

# Park & Rec Stats

September 2014

## Upcoming Events

December 5, 2014



December 10, 2014



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## Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

|  | Monthly   |           | Year-to-Date |           |
|--|-----------|-----------|--------------|-----------|
|  | 2013-2014 | 2014-2015 | 2013-2014    | 2014-2015 |
| # of trees PLANTED                               | 0         | 0         | 13           | 0         |
| # of trees REMOVED                               | 0         | 0         | 1            | 0         |
| # of trees TRIMMED                               | 20        | 20        | 26           | 42        |
| Service requests completed by Parks & Facilities | 32        | 48        | 90           | 143       |
| Vandalism incidents repaired                     | 2         | 1         | 5            | 1         |
| Graffiti incidents repaired                      | 0         | 0         | 0            | 0         |

| Non Paid Labor Sources            | Monthly     |            | Year-to-Date |             |
|-----------------------------------|-------------|------------|--------------|-------------|
|                                   | 2013-2014   | 2014-2015  | 2013-2014    | 2014-2015   |
| Weekend Workers                   | 264         | 216        | 784          | 575         |
| Weekday Workers                   | 2032        | 712        | 3600         | 1583        |
| Volunteer Workers                 | 0           | 0          | 10           | 0           |
| Other                             | 0           | 0          | 0            | 0           |
| <b>TOTAL non paid labor hours</b> | <b>2296</b> | <b>928</b> | <b>4394</b>  | <b>2158</b> |

## Park & Facility Projects Completed

- Prepared Civic Center Park for Paws N' Claws Pet Fair
- Prepared Civic Center Park and Pool for Reverse Triathlon

Corwin Park



# Park and Facility Usage

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September 2014

| Picnic Area Usage<br>(scheduled) | # of uses | Monthly   |           | Year-to-Date |           |
|----------------------------------|-----------|-----------|-----------|--------------|-----------|
|                                  |           | 2013-2014 | 2014-2015 | 2013-2014    | 2014-2015 |
| Corwin Park                      |           | 3         | 5         | 11           | 12        |
| James Woody Park                 |           | 1         | 1         | 2            | 1         |
| Mendel Park                      |           | 1         | 1         | 3            | 3         |
| Sycamore Rocks Park              |           | 0         | 0         | 0            | 0         |
| Thunderbird Park                 |           | 0         | 0         | 1            | 1         |
| Virginia Park                    |           | 0         | 0         | 0            | 1         |
| <b>TOTAL</b>                     |           | <b>5</b>  | <b>7</b>  | <b>17</b>    | <b>18</b> |

| Park/Field Usage             | # of uses | Monthly    |            | Year-to-Date |             |
|------------------------------|-----------|------------|------------|--------------|-------------|
|                              |           | 2013-2014  | 2014-2015  | 2013-2014    | 2014-2015   |
| Lenny Brewster Sports Center |           | 238        | 254        | 532          | 553         |
| Corwin Park                  |           | 44         | 48         | 103          | 88          |
| James Woody Park             |           | 242        | 274        | 520          | 442         |
| Lions Park                   |           | 25         | 24         | 58           | 50          |
| Mendel Park                  |           | 12         | 21         | 42           | 54          |
| Norm Schmidt Park            |           | 22         | 23         | 47           | 43          |
| Sycamore Rocks Park          |           | 46         | 26         | 103          | 54          |
| Thunderbird Park             |           | 46         | 48         | 104          | 76          |
| Virginia Park                |           | 24         | 48         | 54           | 78          |
| Yucca Loma Park              |           | 21         | 22         | 46           | 32          |
| <b>TOTAL</b>                 |           | <b>720</b> | <b>788</b> | <b>1609</b>  | <b>1470</b> |

| Horsemen's Center Usage | # of uses | Monthly   |           | Year-to-Date |           |
|-------------------------|-----------|-----------|-----------|--------------|-----------|
|                         |           | 2013-2014 | 2014-2015 | 2013-2014    | 2014-2015 |
| BMX                     |           | 8         | 13        | 26           | 40        |
| Horseshows              |           | 1         | 3         | 2            | 6         |
| Picnics/Camping/Day use |           | 11        | 8         | 18           | 37        |
| <b>TOTAL</b>            |           | <b>20</b> | <b>24</b> | <b>46</b>    | <b>83</b> |

| Civic Center Park Usage | # of uses | Monthly    |           | Year-to-Date |            |
|-------------------------|-----------|------------|-----------|--------------|------------|
|                         |           | 2013-2014  | 2014-2015 | 2013-2014    | 2014-2015  |
| Aquatic Center          |           | 122        | 34        | 339          | 213        |
| Amphitheatre            |           | 1          | 4         | 5            | 13         |
| <b>TOTAL</b>            |           | <b>123</b> | <b>38</b> | <b>344</b>   | <b>226</b> |

James Woody Park



Horsemen's Center



Civic Center Park





# Park and Facility Usage

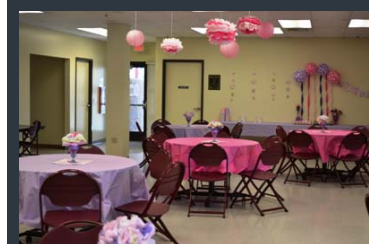
# 3

September 2014

| Apple Valley Golf Course | Monthly   |           | Year-to-Date |           |
|--------------------------|-----------|-----------|--------------|-----------|
|                          | 2013-2014 | 2014-2015 | 2013-2014    | 2014-2015 |
| Total Golf Rounds Played | 2532      | 2454      | 7737         | 7656      |

| Town Hall                        | # of uses | Monthly    |            | Year-to-Date |            |
|----------------------------------|-----------|------------|------------|--------------|------------|
|                                  |           | 2013-2014  | 2014-2015  | 2013-2014    | 2014-2015  |
| Recreation Center - Room 1       |           | 35         | 20         | 74           | 55         |
| Recreation Center - Room 2       |           | 40         | 25         | 76           | 63         |
| Recreation Center - Room 3       |           | 38         | 31         | 61           | 49         |
| Recreation Center - Room 4       |           | 38         | 31         | 61           | 49         |
| Recreation Center - Room 5       |           | 22         | 14         | 67           | 40         |
| Full Conference Center           |           | 1          | 7          | 7            | 20         |
| Conference Center - North Room   |           | 2          | 0          | 45           | 17         |
| Conference Center - South Room   |           | 11         | 12         | 34           | 27         |
| Development Services Conf Room 1 |           | 17         | 21         | 54           | 59         |
| <b>TOTAL</b>                     |           | <b>204</b> | <b>161</b> | <b>479</b>   | <b>379</b> |

| James A. Woody Community Center | # of uses | Monthly    |            | Year-to-Date |            |
|---------------------------------|-----------|------------|------------|--------------|------------|
|                                 |           | 2013-2014  | 2014-2015  | 2013-2014    | 2014-2015  |
| Auditorium                      |           | 49         | 48         | 123          | 117        |
| Arts and Crafts Room            |           | 25         | 29         | 92           | 93         |
| Kitchen                         |           | 2          | 6          | 10           | 11         |
| Mini-Gym                        |           | 13         | 9          | 57           | 53         |
| Gymnasium                       |           | 44         | 46         | 134          | 115        |
| <b>TOTAL</b>                    |           | <b>133</b> | <b>138</b> | <b>416</b>   | <b>389</b> |







# Sports Participation

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September 2014

| Pee Wee Sports                     | # of Participants | # of Participants | # of Teams   | Facility Visits |
|------------------------------------|-------------------|-------------------|--------------|-----------------|
|                                    | Monthly           | Year to Date      | Year-to-Date | Year To Date    |
|                                    | 2014-2015         | 2014-2015         | 2014-2015    | 2014-2015       |
| Pee Wee Basketball - Summer/Winter | 0                 | 35                | 0            | 70              |
| Adventures in Pee Wee Sports       | 11                | 32                | 0            | 137             |
| Pee Wee Soccer                     | 74                | 74                | 0            | 296             |
| Pee Wee T-Ball                     | 0                 | 0                 | 0            | 0               |
| <b>TOTAL</b>                       | <b>85</b>         | <b>141</b>        | <b>0</b>     | <b>503</b>      |

| Youth Sports                     | # of Participants | # of Participants | # of Teams   | Facility Visits |
|----------------------------------|-------------------|-------------------|--------------|-----------------|
|                                  | Monthly           | Year to Date      | Year-to-Date | Year To Date    |
|                                  | 2014-2015         | 2014-2015         | 2014-2015    | 2014-2015       |
| Youth Basketball - Summer/Winter | 0                 | 198               | 20           | 1782            |
| Hot Shots Basketball             | 0                 | 33                | 4            | 99              |
| <b>TOTAL</b>                     | <b>0</b>          | <b>231</b>        | <b>24</b>    | <b>1881</b>     |

| Adult Sports     | # of Participants | # of Participants | # of Teams   | Facility Visits |
|------------------|-------------------|-------------------|--------------|-----------------|
|                  | Monthly           | Year to Date      | Year-to-Date | Year To Date    |
|                  | 2014-2015         | 2014-2015         | 2014-2015    | 2014-2015       |
| Adult Softball   | 110               | 225               | 9            | 700             |
| Adult Basketball | 0                 | 65                | 8            | 390             |
| <b>TOTAL</b>     | <b>110</b>        | <b>290</b>        | <b>17</b>    | <b>1090</b>     |



nap - Figures not applicable

min - Minimum participation not met

NO - Not offered

## Classes and Programs Participation

5

September 2014



| Classes/Programs       | # of Participants | # of Participants | Facility Visits |
|------------------------|-------------------|-------------------|-----------------|
|                        | Monthly           | Year to Date      | Year To Date    |
|                        | 2014-2015         | 2014-2015         | 2014-2015       |
| Adult Programs/Classes | 114               | 264               | 1831            |
| Youth Programs/Classes | 167               | 345               | 2079            |
| Day Camp               | 0                 | 134               | 2680            |
| Open Gym               | 308               | 1177              | 1177            |
| Therapeutic Recreation | 5                 | 22                | 22              |
| Active Adults          | 5                 | 6                 | 6               |
| <b>TOTAL</b>           | <b>599</b>        | <b>1948</b>       | <b>8664</b>     |



| Facility Visits<br>Year To Date | # of Participants | # of Participants | Facility Visits |
|---------------------------------|-------------------|-------------------|-----------------|
|                                 | Monthly           | Year to Date      | Year To Date    |
|                                 | 2014-2015         | 2014-2015         | 2014-2015       |
| AAE - Corwin Campus             | 95                | 184               | 3597            |
| AAE - Thunderbird Campus        | 50                | 95                | 1860            |
| Rio Vista Elementary School     | 127               | 255               | 4971            |
| Sitting Bull Academy (K-4)      | 91                | 183               | 3567            |
| Sitting Bull Academy (5-8)      | 44                | 82                | 1608            |
| Vanguard Preparatory            | 143               | 271               | 5307            |
| <b>TOTAL</b>                    | <b>550</b>        | <b>1070</b>       | <b>20,910</b>   |

\*AAE starts school August 4, 2014. AVUSD starts August 6, 2014.

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered

## BE ACTIVE



## EAT SMART



## LIVE BETTER



# Healthy Apple Valley

# 6

September 2014

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.



|                                      | # of Participants<br>Monthly<br>2014-2015 | # of Participants<br>Year-to-Date<br>2014-2015 | Facility Visits<br>Year to Date<br>Year-to-Date<br>2014-2015 |
|--------------------------------------|---|--|--|
| <b>Fist 5 Programs</b>               |   |  |  |
| Bun in the Oven Yoga                 | 0   | 0  | 0  |
| Tummy Time                           | 0   | 0  | 0  |
| My First Sports Class                | 0   | 0  | 0  |
| Having A Ball                        | 0   | 0  | 0  |
| Vantastic                            | 0   | 0  | 0  |
| Mom & Me Fun Time                    | 14  | 14   | 56   |
| <b>Healthy Apple Valley</b>          |   |  |  |
| Cooking for Kids                     | 0   | 0  | 0  |
| Family Fun Night                     | 0   | 0  | 0  |
| Sunset Cycling                       | 0   | 18   | 18   |
| Heart Screening                      | 0   | 0  | 0  |
| VANTastic                            | 0   | 691  | 691  |
| <b>Special Events</b>                |   |  |  |
| The Heart Games                      | 0   | 0  | 0  |
| Giving the Gift of Site ( Signed in) | 0   | 0  | 0  |
| 60 Minutes to Heart Health           | 0   | 0  | 0  |
| Healthy Heart Seminar                | 0   | 0  | 0  |
| Dance Off Diabetes                   | 0   | 0  | 0  |
| <b>Kaiser</b>                        |   |  |  |
| Vantastic (KAISER)- Yucca Loma       | 0   | 183  | 183  |



# Aquatics Participation

7

September 2014

| Aquatics                    | Monthly<br>Registered<br>2014-2015 | Year to Date<br>Registered<br>2014-2015 | Year to Date<br>Facility Visits<br>2014-2015 |
|-----------------------------|------------------------------------|---|--|
| Open Recreation Swim        | 0                                  | 5590                                    | 5590   |
| Evening Rec Swim            | 0                                  | 1324                                    | 1324   |
| Morning Lap Swim            | 482                                | 1445                                    | 1445   |
| Evening Lap Swim            | 0                                  | 188                                     | 188  |
| Swim Lessons                | 0                                  | 856                                     | 7053   |
| Water Aerobics              |                                    |   | 1920   |
| Advanced Stroke Development | 47                                 | 126                                     | 1085   |
| Special Events              | 0                                  | 258                                     | 258  |
| Private Swim Lessons        | 7                                  | 76                                      | 760  |
| Semi-Private Swim Lessons   | 2                                  | 90                                      | 900  |
| Pool Rentals                | 1100                               | 1570                                    | 2570   |
| Water Polo                  | 0                                  | 22                                      | 440  |
| <b>TOTAL</b>                | <b>1638</b>                        | <b>11,545</b>                           | <b>23,533</b>                                |



Open Recreation Swim



Junior Lifeguard



Swim Lessons



\*2014-2015 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nap - Figures not applicable min - Minimum participation not met NO - Not offered





Special Events Participation

8

September 2014



| Special Events          | Year-to-Date   |           |
|-------------------------|----------------|-----------|
|                         | # Participants |           |
|                         | 2013-2014      | 2014-2015 |
| Firecracker Run         | 198            | 276       |
| Freedom Festival        | 14,000         | 14,000    |
| Movie Night in the Park | 145            | 400       |
| Concerts in the Park    | 6,000          | 6,000     |
| Mud Fest                | 256            | 206       |
| Reverse Triathlon       | 276            | 360       |
|                         | 20,875         | 21,242    |







# Volunteers

# 9

September 2014

(Left) Teen Zone members work the face painting booth at the Freedom Festival. All proceeds help benefit the Teen Zone program.

|                       | # of Volunteers<br>Monthly<br>2014-2015 | # of Volunteers<br>Year-to-Date<br>2014-2015 | # of Hours<br>Year-to-Date<br>2014-2015 |
|-----------------------|---|--|---|
| Volunteens/Volunteers | 23                                      | 90   | 1027                                    |
| Coaches               | 10                                      | 60   | 244                                     |
| <b>TOTAL</b>          | <b>33</b>                               | <b>150</b>                                   | <b>1271</b>                             |

## TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

### GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES<sup>8</sup>

*Objectives: Maintain the Town's network of parkland and recreational opportunities.*

- 5.1 Maintain youth, senior and equestrian recreation programs.<sup>9</sup>
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

## VISION 2020 STRATEGIC PLAN

MAY 2009





# User Group Participation

# 10

September 2014

|                | Monthly<br># of Participants<br>2014-2015 | Year-to-Date<br># of Participants<br>2014-2015 |
|----------------|---|--|
| Youth Baseball | 754                                       | 754  |
| Youth Football | 254                                       | 254  |
| Youth Soccer   | 539                                       | 539  |

| User Group Usage | Reserved Uses<br>Monthly<br>2014-2015 | Reserved Uses<br>Year To Date<br>2014-2015 |
|------------------|---------------------------------------|--|
| Youth Baseball   | 272                                   | 513  |
| Youth Football   | 36                                    | 168  |
| Youth Soccer     | 162                                   | 346  |
| <b>TOTAL</b>     | <b>470</b>                            | <b>1027</b>                                |