

TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

То:	Parks and Recreation Commission	Date:	October 2, 2014
From:	Ralph Wright Parks and Recreation Manager	Item No	: <u>2</u>
Subject:	APPROVAL OF PARKS AND RECREMONTHLY REPORT	ATION DEPART	MENT
T.M. Appro	val:	Budgeted Iten	∩: ☐ Yes ☐ No ⊠ N/A
RECOMME	NDED ACTION:		
	iss Format changes ove the new format of the monthly report	s for July and Au	gust 2014.
SUMMARY:			
meeting, Sta the door no Monthly Rep the months	esions with the Parks and Recreation of aff has made adjustments to the monthly umber in addition to individual particip ports for the Parks and Recreation Depa of July and August 2014. Staff is still in ion and the complete reports will return	y report format to pation numbers. Irtment highlightin n the process of	o include a through Attached are the ag service levels for compiling some of
BACKGRO	UND:		
N/A			
FISCAL IMP	PACT:		
N/A			

MONTHLY REPORT OF SERVICES AND ACTIVITIES

Park & Rec Stats

JULY 2014



SEPTEMBER 27



October 31





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Vision 2020 P.9

Park and Facility Maintenance

Total park acreage maintained: 196 acres

Total facility square footage maintained: 153,267 sq ft

	Mon	Monthly		o-Date
	2013-2014	2014-2015	2013-2014	2014-2015
# of trees PLANTED	12	0	12	0
# of trees REMOVED	0	0	0	0
# of trees TRIMMED	0	7	0	7
Service requests completed	26	1	26	1
Vandalism incidents repaired	1	0	1	0
Graffiti incidents repaired	0	0	0	0

	Monthly		Year-to-Date	
Non Paid Labor Sources	2013-2014	2014-2015	2013-2014	2014-2015
Weekend Workers	216	207	216	207
Weekday Workers	672	279	672	279
Volunteer Workers	0	0	0	0
Other	0	0	0	0
TOTAL non paid labor hours	888	486	888	486

Park & Facility Projects Completed

 Prepped the Lenny Brewster Sports Center for Freedom Festival.



Park and Facility Usage

2

	Agen	
JUL	Y	2014



Corwin Park

James Woody Park



Horsemen's Center



Civic Center Park



Picnic Area Usage		Monthly			Year-to-Date	
(scheduled)	# of uses	2013-2014	2014-2015	2013-2014	2014-2015	
Corwin Park		3	4	3	4	
James Woody Park		0	0	0	0	
Mendel Park		2	2	2	2	
Sycamore Rocks Park		0	0	0	0	
Thunderbird Park		0	1	0	1	
Virginia Park		0	0	0	0	
	TOTAL	5	7	5	7	

Park/Field Usage	Mon	thly	Year-to-Date	
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Lenny Brewster Sports Center	102	117	102	117
Corwin Park	10	0	10	0
James Woody Park	61	32	61	32
Lions Park	7	2	7	2
Mendel Park	8	12	8	12
Norm Schmidt Park	3	0	3	0
Sycamore Rocks Park	9	4	9	4
Thunderbird Park	10	4	10	4
Virginia Park	6	4	6	4
Yucca Loma Park	3	0	3	0
TOTAL	219	175	219	175

Horsemen's Center Usage	Monthly		Year-to-Date	
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
ВМХ	9	13	9	13
Horseshows	0	0	0	0
Picnics/Camping/Day use	2	6	2	6
TOTAL	11	19	11	19

Civic Center Park Usage	Monthly		Year-to-Date	
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Aquatic Center	111	119	111	119
Amphitheatre	2	7	2	7
TOTAL	113	126	113	126



Park and Facility Usage

3

Apple Valley Golf Course	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
Total Golf Rounds Played	2872	2507	2872	2507

Town Hall	Monthly		Year-to-Date	
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Recreation Center - Room 1	22	24	22	24
Recreation Center - Room 2	22	24	22	24
Recreation Center - Room 3	13	10	13	10
Recreation Center - Room 4	13	10	13	10
Recreation Center - Room 5	12	10	12	10
Full Conference Center	1	4	1	4
Conference Center - North Room	36	15	36	15
Conference Center - South Room	12	12	12	12
Development Services Conf Room 1	22	18	22	18
TOTAL	153	127	153	127

James A. Woody Community Center	Mon	thly	Year-to-Date	
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Auditorium	26	28	26	28
Arts and Crafts Room	33	33	33	33
Kitchen	5	4	5	4
Mini-Gym	20	26	20	26
Gymnasium	50	35	50	35
TOTAL	134	126	134	126







Sports Participation

4

JULY 2014

Pee Wee Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Pee Wee Basketball - Sum- mer/Winter	35	35	4	70
Adventures in Pee Wee Sports	21	21	0	84
Pee Wee Soccer	0	0	0	0
Pee Wee T-Ball	0	0	0	0
TOTAL	_ 56	56	4	154

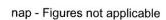
Youth Sports	# of Participants Monthly 2014-2015	# of Participants Year to Date 2014-2015	# of Teams Year-to-Date 2014-2015	Facility Visits Year To Date 2014-2015
Youth Basketball - Summer/ Winter	198	198	20	1584
Hot Shots Basketball	33	33	4	99
TOTAL	231	231	24	1683

Adult Sports		# of Participants	# of Participants	# of Teams	Facility Visits
		Monthly	Year to Date	Year-to-Date	Year To Date
		2014-2015	2014-2015	2014-2015	2014-2015
Adult Softball		65	65	9	260
Adult Basketball		115	115	8	460
	TOTAL	180	180	17	720

User Group Usage		Reserved Uses Monthly 2014-2015	Reserved Uses Year To Date 2014-2015
Youth Baseball		27	27
Youth Football		29	29
Youth Soccer		35	35
	TOTAL	91	91



Adventures in Pee Wee Sports ~ Taking a little break and enjoying their snack.





JULY 2014

Classes/Programs		# of Participants Monthly	# of Participants Year to Date	Facility Visits Year To Date
		2014-2015	2014-2015	2014-2015
Adult Programs/Classes		94	94	490
Youth Programs/Classes		111	111	679
Day Camp		134	134	2680
Open Gym		433	433	433
Therapeutic Recreation		8	8	8
Active Adults		1	1	1
	TOTAL	781	781	4291



Day Camp Kids enjoying fun activities and playground at Civic Center Park.

Facility Visits	# of Participants	# of Participant	S Facility Visits
Year To Date	Monthly	Year to Date	Year To Date
2014-2015	2014-2015	2014-2015	2014-2015
AAE - Corwin Campus	0	0	0
AAE - Thunderbird Campus	0	0	0
Desert Knolls Elementary School	0	0	0
Rio Vista Elementary School	0	0	0
Sitting Bull Academy (K-4)	0	0	0
Sitting Bull Academy (5-8)	0	0	0
Vanguard Preparatory	0	0	0
TOTA	L 0	0	0

*AAE starts school August 5, 2014. AVUSD starts August 6, 2014.

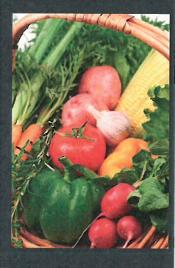
nap - Figures not applicable min - Minimum participation not met NO - Not offered



BEACTIVE



EAT SMART



LIVE BETTER





Healthy Apple Valley

6

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Fist 5 Programs	# of Participants Monthly 2014-2015	# of Participants Year-to-Date 2014-2015	Facility Visits Year to Date Year-to-Date 2014-2015
Bun in the Oven Yoga	0	0	0
Tummy Time	0	0	0
My First Sports Class	0	0	0
Having A Ball	0	0	0
Vantastic	0	0	0
Mom & Me Fun Time	0	0	0
Healthy Apple Valley			
Cooking for Kids	0	0	0
Family Fun Night	0	0	0
Sunset Cycling	18	18	18
Heart Screening	0	0	0
VANtastic	156	156	156
Special Events			
The Heart Games	0	0	0
Giving the Gift of Site (Signed in)	0	0	0
60 Minutes to Heart Health	0	0	0
Healthy Heart Seminar	0	0	0
Dance Off Diabetes	0	0	0
Kaiser			
Vantastic (KAISER)- Yucca Loma	183	183	183



Rec Leaders setting up in Adelanto at the Community Resource Fair.



Aquatics		Monthly	Year to Date	Year to Date
		Registered	Registered	Facility Visits
		2014-2015	2014-2015	2014-2015
Open Recreation Swi	m	4421	4421	4421
Evening Rec Swim		1041	1041	1041
Morning Lap Swim		513	513	513
Evening Lap Swim		109	109	109
Swim Lessons		675	675	5731
Water Aerobics		94	94	705
Advanced Stroke Dev	elopment	34	34	328
Special Events		155	155	155
Private Swim Lessons	5	35	35	350
Semi-Private Swim Le	essons	61	61	610
Pool Rentals		50	50	1000
Water Polo		22	22	440
	TOTAL	7210	7210	15403



Program Highlights



Open Recreation Swim



Junior Lifeguard



Swim Lessons

*2014-2015 figures reflect actual daily "through the door" participation instead of monthly registration figures.

Program Highlights

The 17th Annual 4th of July Freedom Festival was held at the Lenny Brewster Sports Center this month. A total of 14,00 people were in attendance and enjoyed live music, food, beer garden, bounce houses, water spectacular, games, shopping and of course a fantastic fireworks show.



276 runners and walkers participated in the Firecracker Run on July 4th. The 5K/10K run was the kick off to the 1t7th Annual Freedom Festival. The top three finishers in each age category received a medal.



ecial Events Participation

8

Special Events	Year-to-Date		
# Participants	2013-2014	2014-2015	
Firecracker Run	198	276	
Freedom Festival	14,000	14,000	
Movie Night in the Park	145	400	
Concerts in the Park	6,000	6,000	
	20,343	20,676	





Volunteens/Volunteers

Coaches



, 1	# of Volunteers Monthly 2014-2015	# of Volunteers Year-to-Date 2014-2015	# of Hours Year-to-Date 2014-2015
eers	40	40	691
	28	28	180
TOTAL	68	68	719

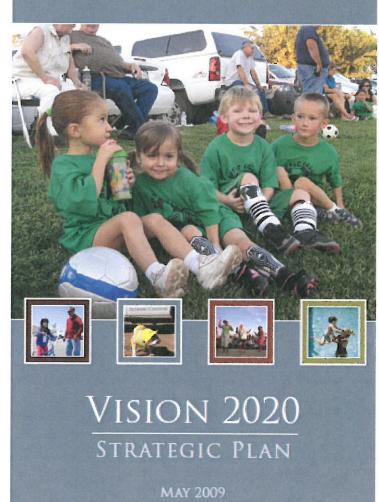
Volunteers

9

JULY 2014

(Left) Teen Zone members work the face painting booth at the Freedom Festival. All proceeds help benefit the Teen Zone program.

APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.9
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.



User Group Participation

JULY 2014

	Monthly # of Participants 2014-2015	Year-to-Date # of Participants 2014-2015	Year to Date Facility Visits 2014-2015
Youth Baseball			
Youth Football			
Youth Soccer			

MONTHLY
REPORT
OF SERVICES
AND ACTIVITIES

Park & Rec Stats

August 2014

Upcoming Events

October 11

1st Annual Cross Country Meet

he Purk & Recreation Department will host our est animal cross country meet at Horsemen's enter. Pre-registration is required until Oct. 9.

Grades/Distance

3rd & 4th grades .3 males 5th & 6th grades 1.2 miles 7th & 8th grades 2 miles

When: Saturday October 11

There: Horsemen's Centes, 24320 Hwy 18 inne: 8:00 a.m. eheck in

No registration on day of the mos

[2] /Arthumation Pred more believessiber series testing

form of Apple Valley Fork & Bossesten Deportment 4925 Date Evan Parking, Apple Valley, CA 42307 (760) 9-07-7083



Toddler Olympics



Sign your toodler up for the Apple Valley Todder Olympical Each tot will have the opportunity to compete in five different Olympic activities through the manning. Start practicing your ball throwing and jumping still for this has not eaching event. All participants will receive a perscripation madal.

Saturdov, November 15

James Woody Community Center Gym 13467 Navajo Road









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Healthy Apple Valley P.6

Aquatics P.7

Special Events P.8

Volunteers P.9

Vision 2020 P.9

Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
# of trees PLANTED	1	0	13	0
# of trees REMOVED	1	0	1	0
# of trees TRIMMED	6	15	6	22
Service requests completed	32	3	58	4
Vandalism incidents repaired	2	0	3	0
Graffiti incidents repaired	0	0	0	0

Non Boid Labor Savesa	Mon	ithly	Year-to-Date	
Non Paid Labor Sources	2013-2014	2014-2015	2013-2014	2014-2015
Weekend Workers	304	152	520	359
Weekday Workers	896	592	1568	871
Volunteer Workers	10	0	10	0
Other	0	0	0	0
TOTAL non paid labor hours	1210	744	2098	1230

Park & Facility Projects Completed

 Prepared Horseman's Center for Rockin' The desert Mud Run and Mud Fest



Park and Facility Usage

2

August	201	4
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Corwin Park

James Woody Park



Horsemen's Center



Civic Center Park



Picnic Area Usage		Mon	thly	Year-to-Date	
(scheduled)	# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Corwin Park		5	3	8	7
James Woody Park		1	0	1	0
Mendel Park		0	0	2	2
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		1	0	0	2
Virginia Park		0	1	0	1
	TOTAL	7	4	11	12

Park/Field Usage	Monthly		Year-to-Date	
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Lenny Brewster Sports Center	192	182	355	299
Corwin Park	49	40	78	40
James Woody Park	217	136	241	168
Lions Park	26	24	70	26
Mendel Park	22	21	41	33
Norm Schmidt Park	22	20	40	20
Sycamore Rocks Park	48	24	29	28
Thunderbird Park	48	24	29	28
Virginia Park	24	26	30	30
Yucca Loma Park	22	10	14	10
TOTAL	670	507	927	682

Horsemen's Center Usage	Monthly		Year-to-Date	
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
ВМХ	9	14	18	27
Horseshows	1	3	1	3
Picnics/Camping/Day use	5	23	7	29
TOTAL	15	40	26	59

Civic Center Park Usage	Monthly		Year-to-Date	
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Aquatic Center	106	60	217	179
Amphitheatre	2	2	4	9
TOTAL	108	62	221	188



Park and Facility Usage

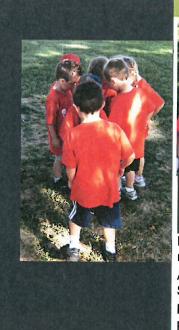
3 August 2014

Apple Valley Golf Course	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
Total Golf Rounds Played	2333	2695	5205	5202

Town Hall	Mon	Monthly		o-Date
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Recreation Center - Room 1	17	11	39	35
Recreation Center - Room 2	14	14	36	38
Recreation Center - Room 3	10	8	23	18
Recreation Center - Room 4	10	8	23	18
Recreation Center - Room 5	33	16	45	26
Full Conference Center	5	9	6	13
Conference Center - North Room	7	2	43	17
Conference Center - South Room	11	3	23	15
Development Services Conf Room 1	15	20	37	38
TOTAL	122	91	275	218

James A. Woody	Мо	nthly	Year-to-Date	
Community Center # of use	s 2013-2014	2014-2015	2013-2014	2014-2015
Auditorium	48	41	74	69
Arts and Crafts Room	34	31	67	64
Kitchen	3	1	8	5
Mini-Gym	24	18	44	44
Gymnasium	40	34	90	69
TOTA	L 149	125	283	251







Sports Participation

4

August 2014

Pee Wee Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Pee Wee Basketball - Sum- mer/Winter	0	35	4	70
Adventures in Pee Wee Sports	21	21	0	126
Pee Wee Soccer	0	0	0	0
Pee Wee T-Ball	0	0	0	0
TOTAL	_ 21	56	4	196



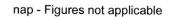
Youth Sports	# of Participants Monthly 2014-2015	# of Participants Year to Date 2014-2015	# of Teams Year-to-Date 2014-2015	Facility Visits Year To Date 2014-2015
Youth Basketball - Summer/ Winter	198	198	20	1782
Hot Shots Basketball	0	33	4	99
TOTAL	. 198	231	24	1881

Adult Sports		# of Participants Monthly 2014-2015	# of Participants Year to Date 2014-2015	# of Teams Year-to-Date 2014-2015	Facility Visits Year To Date 2014-2015
Adult Softball		0	65	9	260
Adult Basketball		115	115	8	690
	TOTAL	115	180	17	720

User Group Usage	Reserved Uses Monthly 2014-2015	Reserved Uses Year To Date 2014-2015
Youth Baseball	151	178
Youth Football	109	138
Youth Soccer	238	273
TOTA	AL 498	589









August 2014

Classes/Programs		# of Participants Monthly	# of Participants Year to Date	Facility Visits Year To Date
		2014-2015	2014-2015	2014-2015
Adult Programs/Classes		56	150	939
Youth Programs/Classes		67	178	1087
Day Camp		0	134	2680
Open Gym		436	869	869
Therapeutic Recreation		9	17	17
Active Adults		0	1	1
	TOTAL	568	1349	5593



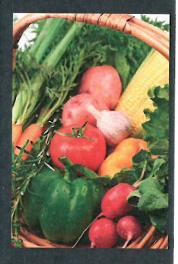
Facility Visits		# of Participants # of Participants Facility V				
Year To Date		Monthly	Year to Date	Year To Date		
2014-2015		2014-2015	2014-2015	2014-2015		
AAE - Corwin Campus		89	89	1602		
AAE - Thunderbird Campus		45	45	810		
Rio Vista Elementary School		128	128	2304		
Sitting Bull Academy (K-4)		92	92	1656		
Sitting Bull Academy (5-8)		38	38	684		
Vanguard Preparatory		128	128	2304		
	TOTAL	520	520	9360		



BE ACTIVE



EAT SMART



LIVE BETTER





Healthy Apple Valley

August 2014

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

FIRST5 SAN BERNARDINO	# of Participants Monthly 2014-2015	# of Participants Year-to-Date 2014-2015	Facility Visits Year to Date Year-to-Date 2014-2015
Fist 5 Programs			2011 2010
Bun in the Oven Yoga	0	0	0
Tummy Time	0	0	0
My First Sports Class	0	0	0
Having A Ball	0	0	0
Vantastic	0	0	0
Mom & Me Fun Time	0	0	0
Healthy Apple Valley			发生的
Cooking for Kids	0	0	0
Family Fun Night	0	0	0
Sunset Cycling	0	18	18
Heart Screening	0	0	0
VANtastic	535	691	691
Special Events			
The Heart Games	0	0	0
Giving the Gift of Site (Signed in)	0	0	0
60 Minutes to Heart Health	0	0	0
Healthy Heart Seminar	0	0	0
Dance Off Diabetes	0	0	0
Kaiser			
Vantastic (KAISER)- Yucca Loma	0	183	183

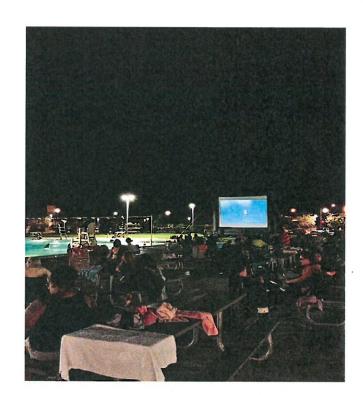


August 7,2014 - Over 500 residents came out on National Night Out to fights back against crime.



August 2014

Aquatics		Monthly Registered 2014-2015	Year to Date Registered 2014-2015	Year to Date Facility Visits 2014-2015
Open Recreation Sw	im _	1169	5590	5590
Evening Rec Swim		283	1324	1324
Morning Lap Swim		450	963	963
Evening Lap Swim		29	138	138
Swim Lessons		32	707	5808
Water Aerobics		65	159	1457
Advanced Stroke Dev	velopment	23	61	549
Special Events		107	262	417
Private Swim Lesson	S	25	60	600
Semi-Private Swim L	essons	27	88	880
Pool Rentals		60	110	1060
Water Polo		0	22	440
	TOTAL	2270	9484	19,226



Program Highlights



Open Recreation Swim



Junior Lifeguard



Swim Lessons

*2014-2015 figures reflect actual daily "through the door" participation instead of monthly registration figures.

Program Highlights

The event was huge success! Everyone in attendance had a great time! There was a total of 22 teams with over 200 participants.



ecial Events Participation

August 2014

Special Events	Year-to-Date		
# Participants	2013-2014	2014-2015	
Firecracker Run	198	276	
Freedom Festival	14,000	14,000	
Movie Night in the Park	145	400	
Concerts in the Park	6,000	6,000	
Mud Fest	256	206	
	20,599	20,882	

Mud Fest







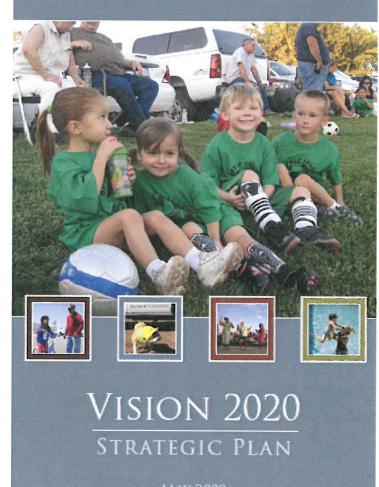
	# of Volunteers Monthly 2014-2015	# of Volunteers Year-to-Date 2014-2015	# of Hours Year-to-Date 2014-2015
Volunteens/Volunteers	27	67	897
Coaches	22	50	204
TOTAL	49	117	1101

Volunteers

August 2014

(Left) Teen Zone members work the face painting booth at the Freedom Festival. All proceeds help benefit the Teen Zone program.

TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- Maintain youth, senior and equestrian recreation programs.9
- Identify and secure funding sources for parks and recreation facilities and 5.2 programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.



User Group Participation

Augsut 2014

	Monthly # of Participants 2014-2015	Year-to-Date # of Participants 2014-2015	Year to Date Facility Visits 2014-2015
Youth Baseball			
Youth Football			
Youth Soccer			· ·