

**TOWN OF  
APPLE VALLEY, CALIFORNIA**

**AGENDA MATTER**

**Subject Item:**

**PUBLIC NOTICING FOR THE GENERAL PLAN ADVISORY COMMITTEE MEETINGS**

**Summary Statement:**

In January 2008, the General Plan Advisory Committee (GPAC) commenced its discussions regarding the update of the Land Use Element of the General Plan. Since January there have been six (6) meetings. The GPAC has completed its review of the Goals, Policies and Programs for the Land Use Element. At the most recent meeting on April 14, 2008, the GPAC commenced discussions regarding the Land Use Map, including specific focus areas throughout Town. At its April 14<sup>th</sup> meeting the GPAC raised a concern about the noticing process for the Town residents, specifically the numerous property owners that may be affected, due to land use changes to their property, or to neighboring properties. The GPAC determined that providing large advertisements on several occasions, in the Daily Press, would be appropriate to notify Apple Valley property owners of the important discussions the GPAC will be conducting regarding the land uses of a very large portion of the Town. The GPAC directed staff to forward these concerns to the Town Council, requesting that the Council allow staff to provide one full-page advertisement on at least two (2) occasions in the newspaper publicizing the upcoming meetings of the GPAC.

In the advertisement, the GPAC would like to see the focus areas illustrated, including a narrative of each area. The advertisement should encourage land owners and concerned residents in these areas to be aware of the GPAC discussions and recommendations being made to the Planning Commission regarding the future development of large portions of the Town.

There will be approximately two (2) more GPAC meetings and two (2) joint GPAC Planning Commission meetings between April 28<sup>th</sup> and June 18<sup>th</sup>. Additional GPAC meetings may be scheduled between April 29<sup>th</sup> and June 2<sup>nd</sup> depending on how much time is required to complete the review of the Land Use Map.

**Recommended Action:**

Appropriate the necessary funds and provide direction to staff on the method for noticing the public of the upcoming General Plan Advisory Committee Meetings.

