people tragically impacted by incidents involving teen drivers and learn about the legal ramifications and civil liabilities affecting teen drivers and their parents." According to the National Highway Traffic Safety Administration, the leading cause of death for Americans 15 to 20 years old is motor vehicle collisions. The California Statewide Integrated Traffic Records System reported teen drivers ages 15 to 19 are found at fault in 74 percent of all fatal collisions that they are involved in, although they only represent 3.7 percent of the state's licensed drivers.

"Driving a motor vehicle is a tremendous responsibility," said Officer Hunt. "The CHP and the Apple Valley Police Department is committed to helping teen drivers travel the road safely."

The class is free for students and accompanying parents. Some automobile insurance companies may offer a discount for teens who attend a Start Smart class. For additional information or to register, call (760) 240-7400 x7457. \bullet

Neighborhood & Community Watch meeting scheduled

Apple Valley Sheriff's Station will host its next Neighborhood Watch/Community Watch meeting September 2 from 6 to 8 p.m. in the Apple Valley Conference Center at 14975 Dale Evans Parkway.

Meetings are open to anyone involved in an active Neighborhood or Community Watch group in the Town of Apple Valley. They are offered as a way for block captains to obtain information, and to train members on the guidelines for the new Community Watch component that has been added Information: (760) 240-7400 x7457. Č

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Apple Valley well represented at track meet



The Town of Apple Valley had the largest showing of athletes over any other municipality or organization at this year's HERSHEY'S Track and Field State Meet held last month in Long Beach, California. A total of 99 local children participated after qualifying in April at a track meet hosted by the Town's Recreation Department. Participants that advance to the national level will earn an all-expenses paid 4-day trip to Hershey, PA to compete in the HERSHEY'S North American Track and Field Games Finals. Results were not available at press time. Ŏ

Get CERT-ified to volunteer during a disaster



You don't have to work in law enforcement, fire safety or a medical profession to make a difference when disaster strikes.

Town of Apple Valley.

Volunteers play an important role in a community's successful survival of a major event. The next CERT (Community Emergency Response Team) class that teaches the sills volunteers need to assist in a crisis will be on September 6, 20, and 27. This free, 20-hour class will be held at Apple Valley Fire Station #336, 19235 Yucca Loma Road. Participants will learn Emergency Preparedness, Fire Safety, Disaster Medical, Disaster Psychology, Terrorism, CERT Organization, and Light Search and Rescue. At the completion of the class students will receive a backpack, vest, helmet, and a Certificate from FEMA.

Hundreds who have gone through the class can take care of themselves, their

families, neighbors and co-workers, freeing up emergency personnel for critical situations. Registrations and questions may be made by emailing Dawn Harrison at *dharrison@applevalleyfd.com*. Ŏ

VETERANS' AID & ATTENDANCE PENSION PROGRAM

Are You A Veteran Or Surviving Spouse?

The VA designed this program to help Veterans and their surviving spouses receive the financial support necessary to ensure their continuing care in an Assisted Living setting. The Aid and Attendance Pension provides benefits to Veterans and their surviving spouses. The program can provide up to \$1732.00 for a veteran, \$1113.00 per month to a surviving spouse, or \$2054.00 per month to a couple.

Eligibility Requirements

- Veteran must have served at least 90 days of active duty, with a least one day served during a time of war.
- Assets must be less than \$80,000. (Assets do not include your personal residence, car).
- Financial need in general, there must be less income yearly than the cost of care provided.
- Medical diagnosis You must have a medical condition indicating that you are in need of assistance from others in order to live a quality life, including, but not limited to the following:
 - Walking Bathing
 - Dressing Meal Preparation
 - Medication Assistance
 - Getting out of bed

A KOELSCH SENIOR COMMUNITY

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TOWN INFORMATION TOWN COUNCIL

Art Bishop Larry Cusack **Curt Emick** Scott Nassif **Barb Stanton**

HOW TO REACH US (All numbers 760)
Emergencies911
Police (business calls)
Police dispatch after hours
Town dispatch after hours
Town Hall 240-7000

DEPARTMENT **EXTENSIONS** DIAL (760) 240-7000 PLUS:

Animal Servicesx7555	
Building & Safetyx7014	
Economic Developmentx7900	
Financex7000	
Human Resourcesx7600	
Planningx7200	
Public Informationx7072	
Public Worksx7500	
Town Clerkx7800	
Town Managerx7051	
Transitx7522	

OTHER TOWN DEPARTMENTS & SERVICES (dial direct)

Code Enforcement 240-7560
Parks & Recreation240-7880
Trash (AVCO)245-8607
Emergency
Preparedness247-7618

E-mail: applevalley@applevalley.org Website: www.applevalley.org



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History mystery! Do you know these boys?

The Town of Apple Valley was honored to assist the High Desert Community Foundation with sorting and scanning hundreds of historic photos from the collection of Maggie Cramer, the assistant to Town co-founder Newton T. Bass. It's been a year-long project, and the identifying continues. Do you know any of these kids? The coach is Dick Sheldon, and we've identified about one third of the players. If you have information contact Kathie Martin, Marketing and Public Affairs Officer, at kmartin@applevalley.org or (760) 240-7000 x7070. Be sure and join the Town's Facebook page for more photos like this! Ŏ