

Park & Rec Stats

June 2015

Upcoming Events

June 6 & 7, 2015

Town of Apple Valley
Parks and Recreation Department

THE LITTLE MERMAID
A Better Way To Play

Come along on an exciting adventure with a mermaid princess and her 2 best friends as she longs to be a part of the human world in the Town of Apple Valley's Acting class presentation of The Little Mermaid. Based off the beloved Hans Christian Andersen story, it's sure to be a delight for all ages! See you there at Granite Hills High School Performing Arts Center!

Activity Fee:
\$5 pre-register
\$7 at the door

Date:
June 6, 2:30 pm or
June 7, 2:30 pm

Location:
Granite Hills High School Performing Arts Center

Parks Make Life Better!
/AVRecreation

TOWN OF APPLE VALLEY PARKS AND RECREATION DEPARTMENT
14999 Dale Evans Parkway
Apple Valley, CA 91707
Phone: (760) 940-3888
www.AVRecreation.org

July 24, 2015

Movies in the Park
at beautiful Civic Center Park
14999 Dale Evans Parkway

July 24, 2015
FREE!
Movie starts at approximately 8 pm

Find more information online today!
www.AVRecreation.org

Town of Apple Valley Park & Recreation Department
14999 Dale Evans Parkway, Apple Valley, CA 91707
(760) 940-3888



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Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
# of trees PLANTED	0	1	15	13
# of trees REMOVED	0	3	11	15
# of trees TRIMMED	4	21	192	156
Service requests completed by Parks & Facilities	6	28	224	348
Vandalism incidents repaired	1	0	7	2
Graffiti incidents repaired	2	0	2	0

Non Paid Labor Sources	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
Weekend Workers	291	144	2558	2147
Weekday Workers	864	513	10,510	4729
Volunteer Workers	0	0	58	4
Other	0	0	0	0
TOTAL non paid labor hours	1155	657	13,126	6880

Park & Facility Projects Completed

Prepared Civic Center Park for Shrek Musical and Sunset Concerts.

Park and Facility Usage

2

June 2015

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Corwin Park		8	6	44	34
James Woody Park		1	1	7	2
Mendel Park		3	2	26	7
Sycamore Rocks Park		0	1	2	1
Thunderbird Park		6	1	8	3
Virginia Park		0	0	0	2
TOTAL		18	11	87	49

James Woody Park



Park/Field Usage	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Lenny Brewster Sports Center		109	142	1910	2710
Corwin Park		30	33	358	393
James Woody Park		207	242	2464	3095
Lions Park		1	15	159	201
Mendel Park		15	14	174	295
Norm Schmidt Park		15	15	171	181
Sycamore Rocks Park		38	34	346	351
Thunderbird Park		36	36	389	463
Virginia Park		39	35	361	496
Yucca Loma Park		15	16	179	200
TOTAL		505	582	6511	8385

Horsemen's Center



Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
BMX		13	13	130	157
Horseshows		0	0	16	19
Picnics/Camping/Day use		3	7	42	67
TOTAL		16	20	188	243

Civic Center Park



Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Aquatic Center		113	291	1452	1323
Amphitheatre		7	6	62	30
TOTAL		120	297	1514	1353



Park and Facility Usage

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June 2015

Apple Valley Golf Course	Monthly		Year-to-Date	
	2013-2014	2014-2015	2013-2014	2014-2015
Total Golf Rounds Played	2936	2334	29,609	28,069

Town Hall	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Recreation Center - Room 1		22	22	269	216
Recreation Center - Room 2		22	28	254	264
Recreation Center - Room 3		25	30	374	345
Recreation Center - Room 4		25	30	374	345
Recreation Center - Room 5		9	4	209	138
Full Conference Center		2	2	56	67
Conference Center - North Room		12	31	110	77
Conference Center - South Room		12	28	98	126
Development Services Conf Room 1		28	23	245	232
TOTAL		157	198	1989	1810

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2013-2014	2014-2015	2013-2014	2014-2015
Auditorium		45	42	580	503
Arts and Crafts Room		29	19	354	302
Kitchen		5	5	43	51
Mini-Gym		25	37	215	283
Gymnasium		5	42	440	450
TOTAL		109	145	1632	1589



Sports Participation

4

June 2015



Pee Wee Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Pee Wee Basketball - Summer/Winter	26	96	14	384
Adventures in Pee Wee Sports	0	91	0	403
Pee Wee Soccer	0	74	10	518
Pee Wee T-Ball	75	75	10	450
TOTAL	101	336	34	1755



Youth Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Youth Basketball - Summer/Winter	170	630	54	5762
Hot Shots Basketball	29	119	14	673
TOTAL	199	740	68	6435

Adult Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2014-2015	2014-2015	2014-2015	2014-2015
Adult Softball	105	295	28	2810
Adult Basketball	88	310	25	1798
TOTAL	193	613	53	4608



Classes and Programs Participation

Highlights

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June 2015



Classes/Programs	# of Participants		Facility Visits
	Monthly	Year to Date	Year To Date
	2014-2015	2014-2015	2014-2015
Adult Programs/Classes	115	1094	7522
Youth Programs/Classes	134	1805	10,444
Day Camp	275	486486	7624
Open Gym	350	4148	4148
Therapeutic Recreation	9	133	133
Active Adults	0	6	6
TOTAL	883	7672	29,877



Facility Visits	# of Participants		Facility Visits
	Monthly	Year to Date	Year To Date
	2014-2015	2014-2015	2014-2015
AAE - Corwin Campus	0	867	15,039
AAE - Thunderbird Campus	0	451	7824
Rio Vista Elementary School	0	1140	20,615
Sitting Bull Academy (K-4)	0	896	16,373
Sitting Bull Academy (5-8)	0	371	6691
Vanguard Preparatory	0	1106	20,146
TOTAL	0	4831	86,688

*AAE starts school August 4, 2014. AVUSD starts August 6, 2014.

nap - Figures not applicable min - Minimum participation not met NO - Not offered

BE ACTIVE



Healthy Apple Valley

6

June 2015

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

EAT SMART



	# of Participants	# of Participants	Facility Visits
	Monthly 2014-2015	Year-to-Date 2014-2015	Year to Date Year-to-Date 2014-2015
Fist 5 Programs			
Bun in the Oven Yoga	0	0	0
Tummy Time	0	0	0
My First Sports Class	0	96	444
Having A Ball	0	115	460
Vantastic	0	0	6
Mom & Me Fun Time	18	45	236
Toddler Olympics	0	63	63
Healthy Harvest	0	137	137
Healthy Apple Valley			
Cooking for Kids	0	0	0
Family Fun Night	0	0	0
Sunset Cycling	0	18	18
Heart Screening	0	0	0
VANtastic	0	691	691
Special Events			
The Heart Games	0	142	142
Giving the Gift of Site (Signed in)	0	257	257
60 Minutes to Heart Health	0	0	0
Healthy Heart Seminar	0	0	0
Dance Off Diabetes	0	0	0
Kaiser			
Vantastic (KAISER)- Yucca Loma	379	773	773

LIVE BETTER





Aquatics Participation

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June 2015



Open Recreation Swim



Junior Lifeguard



Swim Lessons

Aquatics	Monthly Registered 2014-2015	Year to Date Registered 2014-2015	Yearly Visits 2014-2015
Open Recreation Swim	6,742	13,565	13,565
Jr. Lifeguard Training:	-	16	160
Lifeguard Training:	-	33	243
Evening Rec Swim	1,142	2,466	2,466
Morning Lap Swim	408	4,196	4,196
Evening Lap Swim	54	375	375
Swim Lessons	858	915	16,318
Water Aerobics	181	1171	5,483
Advanced Stroke Development	24	436	5,129
Special Events	511	661	935
Private Swim Lessons	74	186	1,860
Semi-Private Swim Lessons	122	248	2,340
Pool Rentals	330	4239	5,239
Water Polo (Town Program):	12	34	680
HS Water Polo	-	4,534	5,617
HS Swim	-	-	4,534
TOTAL	10,458	33,075	69,140

*2014-2015 figures reflect actual daily "through the door" participation instead of monthly registration figures.

nap - Figures not applicable min - Minimum participation not met NO - Not offered



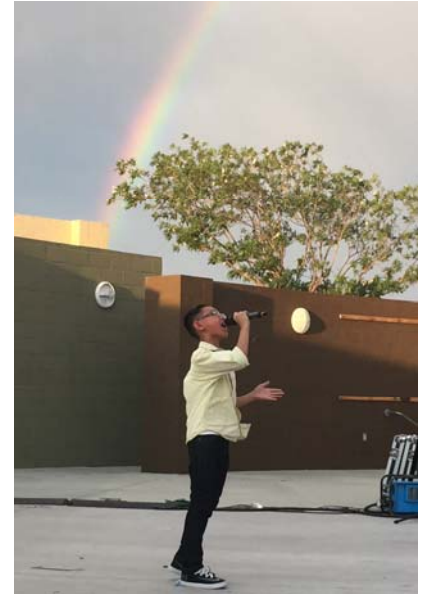
Special Events Participation

8

June 2015

Apple Valley Idol — In it's 13th season. Participants were fighting for a chance to perform at the 4th of July Freedom Festival!

Special Events	Year-to-Date		
	# Participants	2013-2014	2014-2015
Firecracker Run		198	276
Freedom Festival		14,000	14,000
Movie Night in the Park		145	550
Concerts in the Park		6,000	6,000
Mud Fest		256	206
Reverse Triathlon		276	360
Kiddie Carnival		300	380
Turkey Run		122	189
Gingerbread House Build		n/a	34
Cocoa & Carols		13	65
Art Festival		290	311
Eggstravaganza		1250	1275
Bunny Run		168	231
Youth Track Meet		443	383
Apple Valley Idol		270	217
		23,7311	24,477





	# of Volunteers Monthly 2014-2015	# of Volunteers Year-to-Date 2014-2015	# of Hours Year-to-Date 2014-2015
Volunteens/Volunteers	39	288	3718
Coaches	28	313	1687
TOTAL	67	601	5405

TOWN OF
APPLE VALLEY



In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5	AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸
<i>Objectives: Maintain the Town’s network of parkland and recreational opportunities.</i>	
5.1	Maintain youth, senior and equestrian recreation programs. ⁹
5.2	Identify and secure funding sources for parks and recreation facilities and programs.
5.3	Partner with other public and private organizations to provide park and recreation facilities and programs.
5.4	Develop Apple Valley County Club as a self-sustaining facility.



VISION 2020
STRATEGIC PLAN

MAY 2009



User Group Participation

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June 2015

	Monthly # of Participants 2014-2015	Year-to-Date # of Participants 2014-2015
Youth Baseball	1180	3114
Youth Football	254	254
Youth Soccer	539	539

User Group Usage	Reserved Uses Monthly 2014-2015	Reserved Uses Year To Date 2014-2015
Youth Baseball	102	3485
Youth Football	26	275
Youth Soccer	70	1254
TOTAL	198	5014