

TOWN OF APPLE VALLEY TOWN COUNCIL STAFF REPORT

То:	Honorable Mayor and Town Council	Date: May 22, 2018
From:	Ralph Wright Parks and Recreation Manager	Item No: <u>5</u>
	Parks and Recreation Department	
Subject:	ADOPT RESOLUTION NO. 2018-18, A COUNCIL OF THE TOWN OF AP	PLE VALLEY, CALIFORNIA,
	ESTABLISHING SPECIFIED USER A	
T.M. Appr	oval: Budget	ed Item: 🗌 Yes 🗌 No 🖂 N/A

RECOMMENDED ACTION:

Adopt Resolution No. 2018-18, a Resolution of the Town Council of the Town of Apple Valley, California, Establishing Specified Park and Recreation User and Program Fees for Certain Park and Recreation Services for 2018-19 Fiscal Year.

SUMMARY:

The Recreation Department consistently evaluates the adopted program fees to ensure the adopted fee is properly designed to cover the associated direct costs of each program. As a guide, the department's pricing policy sets fees that ensures that all of the directly attributable costs(variable costs) plus an additional 10% for youth sports and 20% for adult sports is the baseline for the fee establishment.

Due to seasonal staffing cost increases aligned with the increase in minimum wage, there is a need to propose a fee increase for those programs with heavy staffing requirements. The proposed fee increases to our After School Activities Program(ASAP), Day Camps, Pee Wee Sports, Running events, Swim lessons and Youth Sports offerings are reasonable and will allow us to recover direct variable program costs. The proposed fee increase is not expected to negatively impact the participation level in any of the programs.

Additionally, in a effort to minimize the impact on our participants in our Pee Wee and Youth Sports programs, as part of the increase, participants will receive a nominal picture package included with their program registration. In the past, participants were required to purchase pictures if they were so inclined.

The Park and Recreation Commission approved these fees with a 4-0-0-1 vote at their regularly scheduled meeting of the Park and Recreation Commission on April 5, 2018. The attached worksheet, Exhibit A, identifies the current program fees, the proposed program fees, and the anticipated participation level for each program.

A notice of Public Hearing was advertised in the Apple Valley news on Friday, May 4, 2018.

FISCAL IMPACT:

The recreation program fees are currently designed to recover all direct variable program costs as well as a percentage of the indirect staffing and operational costs for the department. The proposed changes will ensure that the respective fees continue to do so. These proposed increases would be put in place for FY 18-19 Budget and would increase the revenue for the programs by a little over \$32,000 mirroring the anticipated staffing cost increases for the same programs.

ATTACHMENTS:

- 1. Exhibit A Proposed Fee Changes
- 2. Resolution No. 2018-18

EXHIBIT A -

Rec	creation Program	n Fees		
Program	Current Fee	proposed new fee	Anticipated participation	
After School Activities				
Program(ASAP)	\$42.00	\$45.00 **	7659	
**ASAP FEE effective July 1, 2018				
Day Camp				
Full time - 55 hours per week	\$100.00	\$107.00	230	
Part Time - 27.5 hours per week	\$53.00	\$57.00	180	
3 Day - 33 hours - per week	\$61.00	\$65.00	180	
Pee Wee Sports				
Basketball, soccer & T-ball	\$48.00	\$52.00	220	
Youth Sports programs				
Basketball, Flag Football and				
volleyball	\$60.00	\$65.00	590	
Running Events				
Pre-registration	\$19.00	\$20.00	400	
On-site registration	\$23.00	\$25.00	150	
Swim Lessons				
	Group Lessons			
10 lessons	\$36.00	\$38.00		
6 lessons	\$26.00	\$27.00	1550	
Private and	Semi Private Lessons	- Summer Rates		
Private 10 lessons	\$91.00	\$96.00	170	
Private 6 lessons	\$68.00	\$71.00	170	
Semi-Private 10 lessons				
2 children	\$57.00	\$60.00		
3 children	\$52.00	\$55.00		
4 children	\$46.00	\$48.00		
Semi-Private 6 lessons		Transmitter and	170	
2 children	\$39.00	\$41.00		
3 children	\$36.00	\$38.00		
4 children	\$32.00	\$34.00		

RESOLUTION NO. 2018-18

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY, CALIFORNIA, ESTABLISHING SPECIFIED USER AND PROGRAM FEES FOR CERTAIN PARK AND RECREATION SERVICES

WHEREAS, the Town Council of the Town of Apple Valley has previously adopted schedules for various services, materials and mitigations provided by the Town specifying that the cost of rendering such services, materials or mitigations should be borne by the beneficiaries of same; and

WHEREAS, the Town wishes to comply both with the letter and the spirit of Article XIIIB of the California Constitution and limit the growth of taxes; and

WHEREAS, the Town desires to maintain a policy of recovering the full costs reasonably borne of providing park and recreation services of a voluntary and limited nature, and including costs of preparing for hearing and adoption and administering of fees, such that general taxes are not diverted from general services of a broad nature and thereby utilized to subsidize unfairly and inequitably such special services; and

WHEREAS, pursuant to law, the specific fees to be charged for services may be adopted by a resolution, after providing notice and holding a public hearing; and

WHEREAS, on May 4, 2018, notice of the public hearing, including notices of possible changes to the Town of Apple Valley Fee Schedule and a general explanation of the matter to be considered were duly noticed in the Apple Valley News, a newspaper of general circulation within the Town of Apple Valley; and

WHEREAS, based upon the State Guidelines to Implement the California Environmental Quality Act (CEQA), the proposed changes to the adopted Apple Valley Fee Schedule is not defined as a project and is, therefore, EXEMPT from further environmental review; and

WHEREAS, on May 22, 2018, the Town Council of the Town of Apple Valley conducted a duly noticed and advertised public hearing on the proposed additions to the Apple Valley Fee Schedule for such services, materials and mitigations, so as to fully compensate the Town for furnishing such services, materials and mitigations, receiving testimony from the public; and

WHEREAS, amending the Apple Valley Fee Schedule is consistent with the Municipal Code of the Town of Apple Valley and shall promote the health, safety and general welfare of the citizens of the Town of Apple Valley; and

WHEREAS, it is the intention of the Town Council to develop certain revisions to its schedule of park and recreation fees and charges based on the Town's budgeted and projected costs for providing such programs reasonably borne for the ensuing fiscal year; and

WHEREAS, the Town has made available to the public data indicating the amount of cost, or estimated cost, required to provide the services for which the fees and service charges are levied, and the revenue sources anticipated to provide the services; and

WHEREAS, all requirements of California law are hereby found to have been complied with in and for these proceedings.

NOW, THEREFORE, BE IT RESOLVED that, in consideration of the evidence presented at the public hearing, and for the reasons discussed by the Council at said hearing, the Town Council of the Town of Apple Valley, California, finds, determines and orders as follows:

<u>Section 1.</u> That the changes proposed to the Apple Valley Fee Schedule are consistent with the Municipal Code of the Town of Apple Valley and shall promote the health, safety and general welfare of the citizens of the Town of Apple Valley.

<u>Section 2.</u> That, based upon the State Guidelines to Implement the California Environmental Quality Act (CEQA), the proposed changes to the adopted Apple Valley Fee Schedule are not defined as a project and are, therefore, EXEMPT from further environmental review.

<u>Section 3.</u> The amendments to the schedule of fees for various services, materials and mitigations provided by the Town of Apple Valley attached as "Exhibit A", hereto, which amend and add to a portion of the Schedule of Fees originally adopted by Council Resolution No. 2005-21, are hereby approved and adopted.

<u>Section 4.</u> Prior enactments of the Town Council establishing fees and charges for services, materials and mitigations, identified within Exhibit A", attached hereto, are hereby amended to the extent that such prior enactments duplicate or are inconsistent with fees and charges established hereby; except as so amended, fees and charges for services, materials or mitigations in effect prior to adoption of this resolution and not amended hereby shall remain in effect.

<u>Section 5.</u> Severability; If any provision of this Resolution or the application thereof to any person or circumstances held invalid, such invalidity shall not affect other provisions or applications and, to this end, the provisions of this Resolution are declared to be severable.

<u>Section 6.</u> Except where the minimum effective date is otherwise prescribed by law, unless otherwise prescribed in Exhibit A hereto, the fees approved, increased and established herein shall become effective on September 1, 2018.

APPROVED and **ADOPTED** by the Town Council of the Town of Apple Valley this 22nd day of May 2018.

Art Bishop, Mayor

ATTEST:

La Vonda M-Pearson, Town Clerk