



Town of Apple Valley

**TOWN OF
APPLE VALLEY**

**PARK AND RECREATION
COMMISSION AGENDA**

Thursday, April 6, 2017

Regular Meeting: 6:00 p.m.

TOWN COUNCIL CHAMBERS

* * * *

COMMISSION MEMBERS

Donald Tatera, Chairman

Valerie Smith, Vice-Chair

Richard Cambridge, Commissioner

Patrick Doran, Commissioner

Melissa Moon, Commissioner

* * * *

Frank Robinson, Town Manager

John Brown, Town Attorney

La Vonda M-Pearson, CMC, Town Clerk

Lori Lamson, Assistant Town Manager

Ralph Wright, Parks and Recreation Manager

TOWN HALL: (760) 240-7000

www.applevalley.org

AGENDA
APPLE VALLEY PARKS AND RECREATION COMMISSION
THURSDAY, April 6, 2017
REGULAR MEETING 6:00 P.M.
TOWN COUNCIL CHAMBERS
14955 DALE EVANS PARKWAY

PUBLIC PARTICIPATION IS INVITED. *If you wish to be heard on any item on the agenda, please so indicate by filling out a REQUEST TO SPEAK form at the Commission meeting. Place the request in the Speaker Request Box on the table near the Town Clerk or hand to the Town Clerk at the meeting. (G.C. 54954.3 (a)).*

Materials related to an item on this agenda submitted to the Commission after distribution of the agenda packet are available for public inspection in the Town Clerk's Office at 14955 Dale Evans Parkway, Apple Valley, CA during normal business hours. Such documents are also available on the Town of Apple Valley website at www.applevalley.org subject to staff's ability to post the documents before the meeting.

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED IN THE AGENDA)

CALL TO ORDER:

ROLL CALL:

COMMISSIONERS Chairman Tatera, D._____, Vice-Chair Smith, V. _____,
Commissioner Cambridge, R._____, Commissioner Moon, M._____.

PLEDGE OF ALLEGIANCE:

PRESENTATIONS:

PUBLIC COMMENTS:

Anyone wishing to address an item not on the agenda or an item that is not scheduled for a public hearing at this meeting may do so at this time. California State Law does not allow the Commission to act on items not on the agenda, except in very limited circumstances. Your concerns may be referred to staff or placed on a future agenda.

1. **Approval of Minutes for Park and Recreation Commission Meeting**
Recommendation:
Approve the minutes for the meeting of February 2, 2017.

2. **Approval of the Parks and Recreation Monthly Reports**
Recommendation:
Approval of the Parks and Recreation Monthly Reports for January and February 2017.

3. **Review and Approval of Program Fees**
Recommendation:
Approve proposed Program Fees
4. **Update on Park Projects**
Recommendation:
Staff will update the Commission on improvement projects in various parks.

PARKS AND RECREATION MANAGER'S REPORT

PARK AND RECREATION COMMISSIONER COMMENTS

SUGGESTED ITEMS FOR FUTURE AGENDAS

ADJOURNMENT



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

To: Parks and Recreation Commission **Date:** April 6, 2017
From: Ralph Wright
Parks and Recreation Manager **Item No:** 1
Subject: APPROVAL OF MINUTES FOR PARK AND RECREATION
COMMISSION MEETINGS

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

Approve the minutes for the regular meeting on February 2, 2017.

SUMMARY:

A. Regular Meeting – February 2, 2017

BACKGROUND:

N/A

FISCAL IMPACT:

N/A

**THE TOWN OF APPLE VALLEY
PARK AND RECREATION COMMISSION
MINUTES
February 2, 2017**

CALL TO ORDER:

Chairman Patrick Doran called the meeting of the Park and Recreation Commission of the Town of Apple Valley to order at 6:01 p.m. in the Town Council Chambers.

INSTALLATION OF NEWLY APPOINTED COMMISSIONER:

Yvonne Rivera, Deputy Town Clerk, administered the Oath of Office to newly appointed Parks & Recreation Commissioner Mrs. Melissa Moon.

ROLL CALL:

Roll call was taken with the following members present: Chairman Patrick Doran, Commissioner Melissa Moon, Commissioner Valerie Smith and Vice Chairman Donald Tatera.

Absent: Commissioner Richard Cambridge

PLEDGE OF ALLEGIANCE: Commissioner Valerie Smith

PRESENTATIONS:

None

PUBLIC COMMENTS:

None

1. Selection of Chairperson and Vice-Chairperson

Commissioner, Valerie Smith, motioned to appoint Donald Tatera as Chairman. Commissioner Melissa Moon seconded the motion.

Motion carried by a 4-0-0-1 vote.

Chairman, Donald Tatera motioned to appoint Valerie Smith as Vice-Chair. Commissioner Patrick Doran seconded the motion.

Motion carried by a 4-0-0-1 vote.

2. Approval of the Parks and Recreation Minutes for October 6, 2016 Meeting

Commissioner, Patrick Doran motioned to approve the minutes for October 6, 2016 commission meeting. Vice-Chair, Valerie Smith seconded the motion.

Motion carried by a 4-0-0-1 vote.

3. Approval of Parks and Recreation Monthly Reports for September, October, November, and December 2016

Commissioner Melissa Moon motioned to approve the monthly reports. Vice-Chair, Valerie Smith, seconded the motion.

Motion carried by a 4-0-0-1 vote.

4. Update on Park Projects

Ralph Wright, Parks and Recreation Manager, discussed the current park projects that have been handled in recent months. Mendel Park recently had a basketball court installed along with new fitness stations. He also discussed the installation of the permanent restroom at Thunderbird Park.

5. CDBG Projects

Mr. Wright, discussed recent projects that he applied for in the upcoming 2017-2018 year. The two projects were the front playground at James Woody Park, and installing security cameras at James Woody Park and Community Center. Due to limited funding he advised that possibly only one of the items will be accomplished in the fiscal year. He plans to move forward with the playground at James Woody Park and possibly the security cameras in the following year.

6. Update on the Hilltop House Project

Mr. Wright discussed that an administrative team, led by the Economic Development Department, is currently evaluating the Hilltop House. They have the house secured and are consistently monitoring and evaluating the structure, access and safety of the property. They are also trying to identify sources and funding opportunities. Cal Poly Pomona students have taken on the task of creating the Master Plan for the property. Once this is complete, a committee will be formed to start the implementation of the project. He believes the Master Plan may be completed sometime towards the end of March however, the exact time frame is not known at this time. Mr. Wright will update the commission as new information becomes available.

PARKS AND RECREATION MANAGER'S REPORT

Mr. Wright updated the Commission on the Mayors Youth Summit process and advised that the Summit has various funding projects that they bring to a Mock Council. This year the Mock Council selected the Swim Lesson Program. This program provides swim lessons during school break for certain low income students in Apple Valley. Mr. Wright also discussed the lottery system that will be used for the 2017-2018 ASAP After School Program. He advised the Commission that several schools are at capacity with long waitlists. He also stated that staff is working with the schools in an attempt to increase capacity.

Mr. Wright discussed the recent cancellation of Soccer Tournaments from Cal South and the burden that the cancellation causes for AVSC and other groups. He advised that AVSC is looking to possibly host two Soccer Tournaments in May and November.

The 2nd Annual Winter Hafla was hosted at James Woody Community Center and had over 150 spectators and 30 participants. The event is part of Healthy Apple Valley program and continues to be a very successful event.

The last item Mr. Wright discussed was Winter Youth Basketball. The program has over 440 participants registered this year.

PARK AND RECREATION COMMISSIONER COMMENTS

Commissioner, Patrick Doran stated that Jiles Smith is no longer a Commissioner but that he will be missed and did a great job as a commissioner for several years.

Vice-Chair, Valerie Smith also commented on the Heart Games being held on February 25, 2017. She will be in charge of a station at the event and explained that it is a great family event and invited everyone to come join.

SUGGESTED ITEMS FOR FUTURE AGENDAS

Vice-Chair, Valerie Smith would like an update on the Swim Lesson program.

ADJOURNMENT

Motion by Commissioner Patrick Doran and seconded by Vice-Chair Valerie Smith and carried by those in attendance to adjourn the meeting at 6:50 pm.

CHAIRPERSON

TOWN CLERK



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

To: Parks and Recreation Commission **Date:** April 6, 2017
From: Ralph Wright
Parks and Recreation Manager **Item No:** 2
Subject: APPROVAL OF PARKS AND RECREATION DEPARTMENT
MONTHLY REPORTS

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

Approve the monthly reports for the months of January and February 2017.

SUMMARY:

Monthly Report for the Parks and Recreation Department highlighting service levels for the months of January and February in FY 16/17.

BACKGROUND:

N/A

FISCAL IMPACT:

N/A

Fiscal Year
2016 / 2017

Upcoming Events

Parents Night Out

February 14, 2017



this issue

Park and Facility Maintenance **P.1**

Park and Facility Usage **P.2 / 3**

Sports **P.4**

Classes and Programs **P.5**

Healthy Apple Valley **P.6**

Aquatics **P.7**

Special Events **P.8**

Volunteers/ Vision 2020 **P.9**

User Group Participation **P.10**

Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2015-2016	2016-2017	2015-2016	2016-2017
# of trees PLANTED	0	0	17	6
# of trees REMOVED	0	0	2	6
# of trees TRIMMED	26	17	136	134
Service requests completed by Parks & Facilities	66	38	283	280
Vandalism incidents repaired	0	0	0	4
Graffiti incidents repaired	0	6	1	51

Non Paid Labor Sources	Monthly		Year-to-Date	
	2015-2016	2016-2017	2015-2016	2016-2017
Weekend Workers	200	304	2189	2368
Weekday Workers	1048	512	4882	4304
Volunteer Workers	0	0	0	0
Other	0	0	0	0
TOTAL non paid labor hours	1248	816	7071	6672

Park & Facility Projects Completed

-Replaced the nets on the tennis courts at the Apple Valley Golf Course.

Monthly Reports are based on a Fiscal Year
7/01/2016—06/30/2017

The Heart Games

February 25, 2017

Park Improvements

Mendel Park
Exercise equipment



Thunderbird Park
Basketball Court
Resurfaced



AVGC— Tennis
Courts resurfaced



James Woody CC
Basketball Court
resurfaced



Park and Facility Usage

2

January 2017

Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Corwin Park		1	0	25	16
James Woody Park		0	0	3	2
Mendel Park		0	0	3	6
Sycamore Rocks Park		3	0	4	0
Thunderbird Park		2	0	6	0
Virginia Park		0	0	4	0
TOTAL		6	0	45	24

Park/Field Usage	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Lenny Brewster Sports Center		228	141	1236	1525
Corwin Park		0	0	4	58
James Woody Park		6	6	746	1023
Lions Park		1	0	72	75
Mendel Park		0	0	88	92
Norm Schmidt Park		0	0	69	50
Sycamore Rocks Park		3	2	81	136
Thunderbird Park		2	1	57	79
Virginia Park		3	4	45	98
Yucca Loma Park		0	0	26	26
TOTAL		243	154	2424	3162

Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
BMX		14	17	92	107
Horseshows		0	0	4	4
Picnics/Camping/Day use		2	6	46	66
TOTAL		16	23	142	177

Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Aquatic Center		85	50	947	733
Amphitheatre		0	0	9	11
TOTAL		85	50	956	744

Park and Facility Usage

3

January 2017

Conference Room



Apple Valley Golf Course	Monthly		Year-to-Date	
	2015-2016	2016-2017	2015-2016	2016-2017
Total Golf Rounds Played	1628	1851	15146	16455

Town Hall	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Recreation Center - Room 1	5	1	105	61	
Recreation Center - Room 2	22	2	186	47	
Recreation Center - Room 3	22	9	143	43	
Recreation Center - Room 4	22	9	143	43	
Recreation Center - Room 5	22	14	103	119	
Full Conference Center	4	1	51	27	
Conference Center - North Room	7	6	50	81	
Conference Center - South Room	14	22	68	82	
Development Services Conf Room 1	22	19	151	184	
TOTAL	140	83	1000	687	

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Auditorium	48	47	335	273	
Arts and Crafts Room	47	48	244	276	
Kitchen	2	2	31	27	
Mini-Gym	26	17	191	109	
Gymnasium	43	49	276	292	
TOTAL	166	163	1077	977	

n/a - Figures not available

Winter Basketball
2017



Sports Participation

4

January 2017



Pee Wee Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2016-2017	2016-2017	2016-2017	2016-2017
Pee Wee Basketball - Summer/Winter	37	102	8	408
Adventures in Pee Wee Sports	0	51	n/a	242
Pee Wee Soccer	0	126	6	126
TOTAL	37	279	14	776



Youth Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2016-2017	2016-2017	2016-2017	2016-2017
Youth Basketball - Summer/Winter	344	505	100	4758
Hot Shots Basketball	56	141	10	394
TOTAL	400	646	110	5152

Adult Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2016-2017	2016-2017	2016-2017	2016-2017
Adult Softball	0	272	10	2384
Adult Basketball	0	304	6	1352
TOTAL	0	576	16	3736



n/a - Figures not applicable min - Minimum participation not met NO - Not offered

Classes and Programs Participation

Highlights

5

January 2017

Academic Tots is a Pre-School class that has been running for the last 24 years at JWCC. The class is consistently at capacity and gets great reviews from all participants.



Classes/Programs	# of Participants	# of Participants	Facility Visits
	Monthly	Year to Date	Year To Date
	2016-2017	2016-2017	2016-2017
Adult Programs/Classes	90	721	3899
Youth Programs/Classes	194	1125	6046
Day Camp	0	382	1611
Open Gym	157	1793	1793
Therapeutic Recreation	0	93	93
TOTAL	441	4114	13442



After School Program	# of Participants	# of Participants	Facility Visits
	Monthly	Year to Date	Year To Date
	2016-2017	2016-2017	2016-2017
Rio Vista Elementary School	138	694	3700
AAE—Mojave River	222	1214	6515
Sitting Bull Academy (K-4)	143	687	3720
Sitting Bull Academy (5-8)	85	388	1990
Vanguard Preparatory (K-4)	145	647	3505
Vanguard Preparatory (5-8)	85	374	2210
TOTAL	818	4004	21640

n/a - Figures not applicable min - Minimum participation not met NO - Not offered

BE ACTIVE



EAT SMART



LIVE BETTER



Healthy Apple Valley

6

January 2017

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

Classes/Programs

Classes/Programs	# of Participants	# of Participants	Facility Visits
	Monthly 2016-2017	Year-to-Date 2016-2017	Year-to-Date 2016-2017
Healthy Apple Valley			
Vantastic	0	235	235
Special Events			
Giving the Gift of Sight (Signed in)	0	386	386
Poke-thon Event	0	320	320
Winter Hafla	185	185	185
Total:	185	1126	1126





Aquatics Participation

7

January 2017

100 Mile Swim Club Winners!!!

The Aquatic Center is open year round. Patrons are able to enjoy lap swimming or water aerobics as long as join our AV Swim Club.

	Monthly Registered 2016-2017	Monthly Visits 2016-2017	Year to Date Registered 2016-2017	Yearly Visits 2016-2017
100 Mile Swim Club:	15	240	174	2784
AV Swim Club:	13	260	211	4220
Jr. Lifeguard Training:			0	0
Lifeguard Training:			0	0
Pool Special Events				
BBQ's:			4	4
Cardboard Boat Regatta:			92	92
Dive-In Movies:			108	108
Overnight Pool Party:			153	153
Water Festival/ Summer Send off:			3	3
Swim Lessons-General:			545	5426
Swim Lessons- Private:	1	10	155	1550
Swim Lessons-Semi-Private:			63	630
Water Aerobics—Aqua Fitness:			60	720
Water Aerobics—Aqua ZUMBA:			48	384
Water Aerobics—Splash Dance			95	1140
Water Aerobics—Drop In:			235	235
Lap Swim—Evenings:			154	154
Lap Swim—Lunchtime:	7	7	467	467
Lap Swim—Morning:	137	137	1694	1694
Public Swim—Afternoon:			7820	7820
Public Swim—Evening:			1786	1786
Water Polo (Town Program):			24	240
Water Polo - Practice (AVUSD):	45	990	260	4785
Water Polo - Games (AVUSD):	155	465	620	2015
Pool Rentals:			0	0
TOTAL	373	2109	14771	36410



Morning Lap Swim



AV Swim Club

Special Events

The Recreation Department hosted the Winter Hafla on January 26th. This event is listed in the Healthy Apple Valley section on page 6. I have included photos of the event for you to view.



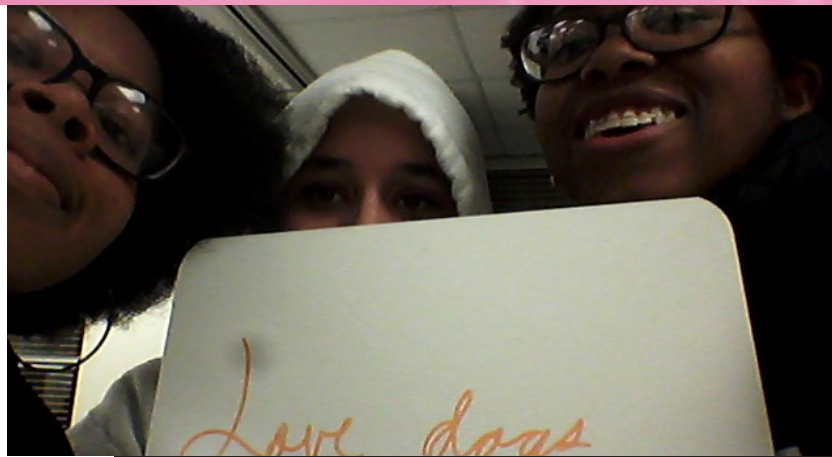
Special Events Participation

8

January 2017

Special Events	Year-to-Date		
	# Participants/Attendees	2015-2016	2016-2017
Firecracker Run		224	348
Freedom Festival		14500	12000
Movie Night in the Park		400	500
Concerts in the Park		8000	6000
Toddler Olympics		15	19
Concerts in the Courtyard		750	750
Community Clean-up Day		600	800
Reverse Triathlon		373	618
Cross Country Meet		55	201
Happy Trails Chili Cook Off		2500	3000
Holiday Craft Fair		1200	1500
Turkey Run		275	384
Apple Valley's Most Talented Kid		240	150
Christmas Tree Lighting		1300	1500
Gingerbread Build		48	57
Santa In the Park		300	145
Total		30780	27972





Volunteers 9

January 2017

(Left) Teen Zone during an exercise called In Common, This group Loves Dogs!!

	# of Volunteers Monthly 2016-2017	# of Volunteers Year-to-Date 2016-2017	# of Hours Year-to-Date 2016-2017
Volunteers/Volunteers	38	268	1037.5
Coaches	42	137	1284
TOTAL	80	405	2321.5

TOWN OF
APPLE VALLEY

VISION 2020
STRATEGIC PLAN

MAY 2009

In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town’s network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.⁹
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

The numbers are based on our User Groups that get invoiced monthly for using Fields.

The following is a list of the groups that are included in our User Group participation numbers.

Baseball

- Apple Valley Little League
- High Desert Pony Ball

Soccer

- AV Soccer Club
- AV Soccer Recreation
- HDYSL
- HDYSL– Rage

Football

- AV Rattlers
- AV Rebels
- AV Seminoles



User Group Participation

10
January 2017

	Year-to-Date # of Participants 2016-2017	Monthly Facility Visits 2016-2017	Year to Date Facility Visits 2016-2017
Youth Baseball	790	280	23840
Youth Football	339	0	17784
Youth Soccer	1706	1515	52732

User Group Usage	Reserved Uses	Reserved Uses
	Monthly 2016-2017	Year To Date 2016-2017
Youth Baseball	14	1225
Youth Football	0	480
Youth Soccer	101	1220
TOTAL	115	2925



Fiscal Year
2016 / 2017

Upcoming Events

Special Apples Floor Hockey
March 11, 2017



this issue

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- Volunteers/ Vision 2020 **P.9**
- User Group Participation **P.10**

Park and Facility Maintenance

Total park acreage maintained: 196 acres • Total facility square footage maintained: 153,267 sq ft

	Monthly		Year-to-Date	
	2015-2016	2016-2017	2015-2016	2016-2017
# of trees PLANTED	0	0	17	6
# of trees REMOVED	1	0	3	6
# of trees TRIMMED	24	4	160	138
Service requests completed by Parks & Facilities	40	37	323	317
Vandalism incidents repaired	0	0	0	4
Graffiti incidents repaired	0	6	1	51

<i>Non Paid Labor Sources</i>	Monthly		Year-to-Date	
	2015-2016	2016-2017	2015-2016	2016-2017
Weekend Workers	456	240	2645	2608
Weekday Workers	712	408	5594	4712
Volunteer Workers	0	0	0	0
Other	0	0	0	0
TOTAL non paid labor hours	1168	648	8239	7320

Park & Facility Projects Completed

- Installed a restroom at Thunderbird Park.
- Painted basketball court, four square and hopscotch at Mendel Park.

****Monthly Reports are based on a Fiscal Year****
7/01/2016—06/30/2017

Apple Valley Parks & Rec Winter/Spring 2017

Special Apples Floor Hockey

James Woody Community Center Gym
15417 Sunnyside Road
Apple Valley, CA 92308

Age: 5 & up

Saturday, March 11
6:00 - 8:00 pm

Cost: \$3

For more info: applevalley@avpr.org
760-246-7888

Want to try a new sport? How about indoor floor hockey with your shoes on! Come learn a new sport or improve your techniques.

Apple Valley Parks & Rec
21511 Yucca Loma Road
Apple Valley, CA 92307
(760) 246-7888

AVRecreation.org | AVRecreation

Vantastic!!
March 30, 2017

Apple Valley Parks & Rec Winter/Spring 2017

Vantastic

Yucca Loma Park
21511 Yucca Loma Road
Apple Valley, CA 92307

Thursday, March 30
9:30 - 10:30am

Free

For more info: applevalley@avpr.org
760-246-7888

Come join us in the park for some fun! Recreation staff will bring music, games, activities and a snack! Grab the whole family and come play with us.

Apple Valley Parks & Rec
21511 Yucca Loma Road
Apple Valley, CA 92307
(760) 246-7888

AVRecreation.org | AVRecreation

Park and Facility Usage

2

February 2017

Corwin Park



Picnic Area Usage (scheduled)	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Corwin Park		1	1	26	17
James Woody Park		0	0	3	2
Mendel Park		0	0	3	6
Sycamore Rocks Park		0	0	4	0
Thunderbird Park		0	0	6	0
Virginia Park		1	0	5	0
TOTAL		2	1	47	25



James Woody Park

Park/Field Usage	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Lenny Brewster Sports Center		181	103	1417	1628
Corwin Park		31	34	35	92
James Woody Park		182	196	928	1219
Lions Park		15	34	87	109
Mendel Park		12	13	100	105
Norm Schmidt Park		15	17	84	67
Sycamore Rocks Park		15	35	96	171
Thunderbird Park		34	36	91	115
Virginia Park		30	36	75	134
Yucca Loma Park		15	17	41	43
TOTAL		533	521	2957	3683



Horsemen's Center

Horsemen's Center Usage	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
BMX		13	16	105	123
Horseshows		2	0	6	4
Picnics/Camping/Day use		2	3	48	69
TOTAL		17	19	159	196



Civic Center Park

Civic Center Park Usage	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Aquatic Center		102	46	1049	779
Amphitheatre		0	1	9	12
TOTAL		102	47	1058	791



Park and Facility Usage

3

February 2017

Conference Room

Apple Valley Golf Course	Monthly		Year-to-Date	
	2015-2016	2016-2017	2015-2016	2016-2017
Total Golf Rounds Played	2382	2024	17528	18479

Town Hall	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Recreation Center - Room 1		4	2	109	63
Recreation Center - Room 2		20	3	206	50
Recreation Center - Room 3		21	14	164	57
Recreation Center - Room 4		21	14	164	57
Recreation Center - Room 5		22	15	125	134
Full Conference Center		5	4	56	31
Conference Center - North Room		1	7	51	88
Conference Center - South Room		14	20	82	102
Development Services Conf Room 1		22	19	173	203
TOTAL		130	98	1130	785

James A. Woody Community Center	# of uses	Monthly		Year-to-Date	
		2015-2016	2016-2017	2015-2016	2016-2017
Auditorium		48	44	383	317
Arts and Crafts Room		47	45	291	321
Kitchen		3	2	34	29
Mini-Gym		29	14	220	123
Gymnasium		44	43	320	335
TOTAL		171	148	1248	1125

Winter Basketball
2017

Sports Participation

4

February 2017



Pee Wee Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2016-2017	2016-2017	2016-2017	2016-2017
Pee Wee Basketball - Summer/Winter	37	102	8	556
Adventures in Pee Wee Sports	30	81	n/a	362
Pee Wee Soccer	0	126	6	126
TOTAL	67	309	14	1044



Youth Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2016-2017	2016-2017	2016-2017	2016-2017
Youth Basketball - Summer/Winter	344	505	100	5402
Hot Shots Basketball	56	141	10	618
TOTAL	400	646	110	6020

Adult Sports	# of Participants	# of Participants	# of Teams	Facility Visits
	Monthly	Year to Date	Year-to-Date	Year To Date
	2016-2017	2016-2017	2016-2017	2016-2017
Adult Softball	0	272	10	2384
Adult Basketball	0	304	6	1352
TOTAL	0	576	16	3736



Highlights

Therapeutic Recreation

Our Special Apples program is designed for individuals with disabilities. In February we had a Valentines dance which had 70 participants. This program gets great reviews by all participants

Classes and Programs Participation

5

February 2017

Classes/Programs	# of Participants	# of Participants	Facility Visits
	Monthly	Year to Date	Year To Date
	2016-2017	2016-2017	2016-2017
Adult Programs/Classes	91	812	4263
Youth Programs/Classes	188	1313	6798
Day Camp	0	382	1611
Open Gym	167	1960	1960
Therapeutic Recreation	70	163	163
TOTAL	516	4630	14795



Making treats with Play-Dough at our Academic Tots preschool class.



After School Program	# of Participants	# of Participants	Facility Visits
	Monthly	Year to Date	Year To Date
	2016-2017	2016-2017	2016-2017
Rio Vista Elementary School	108	802	4240
AAE—Mojave River	232	1446	7675
Sitting Bull Academy (K-4)	116	801	4300
Sitting Bull Academy (5-8)	68	456	2300
Vanguard Preparatory (K-4)	115	762	4080
Vanguard Preparatory (5-8)	68	442	2550
TOTAL	707	4709	25145



BE ACTIVE



Healthy Apple Valley

6

February 2017

The Town of Apple Valley has a Healthy Apple Valley Coalition consisting of representatives from public and private entities and businesses as well as residents within the community. This coalition supports the Healthy Apple Valley mission of improving the health and well-being of our residents through the promotion of healthy eating, education, cooking programs and physical activity.

EAT SMART



Classes/Programs

	# of Participants	# of Participants	Facility Visits Year to Date
	Monthly 2016-2017	Year-to-Date 2016-2017	Year-to-Date 2016-2017

Healthy Apple Valley

Vantastic	0	235	235
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Special Events

Giving the Gift of Sight (Signed in)	0	386	386
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Poke-thon Event	0	320	320
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Winter Hafla	0	185	185
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Heart Games	250	250	250
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Total:	250	1376	1376
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LIVE BETTER



Aquatics Participation

7

February 2017

Program Highlights

Water Aerobics



AV Swim Club



	Monthly Registered 2016-2017	Monthly Visits 2016- 2017	Year to Date Registered 2016-2017	Yearly Visits 2016-2017
100 Mile Swim Club:	15	240	189	3024
AV Swim Club:	13	260	224	4480
Jr. Lifeguard Training:			0	0
Lifeguard Training:			0	0
Pool Special Events				
BBQ's:			4	4
Cardboard Boat Regatta:			92	92
Dive-In Movies:			108	108
Overnight Pool Party:			153	153
Water Festival/ Summer Send off:			3	3
Swim Lessons-General:			545	5426
Swim Lessons- Private:	3	30	158	1580
Swim Lessons-Semi-Private:			63	630
Water Aerobics—Aqua Fitness:			60	720
Water Aerobics—Aqua ZUMBA:			48	384
Water Aerobics—Splash Dance			95	1140
Water Aerobics—Drop In:			235	235
Lap Swim—Evenings:			154	154
Lap Swim—Lunchtime:			1910	1910
Lap Swim—Morning:	137	137	1694	1694
Public Swim—Afternoon:			7820	7820
Public Swim—Evening:			1786	1786
Water Polo (Town Program):			24	240
Water Polo - Practice (AVUSD):	110	2200	370	6985
Water Polo - Games (AVUSD):	155	155	775	2170
Pool Rentals:	35	70	35	70
TOTAL	547	3171	15318	39581

Special Events

The Recreation Department hosted the 6th annual Heart Games on February 25th. This event is listed in our Healthy Apple Valley section on page 6. I have included some photos of the event for you to view.



Special Events Participation

8

February 2017

Special Events	Year-to-Date	
	# Participants/Attendees	2015-2016
Firecracker Run	224	348
Freedom Festival	14500	12000
Movie Night in the Park	400	500
Concerts in the Park	8000	6000
Toddler Olympics	15	19
Concerts in the Courtyard	750	750
Community Clean-up Day	600	800
Reverse Triathlon	373	618
Cross Country Meet	55	201
Happy Trails Chili Cook Off	2500	3000
Holiday Craft Fair	1200	1500
Turkey Run	275	384
Apple Valley's Most Talented Kid	240	150
Christmas Tree Lighting	1300	1500
Gingerbread Build	48	57
Santa In the Park	300	145
Total	30780	27972





Volunteers 9

February 2017

(Left) Teen Zone participated in the 2017 Heart Games. They did a great job!

	# of Volunteers Monthly 2016-2017	# of Volunteers Year-to-Date 2016-2017	# of Hours Year-to-Date 2016-2017
Volunteers/Volunteers	37	305	1138.5
Coaches	42	137	1284
TOTAL	79	442	1422.5

TOWN OF
APPLE VALLEY

VISION 2020
STRATEGIC PLAN

MAY 2009

In April 2012, the Town Council and staff participated in a workshop with Flint Strategies to review our progress on Vision 2020 and revisit the goals of the document in light of the current economic climate. The Town Council approved the revisions to Vision 2020 on September 25, 2012.

Below are the revisions to Goal #5 Ample Parkland and Diverse Recreational Opportunities. Changes were made to section 5.1 to signify that the goal is to “maintain” current facilities and programs instead of the previous goal of expanding. Section 5.5 was removed because of the Master Plan Update.

GOAL #5 AMPLE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES⁸

Objectives: Maintain the Town’s network of parkland and recreational opportunities.

- 5.1 Maintain youth, senior and equestrian recreation programs.⁹
- 5.2 Identify and secure funding sources for parks and recreation facilities and programs.
- 5.3 Partner with other public and private organizations to provide park and recreation facilities and programs.
- 5.4 Develop Apple Valley County Club as a self-sustaining facility.

We have not received the updated participation numbers from the User Groups as of February. These numbers should be reflected in our March Reports.



User Group Participation

10

February 2017

	Year-to-Date # of Participants 2016-2017	Monthly Facility Visits 2016-2017	Year to Date Facility Visits 2016-2017
Youth Baseball	790	**	23840
Youth Football	339	**	17784
Youth Soccer	1706	**	52732

User Group Usage	Reserved Uses Monthly 2016-2017	Reserved Uses Year To Date 2016-2017
Youth Baseball	451	1676
Youth Football	0	480
Youth Soccer	58	1278
TOTAL	509	3434



** Current participation numbers will be reflected on our Monthly Reports for March The Monthly Facility Visits are not able to be calculated until the participation numbers are received. **



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

To: Parks and Recreation Commission **Date:** April 6, 2017
From: Ralph Wright
Parks and Recreation Manager **Item No:** 3
Subject: REVIEW AND APPROVAL OF PROGRAM FEES

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

1. Review and Discuss
2. Approve Program Fees

SUMMARY:

The Recreation Department consistently evaluates the program fees to ensure the adopted fee is properly designed to cover the associated direct costs of each program. Due to seasonal staffing cost increases, there is a need to propose a fee increase for those programs with heavy staffing requirements. The proposed fee increases to our After School Activities Program(ASAP), Day Camps and swim lessons offerings are reasonable and will allow us to recover direct variable program costs. The proposed fee increase is not expected to negatively impact the participation level in any of the programs.

The existing fees, proposed new fees and anticipated participation numbers are listed on Exhibit A.

BACKGROUND:

N/A

FISCAL IMPACT:

The recreation program fees are currently designed to recover all direct variable program costs as well as a percentage of the indirect staffing and operational costs for the Department. The proposed changes will ensure that the respective fees continue to do so.

EXHIBIT A -

Recreation Program Fees				
Program	Current Fee	proposed new fee	Anticipated participation	
After School Activities Program(ASAP)	\$40.00	\$42.00	6000	
Day Camp				
Full time - 55 hours per week	\$97.00	\$100.00	215	
Part Time - 27.5 hours per week	\$50.00	\$53.00	175	
3 Day - 33 hours - per week	\$58.00	\$61.00	175	
Swim Lessons				
Group Lessons				
10 lessons	\$35.00	\$36.00	1520	
6 lessons	\$25.00	\$26.00		
Private and Semi Private Lessons - Summer Rates				
Private 10 lessons	\$88.00	\$91.00	168	
Private 6 lessons	\$66.00	\$68.00		
Semi-Private 10 lessons				
2 children	\$55.00	\$57.00	170	
3 children	\$50.00	\$52.00		
4 children	\$45.00	\$46.00		
Semi-Private 6 lessons				
2 children	\$38.00	\$39.00		
3 children	\$35.00	\$36.00		
4 children	\$31.00	\$32.00		
Private and Semi Private Lessons - Winter Rates				
Private 10 lessons	\$97.00	\$100.00	67	
Private 6 lessons	\$73.00	\$75.00		
Semi-Private 10 lessons				
2 children	\$60.00	\$62.00	38	
3 children	\$55.00	\$57.00		
4 children	\$50.00	\$52.00		
Semi-Private 6 lessons				
2 children	\$41.80	\$43.00		
3 children	\$38.50	\$40.00		
4 children	\$34.10	\$35.00		



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

To: Parks and Recreation Commission

Date: April 6, 2017

From: Ralph Wright
Parks and Recreation Manager

Item No: 4

Subject: UPDATE ON PARK PROJECTS

T.M. Approval: _____

Budgeted Item: Yes No N/A

RECOMMENDED ACTION:

Staff will update the Commission on improvement projects in various parks.

SUMMARY:

A number of park projects have recently been completed and a number of projects are scheduled to be completed in the upcoming months. Staff will update the commission on the status of these projects.

BACKGROUND:

N/A

FISCAL IMPACT:

N/A