

Town of Apple Valley
Our Town
October 2002

Movie theater coming to Apple Valley!

By this time next year, Apple Valley residents will be able to watch a first-run movie in a state-of-the-art stadium-style movie theater, without ever leaving the High Desert! Several years in the making, the plans to build a 16-screen theater were given the final go-ahead at a Town Council meeting in October. The developer has moved equipment in and preliminary site work has begun. The project, known as Silverado at Apple Valley, will take approximately 12 months to complete.

“This project will turn traffic around on Bear Valley Road,” said Ken Henderson, Director of Economic and Community Development. “People will be coming TO Apple Valley for their entertainment and dining needs.” Theater industry experts predict Silverado to bring patrons from Barstow to the Cajon Pass, and from Lucerne Valley to Adelanto. Silverado will include 3600 seats in 16 stadium-style auditoriums, operated by Brenden Theater Company. High-back seats with fold-up armrests, stepped seating and lots of legroom guarantee a comfortable movie-going experience. A food court with outdoor shaded seating in a courtyard setting will also be part of the theater building.

New Century Entertainment, the project developer, also plans to bring in as many as three sit-down restaurants. Past experience at similar projects has shown that retail, dining and professional offices naturally develop around a theater.

“The intersection of Bear Valley and Apple Valley Roads is the crossroads of the Victor Valley, serving Apple Valley, Hesperia, and Victorville,” said Henderson. “Our Economic Development Department is fielding numerous calls from businesses interested in locating in that area.”

For more information on Silverado, please call 240-7000 x 7072, or email kmartin@applevalley.org.

Civic Center update

In the last two months, Apple Valley celebrated the grand opening of the Town Hall Recreation Center, the Police Station, and the Newton T. Bass County Branch Library, bringing the vision of the Apple Valley Civic Center to life! Residents can now find centralized municipal services in a facility that will serve the community for many years to come.

Located on the east side of Town Hall, the Recreation Center adds much needed space for recreation programs, as well as for private rentals for parties, wedding receptions and more. The Police and Code Enforcement Departments occupy the building just south of Town Hall, which includes 4000 square feet of expansion area, currently available for tenants. The Town is seeking food, professional and/or service industry uses, and the area can be divided into two units.

Finally, Apple Valley can be proud to be home to the largest branch library in San Bernardino County. Already one of the most heavily used libraries in the system while in the old location, the beautiful new home is capable of serving even more customers.

Town to mark 14 years with annual celebration

Incorporated in November 1988, the Town of Apple Valley is approaching our 14th year of Town-hood. In honor of this milestone we will host a community celebration on Saturday, November 2 from 10:00 a.m. – 2:00 p.m. Showcasing the people, services and programs that provide a “Better Way of Life” in Apple Valley, the Town Hall parking lot will be filled with information booths and fun activities!

Learn how your Town government works and the many services it provides; even meet Town Council members face-to-face. Kids will enjoy a bounce house, pony rides, and face painting, while entertainment and refreshments will satisfy the entire family. The Town Historical Advisory Committee will host bus tours to historical points of interest, and the police department will offer fingerprinting for children. Annual student essay contest winners will be announced, as will the winners of the first-ever “Your Pride is Showing” snapshot contest. Best of all, the entire event is free of charge for Apple Valley residents!

If you haven’t visited the new Apple Valley Civic Center, this is the perfect opportunity! You can visit the newest and largest branch library in the County system, and staff will conduct behind the scenes tours of Town Hall throughout the day.

Town Hall is located at 14955 Dale Evans Parkway, one block north of Highway 18. For more information on the Town Anniversary Celebration, call Rosanna Lafler, Event Coordinator, at 240-7000 x 7071.

Skate Park band series continues

Youth ages 17 and under are invited to the 3-Diamond Skatepark to skate to the sounds of local garage bands. On November 1 and 15, enjoy skatepark features such as ramps, banks, grinding blocks, a bowl, and more, while the band plays nearby. Participants can also take a break in the “Coffee House” for refreshments, games, slam poetry and dancing. The skate park is located at the James A. Woody Community Center and the Coffee House is set up in the mini gym at the same location. The event takes place from 4 – 8:00 p.m. and cost is only \$3 per person.

A helmet, knee, elbow and wrist pads are required for all skate park users. Participants must have a signed liability waiver. For more information call 240-7880.

Halloween activities offered for all ages

Recreation staff will present fun and games for the younger set at the **Harvest Fest**, October 31 from 6 – 8:00 p.m. Costume contests, pumpkin decorating, games and carnival fun for children 12 and under will be offered at the James A. Woody Community Center. Cost is \$2.00 per person, and all kids must be accompanied by an adult.

Are chills and thrills more your style? Then get the scare of your life at the Town of Apple Valley Parks and Recreation **Haunted House!** Not recommended for children under eight or the faint of heart, stop by October 30 & 31, between 6 and 9:00 p.m. for ghoulish fun. The Haunted House will be in the Mini Gym at the James A. Woody Community Center. The cost is just \$2.00 per person, with repeat trips on the same night only \$1.00.

The Community Center is located at 13467 Navajo Road, one block south of Highway 18. Call 240-7880 for more information.

Apple Valley schedules holiday activities

Holiday Craft Fair: Shop over 40 vendors selling home décor, ceramics, wood, jewelry, crafts and much more! Don't miss the fun at the James A. Woody Community Center on Saturday, November 16, from 9:00 a.m. – 3:00 p.m. *For more information call Rosanna Lafler, Event Coordinator, at 240-7000 x 7071.*

Holiday Tree Lighting: Warm up with carols and hot chocolate at the first Town of Apple Valley Christmas Tree Lighting ceremony in our new Town Hall, on Tuesday, December 10. Starting at 5:30 p.m., the Granite Hills High School Marching Band will perform holiday numbers and lead the crowd in caroling. Then at 6:00 p.m. we'll throw the switch and light up the official Town Christmas Tree ! Join us – and Santa Claus - at Town Hall for this festive occasion. *Call 240-7000 x 7071 for more information.*

Children's Christmas Party: An annual tradition for many years, the Town of Apple Valley will host a Children's Christmas Party on Saturday, December 14, at the James Woody Community Center. Kids age eight and under will enjoy special entertainment, refreshments, crafts and holiday fun. Of course, no Christmas party would be complete without a visit from Santa Claus! Each child will take home a photo with Santa and a goody bag of holiday treats! This event is free of charge, but advance reservations are required. Seatings are at 9 and 11:00 a.m. Due to limited space, a maximum of two adults per family are allowed. *For reservations call Rosanna Lafler, Event Coordinator, at 240-7000 x 7071.*

Rent-a-Santa: Did you know the Town of Apple Valley has a direct line to the North Pole? In a special arrangement with our Town, Santa Claus will be available for personal appearances to deliver packages, hear your wish list, or drop in at your holiday gathering! Only \$22 for the first half hour, plus 37 cents a mile, Santa is available from December 1 – 24 by appointment. *Call 240-7880 for more information.*

Recreation focuses on children and families

Now eighteen months in the parks and recreation business, a look at the latest Town Recreation Activity Guide shows more and more family-friendly programs offered by Apple Valley Park and Recreation Department. All of the following programs take place at the James A. Woody Community Center. For more information call 240-7880.

Mad Science Night: On November 14 at 6:30 p.m., families will enjoy a wacky science night with demonstrations, audience participation and interesting facts from the "Mad Scientist!" Cost is \$3 per person, and pre-registration is required by November 7.

Winter Break Day Camp and "The Cave:" In two separate programs, kids in K through 5th, and in 6th through 8th grades, can turn a dreary winter school break into a chance to meet new friends and enjoy cool activities! From December 23 through January 10, a trained staff will offer two age-divided programs of games, crafts, sports and lots more!

Open 7:00 a.m. to 6:00 p.m. Monday through Friday except Christmas and New Year's Day, each program costs \$60 per 5-day week and \$48 per 4-day week. Daily and half-day rates are available for K-5 day camp. For the Cave, registration deadline is Friday prior to the start of the session, and a minimum number of participants are required.

Kid's New Year's Eve Blast! Include the Parks and Recreation Department in your New Year's Eve plans! Kids ages 5 – 12 can stay at the Community Center Gym from 6:00 p.m. December 31, to 8:00 a.m. on New Year's Day! Bring a sleeping bag and pillow and enjoy music, games, crafts, movies and more. Staff will provide an evening snack, as well as a continental breakfast. Cost is only \$25. Pre-registration is required.

Christmas Tree Recycling

The Town and AVCO Disposal will provide a drop-off bin at Lions' Park for Christmas trees. The bin will be available for Apple Valley residents from December 27 through January 6. Only "clean" trees will be accepted, so please remove all ornaments, lights, garland and tinsel. This is important, as trees will be chipped into compost and mulch.

Holiday Trash Schedule

Pick up will be one day late for those with a Christmas or New Year's Day pick up schedule.