

## Apple Valley welcomes new town manager

The Town of Apple Valley is pleased to welcome Frank W. Robinson as the new Town Manager. His first day was July 10. Robinson comes to us from The Woodlands Township, Texas, a community of 88,000 citizens located 30 miles north of Houston, where he served as the Township's Chief Administrative Officer for nearly 14 years.

With over twenty years of comprehensive executive level management experience in local government serving city councils and boards of directors, Robinson has a proven track record of leadership in public administration, economic development, tourism and community relations. He recently received the Credentialed Manager designation from ICMA, the premier local government leadership and management organization.



Frank & Lisa Robinson

## Council adopts 2008-09 budget

The Town of Apple Valley is fortunate to have a legacy of conservative financial planning. Operating "lean and mean" is standard procedure for the town, so a little belt-tightening is having little to no effect on the service we provide our citizens.

The budget for 2008-09 is \$104 million across all funds, a slight decrease from \$114 million last year. We will be spending down bond funding received for the construction of public facilities, including a new Animal Shelter and a Town Hall annex, as well as spending accumulated Measure I funds on the Yucca Loma Bridge project.

In public safety, two new deputies will be added. One will join the existing gang team which, along with a newly assigned sergeant, will double the personnel allocated to gang suppression. The other new deputy will serve as a retail officer, helping to

curtail the crime associated with commercial centers by coordinating among businesses and with other cities.

The General Fund budget, which pays for public safety and general government expenses, as well as provides a subsidy to the Parks and

Recreation fund, is \$20.2 million, up from \$19.4 million last year. In 2007, Apple Valley was one of only seven San Bernardino County cities showing any increase in sales tax revenue, and a 16% increase from 4<sup>th</sup> quarter 2006 to 4<sup>th</sup> quarter 2007 was the very highest in the county.



Bicycle patrol officers are a great new addition for public safety.

To find out more about our Military Recognition Banner Program please visit [www.AppleValley.org](http://www.AppleValley.org)!

Town of Apple Valley Honors

**John Doe**  
Navy

Thank you for serving



## Meetings

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

### Town Council

2nd & 4th Tuesday, 6:30 p.m.  
(Only Nov. meeting is the 18th due to holidays)

### Planning Commission

1st & 3rd Wednesday, 6 p.m.

### Parks and Recreation Commission

Bi-monthly as needed  
1st Thursday, 7 p.m.

### Equestrian Advisory Committee

2nd Wednesday, 7 p.m.

### Historical Advisory Committee

3rd Thursday, 2 p.m.  
(No meeting in December)

### Disaster Council

October 14, 1:30 p.m.

Fire Station #336

19235 Yucca Loma Road

### Household Hazardous Waste

1st & 3rd Saturday

10 a.m. – 2 p.m.

Public Works Yard

22411 Highway 18

Information: 240-7000 x7522

## Events

Information: 240-7000

### August

- 5 National Night Out
- 9 Sweet Summer Night
- 23 Mud Fest
- 23 Pet Fair

### September

- 14 Trail Ride
- 27 Rockin' Flea Market
- 27 Equine Extravaganza

### October

- 11 Town Anniversary Celebration
- 11 Fall Festival 5/10K
- 24/25 Haunted House
- 25 Kiddie Carnival
- 25 Community Clean Up day

## Mud Fest

Is your name mud? Need an excuse to get filthy dirty? Want that mud bath treatment but don't want to pay spa treatment prices? Join this friendly and fun filled competition at one of the most scenic parks in the desert. Call Recreation at 240-7880 for more information.

Who: 6<sup>th</sup>-12<sup>th</sup> grade

When: August 23 (pre-register by Aug. 13)

Where: Horseman's Center

Time: 9am—1pm

Cost: \$40 per team of 6-10 people



## Pet Fair



Put your car in park and get your pooch in gear at the annual Town of Apple Valley Pet Fair. This all day celebration of everything pet-related includes give-aways, raffle prizes, dog agility demonstrations, animal rescue groups, a human barking contest, doggy fashion show, adoptable pet showcase, best trick contest, low cost vaccines, \$20 microchips, dog licensing for Town residents and more! Call Animal Services at 240-7000 X 7555 for more information.

Who: You and your vaccinated, leashed, friendly pets.

When: August 23

Where: Lion's Park

Time: 10am—2pm

Cost: Free attendance, \$1 contests

## Rockin' Flea Market

Do your shoppin' and keep on rockin' at the semi-annual yard sale where over fifty individuals, organizations and businesses share their wares: new to used. Enjoy live music, fresh food and great bargains. Call Special Events at 240-7000 X 7071 for more information.

When: September 27

Where: Lion's Park

Time: 8am—1pm

Cost: FREE



## National Night Out



Join America's night out against crime with McGruff, children's fingerprinting, free food, face painting, live music and information booths from the Town, Fire, Police, CHP and more!

When: August 5

Where: Civic Center Park

Time: 6—9pm

Cost: FREE

## Equine Extravaganza at Horsemen's Center

It's all about the horse! This brand new event, led by members of the Town Council appointed Equestrian Advisory Committee, will gather all things equine at beautiful Horsemen's Center on September 27 from 10 a.m. to 7 p.m. Leading experts will present demonstrations of riding styles such as Dressage and Parelli. Workshops will range from equine first aid and dentistry, to how to conduct a pre-purchase check up. Vendors are expected to be on hand selling trailers, tack and other items of interest to horse owners or just those who admire the equestrian lifestyle.

You don't have to own a horse to enjoy the day. The American Mule Association will be on hand with some of their stubborn objects of affection. Everyone will be amazed at the artistry of Dressage riding. Kids can play in the bounce house. Admission and parking are free. Visit [www.AppleValley.org](http://www.AppleValley.org) or call 240-7000 X 7071 for more information.



## Notice on medical sharps

Starting September 1, home-generated medical sharps such as syringes and lancets are no longer allowed in the trash. You can bring these sharps to the Town of Apple Valley Household Hazardous Waste (HHW) drop off on the 1<sup>st</sup> and 3<sup>rd</sup> Saturday of every month, but we also encourage you to check with your doctor's office or pharmacy to see if a sharps collection program has been developed in-house.

Check the Town's website for more information on the types of materials accepted at HHW, the location for drop off and hours of operation.

## 20th Anniversary contest

In honor of the Town's 20th Anniversary of incorporation we're holding an art, photo and essay contest open to all residents, business residents and students attending school in Apple Valley. Awards will be offered in various categories based on the types and quantity of submissions.

Selected contest entries will be published in our 2009 special edition commemorative calendar. Our calendar will be themed around Apple Valley, our Green Apple programs, energy conservation and pride in our environment.

Entries are due August 29 by 4:30 p.m. at Town Hall and winners will be publicly announced and displayed at the Town's Anniversary Celebration October 11. Submission forms must be turned in for each entry and are available for download at [www.AppleValley.org](http://www.AppleValley.org) or by request at 240-7000 X 7072.



## Recreation budget trimmed

Since taking over parks and recreation in 2001, the Town has seen tremendous growth in services. The number of programs offered has nearly doubled, with a 365% increase in participation! When we absorbed the special district, we also received its allocation of property tax, but have been adding to that with a general fund subsidy of as much as \$1.3 million last year. This year steps were taken to further contain costs and reverse the trend of a growing subsidy.

Overall, the parks and recreation budget for 2008-09 is \$3.6 million. The General Fund subsidy will be cut in half, from \$1.3 million down to \$667,000. Each program and line item in the recreation budget was examined with an eye towards efficiency and savings without sacrificing customer service. Some of the measures implemented include:

- The Recreation Office is no longer open on Saturdays, but still has extended weekday hours from 7:30 a.m. to 6 p.m., Monday through Friday.
- An increase in some program fees, especially in the adult sports area, to bring us in line with neighboring cities and eliminate program subsidies.
- Closure of three After School Activities Program sites (Rancho Verde, Sandia and Mojave Mesa), as each of these schools has begun their own programs.
- Closure of Ferrarese Park, adjacent to Vanguard Preparatory School. This park has been closed to the public for about two years and will be sold to the school district.

Some of the savings come just from a better estimation of expenses for the Civic Center Park and Aquatic Center which have now been in operation for a full year. Overall, the changes should hardly be noticeable to our residents. It continues to be our goal to meet the recreational needs of Apple Valley by "Creating Community Through People, Parks and Programs."



## Sweet Summer Night

Join friends, family and neighbors at the Sweet Summer Night event proudly presented by the Town of Apple Valley in the Civic Center Aquatic Center August 9 from 6-9 p.m.

The community is invited to come on out for free live music, water slides, food & drink. Call 240-7000 X 7071 or visit [www.AppleValley.org](http://www.AppleValley.org) for more information



## Trail Ride

Hit the trail and get ready to see Apple Valley from the saddle! Join the Equestrian Advisory Committee and celebrate a piece of Apple Valley's history on horseback. Meet at Lion's Park on September 14 at 8 a.m. Call 240-7000 X 7071 or visit [www.AppleValley.org](http://www.AppleValley.org) for more information

# Celebrating 20 years of town-hood

Join us as we celebrate our accomplishments of the past 20 years! On October 11 from 10 a.m. to 5 p.m., Civic Center Park will host a fun-filled day of live music, contests and the chance to meet your Town Council and staff face to face. Town departments will have displays and games that demonstrate their role in ensuring a "Better Way of Life" in Apple Valley.

Kids will love the "Public Works Petting Zoo" where they can get up close with a street sweeper, manhole cover and other equipment they might see about town every day. Our Parks and Recreation Department will host the Kid's Fun Zone with games and crafts, plus a showcase of performances from some of our classes and programs.

Learn more about everything from the planned Yucca Loma Bridge to housing assistance programs for low income families. Winners of our Art/Essay/Photo contest will be announced, and we will unveil the first set of Military Recognition Banners in front of Town Hall.

Visit our website at [www.AppleValley.org](http://www.AppleValley.org) for more information on the 20<sup>th</sup> Anniversary Celebration, the Art/Essay/Photo contest and the military banner program, and watch for the special anniversary edition of *Our Town* coming soon! Sponsorships of this event are still available. Call the Public Information Office at 240-7000 x 7070.



## CONNECT

[www.AppleValley.org](http://www.AppleValley.org)

- Watch the 2008 State of the Town video
- Sign up for e-News
- Check listings for town volunteer positions
- Get the latest press releases
- Get advance notice of road closures
- See what's on the Council agenda
- Watch meetings
- Ask questions
- Report complaints
- Pay compliments

## Town Information

Tim Jasper, Mayor  
 Bob Sagona, Mayor Pro Tem  
 Peter Allan, Councilmember  
 Scott Nassif, Councilmember  
 Rick Roelle, Councilmember  
 Frank W. Robinson, Town Manager

### How To Reach Us

**Emergencies .....911**  
 Police (business calls)..... 240-7400  
 Police dispatch after hours..... 245-4211  
 Town dispatch after hours ..... 961-6001

**Town Hall ..... 240-7000**

**Department EXTENSIONS – Dial 240-7000 plus:**

Animal Control.....240-7000 X 7555  
 Building & Safety.....X 7101  
 Economic Development .....X 7900  
 Finance .....X 7000  
 Human Resources .....X 7600  
 Planning.....X 7200  
 Public Information.....X 7072  
 Public Works .....X 7500  
 Town Clerk.....X 7800  
 Town Manager.....X 7051  
 Transit.....X 7522

### Other Town Departments & Services (dial direct)

Code Enforcement ..... 240-7560  
 Parks & Recreation..... 240-7880  
 Trash (AVCO)..... 245-8607  
 Emergency Preparedness..... 247-7618

## Contact Us

E-mail: [applevalley@applevalley.org](mailto:applevalley@applevalley.org)

Websites: [www.AppleValley.org](http://www.AppleValley.org)

AV E-News: Have news from Apple Valley delivered right to your inbox. Just visit [www.AppleValley.org](http://www.AppleValley.org) and click on the "Get eNews" link in the top right corner. You can specify which types of announcements you would like to receive.

*Our Town* is published bi-monthly by the Public Information Department. Questions or comments on the newsletter should be directed to Kathie Martin, Public Information Officer, at 240-7000 x 7070.



Town of Apple Valley  
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 Apple Valley, CA 92307

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