

# Park & Rec Stats

May 2015



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## Upcoming Events

June 20, 2015

Town of Apple Valley  
Parks and Recreation Department

MONTHLY SPECIALS  
**FATHER'S DAY BBQ**  
A Better Way To Play

Pre-registration: \$10/person  
At the Door: \$12/person  
Fee includes BBQ lunch!

**Father's Day**  
Father's receive 50% discount on above fees.

**Age:**  
All Ages

**Date:**  
Saturday, June 20  
Pre-Register by June 18

**Time:**  
1 - 3:30 pm  
Fee-Registered enter at 12:30 pm

**Location:**  
Civic Center Park  
Aquatic Center

TOWN OF APPLE VALLEY PARKS AND RECREATION DEPARTMENT  
1403 Dale Drive Parkway  
Apple Valley, CA 92307  
Phone: (951) 240-7888  
www.AVparksandrec.org

## Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
# of trees PLANTED	2	0	15	12
# of trees REMOVED	2	0	11	12
# of trees TRIMMED	10	12	220	135
Service requests completed by Parks & Facilities	14	21	169	320
Vandalism incidents repaired	0	0	6	2
Graffiti incidents repaired	0	0	0	0

July & August 2015

**Dive-In Movies**

**July 18**  
101 Dalmatians

**August 8**  
Monsters University

Enjoy a great movie while lounging in the pool. Bring your noodles or lawn chairs. Movie begins after sunset. Food trucks will be available for refreshments.

Pre-registration: \$3/person  
At the Door: \$5/person

Location: Civic Center Park Aquatic Center  
Time: 7-45 - Till the end of the film

Find more information online: [http://www.AVparksandrec.org](#)

Non Paid Labor Sources	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
Weekend Workers	20	240	2267	2003
Weekday Workers	86	352	9646	4216
Volunteer Workers	0	0	58	4
Other	0	0	0	0
<b>TOTAL non paid labor hours</b>	<b>106</b>	<b>592</b>	<b>11,971</b>	<b>6223</b>

## Park & Facility Projects Completed

# Park and Facility Usage

# 2

May 2015

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Corwin Park		6	4	36	28
James Woody Park		0	0	6	1
Mendel Park		0	1	23	5
Sycamore Rocks Park		0	0	2	0
Thunderbird Park		1	1	2	2
Virginia Park		0	0	0	2
<b>TOTAL</b>		<b>7</b>	<b>6</b>	<b>69</b>	<b>38</b>

James Woody Park



Park/Field Usage	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Lenny Brewster Sports Center		134	122	1801	2568
Corwin Park		44	43	328	360
James Woody Park		265	298	2257	2853
Lions Park		4	24	158	186
Mendel Park		22	21	159	281
Norm Schmidt Park		22	21	156	166
Sycamore Rocks Park		42	47	308	317
Thunderbird Park		52	45	353	427
Virginia Park		48	45	322	461
Yucca Loma Park		22	21	164	184
<b>TOTAL</b>		<b>655</b>	<b>687</b>	<b>6006</b>	<b>7803</b>

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
BMX		13	14	117	144
Horseshows		3	0	16	19
Picnics/Camping/Day use		3	5	39	60
<b>TOTAL</b>		<b>19</b>	<b>19</b>	<b>172</b>	<b>223</b>

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Aquatic Center		159	156	1339	1032
Amphitheatre		24	5	55	24
<b>TOTAL</b>		<b>183</b>	<b>161</b>	<b>1394</b>	<b>1056</b>



# Park and Facility Usage

# 3

May 2015

Apple Valley Golf Course	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
Total Golf Rounds Played	2846	2567	26,673	25,735

Town Hall	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Recreation Center - Room 1		20	14	247	194
Recreation Center - Room 2		16	16	231	236
Recreation Center - Room 3		41	33	349	315
Recreation Center - Room 4		41	33	349	315
Recreation Center - Room 5		19	14	200	134
Full Conference Center		15	12	54	65
Conference Center - North Room		6	3	98	46
Conference Center - South Room		13	7	86	98
Development Services Conf Room 1		33	22	217	209
<b>TOTAL</b>		<b>204</b>	<b>154</b>	<b>1832</b>	<b>1612</b>

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Auditorium		53	43	535	461
Arts and Crafts Room		21	22	325	283
Kitchen		2	4	38	46
Mini-Gym		13	29	190	246
Gymnasium		25	29	435	408
<b>TOTAL</b>		<b>114</b>	<b>127</b>	<b>1523</b>	<b>1444</b>



# Sports Participation

# 4

May 2015



Pee Wee Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly 2014-2015	Year to Date 2014-2015	Year-to-Date 2014-2015	Year To Date 2014-2015
Pee Wee Basketball	0	70	10	280
Adventures in Pee Wee	0	91	0	403
Pee Wee Soccer	0	74	10	518
Pee Wee T-Ball	75	75	10	375
<b>TOTAL</b>	<b>75</b>	<b>310</b>	<b>30</b>	<b>1576</b>



Youth Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly 2014-2015	Year to Date 2014-2015	Year-to-Date 2014-2015	Year To Date 2014-2015
Youth Basketball	0	460	34	4402
Hot Shots Basketball	0	90	10	441
<b>TOTAL</b>	<b>0</b>	<b>550</b>	<b>44</b>	<b>4843</b>

Adult Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly 2014-2015	Year to Date 2014-2015	Year-to-Date 2014-2015	Year To Date 2014-2015
Adult Softball	125	190	18	2390
Adult Basketball	0	230	18	1710
<b>TOTAL</b>	<b>125</b>	<b>420</b>	<b>36</b>	<b>4100</b>



nap - Figures not applicable

min - Minimum participation not met

NO - Not offered

# Classes and Programs Participation

Highlights

# 5

May 2015



Classes/Programs	# of Participants		Facility Visits
	Monthly	Year to Date	Year To Date
	2014-2015	2014-2015	2014-2015
Adult Programs/Classes	75	979	6646
Youth Programs/Classes	178	1671	9728
Day Camp	0	211	3042
Open Gym	485	3798	3798
Therapeutic Recreation	9	124	124
Active Adults	0	6	6
<b>TOTAL</b>	<b>747</b>	<b>6789</b>	<b>23,344</b>



Facility Visits Year To Date	# of Participants		Facility Visits
	Monthly	Year to Date	Year To Date
	2014-2015	2014-2015	2014-2015
AAE - Corwin Campus	94	867	15,039
AAE - Thunderbird Campus	50	451	7824
Rio Vista Elementary School	106	1140	20,615
Sitting Bull Academy (K-4)	101	896	16,373
Sitting Bull Academy (5-8)	31	371	6691
Vanguard Preparatory	111	1106	20,146
<b>TOTAL</b>	<b>493</b>	<b>4831</b>	<b>86,688</b>

\*AAE starts school August 4, 2014. AVUSD starts August 6, 2014.

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered

BE ACTIVE



Healthy Apple Valley

6

May 2015

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

EAT SMART



	# of Participants Monthly 2014-2015	# of Participants Year-to-Date 2014-2015	Facility Visits Year to Date Year-to-Date 2014-2015
<b>Fist 5 Programs</b>			
Bun in the Oven Yoga	0	0	0
Tummy Time	0	0	0
My First Sports Class	16	96	444
Having A Ball	16	115	460
Vantastic	0	0	6
Mom & Me Fun Time	0	27	108
Toddler Olympics	31	63	63
Healthy Harvest	0	137	137
<b>Healthy Apple Valley</b>			
Cooking for Kids	0	0	0
Family Fun Night	0	0	0
Sunset Cycling	0	18	18
Heart Screening	0	0	0
VANtastic	0	691	691
<b>Special Events</b>			
The Heart Games	0	142	142
Giving the Gift of Site ( Signed in)	0	257	257
60 Minutes to Heart Health	0	0	0
Healthy Heart Seminar	0	0	0
Dance Off Diabetes	0	0	0
<b>Kaiser</b>			
Vantastic (KAISER)- Yucca Loma	0	394	394

LIVE BETTER





# Aquatics Participation

# 7

May 2015



Open Recreation Swim



Junior Lifeguard



Swim Lessons

Aquatics	Monthly Registered 2014-2015	Year to Date Registered 2014-2015	Yearly Visits 2014-2015
Open Recreation Swim	864	6823	6823
Jr. Lifeguard Training:	16	16	160
Lifeguard Training:	1	33	243
Evening Rec Swim	0	1324	1324
Morning Lap Swim	305	3788	3788
Evening Lap Swim	61	321	321
Swim Lessons	57	944	7778
Water Aerobics	42	990	4631
Advanced Stroke Development	18	412	4649
Special Events	150	424	424
Private Swim Lessons	8	112	1120
Semi-Private Swim Lessons	10	126	1260
Pool Rentals	1934	3909	4909
HS Water Polo	0	4534	5617
HS Swim	900	6,225	6,225
<b>TOTAL</b>	<b>4366</b>	<b>29,981</b>	<b>49,272</b>

\*2014-2015 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nap - Figures not applicable    min - Minimum participation not met    NO - Not offered

## Program Highlights

The Hispanic Chamber of Commerce hosted their annual Cinco De Mayo event at Civic Center Park for the first time.



## Special Events Participation

# 8

May 2015



Special Events	Year-to-Date	
	# Participants	2013-2014
Firecracker Run	198	276
Freedom Festival	14,000	14,000
Movie Night in the Park	145	550
Concerts in the Park	6,000	6,000
Mud Fest	256	206
Reverse Triathlon	276	360
Kiddie Carnival	300	380
Turkey Run	122	189
Gingerbread House Build	n/a	34
Cocoa & Carols	13	65
Art Festival	290	311
Eggstravaganza	1250	1275
Bunny Run	168	231
Youth Track Meet	443	383
	<b>23,461</b>	<b>24,260</b>







# Volunteers

# 9

May 2015

Teens are treated to an ice cream party for all their hard work during the Community Clean Up.

	# of Volunteers Monthly 2014-2015	# of Volunteers Year-to-Date 2014-2015	# of Hours Year-to-Date 2014-2015
Volunteers/Volunteers	33	249	3089
Coaches	39	285	1463
<b>TOTAL</b>	<b>72</b>	<b>534</b>	<b>4552</b>

## TOWN OF APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

<b>GOAL #5</b>	<b>AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES<sup>8</sup></b>
<i>Objectives: Maintain the Town's network of parkland and recreational opportunities.</i>	
5.1	Maintain youth, senior and equestrian recreation programs. <sup>9</sup>
5.2	Identify and secure funding sources for parks and recreation facilities and programs.
5.3	Partner with other public and private organizations to provide park and recreation facilities and programs.
5.4	Develop Apple Valley County Club as a self-sustaining facility.



## VISION 2020 STRATEGIC PLAN

MAY 2009



# User Group Participation

# 10

May 2015

	Monthly # of Participants 2014-2015	Year-to-Date # of Participants 2014-2015
Youth Baseball	1180	3114
Youth Football	254	254
Youth Soccer	539	539

User Group Usage	Reserved Uses Monthly 2014-2015	Reserved Uses Year To Date 2014-2015
Youth Baseball	458	3383
Youth Football	0	249
Youth Soccer	60	1184
<b>TOTAL</b>	<b>488</b>	<b>4816</b>