

Town Council Agenda Report

Date: October 22, 2019 Item No. 3

To: Honorable Mayor and Town Council

Subject: FEE WAIVER REQUEST FOR ROTARY CLUB OF APPLE VALLEY TO

HOST A FUNDRAISER AT THE JAMES WOODY AUDITORIUM ON

FEBRUARY 29, 2020

From: Douglas Robertson, Town Manager

Submitted by: David C. Coleman, Parks and Recreation Manager

Budgeted Item: ☐ Yes ☐ No ☒ N/A

RECOMMENDED ACTION

For good cause shown, and finding a fee waiver will serve a public purpose, approve the waiver of the Facility Rental Fee of \$351.50

BACKGROUND

On August 14, 2001 the Town Council adopted a policy stating fees can be administratively waived for a local public agency, a utility company or service district, or a similar entity providing an essential service to the general community, whereas, non-profit requests for fee waivers must go before the Town Council for consideration.

ANALYSIS

Rotary Club of Apple Valley is requesting the use of the James Woody Auditorium on February 29, 2020 in order to host a fundraiser to continue their local projects that promote literacy and learing within the community. The funds generated will be used to support these community service projects and other charitable activities.

FISCAL IMPACT

Although there is not an ongoing demand that is displaced with the request on this particular day, the waiving of these fees will result in the loss of potential revenue in the amount of \$351.50.

Council Meeting Date: October 22, 2019

ATTACHMENTS

A. Fee Waiver request from Rotary Club of Apple Valley

Council Meeting Date: October 22, 2019



October 2, 2019

Honorable Town Council Town of Apple Valley Town Hall Council Chambers 14955 Dale Evans Parkway Apple Valley, CA 92307

Re: Request for waiver of fees for Rotary use of Auditorium

and Kitchen for Fundraiser at James Woody Park.

Dear Honorable Council Members,

The Rotary Club of Apple Valley was Admitted by Rotary International on May 21, 1956, long before the Town of Apple Valley was incorporated and adopted "A Better Way of Life" as its motto. Beginning with twenty-two members our club has mirrored the growth and maturity of the high desert region. As the premier residential community of the desert, Apple Valley was home to most of the business owners in the area and the Club flourished as it met regularly at the Apple Valley Inn. Many original Apple Valley Ranchos employees like George Newton and Mike "Tex" Meeken became members during the hey-day of land sales in the area. Roy and Dale Rogers who operated the Inn when we met there were made Honorary Life Members in the 1990's to honor their "service above self" commitment to our area. Roy Rogers Jr. is a proud Past-President of our Club as are many local political, education and business leaders.

Our Club has long recognized the importance of community service and education. Many of our past and present members have been involved in education and as a club we tend to focus on projects locally that promote literacy and learning. We believe the prosperous future of our area and our Club lie in an educated, involved community. In addition to developing student participants in District programs like the Dan Stover Music Contest and the 4-Way Speech Contest and the Hensel Ethics Essay Contest. We present reading books to all Kindergartners and dictionaries to all third-graders in Apple Valley Unified School District annually. The Rotary Club of Apple Valley is planning a fundraising event schedule to occur on February 29th, 2020. The event is intended to generate funds that will be used support these community service projects and other charitable activities sponsored by the Club.

In support of the event, we humbly request the Town Council approve a waiver of the facility rental fees in the amount of \$351.50 so that we might reinvest these funds in the programs mentioned above.

Sincerely,

Lorenzo Gigliotti, Member Fundraising Committee

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Council Meeting Date: October 22, 2019