



# OUR TOWN

Town of Apple Valley, California

## DOUG ROBERTSON Hired As New Town Manager



Doug Robertson has been hired as the new Town Manager, a position vacated when Frank Robinson retired on July 28, 2017. Doug is the fourth permanent leader selected to serve as the Town's top executive since incorporation in 1988.

Robertson has dedicated most of his career to the public sector, most recently as the City Manager of Victorville since July 2011, and Deputy City Manager since March 2004. Prior to his service in Victorville, he held positions with California State University, San Bernardino, and the City of San Bernardino. He holds a Bachelor's degree in Psychology and a Master's degree in Public Administration (MPA).

During his time with the City of Victorville, Robertson consolidated two independent water companies and was the leading force in resolving a \$13.4 million structural budget deficit in the city's general fund without cuts to public safety.

"When I saw the opportunity in Apple Valley and the challenges mentioned in the recruitment brochure, I knew I had the ability and experience to help," said Robertson. "As a resident, I am looking forward to taking on the challenges my town is facing, and to build upon and add to the great work being done by the Town Council and staff."

Robertson was selected from a nationwide pool of candidates in the recruitment process that was conducted by Ralph Anderson & Associates. He is an Apple Valley resident and has lived in the High Desert with his wife for 25 years. His first official day is January 2, 2018.

"His proven expertise in organizational leadership, team building, and cultivating a customer-friendly atmosphere will ensure the Town continues on a path of success," said Town Spokesperson Gina Whiteside.

### INSIDE



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## MEETING CALENDAR

*Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway*

### TOWN COUNCIL

Jan. 9 & 23, Feb. 13 & 27,  
March 13 & 27 at 6:30 p.m.

### PLANNING COMMISSION

1st & 3rd Wednesday at 6 p.m.

### PARKS & RECREATION COMMISSION

1st Thursday  
of alternate months at 6 p.m.

### HISTORICAL ADVISORY COMMITTEE

3rd Thursday of alternate  
months at 2 p.m.

### HOUSEHOLD HAZARDOUS WASTE

Every Saturday  
from 10 a.m. - 2 p.m.  
Hazardous Waste Collection Center  
13450 Nomwaket Road  
Information:  
(760) 240-7000 x7522

## Could Your Christmas Tree Use A "PICK ME UP?"

Once the presents are unwrapped and the needles start to drop, it's time to give your Christmas tree a proper retirement. You don't have to haul it off to a local drop-off point or dump it in the desert. Apple Valley residents can simply put their tree by the curb and AVCO Disposal will pick them up until January 6 on regular trash service days.

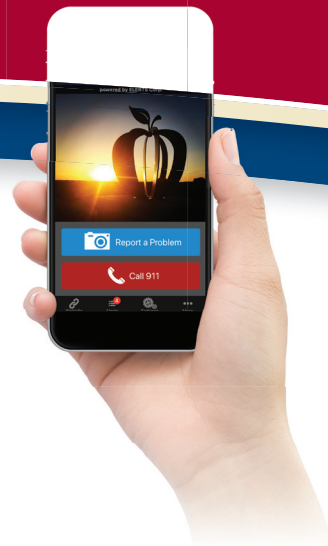
### There are three simple steps to take:

- 1) Remove all decorations, tinsel and stands
- 2) Cut the tree in half if over 6-feet tall
- 3) Place it curbside on your regular trash service day

The clean trees will be collected for grinding and composting. This practice conserves landfill space and reduces greenhouse gas emissions. Please note that flocked trees cannot be composted, so they will be disposed of as trash. Questions may be directed to AVCO Disposal at (760) 245-8607.

## FREE COMMUNITY CALENDARS Available

The 2018 Community Calendar is still available for free at Town Hall. The full-color publication features photographs taken by Apple Valley residents, volunteers and employees at popular events and activities the Town offers to provide our residents and neighbors a "Better Way of Life." The calendar includes important meeting dates, special events, Town Hall closures, a Frequently Asked Questions guide to Apple Valley Choice Energy and a Town directory that will make this a resource you won't want to be without. Distribution of this calendar is free thanks to the support of Apple Valley Choice Energy.



## New App Puts Safety In Citizens' Hands

Reporting public safety issues like car break-ins, vandalism, thefts and more is convenient and anonymous with the new Apple Valley Watch app at your fingertips.

Launched for both iPhone and Android phones, the public safety app allows users to take a photo or video without a flash and connect directly to their local 9-1-1 dispatch center with geographic location provided by their phone's GPS. Users can remain anonymous or provide contact information if they choose.

To report non-emergency issues such as potholes, barking dogs, abandoned vehicles or general inquiries, the public is encouraged to continue using the Town's GoRequest App that sends photos, locations and concerns to the right person who can easily find and fix the issue. You will also receive status updates on your issues.

**Download either app from your mobile store by searching for Apple Valley Watch or GoRequest. For information regarding either of these apps, call Town Hall at (760) 240-7000.**

## TOWN HOLIDAY CLOSURES

The Town of Apple Valley will be closed for the following holidays:

**January 1**  
New Year's Day

**January 15**  
Martin Luther King Jr. Day

**February 19**  
President's Day

*Most department offices are closed on alternating Fridays. This quarter, those dates are January 12 & 26, February 9 & 23, March 9 & 23.*



SHOP LOCAL



NOW OPEN

28th Avenue Fashions



28th Avenue Fashions carries an assortment of jeans, sweaters, accessories, fragrances and activewear. Visit them at 18855 Bear Valley Rd, in the Jess Ranch Marketplace adjacent to 24 Hour Fitness.

  @ShopAppleValley

## TAX REIMBURSEMENT Paves Way For Apple Valley Hotel

From triathlons to soccer tournaments, air shows to concerts, Apple Valley sees as many as 65,000 visitors every year. Unfortunately, overnight accommodations can be as much as 25 minutes away.

To fill this gap in local hospitality, the Apple Valley Town Council has approved an incentive to a developer, the Desai Family Trust, to construct a 70-room hotel near Jess Ranch Marketplace just south of Bear Valley Road. This is good news for residents who clearly indicated business attraction and development were high on the list of priorities in a citizen satisfaction survey released this week.

The agreement allows the Town to reimburse a portion of the Transient Occupancy Tax, commonly referred to as a hotel bed tax, back to the operator over the course of 20 years.

"Developing a hotel project in Apple Valley is a high-risk venture because it is an untapped market, miles from the visibility and traffic of Interstate-15, where nearly all hotels in the region operate," said Assistant Director of Economic Development Orlando Acevedo, who noted the development will still require environmental and entitlement reviews before proceeding. "To provide leverage for additional financing, Mr. Mukesh Desai requested this reimbursement that effectively acts as a tax break and reduces operating expenses."

"We had been tracking the location for several years, believing the 10-acre parcel would be ideal for a hotel," said Coldwell Banker Commercial President Jason Lamoreaux. "After significant due diligence and market analysis, our client acquired the site in December 2016 and is looking forward to bringing this development to Apple Valley."

Desai estimates the hotel will generate approximately \$53.9 million during the first 20 years of operations including \$3.76 million in hotel bed tax.

"Only two motels operate in Apple Valley and generate less than \$6,000 in Transient Occupancy Tax annually. This is rather surprising considering Apple Valley first began as a resort destination at the Apple Valley Inn," said Acevedo. "In addition to filling the underserved hospitality industry, this project will be a great benefit to our citizens by creating jobs, increasing property values and attracting tourism."

The proposed 40,000-square-foot, three-story hotel is estimated to cost \$8.8 to \$10.5 million to develop, generating annual property tax revenues of \$100,000 to the town, and employing 20 full-time jobs. The reimbursement agreement is not unique to Apple Valley. Loma Linda, Palm Springs and Cathedral City are just a few of the cities offering a similar rebate program based on hotel size and rating level.

Desai has more than 30 years of experience in the hospitality industry.



# RECREATION OPPORTUNITIES FOR ALL AGES

Information/Registration:  
**(760) 240-7880 or [www.AVRecreation.org](http://www.AVRecreation.org)**

## ADVENTURES IN PEE WEE SPORTS

Children ages 3 to 5 are encouraged to participate in this six-week program designed to introduce the basic skills needed for team sports including soccer, basketball and T-ball. Participants will learn about sportsmanship, fair play and safety. Three sessions will be offered based on age. **Beginning Dates:** Feb. 21 & Feb. 24. **Time:** Saturday 9 a.m. – 10:50 a.m. (based on age) and Wednesday 5:30 p.m. – 6:20 p.m. **Registration Deadline:** Feb. 14 **Cost:** \$48

## SPRING CO-ED SOFTBALL LEAGUE, March 2,

**Games start between 6:30 - 9pm**

All players must be over 18. Only 12 teams will be accepted so register early. Men must use a wooden softball bat 2 1/4" in diameter. **Cost:** \$355/team **Registration deadline:** Feb. 23 **Location:** Brewster Park

## EASTER EGG HUNT, March 31, 9:30 a.m.

The Sharon Frazier Annual Easter Egg Hunt hosted by the Apple Valley Optimist Club #15017 is back for its 54th year. The hunt is open to children ages 10 and younger and will begin at 9:30 a.m. sharp on the baseball fields at James Woody Park. There is a separate area for children with special needs. Bring your favorite basket to collect your eggs. **Note:** Parents are not permitted on the field during the egg hunt.



## APPLE VALLEY TRACK MEET, April 21, 8 a.m. – 2 p.m.

Children in grades 3 to 8 will compete in the 50M, 100M, 200M, 800M and 1600M individual runs, a softball throw and standing long jump; with a 400M school relay race to conclude the event. **Registration Deadline:** April 11 **Cost:** Free **Location:** Apple Valley High School



## THE HEART GAMES, Feb. 24, 8:30 a.m.

Teams of 3 to 5 will compete in this 7th annual family-friendly Olympic style event that includes 10 heart healthy activity checkpoints, with a race to the finish line. Get your friends and family together and don't miss out on the fun! Teams are encouraged to earn 50 bonus points by dressing outrageously to show their team spirit! For more information please call the Recreation Department at (760) 240-7880. **Registration deadline:** Feb. 8 **Cost:** \$10/person **Location:** Civic Center Park.



## 2018 Running Series Begins In March

The Recreation Department will launch its 2018 running series this spring with the Bunny Run on March 31, followed by the Firecracker Run on July 4, and the Turkey Run on November 17.

"Our runs have gained a pretty big following with more and more participants signing up each year," said Recreation Supervisor Andy Shoup. "Each race takes place at a different park in Apple Valley so our competitors get a new route and the chance to see different parts of Town at every event."

All of the runs feature a 5K walk, and a 5K and 10k run. Custom medals are awarded to all registered runners and the top three racers in each age group receive awards. As an added bonus, the top male and female winners of the Turkey Run each receive a turkey to enjoy for the holidays.

**For more information on the running series, or any of the Recreation Department activities and classes, visit [www.AVRecreation.org](http://www.AVRecreation.org) or call (760) 240 7880.**



# SENIORS

## You Are Not Alone!

If you or a loved one are living alone, but would like the peace of mind that a daily phone call provides, then the You Are Not Alone (YANA) program is for you. This free service offered by the Apple Valley Police Department, provides regular phone calls to check on seniors who can care for themselves and live on their own.

"YANA promotes peace of mind and a sense of security for elderly residents," said Community Relations Officer Trish Hill. "It's a great resource for disabled seniors who enjoy the independence of living on their own, but don't have friends or family members nearby to check on them regularly."

If an emergency occurs during a phone call or the senior is unable to be contacted, the YANA representative will arrange for a deputy to be sent to the residence to do a welfare check. For more information or to sign up to become a YANA participant, contact Trish Hill at the Apple Valley Police Department at (760) 240-7700 x7428.



# START SMART

## Driving Program

Send your teen on the road to safety by enrolling him or her in the Apple Valley Police Department's Start Smart driving class. This two-hour class was designed by the California Highway Patrol to offer tips on how to avoid collisions, adopt safe driving habits, learn the consequences of making a poor choice behind the wheel of a vehicle and much more.

This class is free to teens accompanied by a parent. Some automobile insurance companies may offer a discount for teens who attend a Start Smart class. Classes will be offered on Jan. 30, Feb. 27, and March 27 in the Town of Apple Valley Conference Center at 14975 Dale Evans Parkway. Seating is limited. Call Joy Ballinger at (760) 240-7000 x7457 with questions or to register.

# CITIZEN VOLUNTEERS WANTED

## San Bernardino County Sheriff

You don't have to go through the police academy to make a difference in the safety and welfare of our community. The Apple Valley Police Department is accepting applications for men and women who would like to become a citizen volunteer with the San Bernardino County Sheriff's Department. The citizen patrol program is a team of highly trained volunteers who serve as the eyes and ears for law enforcement.

Interested citizens must attend a 40-hour training academy covering topics such as crime prevention, driver awareness, traffic control, radio procedures, media relations, CPR and first aid.

All participants must pass an oral interview and background investigation, and must also be:

- At least 18 years old
- A legal U.S. resident
- A high school graduate or have earned a G.E.D.

Applications are available at the Apple Valley Police Department or on the San Bernardino County Sheriff Department website at [www.sbcounty.gov/sheriff](http://www.sbcounty.gov/sheriff). Call (760) 240-7428 for questions.



Children navigate their way to school under a district officer's watchful eye.

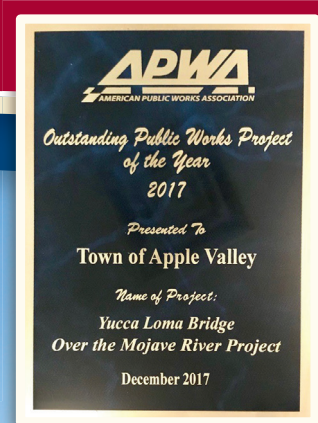
## \$3.4 MILLION GRANT TO IMPROVE ROUTES TO SCHOOL

### KOA Corporation Receives Award of Merit For Master Plan

Children at Mariana Academy, Sandia Academy and Apple Valley High School will soon find it easier to walk or bike to school thanks to a \$3.4 million grant from the California Department of Transportation.

The elementary schools were identified as part of a study conducted by KOA Corporation that included on-site walking tours, parent surveys, and an interactive tool that used geographic information systems to identify concerns. All of the data was used to create a grant funded Safe Routes to School Master Plan for which KOA Corporation received an Award of Merit by the California branch of the American Council of Engineering Companies.

In addition to Mariana and Sandia schools, the master plan recommends enhancements at eight additional elementary schools in the Apple Valley Unified School District. The funding will come from the Senate Bill 1 Gas Tax fund and will be used to add curb, gutter, and sidewalk to portions of Manhasset and Sandia roads. In addition, the Class 1 bike path along Navajo road will be reconstructed from Apple Valley High School to Tussing Ranch Road, and along Tussing Ranch Road from Navajo Road to Mendel Park. Per the guidelines of the grant, construction must be completed in fiscal year 2018-19.



Hundreds of participants biked, walked or skated in the "Walk N' Roll" grand opening event for the Yucca Loma Bridge.

# YUCCA LOMA BRIDGE

## Named Outstanding Public Works Project of the Year

Five months after it opened to traffic, the Yucca Loma Bridge was named the 2017 Outstanding Public Works Project of the Year by the High Desert Branch of the American Public Works Association.

Officially open to the public on May 22, the Yucca Loma Bridge is the longest bridge in the Victor Valley. It is the natural extension of Yucca Loma Road, which is a critical access point for the town. The new bridge features Class II bikeways, a barrier protected sidewalk on the north side, and a barrier protected Class I bikeway on the south side.

Projects considered for the award had to have been completed or placed in service within 12 months prior to the nomination deadline. The award was presented at the branch's annual dinner on Dec. 1.

APWA is the professional association of public works leaders throughout the United States and Canada. The High Desert Branch is a division of the Southern California Chapter of the American Public Works Association, specifically serving the high desert regions of Los Angeles and San Bernardino counties, including the Santa Clarita, Antelope and Victor Valleys.

**For additional information, contact the Engineering Department at (760) 240-7000 x7013.**





## PET MATCH

### Weekly Pet Match Videos Turn Strays Into Stars

The cacophony of barking is frantic. Furry faces press up against the cage in anticipation of being selected for a starring role in the Town's weekly Pet Match video. Dogs, cats, rabbits, guinea pigs and more have had their opportunity to shine and be adopted since the series began airing on Facebook, YouTube and AV-TV, the Town's Public Education and Government Channel on Frontier and Charter.

"Our kennels were beyond capacity after the Fourth of July. We needed to adopt as many animals as possible to reduce the population. Local adoption events and listings on PetFinder.com helped a little, but getting these precious faces on live video has really helped find them homes faster," said Brandi Iraburo, the foster and rescue coordinator for the Town of Apple Valley Municipal Animal Shelter. Iraburo noted that not all the featured pets get adopted directly. Many of them are scooped up by rescue organizations first, and then adopted out from their care. She said, "It is a blessing to see these little guys get a second chance at a happy home through these videos. Whether through adoption or rescue, every life saved is a victory."

Pet Match is a regular weekly video produced in-house by Town staff and shown weekly on AV-TV. Tune in on Frontier channel 29 or Charter channel 186, or visit [AppleValleyTV.com](http://AppleValleyTV.com), and you might just find your new best friend.

## Low Cost PET VACCINE CLINICS OFFERED

There are few better ways to show your pet you love them than to keep them current on their vaccines. Apple Valley Animal Services partners with local veterinary hospitals to offer low-cost vaccines several times a year at the shelter from 5 to 7 p.m.

Rabies vaccines are available for dogs or cats for \$6. Additional vaccines available for dogs are Bordetella for \$10 and DA2PP for \$15. The feline leukemia vaccine is offered for \$15. Microchip services are only \$20. Cash only please. Same-day license renewal is offered for town residents only.

Clinics will be held in 2018 on the following dates:

- February 7
- April 4
- June 6
- August 1
- December 5

A clinic will also be held at next year's Paws N' Claws Pet Fair on October 20. The shelter is located at 22131 Powhatan Road at Quinault Road. Contact the Town of Apple Valley Municipal Animal Shelter for details at (760) 240-7000 x7555 or visit [www.AVAnimals.org](http://www.AVAnimals.org).



## ABC's of WATER

The public is invited to attend the next ABC's of Water workshop on January 23 from 5:30 to 7 p.m. at the Mojave Water Agency located at 13846 Conference Center Drive in Apple Valley. Michelle Sneed, a hydrologist and land subsidence specialist with the U.S. Geological Survey will discuss how ground water pumping affects land levels and how it impacts our community.

**Refreshments will be served and seating is limited. Pre-register to attend this free workshop via email to [ggolike@mojavewater.org](mailto:ggolike@mojavewater.org) or call (760) 946-7001 by January 22.**



Emergency  
Evacuation Plan  
Emergency Preparedness  
plan large and easy  
to read

# THREE P'S

## Are You Ready, Apple Valley?

The recent string of wildfires, hurricanes and earthquakes occurring globally should be a call to all Apple Valley residents to be disaster-ready. Don't be caught off guard. Teach your family the 3 P's: PLAN, PREPARE, and PRACTICE.

### 1. PLAN

- Create an information sheet with phone numbers and e-mail addresses.
- Have an out-of-state contact that everyone in your family knows to contact in an emergency.
- Choose escape routes from your home and a meeting place to reunite.
- Plan to take pets with you should you need to evacuate your home.
- Plan for special needs for you or your loved ones.
- Know where your utilities are and how to turn them off.

### 2. PREPARE

- Keep a fire extinguisher in your kitchen, garage, and other rooms
- Assemble 7 to 14-day disaster supply kits for your home and cars that include:
  - » Water: 1 gallon per person (and pets) per day
  - » Non-perishable foods/canned items with a manual can opener
  - » Special dietary needs, medications and first aid kit
  - » Personal hygiene, comfort items, clothing and bedding
  - » Flashlights, batteries, portable radios
  - » Copies of important documents, and cash in small bills

### 3. PRACTICE

- Practice your evacuation plan with your family
- Call your out-of-state contacts
- Conduct a mock exercise of your family plan



## LEARN MORE!

You can learn these skills and more by becoming a CERT volunteer. Register for our next FREE 20-hour CERT class April 7, 21 and 28.

Learn more about the CERT class and Apple Valley Emergency Preparedness Department:

Email: [Ready@applevalley.org](mailto:Ready@applevalley.org)  
visit: [www.ReadyAppleValley.org](http://www.ReadyAppleValley.org)  
Engage: [www.twitter.com/ReadyAV](http://www.twitter.com/ReadyAV)



# OUR *Town*

Town of Apple Valley, California



## BIG LOTS

### Grading Permit Issued for Big Lots Distribution Center

The Town of Apple Valley issued a grading permit in December for the Big Lots Distribution Center scheduled for construction on a 106-acre parcel on the southwest corner of Navajo Road and LaFayette Street just south of the Walmart Distribution Center.

"The project has officially turned dirt," said Orlando Acevedo, Assistant Director of Economic Development and Housing. "We are that much closer to seeing many more job opportunities here in Apple Valley."

The 1.35 million-square-foot distribution center is expected to employ 400-500 jobs when fully operational in 2019.

"The closing of escrow marked a significant point in the continued progress of the project," said Acevedo. "Now that all state-mandated clearances have been met, the excavations have begun for fencing, parking and the center's building pad."

Mike Harrison with Lee and Associates Ontario, represented the seller, Watson Land Company. Watson now controls more than 150 acres in the North Apple Valley Industrial Specific Plan, a 6,600-acre area primed for continued industrial growth.

To learn more visit [selectapplevalley.org](http://selectapplevalley.org).



*Development should begin soon on the new Big Lots distribution center.*

## VILLAGE NEWS

### Village Property and Business Improvement District extended

The area along Highway 18, generally between Navajo and Mesquite roads, has long been identified as the original heart of Apple Valley. A nostalgic combination of old and new businesses, it is experiencing a rebirth in shopping and commerce.

Property owners recently voted to extend the Apple Valley Village Property and Business Improvement District (PBID) agreement for five years. PBID benefits include enhanced security, decorative street lighting, landscaping, and the creation of a destination atmosphere for shopping, social gatherings and events – including the Happy Trails Parade and street fairs.

Increased activity in The Village is expected to continue and upgrades in the area are on the horizon. The Town was awarded a \$230,178 Sustainable Communities Award Grant from the California Department of Transportation to evaluate the corridor for transportation improvements.

"The existing Outer Highway, and lack of pedestrian and bicycle facilities, present challenges for access, mobility, and commerce," said Town Engineer Brad Miller. "A consultant will evaluate the current conditions and traffic data, engage key stakeholders in the district, and recommend projects that will improve the area for motorists, pedestrians and bicyclists."

For more information on the Village Business District visit [www.applevalleyvillage.com](http://www.applevalleyvillage.com).





# PARADE

## Happy Trails Parade a Rousing Success with Added Street Fair

Adults clapped and children cheered as dancers tumbled, tractors rumbled and live bands doubled the energy of the crowd along Outer Highway 18 in The Village during the third annual Happy Trails Parade. The event, which took place on September 30, added a street fair on Powhatan Road to the festivities for the first time this year.

Hosted by the Village Property and Business Improvement District, it was the biggest parade since the event's return to the community in 2014. There were more than 50 parade entries and 40 vendors participated in the street fair staged at the end of the route.



# S.A.V.E. SUPPORT APPLE VALLEY Events

Can you imagine summer without our Sunset Concert Series, or a Fourth of July without our Freedom Festival? Neither can we! But as 2018 brings a possibility of fewer concerts and other events, we are mounting a renewed effort to S.A.V.E. – Support Apple Valley Events. And you can help!

Last year, more than 20 businesses and individuals contributed to the S.A.V.E. campaign, which allowed us to bring a full calendar of concerts, clean-up days, flea markets, craft shows, parks and recreation programs, and more. It's clear to see why we've been named the best High Desert City to Live In five years in a row in a poll of Daily Press readers.

Contributions from other residents, volunteer organizations and businesses have "S.A.V.E.d" other things like the lives of animals, with donations to our animal shelter; our aquatics program, with donations to our Recreation Department; and our environment, with contributions to our Green Apple Valley program.

What Town program or event would you like to S.A.V.E.? Any contribution will help. With a \$25 donation, you will receive a special recognition of your generosity. Checks made out to AVCRF (Apple Valley Community Resource Foundation) can be sent to S.A.V.E. Campaign, Town of Apple Valley, 14955 Dale Evans Parkway, Apple Valley, CA 92307. Or you can donate online at [www.AppleValleyEvents.org](http://www.AppleValleyEvents.org) using PayPal or a credit card.

The AVCRF is a not-for-profit public benefit corporation. Check with your tax professional to see what tax benefits you may gain from your contribution. For more information call (760) 240-7000 x 7070, or visit [www.AppleValleyEvents.org](http://www.AppleValleyEvents.org).





## NOW OPEN

### Wing Stop



Fly on over to the Commons Shopping Center on Dale Evans Parkway just north of Highway 18 where Wing Stop has just opened its newest location in Apple Valley.

  @ShopAppleValley

# TENS SYSTEM

## A Lifesaver

An increasing number of people are opting to eliminate their land-based phone number in favor of solely having a cell phone. While the portability is convenient, users may not be aware that they must manually register their cell phone number to be included in the region's 9-1-1 database system to be contacted in the event of an emergency.

Known as the Telephone Emergency Notification System (TENS), this 9-1-1 database uses listed and unlisted numbers to alert residents of life-threatening emergencies. San Bernardino County updates this database every six months.

TENS is a proven success, and has placed hundreds of thousands of calls during wildfire and flood events since its creation in 2004. However, the 9-1-1 database only automatically includes landline telephones, so other phones, including those that use Voiceover Internet Protocol (VoIP), must be registered.

TENS is only used in potentially life-threatening incidents such as an evacuation during a wildfire or earthquake. When our County, local Sheriff Department or Fire District deems it necessary to activate TENS, it will call the numbers in the 9-1-1 landline database in the affected area, and another separate alert will also go out via text message to the cell phones of those residents who have signed up for these alerts. In addition, a call will also be placed to any VoIP numbers that have been registered. The TENS system is currently TTY and TDD capable, however, residents who use these devices are encouraged to enter their numbers using this new feature so that the County can ensure they receive a message appropriate for their device.

To sign up, visit [www.sbcounty.gov](http://www.sbcounty.gov) and click on "Sign Up for Emergency Alerts." Thanks to the partnership with San Bernardino County's 2-1-1 Social Services Hotline, residents who do not have internet access may register by dialing 211.

Our local first responder agencies and the County use multiple ways to notify residents of impending danger, but residents should not wait for or rely exclusively on any single notification system. If you are concerned about your safety and welfare, please evacuate.



Town of Apple Valley

*This newsletter is printed on recycled paper using soy ink.*

14955 Dale Evans Pkwy.  
Apple Valley, CA 92307



PRSR STD  
US POSTAGE  
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## TOWN INFORMATION

### TOWN COUNCIL

Art Bishop  
Larry Cusack  
Curt Emick  
Scott Nassif  
Barb Stanton

### HOW TO REACH US (All Numbers 760)

Emergencies ..... 911  
Police (business calls).....240-7400  
Police dispatch after hours.....245-4211  
Town dispatch after hours.....961-6001  
Town Hall .....240-7000

### DEPARTMENT EXTENSIONS

#### Dial (760) 240-7000 Plus:

Animal Services ..... x7555  
Building & Safety ..... x7014  
Community Development &  
Housing ..... x7208  
Economic Development ..... x7900  
Engineering ..... x7013  
Finance ..... x7000  
Human Resources ..... x7600  
Planning ..... x7200  
Public Information ..... x7074  
Public Works ..... x7500  
Recreation ..... x7880  
Town Clerk ..... x7800  
Town Manager ..... x7051  
Transit ..... x7522

### OTHER TOWN DEPARTMENTS & SERVICES

#### (Dial Direct)

Code Enforcement ..... 240-7560  
Emergency Preparedness ..... 247-7618  
Golf Course ..... 242-3125  
Parks & Recreation ..... 240-7880  
Trash (Burrtec) ..... 245-8607

E-mail: [AppleValley@AppleValley.org](mailto:AppleValley@AppleValley.org)

Website: [www.AppleValley.org](http://www.AppleValley.org)

 /AppleValleyCA

 @AppleValleyCA

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ECRWSS  
Postal Customer  
Apple Valley



# FUR BALL DISCO

Shine your dancing shoes and boogie on over to the shelter to purchase your tickets for the 8th Annual Fur Ball Disco benefit for the animals on April 7. This signature event will feature music, dinner, live and silent auctions, and a no-host bar. Tickets are \$80 per person and table and sponsorship packages are available. For more information visit [www.AVAnimals.org](http://www.AVAnimals.org).