



Apple Valley turns 20!

Should Apple Valley be incorporated? On November 7, 1988, 83.4% of the voters said yes to local control, improved roads, increased police services and "A Better Way of Life"!

The results were certified and the Town officially incorporated on November 28. Spearheaded by a group called AVID (Apple Valley Incorporation Drive), the process began in 1985 under the guidance of Dick Pearson. It was the very definition of a grassroots effort, with volunteers doing everything from gathering signatures to holding golf tournament fundraisers. Once the measure had qualified for the ballot, 30 candidates vied for the first five Town Council seats.



You can imagine the fields of political signs and pages of ads in local papers! In the end, Nick DePrisco, Heidi Larkin, Richard Pearson, Carl Coleman, and Jack Collingsworth were sworn in by then First District Supervisor, Marsha Turoci.

A major point of discussion was the use of "town" over "city", and it wasn't a decision made lightly.

The members of AVID felt strongly that we could take control of our growth and still retain our rural personality. Jump ahead 20 years and there is no denying that every Town Council since then has kept the original promise to voters. The number one priority in Vision 2010 is roads, and public safety is one of six core Town values.

Yes, there were apples!

Max Ihmsen, publisher of the LA Examiner newspaper, chose Apple Valley for his ranching business in 1915. His apples and pears made Apple Valley famous for its fruit orchards. Sweeping the awards at county fairs, a newspaper article talks of 24-ounce Ihmsen Ranch apples. In 1928, records show 45,000 boxes were ordered to handle the shipments of apples, pears and peaches that year. Prosperity was short-lived, however, as the Great Depression hit. Then in 1931 the News-Herald reported a blight affecting pears and apples, and the orchards quickly died off. Want more history? This information came from the book, *The History of Apple Valley*, by Kate O'Rourke, published in 2004 and available from Town Hall and the Chamber of Commerce for \$20. These resources are also available:

- *The History of Apple Valley* DVD (\$20) • *Images of America – Apple Valley*, by Michelle Lovato (\$15)
- *Historical Points of Interest in Apple Valley* (free booklet)

Do you have any Town memorabilia, photos or other items of historic interest that you are willing to donate or share?

Call Kathie Martin, Public Information Officer, at 240-7000 x 7070.

Looking ahead

Help shape the continued prosperity of Apple Valley by participating in the General Plan Update process.

Meetings are scheduled through May and June, and citizen input is needed. Please visit the Town website at: www.applevalley.org and click on the General Plan link under "In the Spotlight", or call the Planning Department at 240-7000 x 7200.

Save the Date

Join us for a celebration of our 20th Anniversary on October 11 from 10am– 5pm at Civic Center Park!

Get to know your Town while enjoying great food, a concert, bus tours of historic points of interest and plenty of family activities!

Year	1988	1998	2008
Population	41,387	56,734	75,364
Area	68	78	78
# of Employees	4	35	112 FT
# of Police (sworn)	6	35	49
Sales Tax revenue	\$1.1 mil	\$2 mil	\$4.2 mil (2007)
Assessed value	\$1.3 bil	\$2 bil	\$4.7 bil (2007)
Sewer Service customers	1800	4168	7936
Business Licenses	0	1840	3651
Dog Licenses	7114	8923	15,475

Meeting Calendar

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

Town Council

2nd & 4th Tuesday, 6:30 pm.

Planning Commission

1st and 3rd Wednesday, 6 pm.

Parks and Recreation Commission

1st Thursday, 7 pm.

Equestrian Advisory Committee

2nd Wednesday, 7 pm.

Historical Advisory Committee

3rd Thursday, 2 pm.

Disaster Council

July 8, 1:30 pm.

Fire Station #336

19235 Yucca Loma Road

Household Hazardous Waste

1st & 3rd Saturday

10 am. – 2 pm.

Public Works Yard

22411 Highway 18

Information: 240-7000 x7522

Event Calendar

May

10 Rockin' Flea Market

10 Ice Cream Social

10/11 Adult Softball

16 Pool Night

17 Swim Fair

June

6 Pool Night

19/26 Sunset Concert Series

27 Apple Valley Idol

27/28 Family Campout

July

4 Freedom Festival &

Firecracker Run

10/17/24/31

Sunset Concert Series



Summer recreation opportunities

Swim Registration Fair: Apple Valley residents only!

Registration for summer swim lessons will be held on Saturday, May 17 from 8 – 11 a.m. at the Town Hall Council Chambers. Free child care will be provided in the Recreation Center and includes crafts and games. Please remember to enroll carefully as there are no refunds, credits or transfers. Membership passes are required for all patrons entering the pool deck and will be available for purchase. Cost of the passes varies with the classes or sessions purchased. Proof of residency is required. Open registration for all non-residents begins May 19 at the Town Hall Recreation Center.

Apple Valley Adult Softball Tournament

Get ready for Apple Valley's first co-ed softball tournament for ages 18 and up. Teams from all over the High Desert are welcome to compete in this open co-ed tournament. SCMAF rules apply except for league modifications. Sign up deadline is May 2; the tournament will be held May 9 – 11 at Brewster Park, Friday evening, all day Saturday and Sunday. Three games are guaranteed and the cost is \$140 per team.

Apple Valley Idol

It has everything the TV show has: dreams, drama, hopes and heartbreak, but it's even better because it features your friends and neighbors! Apple Valley Idol itself has even bigger aspirations this year in a beautiful new venue with added features such as food vendors. Join us Friday, June 27 from 6 – 8 p.m. in the Civic Center Amphitheatre for just a \$2.50 admission fee.

Family Camping Event

Don't miss the second annual Family Campout coming at the beautiful Horsemen's Center Park 3 p.m. Friday, June 27 – 12 p.m. Saturday, June 28 for just \$9 per person ages 13 and up. We'll have story-telling and s'mores around the campfire, horseshoes, volleyball, a scavenger hunt and lots of relays and games. You get camping, activities, hot dog and hamburger dinner with all the fixin's, Saturday continental breakfast and lots of fun! Help spread the word to friends and family for a down-home good time! Register by June 20.

Additional Summer Recreation classes and events include Archaeology Adventure, Millionaire Mind Kids Summer Camp, Fun with Physics, California: The Golden State, S.A.T. Prep, Elementary Kitchen Smarts, and Summer Art Workshop. Interested in adult-oriented classes? We have everything from drumming to Pilates, and habitat gardening to golf.

For more information call: 240-7880

Rockin' Flea Market

Boogie on down for some bargains! The Town of Apple Valley invites the public to the semi-annual sale event where musician extraordinaire Jeff McCasland will keep the shoppin' rockin' with live music and a friendly food vendor will keep the fixin's flowin'.

When: May 10, September 27

Where: Lion's Park

Time: 8 a.m.-1 p.m.

Cost: FREE **For more information call: 240-7000 x7071**



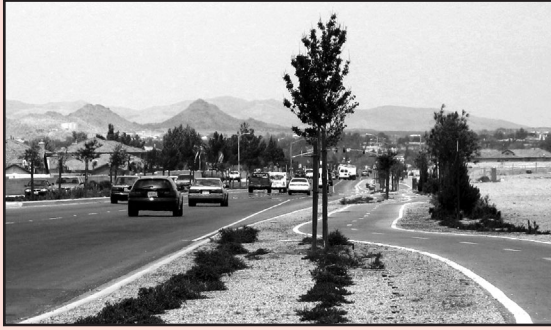
Be a puppy mentor!

If your home environment doesn't lend itself to fostering an animal at home, consider becoming a volunteer for the Town of Apple Valley Animal Shelter. Just a few hours a week can make a difference in starting our puppies out on the right paw. You don't need to be an expert; you just need a big heart.

We need volunteers to help socialize our pups and teach them basic manners. It's fun, rewarding and greatly increases their chance for adoption. The special attention and care you provide will help to ensure that our puppies mature into healthy, happy dogs that will make pleasant lifelong companions.

Become a mentor today! Volunteer applications are available at Town Hall.

Getting mileage from road repair dollars



The Town of Apple Valley encompasses 414 miles of roads. In the 20 years since incorporation we have resurfaced 370 miles, or 89% of these roads, at a cost of almost \$27 million. Almost 30% of that has been accomplished in just the last three years! Of course, you might not be impressed with these figures if you live on one of

the remaining 44 miles. Or it may seem like roads around you have been repaired more than once while you've been waiting for 20 years. This article will explain our funding sources for road repairs as well as the comprehensive system used to prioritize where those dollars are spent each year.

Where the dollars come from

Funding sources for road repairs include gas taxes, Measure I and federal grants. Gas tax funds are distributed by the state and come to about \$1.1 million a year. Measure I funds are collected from a half-cent sales tax, and provide an average of \$1.3 million a year. In addition, we are sometimes successful in obtaining state and federal grants for a particular road project. A fourth source of funds is developer fees.

Traffic Impact Fees for single-family homes is \$6745 per unit. All development pays a fee based on a formula that factors in square footage and vehicle trips generated. In addition, developers may also be required to pay for improvements to the roads that service their project.

Where the dollars go

The Pavement Management System (PMS) determines which roads are repaired each year. Instituted in 1991 and last updated in 2007, engineering staff inspected over 1400 road segments. Each segment is rated by road type, condition, best method and cost of repair, and traffic volumes.

A computer program considers these factors and provides a priority list in terms of the "cost benefit per vehicle mile traveled." In other words, a road in fair condition with heavy traffic might receive a higher priority than a road in worse condition, but with fewer vehicles.

It is a matter of getting the most "mileage" from our limited road repair dollars. With \$1 million we can reconstruct four miles of road in poor condition, or we can extend the life of 40 miles of fair condition roads for seven years.

The following year, those 40 miles of road might cost \$1.5 million to service due to the additional deterioration and the rising cost of oil. Just as a car owner will pay \$75 for a regular tune up to avoid more costly repairs down the road, the Town will treat a road in fair condition with a less expensive process before it reaches the point where only total reconstruction will help.

For more information on road projects around Town, visit our website at <http://www.applevalley.org/Index.aspx?page=456>. You'll find the status of major road projects under way, as well as projects in the design and review phase.

Bike patrol is on a roll

In an effort to make their presence more visible to the public and curtail crime, the San Bernardino County Sheriff's Department Apple Valley station will be sending their bike patrol deputies to high crime areas of the town, said officials.

As part of an experiment, the bike patrol, which was predominantly used for special events in the past, has begun to patrol high crime areas, said Deputy Dustyn Holland. "This will allow us to be more accessible to the citizens and also allow us to go places that patrol cars can't," he said.

The four-deputy team will be conducting their patrols while riding two brand new bikes equipped with high-tech equipment including a sophisticated lighting and siren system. The bike patrol unit has been around for 10 years, but was dormant for about five years, said



Trish Hill, spokesperson for the Apple Valley station. It was reinstated in September, but mainly used only for special events such as the summer concert series.

"It really allowed us to patrol in and among the crowd," said Holland, who has been an avid bike rider for the past five years. The bike patrols will occur on specified days a few times a week to start and Holland hopes more days will be added. "I can bike a lot faster than they can run," Holland said.

ABC's of water

How does MWA manage and pay for the High Desert's imported water supply? Come find out, Tuesday, May 27, from 5:30 - 7 p.m. at Mojave Water Agency, 22450 Headquarters Dr. just off Central Road in Apple Valley.

Mojave Water Agency, a State Water Contractor, is responsible for replenishing the area's groundwater. It is also responsible to pay the area's fair share of the State Water Project facilities, local delivery facilities, and for the imported water that is delivered to the region.

Come find out how the MWA manages, and how you pay for, this precious resource. Refreshments will be served.

If you have questions or want to register to attend, please call Gloria Golike at (760) 946-7001 or email:

ggolike@mojavewater.org. The deadline to RSVP is May 23rd.

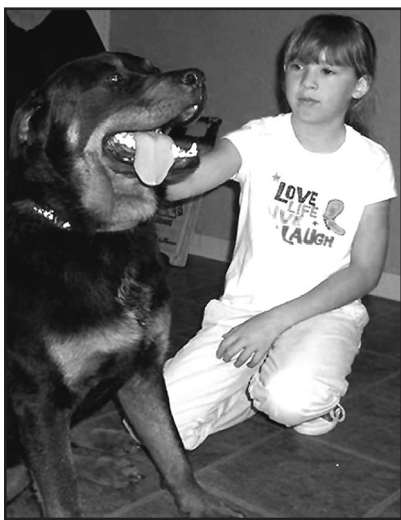


Buster gets better - one pet's success story

Meet "Buster", an adorable Rottweiler puppy surrendered to the Apple Valley Animal Shelter for bad behavior. He committed one of the biggest doggy sins of all; he attempted to bite a child in his former family. At the age of 11 weeks, he had already developed a reputation for being a "bad dog."

From the moment Buster arrived it was evident that he had behavior issues.

Pam Bormacoff, owner and dog trainer of R Plus Dog Training, was called in to evaluate Buster. She noted that he was overly possessive of items he valued like bones, treats, food and toys. He hated close contact with humans and resisted when he was restrained, likely due to little or no handling during the first weeks of his life. Even more troubling, according to Pam, was a problem called "hard mouth," a condition that can occur when siblings are separated at an early age and don't learn to be gentle



with their mouths. Simply put, when Buster would play bite, he bit too hard. Buster would need a behavior intervention if he was going to be eligible for adoption. Buster's intervention would involve the "Nothing in Life For Free" Program.

Meaning, he would have to learn to offer a desired behavior prior to getting what he wanted such as attention, toys, play, food, treats, or access inside. Shelter Attendant Don Hartzler volunteered for the task and offered to foster young Buster until he was suitable for adoption. Buster spent many evenings at the Hartzler home where, under close supervision, he learned how to interact with Don's children, eventually mastering basic doggy manners and earning status as a beloved member of his new human pack. Within four months Buster had blossomed. He was happy, playful, obedient and undeniably intelligent! Buster was so well behaved that he served as the Good Dog Ambassador when children from the

Vanguard Preparatory School visited the shelter. Don realized the time had come. Buster, once known as a "bad dog," was a true diamond of a pooch, and ready to take his rightful place in the home of a loving family. Adoption applications began to pour into the shelter. Everyone wanted him! After careful screening and a commitment to continue Buster's training, Buster and Don selected the perfect family. Rigo, Laura and their daughter Bryana Licon were given the honor of adopting Buster. Six months after the Licons opened their hearts and home to a shelter dog, they revisited the shelter. They were eager to share how proud they were that Buster had made the Honor Roll and graduated from Bow-Wowin Dog Training.

The Licon family had this to say, "We are so pleased that Buster's foster parent worked so hard with his behavior problems and gave us the opportunity to allow Buster to become a part of our family."



Consider fostering a furry friend!

We all know shelter housing of animals is not the best environment for the health and well-being of every animal. Very young puppies and kittens need time for their developing immune systems to respond to vaccines that prevent diseases, while pets recovering from injury or illness need rest and supervision.

Similarly, animals presented at the shelter might be too timid for the kennel environment, or housebroken to the point where life in a dog run or cat cage creates considerable stress. Such animals, though they are likely excellent pets in the home, simply do not do well in the kennel. Foster care provides a needed transition to adoptable age or status by maintaining human contact on an individual basis in a home environment. In short, foster care helps make animals with special needs more adoptable. Puppies, kittens, pregnant animals near term, and injured or recovering animals are examples of animals with special needs.

For more information call (760) 240-7000 x 7555 or visit us at www.applevalley.org to complete a foster application. The shelter is located at 13643 Tonikan Road, just off of S. Outer Hwy 18 between Central and Quinnault.

Tips for living in Earthquake Country

Thousands of earthquakes occur in Southern California each year, but most are too small to be felt. Because the San Andreas Fault is the longest fault in the region, it produces the largest earthquakes. Unfortunately for Apple Valley residents, the San Andreas Fault runs through the Cajon Pass and the High Desert region. Additionally, there are over 300 other faults that may also cause damaging earthquakes in Southern California.

No one knows when or where such a quake will occur, but everyone can reduce their risk of death, injury and property loss in an earthquake by following the 7 Steps to Earthquake Safety:

1. Fix potential hazards in your home. Take an inventory of your home and turn the danger zones into safe spots.
2. Create a disaster plan.
3. Create disaster supply kits for your home, vehicles and workplace.
4. Fix your home or building's potential weaknesses.
5. During earthquakes and aftershocks, drop to the floor, take cover under a sturdy desk or table, and hold on to it firmly.
6. After the earthquake, check for injuries and damage.
7. When safe, continue to follow your disaster plan.

Many scientists are concerned about the potential for a large earthquake on the southernmost section of the San Andreas, from the Salton Sea through the Coachella Valley to the Cajon Pass, where an earthquake has not occurred since around 1680. Such an earthquake would cause great damage throughout our region.

Learn more by calling the Apple Valley Office of Emergency Services at (760) 247-7618 or researching these web sites: www.applevalley.org; www.applevalleyfd.com; or www.ready.gov.

Excerpts from Emergency Survival Program.

Rabies clinic

Give your dogs and cats a shot at good health this season! Come by the Town of Apple Valley Animal Shelter at 13643 Tonikan Road. **June 18 from 5-7 p.m.**

Our office will be open late for licensing and micro-chipping, although the shelter itself will be closed. This clinic is for cats and dogs residing in Apple Valley only.

For more information call 240-7000 x 7555.

Dog Vaccines

- DHPP-C \$15
- Bordetella \$10
- Rabies \$ 6



Cat Vaccines

- Annual Vaccine (FVRCP) \$15
- Leukemia \$15
- Rabies \$ 6

Micro chip for any animal \$20

Avoid long lines at the pool this summer!

Get your Civic Center Park Aquatic Center membership pass today! Membership passes are required for all persons entering the pool deck. Passes cost \$2 and all passes and liability waivers expire on December 31, 2009.

How do you get a membership pass?

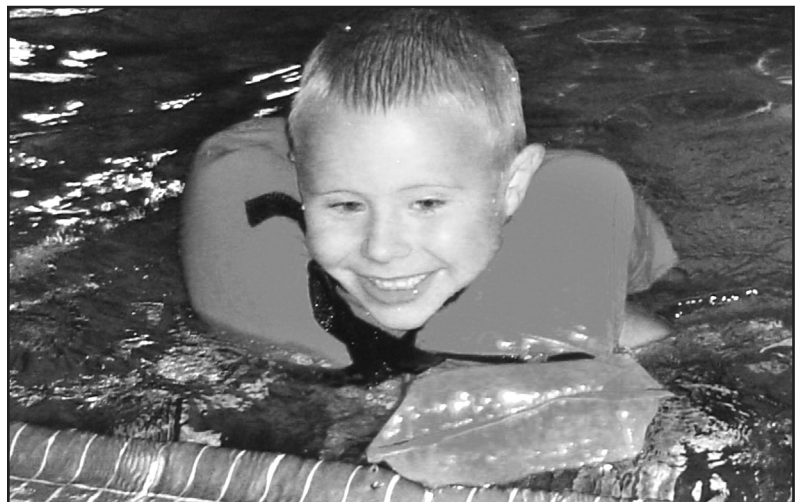
- Go to the Recreation Office or Aquatic Center at 14955 Dale Evans Parkway.
- Complete a Permanent Liability Waiver (if over the age of 18). Parent/legal guardian must complete the waiver for any person under the age of 18. All persons over the age of 18 must provide a valid photo ID.
- Have your picture taken.
- Pay the \$2 membership fee.
- Your membership pass will be issued immediately.

How does a membership pass benefit you?

- Allows you to prepay for swim sessions.
- With the swipe of your membership pass, your membership account will automatically be debited, allowing quicker entrance into the pool deck for more quality time in the water!

If you still have a membership card from Summer 2007

- You will need to complete a new liability waiver which will remain on file until December 31, 2009.



Sunset Concert Series

The Sunset Concert Series is presented by Target and proudly features headline bands, a beer garden, and a mouth-watering array of food. Returning by popular demand, Rockit Scientist will get the party started followed by local entertainers Latin Express and the always fashionable, Phat Cat Swinger!

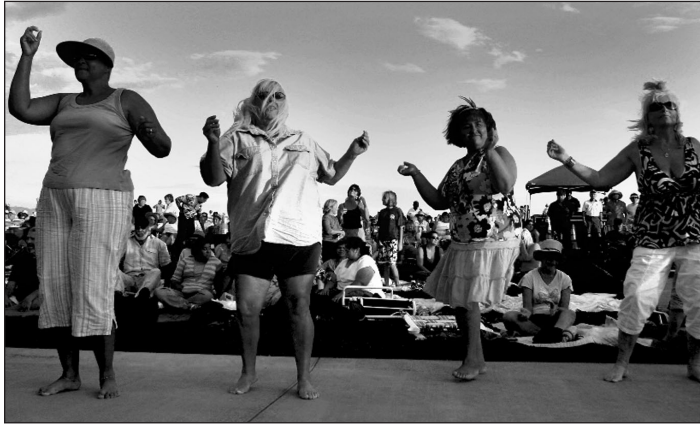
Other concerts will feature the surfing sounds of the Ho-Dads, indie-rockers Thornbirds and country crooners Southern Spirit.

When: June 19, June 26, July 10, July 17, July 24 and July 31

Where: Civic Center Park Amphitheatre

Time: 6-9 p.m.

Cost: FREE



11th Annual Freedom Festival

Family activities, all-day entertainment, games and concessions all lead up to a spectacular fireworks show set against the desert sky. Presented by Charles Abbott Associates, the festival's headline entertainment this year is "Desert Reign," a popular high desert band playing everything from top 40 to classic rock. As the single largest gathering of people at any Town event, this is definitely one show you don't want to miss!

When: July 4

Where: Brewster Park

Time: 2-10 p.m.

Cost: FREE



Town Information

Timothy J. Jasper, Mayor
 Bob Sagona, Mayor Pro Tem
 Peter Allan, Councilmember
 Scott Nassif, Councilmember
 Rick Roelle, Councilmember
 James L. Cox, Interim Town Manager

How To Reach Us

Emergencies.....911
 Police (business calls).....240-7400
 Police Dispatch after hours.....245-4211
 Town dispatch after hours.....961-6001

Town Hall..... 240-7000
 Department EXTENSIONS – Dial: 240-7000, plus:
 Animal Control..... x 7555
 Building & Safety.....x 7101
 Economic Development.....x 7900
 Finance.....x 7000
 Personnel.....x 7600
 Planning.....x 7200
 Public Information.....x 7072
 Public Works.....x 7500
 Town Clerk.....x 7800
 Town Manager.....x 7051
 Transit.....x 7522

Other Town Departments & Services (dial direct)
 Code Enforcement.....240-7560
 Parks & Recreation..... 240-7880
 Trash (AVCO)..... 245-8607
 Emergency Preparedness 247-7618

Contact Us

E-mail: applevalley@applevalley.org
 Website: www.applevalley.org

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Our Town is published bi-monthly by the Public Information Department. Questions or comments on the newsletter should be directed to Kathie Martin, Public Information Officer, at 240-7000 x 7072.



Town of Apple Valley
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