

Park & Rec Stats

November 2014

Upcoming Events



February 14, 2015

GET HEART HEALTHY WITH THE TOWN OF APPLE VALLEY

60 MINUTES TO HEART HEALTH

Cancel all stress by your heart with a walk around beautiful Civic Center Park which offers fun walking paths. Put your path and begin walking. Even if you don't walk the path, the park will be back to back at the end of the hour with you!

SATURDAY, FEBRUARY 14
9 - 10 AM
CIVIC CENTER PARK
14099 Dale Evans Parkway
FUN MOTIVATING WARM-UP @ 9 AM
JOIN US IN FRONT OF THIS STAGE!

Dr. Mary Medical staff invite you to participate in a Free Biomarker Screening & Biometric screening in a short health examination that determines the risk level of a person for various diseases and medical conditions. You must pre-register by calling (866) 636-4443 see code: TCM or time of call.

For questions please contact Lenox Chalmers at (760) 240-7000 ext 7383.

Location: Town Hall Recreation Center
Event Date: February 21, 2015

Find more information online today! www.townofapplevalley.org

Town of Apple Valley Park & Recreation Department
14155 Dale Evans Parkway, Apple Valley, CA 92307
(760) 240-7000

February 28, 2015

The Heart Games 2015

February 28
8:30 am - 12 pm
\$10/person

Apple Valley Conference Center
14175 Dale Evans Parkway, Apple Valley

Start forming teams now for this wacky team competition for the entire family! Teams of 3 - 5 will compete in 10 heart healthy activities throughout Civic Center Park!

All participants who complete all 10 checkpoints will earn a Heart Games finishing medal!

Obstacle Course * Alpine Ski Race
Calorie Count * Water Blaster
And so much more!

Find more information online today! www.townofapplevalley.org

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14155 Dale Evans Parkway, Apple Valley, CA 92307
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this issue

- Park and Facility Maintenance **P.1**
- Park and Facility Usage **P.2**
- Sports **P.4**
- Classes and Programs **P.5**
- Healthy Apple Valley **P.6**
- Aquatics **P.7**
- Special Events **P.8**
- Volunteers **P.9**
- Vision 2020 **P.9**

Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
# of trees PLANTED	0	n/a	13	n/a
# of trees REMOVED	1	n/a	3	n/a
# of trees TRIMMED	10	n/a	46	n/a
Service requests completed by Parks & Facilities	1	n/a	127	n/a
Vandalism incidents repaired	0	n/a	6	n/a
Graffiti incidents repaired	0	n/a	0	n/a

Non Paid Labor Sources	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
Weekend Workers	296	n/a	1312	n/a
Weekday Workers	1016	n/a	5648	n/a
Volunteer Workers	0	n/a	58	n/a
Other	0	n/a	0	n/a
TOTAL non paid labor hours	1312	n/a	7018	n/a

Park & Facility Projects Completed

- Prepared Civic Center Park for Paws N' Claws Pet Fair
- Prepared Civic Center Park and Pool for Reverse Triathlon

Park and Facility Usage

2

November 2014

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Corwin Park		2	3	15	18
James Woody Park		0	0	2	1
Mendel Park		0	1	4	5
Sycamore Rocks Park		0	0	0	0
Thunderbird Park		0	0	1	1
Virginia Park		0	0	0	1
TOTAL		2	4	22	26

James Woody Park

Park/Field Usage	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Lenny Brewster Sports Center		203	156	999	865
Corwin Park		2	5	155	98
James Woody Park		248	191	1007	824
Lions Park		2	0	85	50
Mendel Park		11	21	68	96
Norm Schmidt Park		0	0	71	43
Sycamore Rocks Park		4	4	157	62
Thunderbird Park		4	24	158	124
Virginia Park		22	28	104	134
Yucca Loma Park		0	10	69	52
TOTAL		496	439	2873	2348

Horsemen's Center

Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
BMX		9	14	44	54
Horseshows		1	1	6	7
Picnics/Camping/Day use		1	6	23	43
TOTAL		11	21	73	104

Civic Center Park

Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Aquatic Center		121	98	605	417
Amphitheatre		4	1	11	14
TOTAL		125	99	616	431





Park and Facility Usage

3

November 2014

Apple Valley Golf Course	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
Total Golf Rounds Played	2061	2140	12,117	12,332

Town Hall	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Recreation Center - Room 1		23	16	128	88
Recreation Center - Room 2		26	22	137	110
Recreation Center - Room 3		32	27	134	109
Recreation Center - Room 4		32	27	134	109
Recreation Center - Room 5		20	8	109	57
Full Conference Center		3	5	12	30
Conference Center - North Room		4	2	58	29
Conference Center - South Room		8	9	51	55
Development Services Conf Room 1		13	18	85	91
TOTAL		161	134	848	678

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Auditorium		49	39	227	203
Arts and Crafts Room		22	22	152	142
Kitchen		5	6	18	23
Mini-Gym		23	17	96	96
Gymnasium		39	38	221	191
TOTAL		138	122	714	655



Sports Participation

4

November 2014



Pee Wee Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Pee Wee Basketball - Summer/Winter	0	35	0	70
Adventures in Pee Wee Sports	15	69	0	271
Pee Wee Soccer	0	74	0	518
Pee Wee T-Ball	0	0	0	0
TOTAL	15	178	0	859



Youth Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Youth Basketball - Summer/Winter	0	198	20	1782
Hot Shots Basketball	0	33	4	99
TOTAL	0	231	24	1881

Adult Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Adult Softball	0	225	9	1140
Adult Basketball	85	150	8	730
TOTAL	85	375	17	1870



nap - Figures not applicable

min - Minimum participation not met

NO - Not offered



Classes and Programs Participation

5

November 2014

Classes/Programs	# of Participants		Facility Visits
	Monthly	Year to Date	Year To Date
	2014-2015	2014-2015	2014-2015
Adult Programs/Classes	52	372	2615
Youth Programs/Classes	124	701	3894
Day Camp	0	150	2760
Open Gym	332	1768	1768
Therapeutic Recreation	12	56	56
Active Adults	0	6	6
TOTAL	520	3053	11,099



Facility Visits Year To Date	# of Participants		Facility Visits
	Monthly	Year to Date	Year To Date
	2014-2015	2014-2015	2014-2015
AAE - Corwin Campus	90	348	6147
AAE - Thunderbird Campus	47	181	3197
Rio Vista Elementary School	98	453	7941
Sitting Bull Academy (K-4)	66	308	5442
Sitting Bull Academy (5-8)	35	148	2598
Vanguard Preparatory	95	468	8262
TOTAL	431	1906	33,587

*AAE starts school August 4, 2014. AVUSD starts August 6, 2014.

nap - Figures not applicable min - Minimum participation not met NO - Not offered

BE ACTIVE



EAT SMART



LIVE BETTER



Healthy Apple Valley

6

November 2014

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.



	# of Participants Monthly 2014-2015	# of Participants Year-to-Date 2014-2015	Facility Visits Year to Date Year-to-Date 2014-2015
Fist 5 Programs			
Bun in the Oven Yoga	0	0	0
Tummy Time	0	0	0
My First Sports Class	0	0	0
Having A Ball	0	0	0
Vantastic	0	0	0
Mom & Me Fun Time	0	14	56
Toddler Olympics	32	32	32
Healthy Harvest	137	137	137
Healthy Apple Valley			
Cooking for Kids	0	0	0
Family Fun Night	0	0	0
Sunset Cycling	0	18	18
Heart Screening	0	0	0
VANTastic	0	691	691
Special Events			
The Heart Games	0	0	0
Giving the Gift of Site (Signed in)	0	0	0
60 Minutes to Heart Health	0	0	0
Healthy Heart Seminar	0	0	0
Dance Off Diabetes	0	0	0
Kaiser			
Vantastic (KAISER)- Yucca Loma	0	183	183



Aquatics Participation

7

November 2014

Aquatics	Monthly Registered 2014-2015	Year to Date Registered 2014-2015	Year to Date Facility Visits 2014-2015
Open Recreation Swim	0	5590	5590
Evening Rec Swim	0	1324	1324
Morning Lap Swim	281	2105	2105
Evening Lap Swim	20	247	247
Swim Lessons	0	856	7053
Water Aerobics	50		2913
Advanced Stroke Development	28	293	2269
Special Events	0	258	258
Private Swim Lessons	4	87	870
Semi-Private Swim Lessons	6	100	1000
Pool Rentals	0	1570	2570
Water Polo	750	1272	2355
TOTAL	1139	13,702	28,554



Open Recreation Swim



Junior Lifeguard



Swim Lessons



*2014-2015 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nap - Figures not applicable min - Minimum participation not met NO - Not offered



Special Events Participation

8

November 2014

Special Events	Year-to-Date	
	# Participants	2013-2014
Firecracker Run	198	276
Freedom Festival	14,000	14,000
Movie Night in the Park	145	400
Concerts in the Park	6,000	6,000
Mud Fest	256	206
Reverse Triathlon	276	360
Kiddie Carnival	300	380
Turkey Run	122	189
	21,297	21,811





Volunteers

9

November 2014

(Left) Teen Zone members work the face painting booth at the Freedom Festival. All proceeds help benefit the Teen Zone program.

	# of Volunteers Monthly 2014-2015	# of Volunteers Year-to-Date 2014-2015	# of Hours Year-to-Date 2014-2015
Volunteers/Volunteers	39	342	1556
Coaches	4	81	510
TOTAL	43	423	2066

TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5	AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸
<i>Objectives: Maintain the Town's network of parkland and recreational opportunities.</i>	
5.1	Maintain youth, senior and equestrian recreation programs. ⁹
5.2	Identify and secure funding sources for parks and recreation facilities and programs.
5.3	Partner with other public and private organizations to provide park and recreation facilities and programs.
5.4	Develop Apple Valley County Club as a self-sustaining facility.



VISION 2020 STRATEGIC PLAN

MAY 2009



User Group Participation

10

November 2014

	Monthly # of Participants 2014-2015	Year-to-Date # of Participants 2014-2015
Youth Baseball	754	754
Youth Football	254	254
Youth Soccer	539	539

User Group Usage	Reserved Uses Monthly 2014-2015	Reserved Uses Year To Date 2014-2015
Youth Baseball	210	1120
Youth Football	27	240
Youth Soccer	153	736
TOTAL	390	2096