



# HAPPY TRAILS PARADE GRAND MARSHALL CAMPAIGN 2017

NON-PROFIT ORGANIZATION FUNDRAISING OPPORTUNITY

MAY 1<sup>ST</sup> - AUGUST 31<sup>ST</sup>

**REGISTRATION DATE EXTENDED!**

You must register your candidate for  
2017 Happy Trails Parade Grand Marshall no later than  
**JULY 31<sup>ST</sup>**

If you raise the most money, your candidate gets  
the honor of the 2017 Happy Trails Parade Grand Marshall spot.  
Non-Profits will collect all monies and give an  
accounting to The Apple Valley Village PBID.

All monies must be received by  
**AUGUST 31<sup>ST</sup>**

All funds raised will be a 50/50 split between your Non-Profit  
Organization and The Apple Valley Village PBID. Funds used by The  
Apple Valley Village PBID go to support our community events.

Email your candidate registration form to:  
Kenneth Sousa at [KSousa@applevalley.org](mailto:KSousa@applevalley.org)

Or you can mail your  
candidate registration form to:

Apple Valley Village PBID  
PO Box 1044, Apple Valley CA 92307

If you have questions or need more information  
Contact Kenneth Sousa at the Town of Apple Valley  
760-240-7000x7075 • [KSousa@applevalley.org](mailto:KSousa@applevalley.org)

Or

Angelique Johnson – Signature Events  
[events.ajohnson@gmail.com](mailto:events.ajohnson@gmail.com)