

BACKGROUND:

In 2007 the Town Council adopted a resolution establishing the PBID for five years (FY2007-08—FY2011-12) to levy annual assessments against the PBID's assessable parcels to be used solely for purposes described in the PBID's adopted Management District Plan (Plan). In 2008, the PBID property owners formed and incorporated the Village PBID Association (Association), a 501 c (4) nonprofit corporation. The Association Board was, subsequently, selected to act as the PBID administering body and entered into an Agreement for Services (Agreement) with the Town in December 2008 to implement the Plan and to access and expend assessment revenues.

In 2012, the Association led a successful grassroots campaign to renew the PBID for an additional five-year period, FY2012-13—FY16-17; the Town Council unanimously ratified the property-owner vote and approved the continuation of the PBID at its August 14, 2012 meeting following a public hearing.

On April 23, 2014, the Association unanimously adopted its FY2014-15 Budget, thereby approving key budget activities, including continuation of a kiosk and banner sign program, property acquisition, security services (in partnership with the County Sheriff's Department), the Aesthetics Rehabilitation Grant Program (ARGP), continued Highway 18 median landscape/drainage improvements and maintenance, as well as allocations to marketing, legal and consulting services. The Association budgeted \$704,500 for its general and administrative expenses and an additional \$180,000 for contract services (landscape and drainage improvements/maintenance, police services) directly administered by the Town.

The Association remains accountable for all funds it directly administers and is required to submit expense reports and financial statements to the Town annually. An annual Agreed-Upon Procedures Report will be completed by a third-party Certified Public Accountant by October 1, 2014, and subsequently submitted to the Town to receive and file.

FISCAL IMPACT:

Although there is no direct financial impact associated with the recommended action, there will be a financial impact in the form of assessments levied on fifteen (15) Town-owned properties within the PBID, totaling \$7,643 for FY2014-15; this represents 3.8% of the total PBID assessment to be levied.

Attachment 1

Resolution No. 2014-32

RESOLUTION NO. 2014-32

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY, CALIFORNIA, APPROVING THE LEVY AND COLLECTION OF ASSESSMENTS FOR FISCAL YEAR 2014-15 WITHIN THE APPLE VALLEY VILLAGE PROPERTY AND BUSINESS IMPROVEMENT DISTRICT

Pursuant to the Property and Business Improvement District Law of 1994, Part 7 of Division 18 of the California Streets and Highways Code, commencing with Section 36600:

The Town Council of the Town of Apple Valley resolves:

Section 1. The levy and collection of assessments against lots and parcels of real property within the Village PBID for FY2014-15 is ordered as described in the Management District Plan and incorporated herein by reference.

Section 2. The purpose of this Village PBID is to provide and manage supplemental services and improvements for this important business center, including improvement projects along Highway 18 and other streets within the PBID, facade and beautification enhancement projects, supplemental public safety services and other activities which benefit businesses and real property in the Village PBID.

Section 3. The estimated FY2014-15 annual assessment to be levied is \$200,762.96 (of which \$188,192.95 is to be charged to private owners, \$4,927.01 to other public agencies and \$7,643 is directly charged to the Town).

Section 4. The Town of Apple Valley Finance Director is hereby authorized to request the County of San Bernardino to collect assessments for the District for FY2014-15.

Section 5. The Town Clerk is hereby authorized and directed to transmit a certified copy of the Resolution and the Report to the San Bernardino County Auditor, as may be required to place said assessment on the secured property tax roll for the FY2014-15.

APPROVED and **ADOPTED** by the Town Council of the Town of Apple Valley this 22nd day of July, 2014.

Art Bishop, Mayor

ATTEST:

La Vonda M-Pearson, Town Clerk

EXHIBIT A
Assessment Roll

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PI320	120810	D	CC03SP04	14	3112731150000	01	00000040276
PI320	120810	D	CC03SP04	14	3112731160000	01	00000012214
PI320	120810	D	CC03SP04	14	3112731170000	01	00000016343
PI320	120810	D	CC03SP04	14	3112731220000	01	00000132413
PI320	120810	D	CC03SP04	14	3112731230000	01	00000501087
PI320	120810	D	CC03SP04	14	3112731240000	01	00000134410
PI320	120810	D	CC03SP04	14	3112731250000	01	00000078073