



Town Council Agenda Report

Date: March 12, 2019 Item No. 11

To: Honorable Mayor and Town Council

Subject: FEE WAIVER REQUEST FOR APPLE VALLEY LIONS CLUB FOR THE ROAR FOR A CURE 5K RUN/WALK EVENT FOR THE USE OF CIVIC CENTER PARK

From: Douglas Robertson, Town Manager

Submitted by: Lori Lamson, Assistant Town Manager

Budgeted Item: Yes No N/A

RECOMMENDED ACTION:

For good cause shown, and finding a waiver will serve a public purpose, approve the waiver of the Park Rental Fee and Special Events permit fee, totaling \$613.00.

SUMMARY:

Apple Valley Lions Club has submitted a facility use agreement to conduct the Roar for A Cure 5k walk/run event on April 6, 2019. They are requesting a waiver of the park rental fee of \$81.00. They are also requesting the fees waived for the Special Events permit in the amount of \$ 532.00. Apple Valley Lions Club is still responsible for providing current insurance, a \$250 security Deposit to secure their date, and the \$26.04 fee for electrical use. The letter submitted requested a fee waiver for the electrical use fee however, this is a fee incurred by the town and does not qualify for a fee waiver. This event meets the criteria established for fee waivers as something that compliments the Town's event schedule, offers an activity not otherwise available, serves a public purpose and is offered by a non-profit organization. The letter requesting the fee waiver is attached.

BACKGROUND:

On 8-14-01, the Town Council adopted a policy stating fees can be administratively waived for a local public agency, a utility company or service district, or a similar entity providing an essential service to the general community, whereas, non-profit requests for fee waivers must go before the Town Council for consideration.

FISCAL IMPACT:

Although there is not an ongoing demand that is displaced with the request on this particular day, the waiving of these fees will result in the loss of potential revenue in the amount of \$613.00.



APPLE VALLEY LIONS CLUB

"WE SERVE"

January 30, 2019

Larry Cusack
Mayor, Town of Apple Valley
1955 Dale Evans Parkway
Apple Valley, Ca. 9230

Dear Mayor Cusack,

The Apple Valley Lions Club with the High Desert Lions Community Service Foundation are proud to present, "Roar For A Cure 5K run/walk" on Saturday, April 6th, 2019. All proceeds from this fundraising event will benefit the City of Hope Cancer and Diabetes research programs. Diabetes and pediatric cancer prevention/research are part of the top service goals for Lions Club International. We invite you to partner with us to achieve these goals.

I would like to ask you sir, for the following fees to be waived for this event to meet our goal, if possible. The Special Permit Fee of \$532.00, and the park fee of \$107.04 (which includes \$26.04 for electrical use, and \$81.00 for the park). The Town of Apple Valley would receive Platinum Sponsor Status, which includes the Town name on our fliers, event banner, event T-shirts, and a spot for a 10'x10' booth at the event.

All proceeds raised from this event goes to the City of Hope to fund diabetes and cancer research. District 4-L5 Lions and Apple Valley Lions Club support this worthy organization.

This event will promote the health and well-being of all participants. We hope to raise awareness in the Town of Apple Valley of these two diseases. We are pleased to see much interest in this event. We hope it brings many from the surrounding areas to our Town to enjoy fellowship and community.

In closing, I hope that you and your fellow council members will join us at this event in whatever capacity you can.

Thank you for your consideration. I look forward to hearing from you.

Sincerely,

David Haskell
2nd Vice President, Apple Valley Lions Club
5K Run/Walk Chairman
760-888-7028
tazmorg@att.net