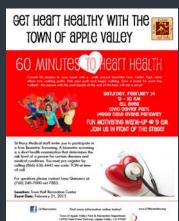
MONTHLY REPORT OF SERVICES AND ACTIVITIES

Park & Rec Stats

Upcoming Events

February 14, 2015



February 28, 2015





this issue

- Park and Facility Maintenance P.1
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 - Sports P.4
 - Classes and Programs P.5
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 - Aquatics P.7
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Park and Facility Maintenance

Total park acreage maintained: 196 acres

Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
# of trees PLANTED	0	n/a	13	n/a
# of trees REMOVED	1	n/a	3	n/a
# of trees TRIMMED	10	n/a	46	n/a
Service requests completed by Parks & Facilities	1	n/a	127	n/a
Vandalism incidents repaired	0	n/a	6	n/a
Graffiti incidents repaired	0	n/a	0	n/a

	Mon	thly	Year-to-Date	
Non Paid Labor Sources	2013-2014	2014-2015	2013-2014	2014-2015
Weekend Workers	296	n/a	1312	n/a
Weekday Workers	1016	n/a	5648	n/a
Volunteer Workers	0	n/a	58	n/a
Other	0	n/a	0	n/a
TOTAL non paid labor hours	1312	n/a	7018	n/a

Park & Facility Projects Completed

- Prepared Civic Center Park for Paws N' Claws Pet Fair
- Prepared Civic Center Park and Pool for Reverse Triathlon



Park and Facility Usage

2

November 2014

Corwin Park



James Woody Park



Horsemen's Center



Civic Center Park



Picnic Area Usage		Monthly		Year-to-Date	
(scheduled)	# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Corwin Park		2	3	15	18
James Woody Park		0	0	2	1
Mendel Park		0	1	4	5
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	1	1
Virginia Park		0	0	0	1
	TOTAL	2	4	22	26

Park/Field Usage	# of	Mon	thly	Year-to-Date	
	# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Lenny Brewster Sports C	enter	203	156	999	865
Corwin Park		2	5	155	98
James Woody Park		248	191	1007	824
Lions Park		2	0	85	50
Mendel Park		11	21	68	96
Norm Schmidt Park		0	0	71	43
Sycamore Rocks Park		4	4	157	62
Thunderbird Park		4	24	158	124
Virginia Park		22	28	104	134
Yucca Loma Park		0	10	69	52
	TOTAL	496	439	2873	2348

Horsemen's Center Usage	Мо	Monthly		Year-to-Date	
# of use	s 2013-2014	2014-2015	2013-2014	2014-2015	
BMX	9	14	44	54	
Horseshows	1	1	6	7	
Picnics/Camping/Day use	1	6	23	43	
TOTA	L 11	21	73	104	

Civic Center Park Usage		Monthly		Year-to-Date	
# of	uses	2013-2014	2014-2015	2013-2014	2014-2015
Aquatic Center		121	98	605	417
Amphitheatre		4	1	11	14
TC	DTAL	125	99	616	431





Park and Facility Usage

Apple Valley Golf Course	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
Total Golf Rounds Played	2061	2140	12,117	12,332

Town Hall	Mon	Monthly		o-Date
# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Recreation Center - Room 1	23	16	128	88
Recreation Center - Room 2	26	22	137	110
Recreation Center - Room 3	32	27	134	109
Recreation Center - Room 4	32	27	134	109
Recreation Center - Room 5	20	8	109	57
Full Conference Center	3	5	12	30
Conference Center - North Room	4	2	58	29
Conference Center - South Room	8	9	51	55
Development Services Conf Room 1	13	18	85	91
TOTAL	161	134	848	678

James A. Woody		Mon	thly	Year-to-Date	
Community Center	# of uses	2013-2014	2014-2015	2013-2014	2014-2015
Auditorium		49	39	227	203
Arts and Crafts Room		22	22	152	142
Kitchen		5	6	18	23
Mini-Gym		23	17	96	96
Gymnasium		39	38	221	191
	TOTAL	138	122	714	655









Sports Participation

4

Pee Wee Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Pee Wee Basketball - Sum- mer/Winter	0	35	0	70
Adventures in Pee Wee Sports	15	69	0	271
Pee Wee Soccer	0	74	0	518
Pee Wee T-Ball	0	0	0	0
TOTAL	_ 15	178	0	859



Youth Sports	# of Participants	# of Participants	# of Teams	Facility Visits
·	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Youth Basketball - Summer/ Winter	0	198	20	1782
Hot Shots Basketball	0	33	4	99
TOTAL	_ 0	231	24	1881

Adult Sports	#	of Participants	# of Participants	# of Teams	Facility Visits
		Monthly	Year to Date	Year-to-Date	Year To Date
		2014-2015	2014-2015	2014-2015	2014-2015
Adult Softball		0	225	9	1140
Adult Basketball		85	150	8	730
	TOTAL	85	375	17	1870







Classes/Programs		# of Participants Monthly	# of Participants Year to Date	Facility Visits Year To Date
		2014-2015	2014-2015	2014-2015
Adult Programs/Classes		52	372	2615
Youth Programs/Classes		124	701	3894
Day Camp		0	150	2760
Open Gym		332	1768	1768
Therapeutic Recreation		12	56	56
Active Adults		0	6	6
	TOTAL	520	3053	11,099

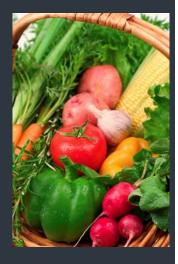


Facility Visits		# of Participants	# of Participants	S Facility Visits
Year To Date		Monthly	Year to Date	Year To Date
2014-2015		2014-2015	2014-2015	2014-2015
AAE - Corwin Campus		90	348	6147
AAE - Thunderbird Campus		47	181	3197
Rio Vista Elementary School		98	453	7941
Sitting Bull Academy (K-4)		66	308	5442
Sitting Bull Academy (5-8)		35	148	2598
Vanguard Preparatory		95	468	8262
	TOTAL	431	1906	33.587

BE ACTIVE



EAT SMART



LIVE BETTER



Eat Smart We Bet

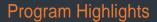
Healthy Apple Valley

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November 2014

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

FIRST5 SAN BERNARDINO	# of Participants Monthly 2014-2015	# of Participants Year-to-Date 2014-2015	Facility Visits Year to Date Year-to-Date 2014-2015
Fist 5 Programs	2014-2015	2014 2010	2014 2010
Bun in the Oven Yoga	0	0	0
Tummy Time	0	0	0
My First Sports Class	0	0	0
Having A Ball	0	0	0
Vantastic	0	0	0
Mom & Me Fun Time	0	14	56
Toddler Olympics	32	32	32
Healthy Harvest	137	137	137
Healthy Apple Valley			
Cooking for Kids	0	0	0
Family Fun Night	0	0	0
Sunset Cycling	0	18	18
Heart Screening	0	0	0
VANtastic	0	691	691
Special Events			
The Heart Games	0	0	0
Giving the Gift of Site (Signed in)	0	0	0
60 Minutes to Heart Health	0	0	0
Healthy Heart Seminar	0	0	0
Dance Off Diabetes	0	0	0
Kaiser			
Vantastic (KAISER)- Yucca Loma	0	183	183





Open Recreation Swim

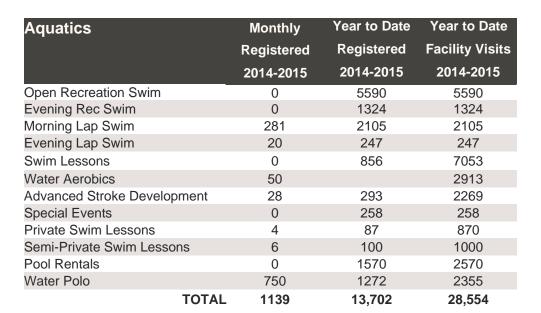


Junior Lifeguard



Swim Lessons







*2014-2015 figures reflect actual daily "through the door" participation instead of monthly registration figures.



pecial Events Participation

Special Events	Year-to-Date		
# Participants	2013-2014	2014-2015	
Firecracker Run	198	276	
Freedom Festival	14,000	14,000	
Movie Night in the Park	145	400	
Concerts in the Park	6,000	6,000	
Mud Fest	256	206	
Reverse Triathlon	276	360	
Kiddie Carnival	300	380	
Turkey Run	122	189	
	21,297	21,811	











	# of Volunteers	# of Volunteers	# of Hours	
	Monthly	Year-to-Date	Year-to-Date	
	2014-2015	2014-2015	2014-2015	
Volunteens/Volunteers	39	342	1556	
Coaches	4	81	510	
TOTAL	43	423	2066	

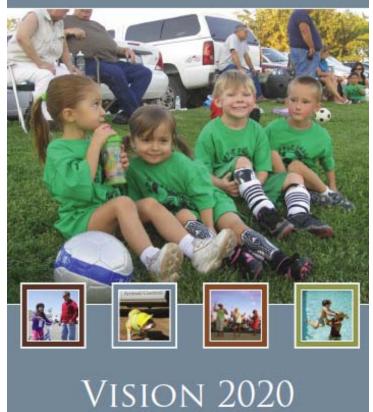
Volunteers

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November 2014

(Left) Teen Zone members work the face painting booth at the Freedom Festival. All proceeds help benefit the Teen Zone program.

APPLE VALLEY



STRATEGIC PLAN

In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 ad revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to "maintain" current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town's network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.9
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.



User Group Participation

10

	Monthly	Year-to-Date	
	# of Participants	# of Participants	
	2014-2015	2014-2015	
Youth Baseball	754	754	
Youth Football	254	254	
Youth Soccer	539	539	

User Group Usage	Reserved Uses Monthly 2014-2015	Reserved Uses Year To Date 2014-2015
Youth Baseball	210	1120
Youth Football	27	240
Youth Soccer	153	736
TOTA	AL 390	2096