

**The TOWN OF APPLE VALLEY  
PARK AND RECREATION COMMISSION  
MINUTES  
June 5, 2008**

**CALL TO ORDER:**

Chairman Cusack called the meeting of the Park and Recreation Commission of the Town of Apple Valley to order at 7:01 p.m. in the Town Council Chambers.

**ROLL CALL**

Roll call was taken with the following members present: Chairman Larry Cusack, Commissioners Michael Hinkle, Michael Martin and Richard Turnbull.

Absent: Vice-Chairman Patrick Lyons

**PLEDGE OF ALLEGIANCE:** Commissioner Richard Turnbull

**PUBLIC COMMENTS:**

**1. Approval of Minutes for Park and Recreation Commission Meeting**

Motion by Commissioner Hinkle, seconded by Commissioner Martin to approve the minutes for the meeting of May 1, 2008. Motion carried by a 4-0-0-1 vote.

Motion by Commissioner Martin, seconded by Commissioner Hinkle to approve the minutes for the meeting of May 8, 2008. Motion carried by a 4-0-0-1 vote.

**2. Approval of Parks and Recreation Division Monthly Report**

Motion by Commissioner Turnbull, seconded by Commissioner Martin to approve the monthly report for April 2008. Motion carried by a 4-0-0-1 vote.

**3. Presentation on Boys and Girls Club Programs**

Mark Sawyer, Director of the Boys and Girls Club of Victor Valley, discussed the background of the club and the benefits of the club being in the High Desert. He discussed the benefits and importance of having a Boys and Girls Club in Apple Valley and expressed interest in working with Parks and Recreation to operate a club.

Commissioner Martin asked if there is more than one site at every location. Mr. Sawyer stated that most clubs have a particular area with multiple sites some of which are operated by retired teachers from the area.

Discussion ensued about providing transportation to the Boys and Girls Club. Commissioner Hinkle stated that the program would need to be located at multiple sites in order to reach the entire community.

Christopher Watkins of VIP Property Management, suggested that the Boys and Girls Club be located at Vista Campana Middle School. He stated that the low enrollment at the school has allowed for more vacant classrooms and the school is centrally located to Mojave Mesa Elementary School and the Lewis Center. He also discussed some of the blight that has occurred in the area surrounding the school and how that can allow for a Community Development Block Grant (CDBG) opportunity.

*VICE-CHAIRMAN LYONS ARRIVED AT 7:29 P.M.*

#### **4. Change in Commission Meeting Schedule**

Ralph Wright, Community Services Manager, stated that as a result of the Park and Recreation Fund Analysis, the consensus of the Commission was to reduce the number of regularly scheduled meetings from once a month to a bi-monthly schedule.

Motion by Vice-Chairman Lyons, seconded by Commissioner Hinkle, to:

- Adopt a bi-monthly meeting schedule starting in August
- That staff and the Chairman call for a meeting during the interim month if there is a need for one
- Recommend that the Town Council amend Chapter 2.20 of the Municipal Code to reflect the schedule change

Motion carried by a 5-0-0-0 vote.

#### **5. Review and Approval of User Fees – 2008-09 Fiscal Year Budget**

Mr. Wright discussed the program fee changes that are based on increases in operational expenses. He stated that all fees are structured so that all direct costs of the running a program are reasonably recovered. He also discussed fees for all new programs.

Motion by Vice-Chairman Lyons, seconded by Commissioner Hinkle to approve the program fees for the 2008-09 fiscal year. Motion carried by a 5-0-0-0 vote.

#### **6. Discussion of Changing Name of Brewster Park**

Mr. Wright stated that at the last Commission meeting, Commissioner Hinkle suggested renaming Brewster Park to reflect that it is a soccer complex.

Commissioner Hinkle stated that it would be appropriate to rename the facility and recognize it as a sports complex. He stated that naming the park for what it is used for provides more marketability and name recognition.

Vice-Chairman Lyons stated that including "Apple Valley" in the name also brings about recognition to the community and makes the park easier to locate.

Commissioner Hinkle suggested renaming the park either Apple Valley Soccer Complex or Apple Valley Sports Complex. Vice-Chairman Lyons concurred and stated that the names give Apple Valley more recognition throughout Southern California. Commissioner Turnbull also agreed.

Commissioner Martin inquired about adhering to the formal process for renaming the park.

Dennis Cron, Director of Public Services stated that it would be appropriate for the Commission to adhere to the Naming of Parks and Facility Policy and then bring a recommendation to the Town Council.

Mr. Cron stated that the monument sign at Brewster Park will need to be changed and since that is not a budgeted item, he requested that the recommendation to the Council also authorize the expenditure of funds for the name change.

It was the consensus of the Commission to recommend that Brewster Park be renamed to Apple Valley Soccer Complex. Chairman Cusack directed Mr. Wright to provide the Commission with the cost of implementing a name change at the next meeting in August.

## **7. Discussion on Implementation of Non-Resident Fee Structure for Facility Rentals and Recreation Programming**

Mr. Wright discussed the resident and non-resident fees of other cities such as Hesperia and Victorville. He mentioned that non-resident fees should not be implemented for certain programs if it is going to cause participation to decrease and if non-resident participation is not hindering Apple Valley residents.

Commissioner Hinkle asked if there were any programs that should have a non-resident fee. Mr. Wright stated that facility rentals should have non-resident fees established since there is an influx of non-residents that use the facilities. He also suggested implementing a one-time non-resident fee for the Aquatic Center membership passes.

The Commission directed Mr. Wright to provide a recommendation on which programs should have a non-resident fee as well as what the market will bear on charging those fees.

### **DIRECTOR OF PUBLIC SERVICES REPORT**

Mr. Cron stated that staff is in the process of coordinating the closure of Don Ferrarese Park with the School District. He also mentioned that staff is repairing some damaged trees from the recent winds and removing graffiti at various park sites.

### **COMMUNITY SERVICES MANAGER'S REPORT**

Mr. Wright discussed the decline in participation for some programs and also discussed the increase in participation for aquatic programs. He also discussed some upcoming programs including a soccer tournament at Brewster Park, the Father/Son Basketball Tournament and the Summer Co-Ed Youth Basketball League.

### **PARK AND RECREATION COMMISSIONER COMMENTS**

Commissioner Hinkle asked Mr. Wright if there was any direction from the Town Council on how to proceed with the Boys and Girls Club. He also suggested that the club get involved with the After School Activities Program. Mr. Wright stated that the Council requested that the club do a presentation at the Commission meeting. He also mentioned that the club does work with other groups and there is a possibility that they could work with the Police Activities League.

**SUGGESTED ITEMS FOR NEXT AGENDA**

None

**ADJOURNMENT**

Motion by Vice-Chairman Lyons, seconded by Commissioner Hinkle to adjourn the meeting at 8:37 p.m.

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CHAIRPERSON

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TOWN CLERK