



OUR TOWN

A BI-MONTHLY NEWSLETTER FROM THE TOWN OF APPLE VALLEY TO THE COMMUNITY

Swimming pool to open by Summer 2006

Children and families will have the opportunity to enjoy the waters of a new 25-meter x 25-yard pool by summer 2006. Pool construction was expedited thanks to a recent action by the Town Council to phase construction of the aquatics center located at Civic Center Park. Grading is already underway and pool construction is scheduled to begin in May 2005. "Our goal is to provide swimming opportunities for the residents of Apple Valley as quickly as possible, and building the aquatic center in phases makes that most feasible," said Bruce Williams, Town Manager.

Under the new plan, the aquatic center will eventually include three separate components – the 25-meter by 25-yard multi-use pool, a zero-entry (ADA accessible) wading pool, and a children's water play feature. If you would like to make a tax deductible donation towards the aquatic center or any component of Civic Center Park, please contact the Apple Valley Community Resource Foundation at (760) 240-7382.

New animal shelter to open



Animal Control supervisor Norma Lenhert and officers Michelle Davies and Barbara Cornett with their four-legged friends.

With room to house nearly 100 animals, the new Town of Apple Valley Animal Shelter will open for business on March 1. The animal shelter will offer dog licensing, immunizations, spay and neuter clinics and pet adoptions. The facility will include dog kennels as well as a cat room.

A grassy "get-acquainted" area will be available for people to meet their potential furry friends. A primary mission will be reuniting animals with their owners and adopting strays out to good homes. Once the operation is under way we plan to place photos on our website of available animals.

The facility is located at 13643 Tonikan, just south of Outer Highway 18, one block west of Central, and adjacent to the Town Public Works facility. Watch for information on an open house and a low-cost immunization clinic to be scheduled shortly after opening. For more information call Apple Valley Animal Control at 240-7000 x 7555.

Inside This Issue:

- New animal shelter to open March, 2005
- Town of Apple Valley Vision 2010
- Earth Day Celebration & Community Clean-Up Day
- Parks & Recreation spring programs
- Spring Craft Fair
- Equine Shot Clinic

Teen Extreme

The Town of Apple Valley is turning up the heat at the annual Teen Extreme event. Teen Extreme is especially for teenagers and will be held on Saturday, March 5, from 10:00 am to 2:00 pm at the James A. Woody Community Center, 13467 Navajo Rd.

Information will be available on education, health/social issues, recreational opportunities and much more. Some of the vendors participating are Pharmacy Board Shop, Victor Valley Beauty College, American Red Cross and St. Mary Medical Center. The Park and Recreation Department will feature a coffee house and an art booth. DJ Cubed will rock the house with the latest music. Door prizes and a free pizza lunch from Mama Carpino's will top off the day. Admission is free. For additional information, call Rosanna Lafler at (760) 240-7000, ext. 7071



Meeting Calendar

Unless otherwise noted, all meetings take place in the Council Chambers at

Town Hall
14955 Dale Evans Pkwy.

TOWN COUNCIL
2nd & 4th Tuesdays - 7:00 PM

PLANNING COMMISSION
1st & 3rd Wednesdays - 7:00 PM

PARKS & REC. COMMISSION
1st Thursday - 7:00 PM

TRAFFIC SAFETY ADVISORY COMMITTEE
2nd Thursday - 1:30 PM

HISTORICAL ADVISORY COMMITTEE
3rd Thursday - 1:30 PM

EQUESTRIAN ADVISORY COMMITTEE
2nd & 4th Wednesdays - 7:00 PM

HOUSEHOLD HAZARDOUS WASTE COLLECTION CENTER
1st & 3rd Saturdays (excluding holiday weekends)
10:00 AM - 2:00 PM
Public Works Yard
22411 Highway 18
Information: 240-7000x7610

Event Calendar

Unless otherwise noted, call 240-7000 x 7071 for details.

TEEN EXTREME
Saturday, March 5
10:00 am - 2:00 pm

EQUINE SHOT CLINIC
Saturday, March 12
8:30 am - 11 :00 am

CHILDREN'S SAFETY FAIR
Saturday, March 19
10:00 am to 2:00 pm

SPRING CRAFT FAIR
Saturday, April 2
9:00 am to 3:00 pm

COMMUNITY CLEAN-UP / EARTH DAY
Saturday, April 16
8:30 am to 12:00 noon

Community Clean-Up Day and Earth Day Celebration

In honor of Keep California Beautiful Month and Earth Day, the Town of Apple Valley is sponsoring a Community Clean-Up Day on Saturday, April 16, from 8:30 am 12:00 noon. Volunteers are needed to clean designated areas of town. Community service organizations, businesses, schools, clubs and individuals are encouraged to participate.

Volunteers must sign up in advance then check in for assignments at Town Hall, 14955 Dale Evans Parkway. The Town of Apple Valley provides water and all the trash bags needed, and each volunteer receives a t-shirt and lunch while supplies last.

New this year is the first ever Earth Day celebration in conjunction with Clean Up Day, although you don't have to participate in one to participate in the other. From 11 am to 5 pm, we will have vendor, game and activity booths in the Town Hall parking lot, promoting environmental education and conservation. Enjoy food and entertainment while learning the latest on landscaping, alternative fuels, recycling and much more. To help "Keep California Beautiful," starting in the Town of Apple Valley, call Rosanna Lafler, Event Coordinator, at 240-7000, ext. 7071.

Parks and Recreation continues to expand offerings

For more information on the recreation programs listed below, call 240-7880.

Battle of the Garage Band Fest (Ages 13 - 17)

Sign up your band to play in our annual Battle of the Garage Band Fest! Bring your friends and family to cheer you on because the audience will determine the winner based on applause. Bands must submit an application and CD tape and will be asked to audition before being accepted. Rehearsal date is April 13. Sign up deadline is April 12.

When: Saturday, April 16
Where: Community Center Auditorium
Time: 2:00 - 8:00 pm
Cost: Admission is \$1.00

Bunny Run (5K Walk, 5K/10K Run)

We're not just hopping around!! Help the Town of Apple Valley kick off the spring season with the annual Bunny Run. Separate awards are offered for men, women and children in many age divisions. Liability release is required for all participants. Commemorative race T-shirts are available for only \$10.

When: Saturday, March 26. Check in at 6:45 am; Race starts at 7:30 am
Where: Lion's Park on Highway 18 (east of Dale Evans Parkway on south outer Highway 18)
Runners: \$10 pre-registration (by March 24 at 4:30 pm) \$12 after March 24 and day of race
Walkers: FREE (Must sign liability release) Please register by March 24 at 4:30 pm
Divisions: 12 & Under (5K only), 13 - 17, 18 - 29, 30 - 39, 40 - 49, 50 - 59, 60 - 69, 70 & Up
Children 10 & under must be accompanied by an adult.

Spring Day Camp (Grades K - 5)

Keep kids busy during spring break with Day Camp! Scheduled activities insure boredom-busting fun! Cost includes afternoon snacks, crafts and more. Kids bring their lunch and a morning snack. **No on-site registrations will be accepted.** Participants must be enrolled prior to attending. Cost of field trips is not included in registration fee.

When: March 21 - April 1
Where: Community Center Ward Room
Time: 7:00 am - 6:00 pm
Cost: \$62/week; \$37/week (1/2 days); \$42/3 days per week

CAVE (Grade 6, 7 & 8)

Get off that couch, get out of the house and join us for some fun! Trained recreation leaders provide great activities including games, sports, crafts and more! Minimum number of participants must be met. **No on-site registrations will be accepted.** Participants must be enrolled prior to attending. **Registration deadline is the Thursday prior to the start of each weekly session.** Cost of field trips is not included in registration fee.

When: March 21 - April 1
Where: James A. Woody Community Center Mini-Gym
Cost: \$62/week; \$42/3 days per week

Challenger Recreation Nights (Ages 5 - 12)

Social recreation activities for disabled children will provide a great opportunity for meeting other children and making friends. Activities offered in this program will be age-appropriate and arranged so that the child will have fun and be successful.

Who: Child & Parent
Where: Community Center Mini Gym
When: Fridays, 6 - 7 pm
Cost: FREE, but please pre-register at the Town Hall Recreation Center

Challenger Basketball (Ages 5-12)

Offered Tuesdays starting March 15th, disabled children will learn the basic skills of basketball and teamwork in a fun, relaxed environment. The program meets from 6:30-7:30 pm in the Gymnasium. Cost is \$29/person.

Council committed to Vision 2010

In August of 2003, the Town Council adopted Vision 2010. These 10 priorities provide a roadmap to balanced growth, maintaining the unique qualities of Apple Valley, while providing a high quality residential character and a vital commercial base with sufficient retail to meet our needs.

At the annual Council/Staff goal setting workshop held in January, the Town Council was updated on the progress towards Apple Valley's Vision 2010, and reaffirmed the positive direction our Town is moving.

Goal 1: Transportation/Circulation This goal includes both maintenance and improvement of existing roads, as well as adding access across the Mojave River. The most promising project is the extension of Apple Valley Road to the north (above Highway 18) to connect with the I-15 frontage road, which will provide access to the freeway from both Stoddard Wells ramps without having to go through the Narrows. Construction is expected to begin by the end of 2005 and will eventually tie in to a new off ramp at I-15 and Falchion Road.

Goal 2: Economic Development Promote and encourage commercial and industrial development in north Apple Valley. At the workshop, Council asked Town staff to draft an incremental plan to create an industrial park near the Apple Valley Airport and a plan to facilitate additional light industrial uses such as the Wal-Mart Distribution Center.

Goal 3: Local Career/Employment Provide opportunities for local career and employment advancement by attracting higher education and vocational training facilities. Town staff continues to work with a variety of colleges to explore satellite campus locations and/or vocational training opportunities.

Goal 4: Community Enhancement Defined as a group of programs designed to foster community pride, one key element is increasing opportunities for citizen input. To this end the Town has implemented the Idea-Lines for passing on comments or asking questions 24 hours a day. We also now offer an email newsletter, "AV-Mail," sent two or three times a month. Another element of Community Enhancement is our special event calendar. In 2004, over 32,000 people participated in one of our town-wide community events.

Goal 5: Recreation and Park Facilities and Programs Since taking over Parks and Recreation nearly four years ago, improvement to facilities and programs has been remarkable. Recent accomplishments include the addition of programming for the developmentally disabled, expansion of equestrian programs, and new "Family Nights at the Park" planned for this summer. Two facilities, Norm Schmidt and Virginia Parks, will both receive new playground equipment by this summer finishing the conversion of all park equipment to meet American Disabilities Act (ADA) requirements.

Goal 6: Retail Development

The Economic Development Department has been successful in bringing to town several major retail projects which will start to take shape over the next six to 12 months. The Apple Valley Towne Center will be built on the northeast corner of Apple Valley and Bear Valley Roads and will include Lowes, Stater Bros., Walgreens and more. Home Depot has announced they will be locating across the street on the northwest corner. A study estimated "leakage" of sales tax revenue to neighboring cities as much as 60%. Retail development will let us recapture that sales tax and use it for improved public services.

Goal 7: Reclaimed Water Staff continues working with the Victor Valley Wastewater Reclamation Authority (VWRA) to implement the use of reclaimed water as a cost-effective and environmentally sound method for irrigation of parks and public landscaping. Funding has been identified and plans are progressing for construction of a sub-regional treatment facility in Apple Valley which could serve Brewster Park and other public and private facilities.

Goal 8: Aviation Element The Town of Apple Valley is working with neighboring communities to reach consensus on a plan to dissolve County Service Area (CSA) 60 to allow the Town to assume control and management of the Apple Valley Airport. With a commitment to better serve the general aviation users, the Town is preparing a complete Plan for Services, outlining the goals and objectives for a Town-owned facility.

Goal 9: Civic Center Development Town Hall, the first phase of the Apple Valley Civic Center, is three years old this month. Additional phases added the Police Building and Newton T. Bass County Branch Library. The last piece of the puzzle is Civic Center Park, a 22-acre park immediately north of Town Hall. Please see the related article in this issue of *Our Town* for an exciting update on our progress toward bringing a community pool to Apple Valley.

Goal 10: Apple Valley Village Once the center of commercial activity in Apple Valley, the Village is located along Highway 18 between Navajo and Central Roads. Merchants in the area have been working on the formation of a Property-based Business Improvement District (PBID) to fund a revitalization effort. A consultant worked with a core group of business owners to develop proposed design elements and PBID boundaries, and is in the process of preparing an assessment formula to take to the owners of 390 identified parcels for a vote. If formed, money collected would be used to improve pedestrian access, parking and safety, as well as enhance the streetscape of the area.



AV Police stress pedestrian safety

Apple Valley Police urge residents who are walking in or near the roadway to use extreme caution especially at night or early morning.

- When attempting to cross a roadway at night, never assume an approaching vehicle can see you.
- Look both ways when crossing a roadway. If you need to run to get across, then the approaching vehicle is too close for your safety and you should wait.
- When walking at night always wear light reflective clothing to make you more visible to motorists.
- Walk in the opposite direction to the flow of the traffic, as required by the California Vehicle Code. This lets you see an approaching vehicle potentially drifting off the road and creating a hazard.
- After exiting a vehicle, walk to the front of the car when attempting to cross the street. Generally this will provide better visibility than standing behind the car.

When you are walking to the front of the vehicle make sure to look left, right and left again to ensure there are no cars coming prior to attempting to cross the roadway.

Drivers also need to be aware that when a pedestrian enters a marked crosswalk or within any unmarked crosswalk at an intersection, the driver must stop and yield the right of way to any pedestrian crossing the roadway and remain stopped until the pedestrian leaves the roadway.

In other news, the Town of Apple Valley has received a grant from the State of California and Traffic Safety Board in the amount of \$18,000 for additional traffic enforcement in the Town of Apple Valley. The enforcement will consist of safety checkpoints and saturation patrols during the year. The extra patrol will be specifically for the enforcement of unlicensed drivers and drivers operating motor vehicles under the influence.

The Apple Valley Police Department hopes these friendly reminders will help us start off with a safe New Year.

Spring Craft Fair

The Town of Apple Valley Park & Recreation Department is sponsoring the Annual Spring Craft Fair on Saturday, April 2, at the James A. Woody Community Center, 13467 Navajo Rd., just south of Highway 18. Over 50 vendors will be on hand, selling unique handcrafted items such as decorative painted windows, stained glass stepping stones, hand crafted jewelry, primitive stitcheries, metal art, candles, ceramics, country wood crafts and much more.

Craft Fair hours are 9:00 am to 3:00 pm, and admission and parking are free. A snack bar will be provided by T&S Hot Dogs. For more information, please contact Rosanna Lafler, Event Coordinator, at (760) 240-7000, ext. 7071.

Bike safety focus at Safety Fair



Kids can learn the rules of the road at the Bicycle Rodeo.

The annual Children's Safety Fair will be held Saturday March 19 from 10am till 2pm at the Town of Apple Valley front parking lot. Take part in a "bicycle safety course" where kids can learn the rules of the road. Apple Valley Police and Fire Departments, The Town of Apple Valley, St. Mary's Medical Center, California Highway Patrol, Life Chiropractic Inc., High Desert Center, Full Gospel Church and other agencies will be participating. We will have a variety of booths set up offering information on child safety and health related fields, including fingerprinting. Attendance is free. Bring your bikes for a free bicycle maintenance safety check.

Equine shot clinic & programs scheduled

Shot Clinic

The Town of Apple Valley will sponsor an Equine Shot Clinic Saturday, March 12, at Horsemen's Center. Dr. Porter, a local mobile veterinarian, will offer shots from 8:30 to 11 am. Shots available are the EWT - \$10, Flu/Rhino - \$20, Strangles - \$15, and West Nile - \$20. The cost for all four shots comes to \$65.00 per horse. **To insure enough supplies, reservations are requested.** Please call Apple Valley Animal Control at 760-7000 ext 7555.

Road Apple Romp

You deliver it, we spread it! That's right! We need manure to improve the footings in the equestrian arenas at Horsemen's Center. Bring your supply on April 2nd from 8am to 1pm and we'll even feed you lunch for your hard work. Call Parks and Recreation at 240-7880 to volunteer or for more information.

Horse Sense Campfire

Enjoy an evening at Horsemen's Center with Mojave River Valley Horsemen's Association (MRVHA). Learn about different horse shows and the ins and outs of performing, then watch them put horse and rider through their paces. Saturday, April 16, 6 - 8 pm, \$2.00.



Town Information

Scott Nassif, *Mayor*
 Mark Shoup, *Mayor Pro Tem*
 Tim Jasper, *Councilmember*
 Rick Roelle, *Councilmember*
 Bob Sagona, *Councilmember*
 Bruce Williams, *Town Manager*

How To Reach Us

Emergencies.....	911
Police (Business calls).....	240-7400
Police dispatch after hours.....	245-4211
Town dispatch after hours.....	961-6001
Town Hall.....	240-7000
Department EXTENSIONS - Dial 240-7000 plus:	
Animal Control.....	240-7000 X 7555
Building & Safety.....	7101
Economic Development.....	7900
Finance.....	7000
Job Information.....	7747
Personnel.....	7600
Planning.....	7200
Public Information.....	7072
Public Works.....	7500
Town Clerk.....	7800
Town Manager.....	7051
Transit.....	7610

Other Town Departments & Services (dial direct)

Code Enforcement.....	240-7560
Parks & Recreation.....	240-7880
Trash (AVCO).....	243-3967

Town Hall on Call: 240-TOAV (8628)
 (24 Hour Recorded Information)
 E-mail: applevalley@applevalley.org
 Web Site: www.applevalley.org

AV-Mail: Have news from Apple Valley delivered right to your inbox. Just email applevalley@applevalley.org with "AV-Mail" in the subject line. You will receive news two to four times a month on agendas, events, announcements and more.

Our Town is published bi-monthly by the Public Information Department. Questions or comments on the newsletter should be directed to Kathie Martin, Public Information Officer at 240-7000 x 7072.



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