

TOWN OF APPLE VALLEY TOWN COUNCIL STAFF REPORT

То:	Honorable Mayor and Town Council	Date: M	lay 10, 2016
From:	La Vonda M-Pearson, Town Clerk Town Clerk	Item No	: 11
Subject:	DISCUSSION ON ESTABLISHING A PROGRAM TO RECOGNIZE UNSUNG HEROES IN THE COMMUNITY		
T.M. Approv	al:	Budgeted Iten	n: ☐ Yes ☐ No ☐ N/A
RECOMMENDED ACTION:			
Provide direction to staff.			
SUMMARY:			

At the Town Council Meeting of April 26, 2016, Mayor Stanton requested a future item be discussed to establish a program recognizing "Unsung Heroes" in the community.

BACKGROUND:

The Town of Apple Valley has established programs in place to recognize individuals who are the recipients of awards and recognitions from other agencies. These individuals are recognized for their achievements by the Town Council through proclamations, awards and certificates. Mayor Stanton has asked that the Town Council consider revamping a program that will allow the Town Council to acknowledge individuals and/or businesses for creating methods that establish a "Better Way of Life" for the community.

The Town of Apple Valley previously recognized members in the community through the program, "Apple Valley Honors." Apple Valley Honors was initially created to offer congratulations and appreciation to Apple Valley residents, usually on the occasion of a special achievement or contribution. In addition, the Town Clerk's Office has provided awards on behalf of the Town Council, entitled "Making a Difference." These recipients were identified by the Town Council and/or staff for their outstanding achievement and were formally recognized at a Council Meeting receiving a "Making a Difference" plaque. The last recipient of this award was Dominic Cumo, the young man suffering

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from Amyotrophic Lateral Sclerosis (ALS). Recommended by Fire Chief Sid Hultquist, Mr. Cumo was recognized for his efforts in obtaining new beds for the fireman.

Discussion of this item will afford the Town Council an opportunity to formally adopt a program that will allow members of the community to be publically recognized for their achievements as identified by the Town Council.

FISCAL IMPACT:

None.

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