



TOWN OF APPLE VALLEY TOWN COUNCIL STAFF REPORT

To: Honorable Mayor and Town Council **Date:** November 18, 2014

From: Gina Schwin-Whiteside, Animal Services **Item No:** 12

Subject: AVAS ADOPT-A-PET EXTRAVAGANZA

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

Authorize staff to reduce adoption fees for the **AVAS Adopt-a-Pet Extravaganza** and work with local businesses to sponsor additional incentives and free pet products included with each adoption/rescue.

SUMMARY:

The Town of Apple Valley Animal Services Department (AVAS) has implemented numerous programs aimed at increasing pet adoptions from our Municipal Shelter. Staff is proposing to reduce adoption fees for cats and dogs until December 23, 2014, to promote placement of adoptable animals into permanent, loving homes before the holiday closure on December 24, 2014.

FISCAL REVIEW

Funds raised throughout the year by the Department during events such as the FURBALL, Paws-n-Claws Pet Fair, and Cruisin' Fur Critters will be used to offset the expenditures for spaying/neutering adopted animals and will not impact approved operating expenses or budgeted revenues. The total reduction in adoption fees will be based on negotiated prices for veterinarian services, corporate sponsorship of the AVAS Adopt-a-Pet Extravaganza and available donor funding through the Apple Valley Community Resource Foundation.