



OUR town

OFFICIAL COMMUNITY NEWSLETTER OF THE TOWN OF APPLE VALLEY

OCT/NOV | 2008

Town of Apple Valley celebrates 20 years!

The Town of Apple Valley is throwing a 20th anniversary party and you're invited! Visit Civic Center Park on October 11 from 10 a.m. to 5 p.m. for a day filled with all the makings of a hometown celebration. Start your visit at the Town Information booth and pick up a passport to steer you through fun and fact-finding as you learn more about our community, and why we can rightfully brag of "A Better Way of Life."

The day will also mark the unveiling of the first set of banners in the Military Banner Recognition program. The ceremony will begin at 1 p.m. with a welcome from the Mayor and other presentations as well. View the winners of the 2008 Art/Photo/Essay contest also.

Town services showcase

Apple Valley always does it better, and this celebration will be no different. Every Town

department will be on hand to show the community what it takes to offer "A Better Way of Life" for our citizens. Meet adoptable animals face-to-fur and peek under a real manhole cover and see what you find. A Public Works "Petting Zoo" will let you get up-close and hands-on with the materials they

use to keep our roads and street signs in excellent shape. Engineering will display renditions of the Yucca Loma Bridge and Planning will show you how to save water while landscaping your yard. Learn more about housing programs, code enforcement and parks and recreation, too.

The Recreation Department will host a giant Kid Zone with games, contests and crafts, as well as stage performances by recreation classes and community groups. Three giant inflatables will keep the kids hopping. Many class instructors and youth sports organizations will be on hand with information on how to get involved. And if you've never seen a stick horse parade and rodeo, you won't want to miss it!

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MEETING CALENDAR

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

TOWN COUNCIL

2nd & 4th Tuesday, 6:30 p.m.

**Only meeting in November is 18th*

PLANNING COMMISSION

1st & 3rd Wednesday, 6 p.m.

PARKS & RECREATION COMMISSION

1st Thursday, 7 p.m.

EQUESTRIAN ADVISORY COMMITTEE

2nd Wednesday, 7 p.m.

HISTORICAL ADVISORY COMMITTEE

3rd Thursday, 2 p.m.

**(No meeting in December)*

HOUSEHOLD HAZARDOUS WASTE

1st & 3rd Saturday

10 a.m. – 2 p.m.

Public Works Yard

22411 Highway 18

Information: 240-7000 x7522

YUCCA LOMA BRIDGE PUBLIC WORKSHOP

Thursday, November 6th

6 – 8 p.m.

(from page 1)

Focus on history

While it's only been 20 years since we incorporated, we will have a whole booth dedicated to our history stretching back 100 years and more. Publications such as *The History of Apple Valley* (2004), by Kate O'Rourke and

Do you share some history with Apple Valley? Were you born on November 28, 1988 – the actual date of incorporation? Have you lived in Apple Valley longer than anyone else? If so, please call 240-7000 x 7072.




Images of America: Apple Valley (2007) by Michelle Lovato, will be available for purchase, along with a DVD based on Kate's book. Stop in a visit the members of the Town's Historical Advisory Committee as well as some "old-timers" who would love to share stories and answer questions. You can also sign up at the booth for one of several narrated bus tours of historic points of interest.

Too many activities to list!

Plan to spend the whole day! Live music by Caliente and Southern Spirit, a 5K walk and 5/10K run, car show, interactive booths from civic agencies and sponsors, giveaways, soccer and basketball contests and much more will be spread all over beautiful Civic Center Park, right next to Town Hall on Dale Evans Parkway.

For more information

Visit www.applevalley.org and click on the 20th Anniversary link from the front page for a complete schedule of activities. Thanks to our many generous sponsors, parking and admission are free, as are almost all of the activities. The event is brought to you by the Town of Apple Valley and Verizon. Our Premium Sponsor is Burrtec Waste Industries. Gold Sponsors include Big Apple Auto, Smilemakers, Sun City Apple Valley – Del Webb, Solution Strategies, and CareMore Health Plan. Silver Sponsors

are Domodara Rajasekhar, M.D. and Apple Valley Ranchos Water Company. Bronze Sponsors are Strata Equity Group, Arrowhead Credit Union, Southern California Edison, St. Timothy's Preparatory School, So & Associates Engineers, Inc., Terra Nova Planning and Research, Inc., Victor Valley Personnel Services, Union Bank of California, St. Mary Medical Center and Watson Land Company. A special thanks to our Silver Media Sponsors - Y-102, Daily Press and Charter Communications! 

A Better Way of Life

A BRIEF HISTORY OF APPLE VALLEY

Yes there WERE apples!

While we became an official Town when residents voted for incorporation in 1988, our history goes back much further. Local historians have found signs of Serrano Indian camps along the Mojave River in Apple Valley. They were already here when Father Francisco Garces arrived in 1776, as he established the Spanish missions throughout California. In the late 1800s, the Paiute Indians also migrated to this area. The Mojave River Trail hosted trappers, gold prospectors, pack mules and Mormon wagon trains—over 13,000 people passed through here between 1849 and 1859. It was in 1860 that the first cabin was built in Apple Valley by Silas Cox, and the first road was cut the following year.

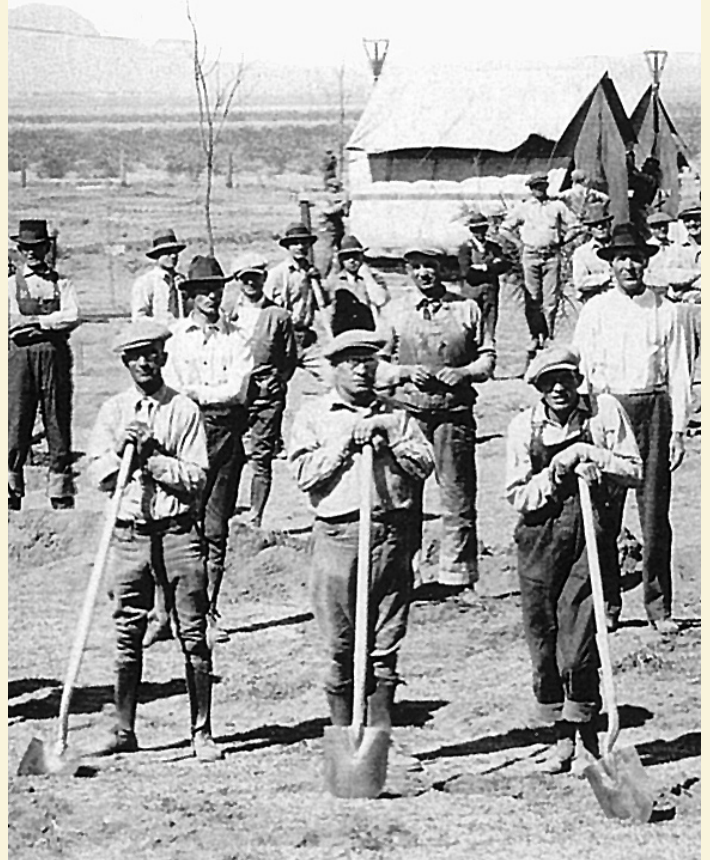
Some say the name “Apple Valley” originated from The Appleton Land Company that was based in this area in the early 1900s. Ursula Poates, one of the first settlers in the area, is credited with saying, “There were some apples being raised along the river in those early days, but not by the ton, so I just cut it down and called it Apple Valley!” By 1920, apples were being grown by the ton at award-winning orchards. Unfortunately, with the Great Depression and the cost of pumping water for irrigation, the orchards died off in the 1930s.

With a pleasant climate and lots of land, many types of ranches were built in the area, including health ranches and guest ranches. People would come to Apple Valley to enjoy the western lifestyle where they could ride horses, attend rodeos and just get away from the big city.

The modern founders of Apple Valley were Newton T. Bass and B.J. “Bud” Westlund, who were partners in the oil and gas industry in Long Beach, CA. Westlund and Bass formed the Apple Valley Ranchos Land Co. in 1946. They built the Apple Valley Inn and Hilltop House, and invited famous celebrities of Hollywood to come visit. Within ten years there were banks, churches and a school, along with a golf course, hospital and 180 businesses.

Want to learn more? Visit the History Booth at the 20th Anniversary Celebration. [O](#)

In 1926 Sam Coldwell, Indian name, Lone Wolf, garnered the help of 250 volunteers from Pacific Bell to establish a retreat for World War One vets recovering from mustard gas. The Lone Wolf Colony, still used for recuperative purposes, remains on Bear Valley Rd. in its original location.



Mojave Water Agency Mini-Tour

Get up close and personal with the region’s water system Wednesday, November 5 from 8:15 a.m. - 12:30 p.m. The tour will teach you what MWA is all about and features a field trip to two facilities followed by lunch. R.S.V.P. to Gloria Golike at (760) 946-7001 by October 29, and meet at 22450 Headquarters Dr. in Apple Valley the morning of the tour. [O](#)

EVENTS

OCTOBER

Adopt a Shelter Dog Month gives the Animal Services Department a good reason to hold two free pet parenting classes on October 22 from 5-7 p.m. and October 25 from 9-11 a.m. at the James Woody Community Center. Classes will cover health, behavior and training. Leashed, licensed and non-aggressive dogs are welcome and must register with the owner in advance. For information and registration call 240-7000 X 7555.

Community Clean Up Day is when hundreds gather to minimize the mess and maximize the Mojave Desert's natural beauty. Community groups, families, businesses and individuals are welcome to volunteer October 25 from 8:30 – 11 a.m. starting at Town Hall and spreading out across Town. Register early and receive a free T-shirt and pizza lunch. For more information and registration call 240-7000 X 7071.

The Haunted House is guaranteed to give you the fright of your life Friday, October 24 and Saturday, October 25 at the James Woody Community Center mini-gym from 6 – 9 p.m. Definitely NOT recommended for children under 8 - nor for the faint of heart. Admission is \$2.50 per person or \$1 for repeat admission on the same night. For more information call 240-7880.

The **Kiddie Carnival** is your reason to bring the family out for a night of safe family fun October 25 from 5 – 7 p.m. at the James Woody Community Center Auditorium. Admission is free and game tickets are just 25 cents, with most games costing 2-4 tickets. Enjoy "frightfully fun" games such as Mummy Bowling and Jack-O-Lantern Basketball, plus entertainment, face painting, and a snack bar. For more information call 240-7880.

The **Halloween T'ween Social** on Friday, October 31 from 6 – 8 p.m. is the perfect alternative to trick-or-treating for 6th through 8th graders. Held at the Town Hall Recreation Center for \$5 per person, youth will enjoy dancing, concessions and costume contests including scariest, most creative and best movie character. No pre-registration is required but a school identification card must be shown and the dress code will be enforced: no baggy pants, no oversized clothing, no exposed midriffs or low-cut blouses. For more information call 240-7880.

NOVEMBER

The **Holiday Craft Fair** means no more generic bath salts and fuzzy slippers for your friends! Find something unique for everyone on your list November 8 from 9 a.m.-3 p.m. at the James Woody Community Center Gym, featuring 100% handcrafted items. Admission is free. For more information call 240-7000 x 7071.

Shop 'til You Drop and leave the kids with us! On November 28, hit the day after Thanksgiving sales without the kids in tow. Recreation Department staff will host games, crafts, movies, outdoor activities, breakfast and a snack from 5:30 a.m. to noon at the James Woody Community Center Ward Room for just \$12 per child, limited to Kindergarten – 6th grades. Register by Wednesday, November 26. If you don't finish on the 28th, we'll let you try again December 20 from 9 a.m. – 2 p.m. Same price, same place, only this time around the kids get a pizza lunch instead of breakfast. Register by December 18. For more information or registration call 240-7880.



The **5th Annual Turkey Run** invites you to gobble up the track November 22 with check in at Town Hall at 7:15 a.m. and the race at 8 a.m. 5K walkers are free. 10K runners are \$15 pre-registration by November 20 and \$18 after. Everyone must sign a liability waiver and ages 10 and under must be accompanied by an adult. Commemorative T-shirts are \$10 and there will be awards for men and women in multiple age categories. For more information or registration call 240-7880.

EVENTS *(continued)*

DECEMBER

Rent-a-Santa October through December 24 and he'll visit your home or party to deliver gifts, sing songs, or listen to the kid's wish list for \$40 for the first half hour and \$25 for each subsequent half hour and \$0.585 per mile from Town Hall to your location. For more information or registration call 240-7880

Apple Valley's Most Talented Kid is competitive, entertaining and fun for all. Children ages 3-18 can join the competition by signing up before December 1. Rehearsals are December 3 and the finale Friday, December 5 from 6 – 9 p.m. at the James Woody Community Center Auditorium The top three winners



in each age category will receive an award and the \$2.50 spectator admission fee for the finals gets you old fashioned fun and a root bear float. For more information or registration call 240-7880.

A Winter Wonderland and Tree

Lighting will replace this desert oasis and host a visit from Santa at Civic Center Park December 6 from 2-6:30 (Tree lighting at 6 p.m.). This free family friendly event offers holiday crafts, photos with Santa, face painting, children's

inflatable's, live entertainment, Christmas caroling, and holiday treats topped off with the always spectacular tree lighting. For more information call 240-7000 x 7071. ○

Sign, sign, everywhere a sign!



"Roadside litter," they have been deemed by the press. "Illegal," they have been deemed by the Municipal Code. No matter what you call them, yard sale signs posted on street corners, street signs, telephone poles, parked cars and cardboard boxes are a visual nuisance and source of litter in our community. Last year 7,507 such signs were removed by Code Enforcement!

These illegal postings clutter our corners, block motorists views, and eventually fade and come loose, creating unsightly trash. Here's a short tutorial on the Apple Valley Municipal Codes regarding yard sales and yard sale signs:

- 1) A person must have a yard sale permit to conduct a yard sale.
- 2) Yard sales are limited to three per year, per single family residence (houses) and one per unit, per year, for multi-family housing (apartments).
- 3) Off site signage for yard sales is prohibited,

meaning signs may not be posted anywhere but on the property where the yard sale is being held.

Current enforcement includes removal of any off-site signage. If there are excessive signs, a complaint, or excessive yard sales, yard sale abuse or non-compliance can be cited.

Yard sale permits are completely free, and are available at the Town Hall Reception and Information desk.

The best way to attract garage sale customers is by placing an ad in local papers or online where more people who are looking for yard sales will see it.

For more information about yard sales or allowable yard sale signs call Apple Valley Code Enforcement at (760) 240-7560. ○

TOWN INFORMATION

Tim Jasper, Mayor
Bob Sagona, Mayor Pro Tem
Peter Allan, Councilmember
Scott Nassif, Councilmember
Rick Roelle, Councilmember
Frank W. Robinson, Town Manager

HOW TO REACH US

Emergencies911
Police (business calls)
..... 240-7400
Police dispatch after hours
..... 245-4211
Town dispatch after hours
..... 961-6001
Town Hall 240-7000

DEPARTMENT EXTENSIONS

DIAL 240-7000 PLUS:
Animal Control7555
Building & Safety7101
Economic Development7900
Finance7000
Human Resources7600
Planning7200
Public Information7072
Public Works7500
Town Clerk7800
Town Manager7051
Transit7521

OTHER TOWN DEPARTMENTS & SERVICES (dial direct)


Code Enforcement 240-7560
Parks & Recreation 240-7880
Trash (AVCO) 245-8607
Emergency
Preparedness 247-7618

Town offers 0% interest home repair loan

Apple Valley residents in the incorporated area of the Town may qualify for a 30-year-deferred, 0% interest loan, for up to \$20,000. Homeowners must be low to moderate income; for example, a household of two is limited to \$42,650 annual gross income (AGI); a household of four is limited to \$53,300 AGI.

Known as the Residential Rehabilitation Loan Program (RRLP), the program provides money to address health and safety code violations, replacement of major house components, energy conservation, weatherization improvements, accessibility improvements and deferred maintenance. Eligible items include, but are not limited to: roofing, heating and air conditioning, evaporative coolers, doors and windows, painting, flooring, insulation, plumbing, and electrical work.

There are no required payments during the 30 year term of loan, but payment would be due if the property is sold, transferred, no longer the primary residence or refinanced for cash out. The applicant must complete an application packet and provide evidence of income, show responsible credit history, and be current on house payments, property taxes and insurance.

Residents interested in participating in the RRLP loan program may call Denise Bossard at (760) 240-7000 ext. 7913 for further information. The program has been very popular and typically has a waiting list. A program brochure and additional information may be downloaded from the Town of Apple Valley website at www.applevalley.org - look under Community, then Housing Programs. 



Town of Apple Valley
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Apple Valley, CA 92307

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