

**TOWN OF
APPLE VALLEY, CALIFORNIA**

AGENDA MATTER

Subject Item:

MILITARY BANNER PROGRAM

Summary Statement:

Per Council request at the meeting of June 10, staff met with those citizens who were in support of a military banner recognition program. We reviewed the eligibility requirements and implementation plans of a number of others cities, as well as flag designs. The following summarizes the committee consensus, and staff is working on the printed program materials to roll out the program.

LOCATIONS:

The banners will be mounted on the poles at the Civic Center, starting with the front parking lot, then expanding to the back lot, then to Civic Center Park. If two banners are mounted per pole, this would provide 58 locations, which the committee felt was sufficient.

ELIGIBILITY:

- Member of Army, Navy, Air Force, Coast Guard, Marines. Because of our National Guard Armory, National Guard will also be available as a service unit, separate from Army.
- Current active duty in a Presidential decreed war zone
- Apple Valley must be current "home of record"
- They will be required to provide proof of current service

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Recommended Action:

Approve implementation of Military Banner Recognition program.

Proposed by: Kathie Martin _____ **Item Number** _____

T. M. Approval: _____ **Budgeted Item** Yes No N/A

RECOGNITION

- One banner per service person
- Installations at predetermined intervals, three times a year
- Ceremony at a council meeting will include presentation of small replica banner to family
- Banner design will be “Flag Honors” stock template from Dekra-Lite

COST

- Full cost of each banner, including hardware and installation, to be borne by family or sponsor.
- Staff will create sponsor packet. Ms. Linda McCreadie has offered to serve as point person for the Apple Valley program, overseeing sponsor solicitation and maintaining contact with applicants from submittal through installation.

Staff requests adoption of the implementation program as presented. We anticipate publicizing the program beginning July 4 at the Town booth at the Freedom Festival.